



SEEDPOD
THE FOOD & DRINK DEVELOPMENT HUB

NESAAG 28th April 2021

Neil Freckingham, Food Hub Director

Opportunity North East

**ABERDEEN
CITY REGION
DEAL**












SEEDPOD
THE FOOD & DRINK DEVELOPMENT HUB

30,000
SQUARE FOOT
FLEXIBLE
SPACE

-  12 incubator units
-  New product development kitchen
-  Product and process innovation
-  Display and commercial showcasing





SEEDPOD

THE FOOD & DRINK DEVELOPMENT HUB





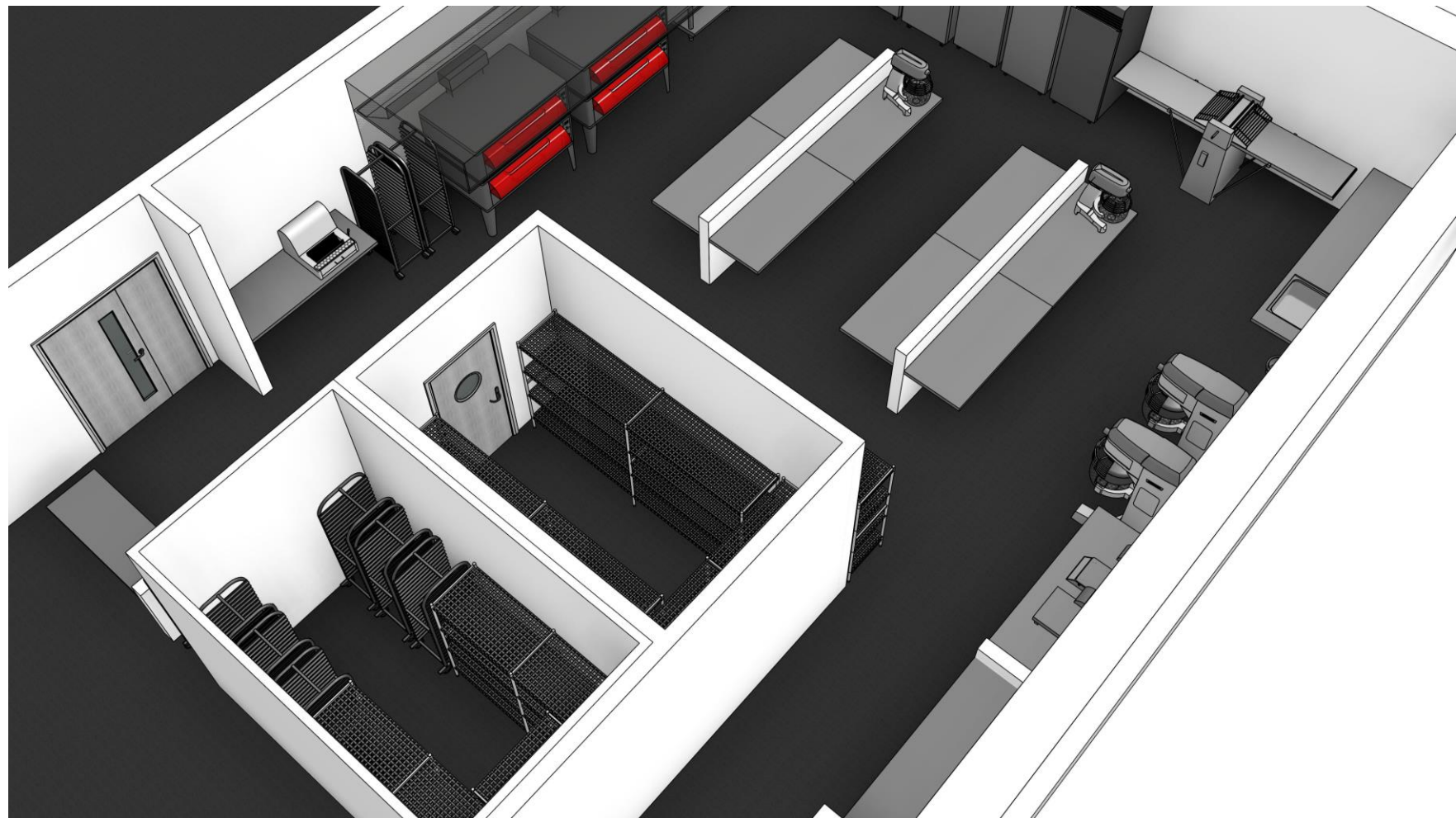
SEEDPOD

THE FOOD & DRINK DEVELOPMENT HUB





SEEDPOD
THE FOOD & DRINK DEVELOPMENT HUB





SEEDPOD

THE FOOD & DRINK DEVELOPMENT HUB

Materials and Finishes

Form and Materials

The building will stand alone without immediate neighbours from which to take any contextual precedent, which offers the opportunity to explore materiality and form through a wider lens, taking into account both the immediate grassy slope of the site, and the wider context of the North East of Scotland. The material palette and building profile hints at the existing Scottish vernacular, whilst embracing contemporary material development and accommodating cutting edge facilities.



Base

Conceptually, the base reflects an element of vernacular building from the North-East of Scotland, referencing the dry stone walls and dykes, and stone crofting cottages of the highlands. The heavy, grounded presence of the ground floor of the Seedpod will be accentuated with the use of external masonry or concrete. Formed around a central co-working space and external courtyard, the traditional Scottish steading form is also referenced.



FESTHALL ON CONSTANCE LAKE
SPREEN ARCHITEKTEN



REFURBISHED FARM HOUSE, CAIRNGORMS
MOXON ARCHITECTS



LOZY'S PHARMACEUTICAL FACTORY, VAILLO AND IRIGARAY ARCHITECTS



WINDERMERE JETTY MUSEUM BY CARMODY GROARKE ARCHITECTS





SEEDPOD
THE FOOD & DRINK DEVELOPMENT HUB



Next Steps;

- Site lease and SRUC Partnership Agreements
- RIBA Stage 4 Technical Design elements
- Planning application committee in May
- Preferred contractor work package procurement







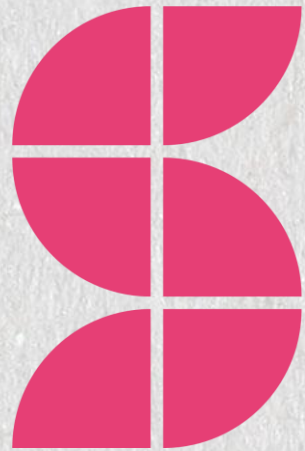
SEEDPOD

THE FOOD & DRINK DEVELOPMENT HUB



**DOUBLE
THE VALUE**
OF OUR INDUSTRY
BY 2030

-  Raise productivity and investment
-  Meet up and collaboration spaces
-  Collaboration partner in the NMIS network
-  Food tech and business growth skills



SEEDPOD

THE FOOD & DRINK DEVELOPMENT HUB