

Leading the way in Agriculture and Rural Research, Education and Consulting

Current Situation....



- In 2014/15 we had 49.1% male and 50.9% female students in Higher Education but 64% male and 36% female students in Further education.
- Now have more females in HE because of transfer in of animal care and veterinary nursing in Aberdeen and Oatridge

Students in Aberdeen – 2016/17



Course	Female %	Male %
NC Agriculture	23.5	76.5
HE Agriculture	39.5	60.5
HE Rural Business Management	83.7%	16.3%

Overall at SRUC we have; HE Agric – 65.2% Male, 34.8% Female RBM – 63.8% Female, 36.2 Male

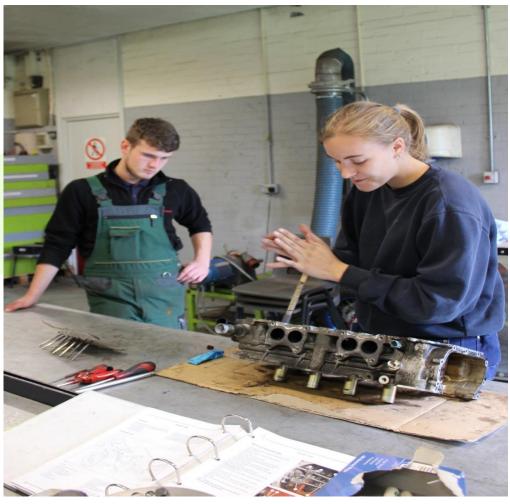
But.....



- Very few male veterinary nurses
- Very few female agricultural engineers
- Established a project with Equality Challenge Unit (ECU) to review and take action;
 - Positive reinforcement through images
 - Discussion with students
 - High profile role models







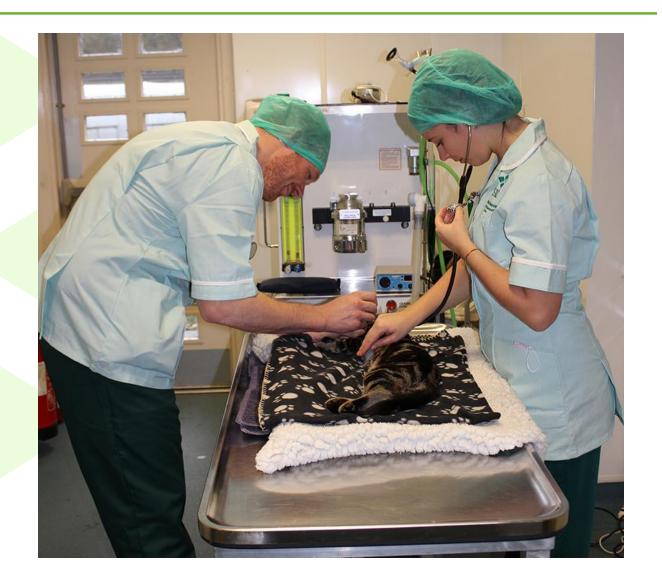
Claire Simonetta – Role Model





Discussion – what do they see?





Focus Groups



- Took a group of Vet nurses and a group of engineers and spoke to them;
 - Had they noticed they were a single sex group and had they discussed it? engineers – 100% no, vet nurses – 90% noticed and 50% discussed.
 - Does it matter? Engineers 100% no, vet nurses – only 5% thought it didn't matter at all.

The work continues...



- Looking to have a "broaden your horizons" event (outcome of the focus group) for school aged students
- Continue to work with industries to promote careers
- Continue to use positive imagery



Thank You

