



From mountain to sea

Peterhead

Developing Excellence in
Our North Coast
Communities

Report 2017/18

December 2018

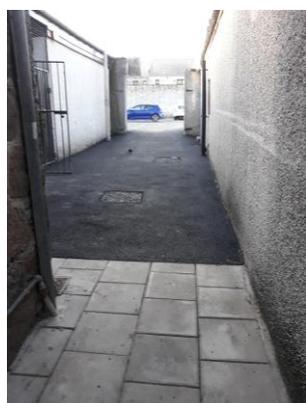


Introduction

Regeneration starts and ends with the community of individuals, businesses and organisations. In September 2016, Peterhead Development Partnership spearheaded the development of a 5-year partnership regeneration plan. This plan is supported by Aberdeenshire Council and £1,566,000 allocated to support the plan's realisation. The Peterhead Vision and Action Plan contains short, medium, and longer-term actions, which all combine to help drive positive change. It is a joint effort of taking our communities successfully through change, to build on our assets and tackle areas of need. Actions already delivered were featured in previous reports; so, this report highlights some of the activities for this year and looks forward to the work ahead.

Drummers Corner

In response to public opinion and an inclusive design charette process, 2018 saw the development of detailed design plans for Drummers Corner. These will provide a new performance space, new lighting and seating, and new electrical connections for events and performances, uplifting the whole central space fit for a modern and vibrant town centre. The budget has been secured, and the technical preparations for the tender process are under way. It is planned that the space will be transformed in time for summer 2019. Recent lighting outside the shopping centre has made a small, but important, contribution to the attractiveness and safety of the area at night.



Rediscover Peterhead

Businesses voted to take more control of their own destiny in the town centre by agreeing the formation of 'Rediscover Peterhead' last year. Amongst the first-year successes was the partnership project with Aberdeenshire Council on seagull control and, in 2018, a further grant of £6,400 was awarded to extend the initiative, which has seen a significant reduction in gull numbers in the town centre. Furthermore, utilising £25,000 of funds for cleaning the town centre throughout the year, a 'deep clean' took place ahead of the inaugural Seafood Festival, which saw footfall counts triple in comparison to other Saturdays. Whilst community group Artventure were awarded £5,000 to improve the visual appearance of empty shops, a private company

were contracted to work with town centre businesses to reduce their utility bills and, to date, 29 have saved a combined total of c.£27,000. Looking forward to the year ahead, Rediscover Peterhead are working with Police Scotland to reduce crime within the town centre, are currently planning to improve on the success of the Seafood Festival with music and car festivals, and are preparing a strategy to encourage investment in the town.

STEM Project at Peterhead Academy

Peterhead pupils will be encouraged and inspired to raise their attainment and aspiration and to take up careers in the renewable energy sector, thanks to a new Hywind 'Science Technology Engineering and Maths (STEM) Hub' facility. Utilising £40,075 of regeneration funds, the new Hub, located at Peterhead Academy, was officially opened in November.



Peterhead Area Community Trust

During 2018, discussions advanced with Peterhead Area Community Trust (PACT) especially regarding their intentions to develop Barclay Park. A grant award of £680 was provided to help them attain a Building Warrant for refurbishing the old pavilion in the park as Phase One of a longer-term project that holds considerable potential for improving local community access to sports and activity facilities.

Looking forward

2019 should not only see capital projects taking shape at Drummers Corner and Clerkhill but will hopefully also see change led by PACT, who are now at an advanced stage of delivering plans for providing much needed community space and changing rooms at Barclay Park. Meantime, the new education campus, which is now on the Council's capital plan, will go through further developmental phases, and efforts will continue to try and encourage investment into the town centre and find solutions to vacant properties.

What part will you play in our successful community? If you have an idea or want to contribute to any of these plans, please see the contact details at the end of this document.

Funding Summary

This is how Regeneration funds have been committed since publication of our last Annual Report:

Project / Initiative	Council Regeneration Funds	Total Project Value
<i>Carried forward from 2016/17 Report</i>	<i>£389,140</i>	<i>£440,167</i>
Football Counters	£3,360	£3,360
Gull Control	£6,400	£6,400
Drummers Corner Arcade Lighting up grade	£2,280	£2,280
Drummers Corner Detailed Design	£24,205	£24,205
Artventure Shop Decals	£5,000	£10,000
Cleaning Peterhead	£25,000	£40,000
Lane Improvements	£3,201	£6,402
STEM Project with Peterhead Academy and Aberdeen Science Centre	£40,075	£104,599
Rediscover Peterhead Seafood Festival	£3,000	£6,000
Public realm improvements at Drummers Corner (to be delivered in 2019)	£214,221	£214,221
Peterhead Area Community Trust	£680	£680
Total	£716,562.00	£858,314.00

The full Action Plan and Annual Reports from previous years for Peterhead can be viewed at www.aberdeenshire.gov.uk/regeneration

Key Contacts

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