

Deer and Mormond

Intermediate Zone Statistical Summary

2023

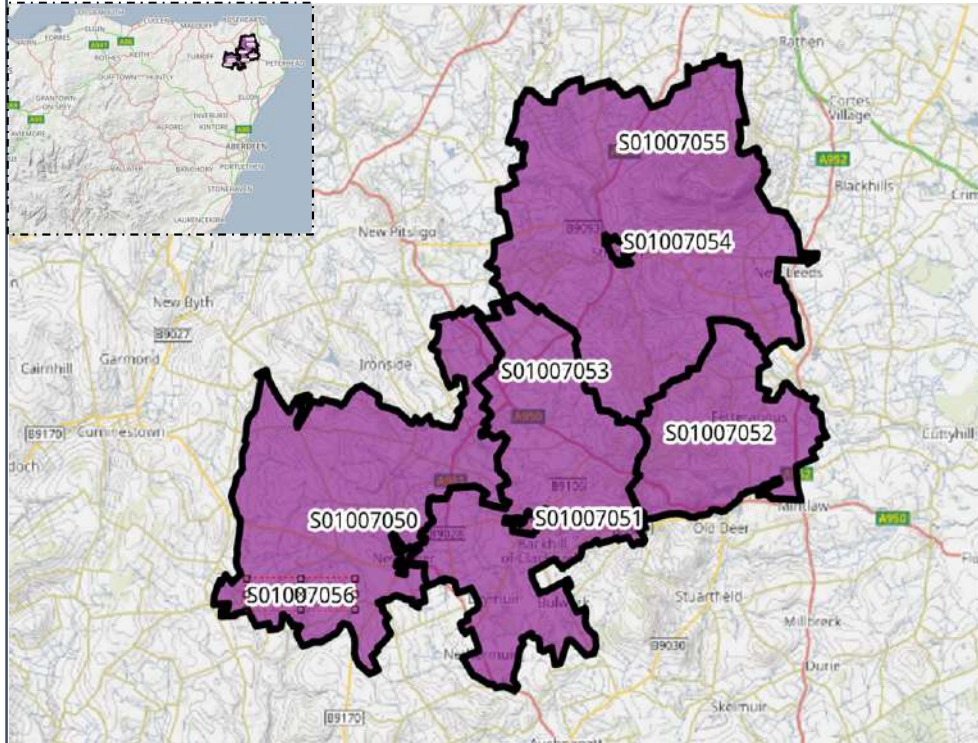


Daniel Stanford

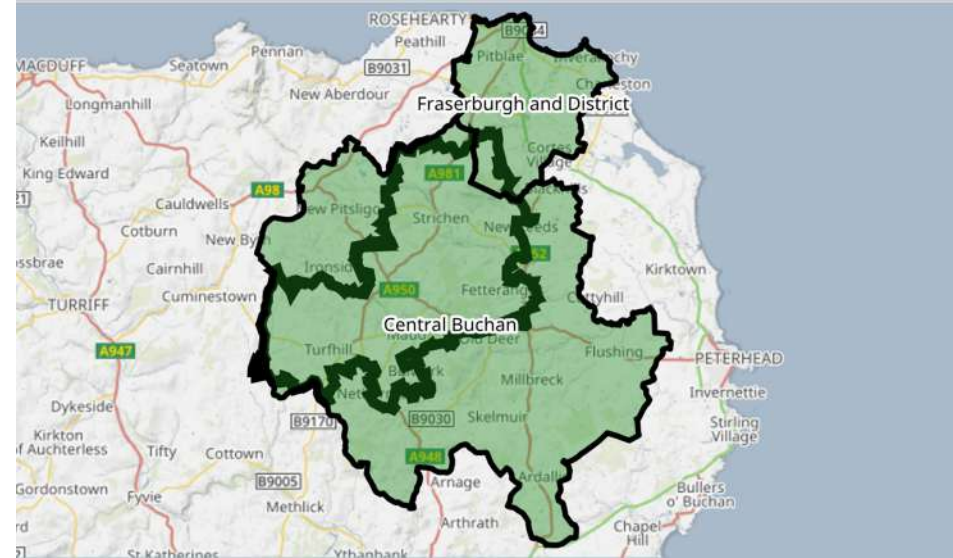


Deer and Mormond

Data Zones Within the Intermediate Zone



Relevant Multi-Member Wards



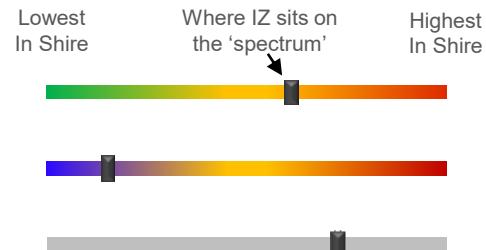
Notes on the Maps

The map on the left shows the location and the geographic area of the Deer and Mormond Intermediate Zone, which contains seven Data Zones. The Intermediate Zone lies within two Wards, Ward 3, Fraserburgh and District, and Ward 4, Central Buchan.

Spectrum Charts Explained

The following statistical pages frequently utilise spectrum charts as a visual aid to accompany an indicator. They are used to place the relevant Intermediate Zone (IZ) in the context of all other IZs in Aberdeenshire with regards to that indicator.

The charts to the right are examples of the spectrum charts used in this report. The black line represents where the IZ sits in the context of the highest and lowest figures in Aberdeenshire. If the black line is situated towards the left-hand side, the IZ recorded one of the lowest figures in Aberdeenshire. Conversely, if the black line is towards the right-hand side, it recorded one of the highest figures in Aberdeenshire.



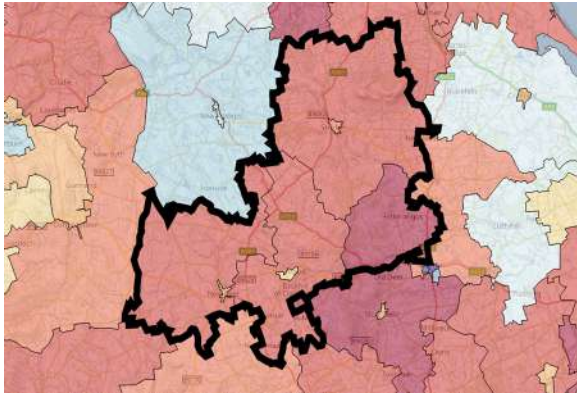
The green/red spectrum charts are the most common type. If the black line is situated towards the red end of the spectrum, it means the figure is objectively worse than most other IZs in Aberdeenshire and *vice versa*.

The blue/red spectrum charts are used in the demographic section to denote high population growth (red) and population decline (blue).

The grey spectrum charts are simply used to denote high and low in the context of Aberdeenshire, where the high / low figure is neither good nor bad. An example would be the proportion of dwellings that fall within Council Tax Bands F-G.

Deer and Mormond Demographic Data

Map of Deer and Mormond: Population Change (2014-2021)



Low Growth / Depopulation (Blue) High Growth (Red)

The population of the Deer and Mormond IZ increased by 8.2% between 2014 and 2021. This is mainly down to the population spikes in DZ S01007052 where there was an increase of 323 (52.4%) and DZ S01007055 where there was an increase of 34 (5.9%).

Compared to 2014 Deer and Mormond has seen significant increases in all age groups except 20 – 29 & 40 – 49, especially with the 70+ age range with a 25.3% increase with 80–89-year-olds.

At 61.7%, the proportion of Working Age people in the IZ is on the higher side of the spectrum in an Aberdeenshire context.

At 17.7%, there is a lower proportion of children in the IZ is than in most other areas across Aberdeenshire.

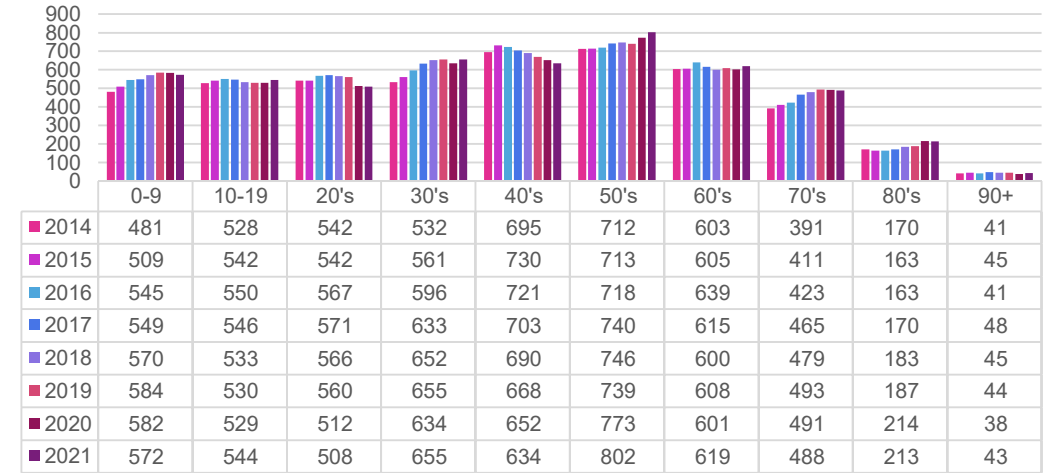
At 20.5% the number of older residents in the IZ is around the average in regard to other areas of Aberdeenshire even with the spikes in population change among the 70+ age range.

In the two DZ's that have seen population decreases this is mostly down to a drop in children and working-class age groups.

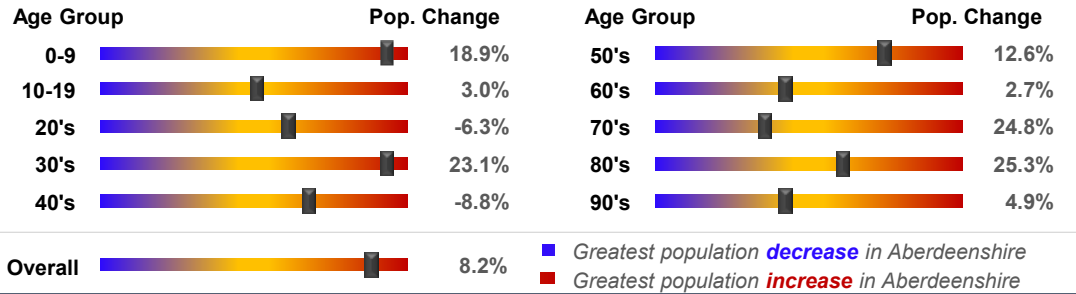
Population Change per Data Zone, 2014 & 2021

Data Zone	2014	2021	% Difference
S01007050	643	630	-2.0%
S01007051	796	771	-3.1%
S01007052	616	939	52.4%
S01007053	525	552	5.1%
S01007054	919	923	0.4%
S01007055	574	608	5.9%
S01007056	622	655	5.3%
Total	4695	5078	8.2%

Population per Age Group, Deer and Mormond, 2014-2021



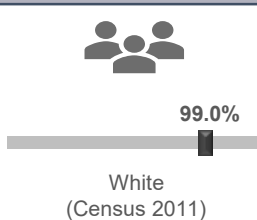
Rate of Population Change per Age Group, 2021 Compared to 2014



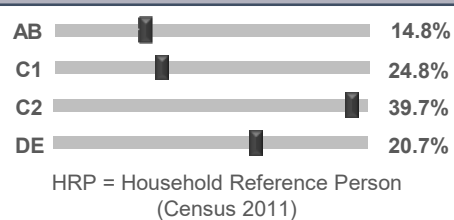
Country of Birth



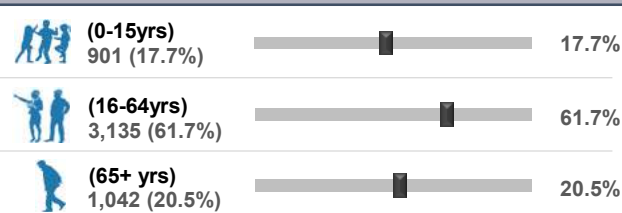
Ethnicity



Approximated Social Grade of HRP



Population per Broad Age Group, 2021



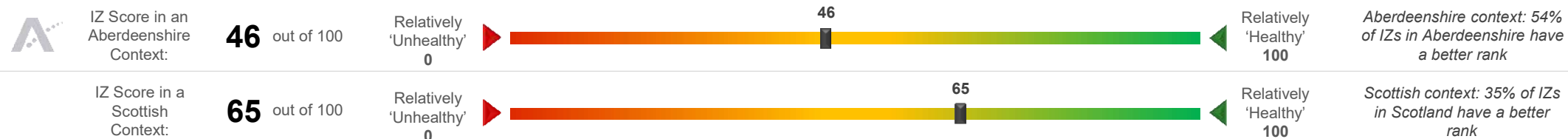
In 2021 5,078 people lived in Deer and Mormond -- 901 (17.7%) were under 15 years of age, 3,135 (61.7%) were aged 16-64, and 1,042 (20.5%) were over 65.

The black markers show where these percentages sit in the context of Aberdeenshire: left = low; right = high.

SIMD 2020 Health Domain Rank		Universal Credit (UC) Limited Work Capability Households	Personal Independence Payments					
<p>Relatively Good Ranking Relatively Poor Ranking</p>		<p>No. of Households in receipt of Universal Credit</p> <p>% of Households where at least 1 occupant has limited work capability (May-2023) - Aberdeenshire Context</p> <p style="text-align: center;">3.0%</p>	<p>No. of Cases with Entitlement</p> <p>% of Working Age Population (16-64) Receiving PIPs (Jul-2023) - Aberdeenshire Context</p> <p style="text-align: center;">3.5%</p>					
<p>Day-to-Day Activities</p> <p>Proportion of people whose day-to-day activities are limited a little or a lot - Aberdeenshire Context (Census 2011)</p> <p style="text-align: center;">16.6%</p>	<p>Health Rating</p> <p>Proportion of people who rated their health as either 'good' or 'very good' - Aberdeenshire Context (Census 2011)</p> <p style="text-align: center;">85.8%</p>	<p>According to monthly health-related benefits data, the number of households on Universal Credit has decreased since the summer 2022 peak, generally contradicting the Aberdeenshire trend, which has been on a steady upwards trajectory since late 2021. The number of households with Limited Work Capability or LWC (due to physical or mental health issues) has remained relatively steady throughout the period, now affecting 66 households, which is similar to the number seen over the summer peak. However, the IZ figure of 3.0% of households with at least 1 occupant assessed as having LWC is towards the higher end of the Shire spectrum.</p> <p>A higher proportion of the Working Age Population (3.5%) receive Personal Independence Payments (PIPs). This helps with some of the extra costs caused by long-term disability, ill-health or terminal ill-health. The IZ trend has likewise decreased since the 2022 peak.</p>						
SIMD 2020 Health Domain Indicators per each Data Zone in the Deer and Mormond Intermediate Zone (compared to Aberdeenshire average)								
<p>SIMD Health Domain Indicator (Data Zones colour-coordinated with map) >></p>								
	S01007050	S01007051	S01007052	S01007053	S01007054	S01007055	S01007056	Shire
Health Domain Rank (see map for colour-coded rankings) (the higher, the better)	4247	5359	5691	5013	4156	6379	4806	5,254
Comparative Illness Factor (Scotland = 100) (the lower, the better)	75	55	50	55	80	50	65	58
Emergency stays in hospital (Scotland = 100) (the lower, the better)	91.0	62.6	67.4	85.1	74.1	62.7	82.5	71.5
Hospital stays related to alcohol misuse (Scotland = 100) (the lower, the better)	38.6	28.1	10.1	73.6	43.4	0.0	55.6	45.4
Hospital stays related to drug misuse (Scotland = 100) (the lower, the better)	0.0	36.9	40.2	28.5	65.0	0.0	0.0	30
Proportion of live singleton births of lowbirth weight (the lower, the better)	5.3%	0.0%	5.1%	0.0%	2.7%	5.6%	0.0%	4.0%
Proportion of population being prescribed drugs for anxiety, depression or psychosis	17.2%	17.5%	13.7%	13.1%	18.6%	13.5%	14.6%	15.6%
Standardised Mortality Ratio (Scotland = 100) (the lower, the better)	101	77	103	94	79	31	105	85

Deer and Mormond Health Data (2 of 2)

Deer and Mormond's position on the 'Health Spectrum' – Aberdeenshire and Scottish Context (the higher the score, the better)



Selection of ScotPHO indicators, Deer and Mormond IZ compared to Aberdeenshire & Scotland (latest data)

Indicator	Latest Available Figures				IZ Trend	Indicator Measurement
	IZ	IZ's latest figure compared to:				
		Aberdeenshire	Scotland			
Alcohol-related hospital stays	127.1	-52.2%		-79.2%	Down	Rate per 100,000 pop.
All-cause mortality among the 15-44 year olds	58.7	-37.8%		-49.9%	Down	Rate per 100,000 pop.
Babies exclusively breastfed at 6-8 weeks	36.0	-4.6%		4.2%	Up	% of babies with a valid feeding status
Bowel screening uptake	70.8	-2.2%		5.3%	Up	% of eligible people (aged 50-74)
Child dental health in primary 1	75.0	-3.8%		1.9%	Down	% of P1 pupils
Child dental health in primary 7	70.6	-9.1%		-4.4%	Up	% of P7 pupils
Child healthy weight in primary 1	78.3	0.9%		8.5%	Up	% of P1 pupils
Deaths all ages	1055.4	-0.3%		-10.6%	Down	Rate per 100,000 pop.
Developmental concerns at 27-30 months	1.4	-1.5%		-13.2%	Up	% of children reviewed
Early deaths from cancer (<75)	114.3	-13.2%		-23.6%	Down	Rate per 100,000 pop.
Early deaths from coronary heart disease (<75)	41.6	10.0%		-21.0%	Down	Rate per 100,000 pop.
Female life expectancy	83.2	1.7%		3.1%	Down	Life expectancy at birth in years
Healthy birth weight	85.8	2.8%		1.7%	Up	% of all singleton births
Immunisation uptake at 24 months - 6 in 1	96.9	-0.9%		-0.1%	Down	% of children in relevant age group
Immunisation uptake at 24 months - MMR	93.2	-1.6%		-1.2%	Up	% of children in relevant age group
Male life expectancy	79.1	1.9%		3.4%	Down	Life expectancy at birth in years
Maternal obesity	26.9	2.4%		0.8%	Up	% of women at antenatal booking
Patients (65+) with multiple A&E hospitalisations	7274.8	15.6%		6.6%	Down	Rate per 100,000 pop.
Patients hospitalised with asthma	31.5	-1.4%		-54.0%	Down	Rate per 100,000 pop.
Patients hospitalised with COPD	137.9	17.8%		-33.5%	Down	Rate per 100,000 pop.
Patients hospitalised with coronary heart disease	365.1	24.1%		6.9%	Down	Rate per 100,000 pop.
Patients with emergency hospitalisations	5068.0	-4.0%		-30.0%	Down	Rate per 100,000 pop.
Premature births	6.3	-3.0%		-2.0%	Up	% of all live births
Uptake of the HPV vaccine in S3 girls	93.5	4.1%		8.7%	Up	% of S3 girls

Based on the 24 health-related indicators in the table, this IZ is situated at the more vulnerable end of the spectrum (46) in an Aberdeenshire context. The IZ fares slightly better when all IZs in Scotland are taken into consideration as it is in the top half nationally (65).

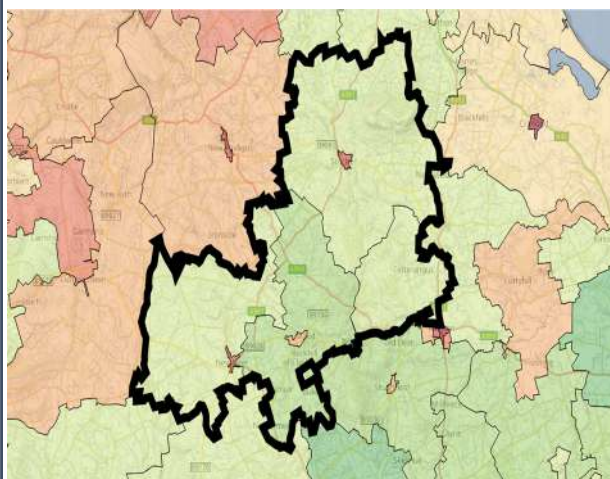
The area compares favourably to most other areas in Scotland in terms of a range of health-related outcomes, particularly in relation to Developmental concerns at 27-30 months and Patients hospitalised with asthma.

Issues that may require further investigation include:
- Child dental health in primary 1

With regards to each of the indicators listed above the IZ compares less favourably to other areas in Aberdeenshire and, in some instances, Scotland (and/or the trend is worsening).

Deer and Mormond Economic Data (1 of 3)

Rank of Household Income per Data Zone (2023)



In terms of household income, this IZ is around the average in Aberdeenshire. The median household income in 2023 equated to £37,936 which is £3,820 lower than the Shire average (£41,756).

Median household income ranges from £29,358 in DZ S01007054 to £47,192 in DZ S01007053.

Approximately 6.1% of households in this IZ earn less than £10,000 per year, which is higher-than-average (5.3%). This equates to roughly 135 households.

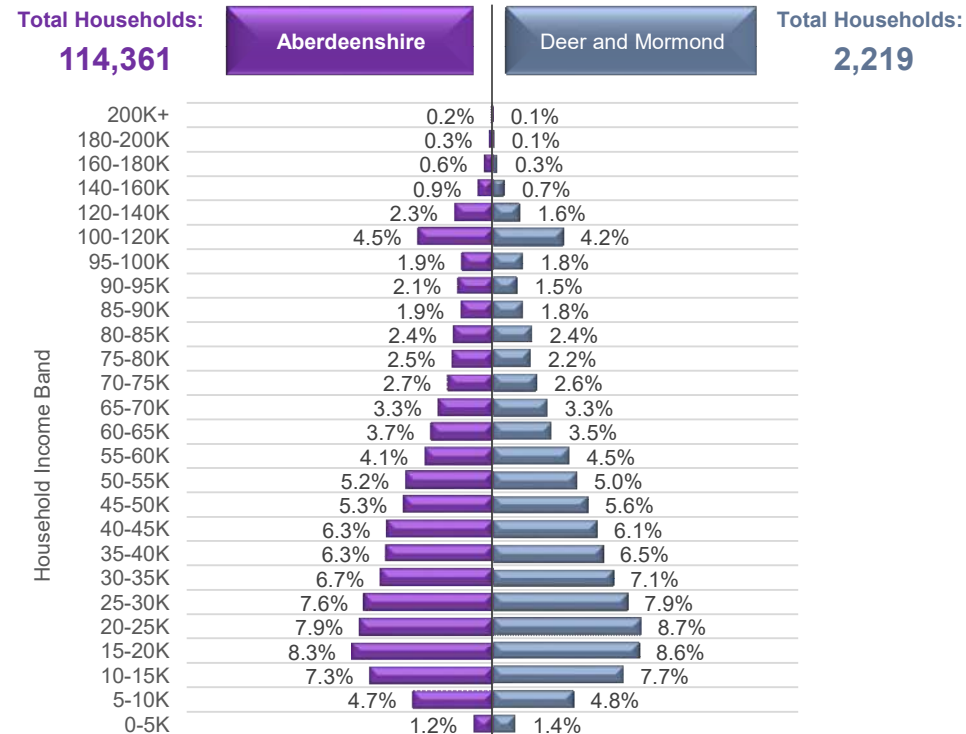
In addition, Approximately 7.0% of households in this IZ earn more than £100,000 per year, which is lower than average (10.1%). This equates to roughly 155 households.



Household Income per Data Zone (2023)

Data Zone	Households	Average Income	Median Income	Lower Quartile Income
S01007050	309	£ 38,267	£ 30,476	£ 16,994
S01007051	355	£ 43,770	£ 36,149	£ 20,373
S01007052	403	£ 50,805	£ 43,397	£ 25,293
S01007053	226	£ 54,268	£ 47,192	£ 28,282
S01007054	441	£ 36,612	£ 29,358	£ 17,069
S01007055	245	£ 50,787	£ 43,552	£ 25,454
S01007056	240	£ 52,041	£ 44,593	£ 26,292

Household Income per Band, Deer and Mormond & Aberdeenshire (2023)



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Median Household Income (2023)



£37,936

Aberdeenshire: £41,756

£37,936



% of Households Earning Less Than £10k (2023)



<£10K

6.1%

Aberdeenshire: 5.3%

6.1%



% of Households Earning More Than £100k (2023)



>£100K

7.0%

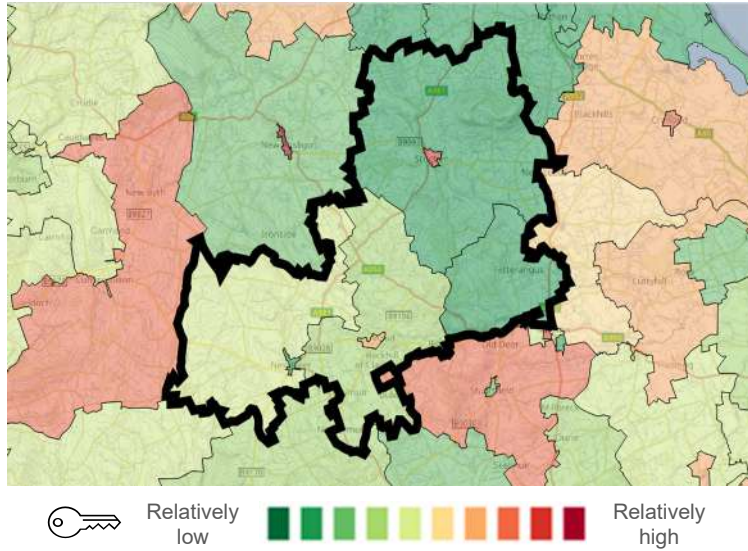
Aberdeenshire: 10.1%

7.0%

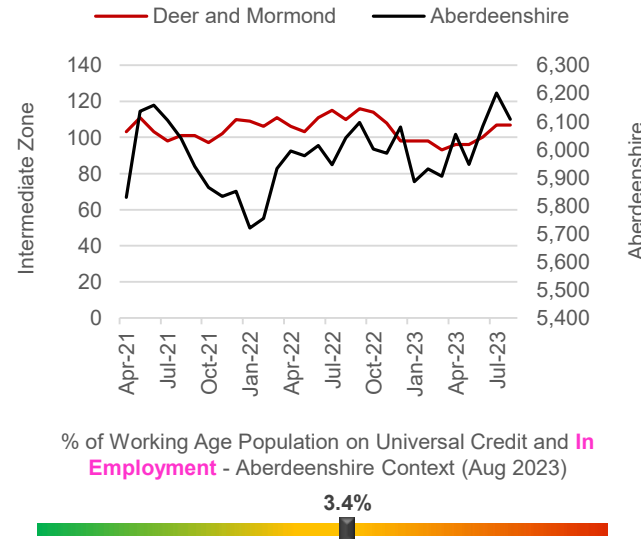


Deer and Mormond Economic Data (2 of 3)

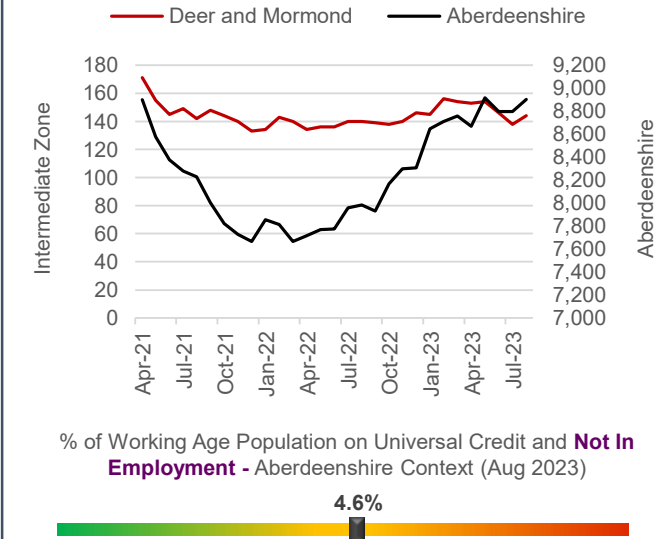
Latest Unemployment Rate - Ranking per Data Zone



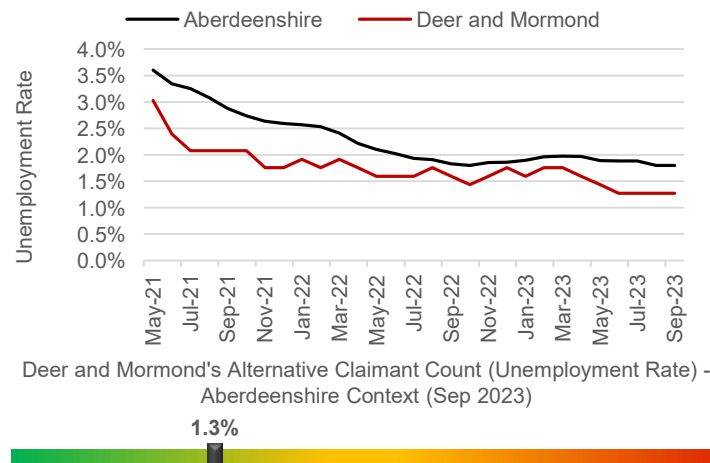
People on Universal Credit - In Employment



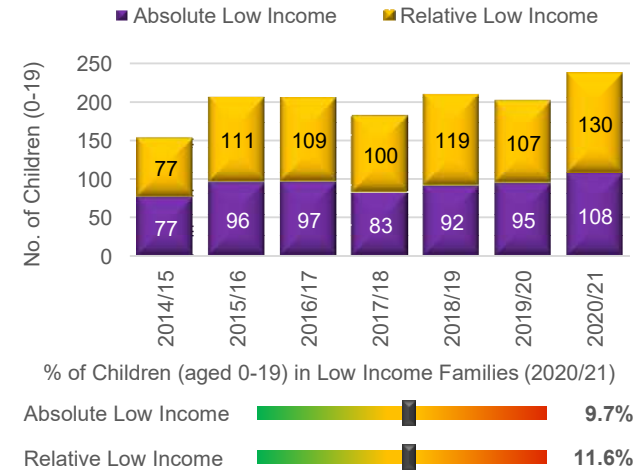
People on Universal Credit - Not In Employment



Alternative Claimant Count - Effective 'Unemployment Rate'



Children in Low Income Families



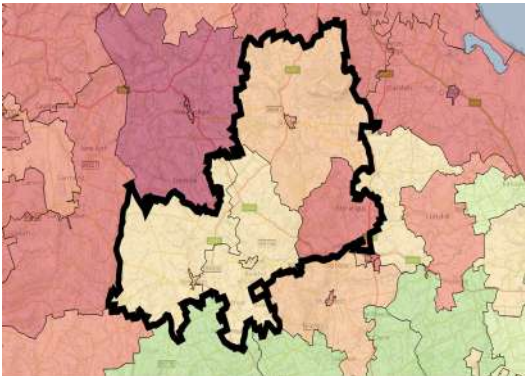

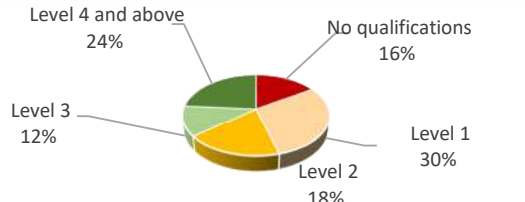
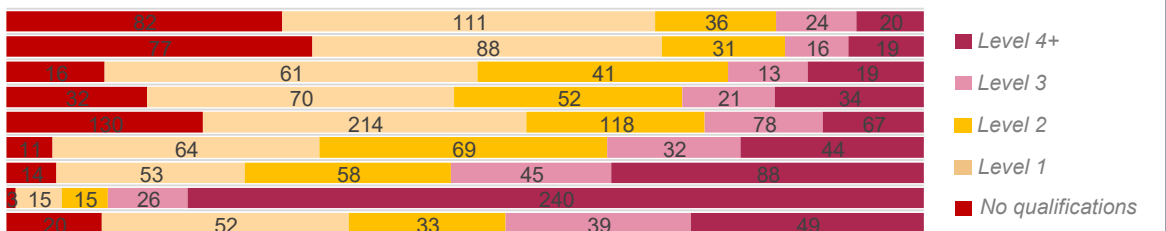
Summary

The number of people claiming Universal Credit (UC) - who are also in employment - has remained relatively steady over the last few months, contrary to the Shire-wide trend, which has increased. Latest figures show 3.4% of people aged 16-64 (who also have jobs) are claiming UC. This is towards the middle of the spectrum in a Shire context. A similar picture emerges in relation to people on UC and not in employment.

Like Aberdeenshire, the unemployment rate in the IZ has fallen substantially since the September 2020 peak of 3.8%. Latest data suggests approximately 1.3% of the Working Age population is currently out-of-work, which is slightly lower than the Aberdeenshire rate (1.8%).

Children living in low-income families are relatively uncommon. However, recent increases suggest the issue may be coming more to the fore over recent years, particularly since 2020/21.

Deer and Mormond Economic Data (3 of 3)

People With No Qualifications, Census 2011	Summary	Approximate Employment Count per Broad Industrial Group, Deer and Mormond, 2020-22																																																																																																				
 <p>Relatively low  Relatively high</p>	<p>The employment numbers per broad industrial group relate to the kind of jobs within the area, which may be filled by those living outwith the IZ.</p> <p>Major industries in terms of jobs in the area include the Manufacturing sector, the Health sector, Construction and the Education sector.</p> <p>There has been a large growth in the Business Administration sector. Jobs in this latter industry have doubled since 2020.</p> <p>Even with the growth in these type of jobs, there has been a 13% decrease in jobs across the IZ between 2020 and 2022, suggesting this IZ is still feeling the effects post-Covid.</p>	<table border="1"> <thead> <tr> <th>Broad Industrial Group</th> <th>2020</th> <th>2021</th> <th>2022</th> <th>2020-22 % Diff.</th> </tr> </thead> <tbody> <tr><td>Agriculture, forestry & fishing</td><td>5</td><td>5</td><td>10</td><td>100%</td></tr> <tr><td>Mining, quarrying & utilities</td><td>50</td><td>45</td><td>40</td><td>-20%</td></tr> <tr><td>Manufacturing</td><td>600</td><td>600</td><td>400</td><td>-33%</td></tr> <tr><td>Construction</td><td>125</td><td>150</td><td>150</td><td>20%</td></tr> <tr><td>Motor trades</td><td>15</td><td>20</td><td>20</td><td>33%</td></tr> <tr><td>Wholesale</td><td>20</td><td>50</td><td>25</td><td>25%</td></tr> <tr><td>Retail</td><td>75</td><td>100</td><td>75</td><td>0%</td></tr> <tr><td>Transport & storage (inc postal)</td><td>75</td><td>75</td><td>45</td><td>-40%</td></tr> <tr><td>Accommodation & food services</td><td>75</td><td>75</td><td>75</td><td>0%</td></tr> <tr><td>Information & communication</td><td>10</td><td>15</td><td>10</td><td>0%</td></tr> <tr><td>Financial & insurance</td><td>0</td><td>0</td><td>0</td><td>0%</td></tr> <tr><td>Property</td><td>0</td><td>0</td><td>5</td><td>0%</td></tr> <tr><td>Professional, scientific & technical</td><td>75</td><td>50</td><td>75</td><td>0%</td></tr> <tr><td>Business administration & support services</td><td>25</td><td>35</td><td>50</td><td>100%</td></tr> <tr><td>Public administration & defence</td><td>50</td><td>50</td><td>50</td><td>0%</td></tr> <tr><td>Education</td><td>125</td><td>150</td><td>125</td><td>0%</td></tr> <tr><td>Health</td><td>150</td><td>125</td><td>100</td><td>-33%</td></tr> <tr><td>Arts, entertainment, recreation & other services</td><td>75</td><td>75</td><td>100</td><td>33%</td></tr> <tr><td>Total</td><td>1,550</td><td>1,620</td><td>1,355</td><td>-13%</td></tr> </tbody> </table>	Broad Industrial Group	2020	2021	2022	2020-22 % Diff.	Agriculture, forestry & fishing	5	5	10	100%	Mining, quarrying & utilities	50	45	40	-20%	Manufacturing	600	600	400	-33%	Construction	125	150	150	20%	Motor trades	15	20	20	33%	Wholesale	20	50	25	25%	Retail	75	100	75	0%	Transport & storage (inc postal)	75	75	45	-40%	Accommodation & food services	75	75	75	0%	Information & communication	10	15	10	0%	Financial & insurance	0	0	0	0%	Property	0	0	5	0%	Professional, scientific & technical	75	50	75	0%	Business administration & support services	25	35	50	100%	Public administration & defence	50	50	50	0%	Education	125	150	125	0%	Health	150	125	100	-33%	Arts, entertainment, recreation & other services	75	75	100	33%	Total	1,550	1,620	1,355	-13%
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<p>% of Employees per Qualification Type</p> 	<p>The area also appears to have attracted a greater number of larger enterprises over the most recent year (i.e. companies with sales in excess of £200k).</p>	<p>Approximate Number of Enterprises per Turnover Band (£), Deer and Mormond, 2021-23</p> <table border="1"> <thead> <tr> <th>Turnover</th> <th>2021</th> <th>2022</th> <th>2023</th> <th>2021-23 % Diff.</th> </tr> </thead> <tbody> <tr><td>£1m+</td><td>5</td><td>5</td><td>5</td><td>0%</td></tr> <tr><td>£500-999k</td><td>15</td><td>20</td><td>25</td><td>67%</td></tr> <tr><td>£200-499k</td><td>15</td><td>25</td><td>40</td><td>167%</td></tr> <tr><td>£100-199k</td><td>85</td><td>70</td><td>70</td><td>-18%</td></tr> <tr><td>£50-99k</td><td>65</td><td>55</td><td>55</td><td>-15%</td></tr> <tr><td>£0-49k</td><td>75</td><td>65</td><td>55</td><td>-27%</td></tr> </tbody> </table>	Turnover	2021	2022	2023	2021-23 % Diff.	£1m+	5	5	5	0%	£500-999k	15	20	25	67%	£200-499k	15	25	40	167%	£100-199k	85	70	70	-18%	£50-99k	65	55	55	-15%	£0-49k	75	65	55	-27%																																																																	
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£200-499k	15	25	40	167%																																																																																																		
£100-199k	85	70	70	-18%																																																																																																		
£50-99k	65	55	55	-15%																																																																																																		
£0-49k	75	65	55	-27%																																																																																																		
<p>Employees per Occupation Type, Census 2011</p>		<p>Employees per Qualification & Occupation Type, Census 2011</p>																																																																																																				
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Deer and Mormond Housing Data



Relatively sparse / rural

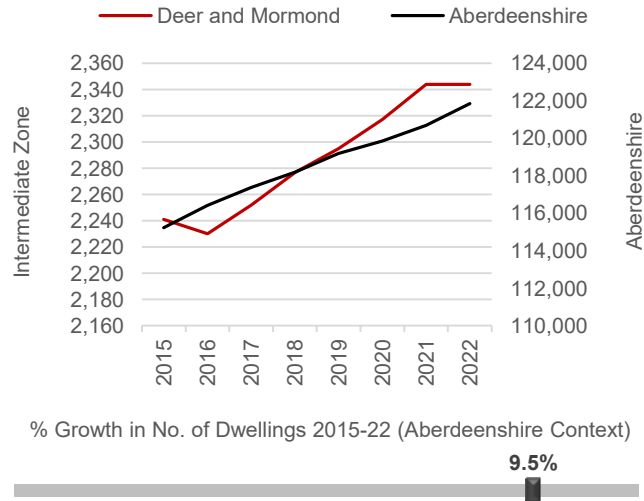
Dwellings per Hectare (2022)

0.16



Relatively dense / urban

Number of Dwellings, 2015-22



Summary

At 0.16 dwellings per hectare, this IZ is in the lower range of the spectrum between the rural and urban extremes.

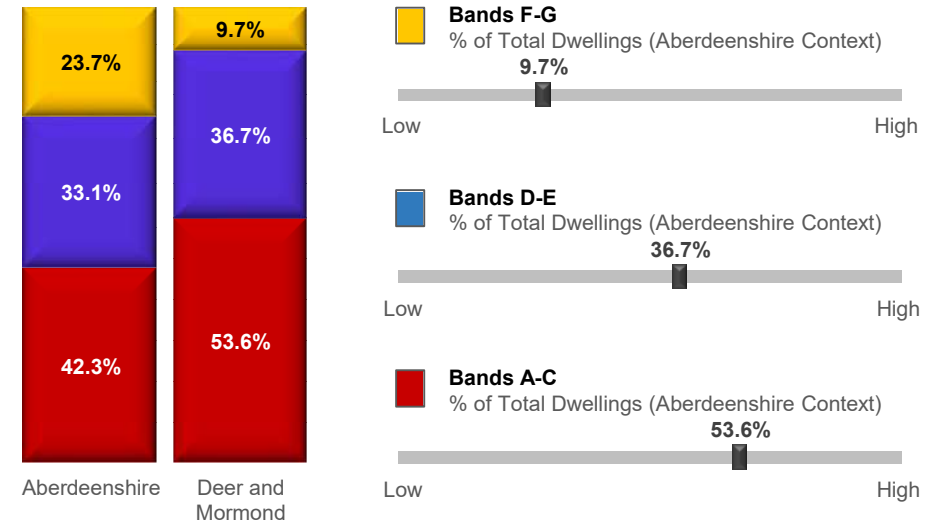
The number of dwellings in the IZ has increased by 9.5% since 2015, which is towards the higher end of the spectrum in an Aberdeenshire context.

House building in the area has been on steady increase since 2015 – 2021 and has since plateaued.

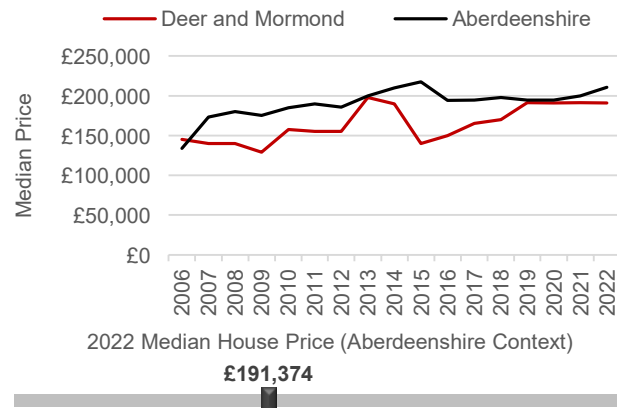
A relatively large proportion of the dwellings in this IZ (53.6%) fall within Council Tax Bands A-C. This puts the IZ towards the higher end of the spectrum. Relatively few properties fall within Bands F-G (9.7%).

The median house price is £191,374 which is significantly lower £19,621 lower than the Aberdeenshire average (£210,995).

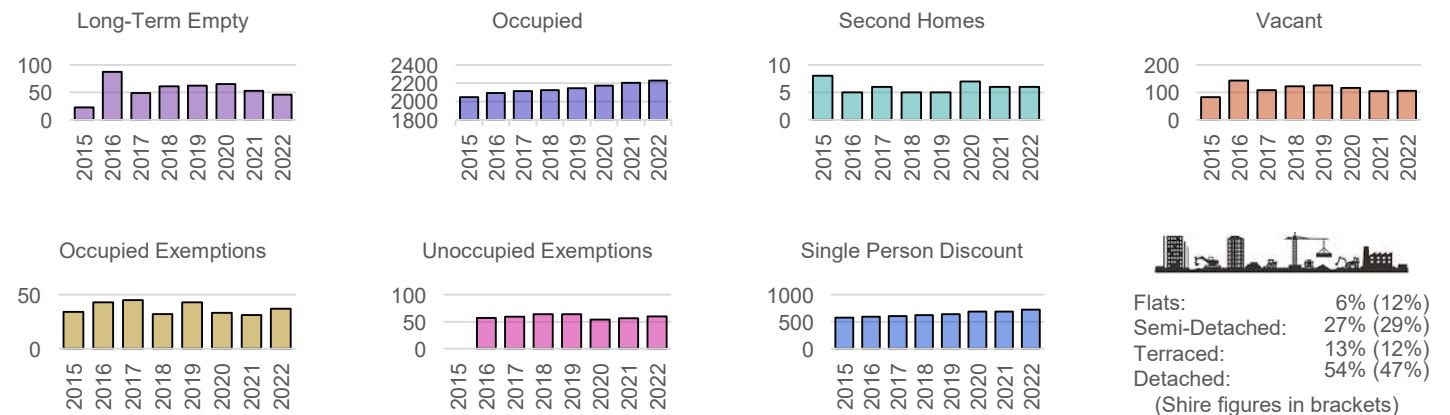
Proportion of Dwellings per Council Tax Band, 2022



Median Residential House Prices (Sales), 2006-22

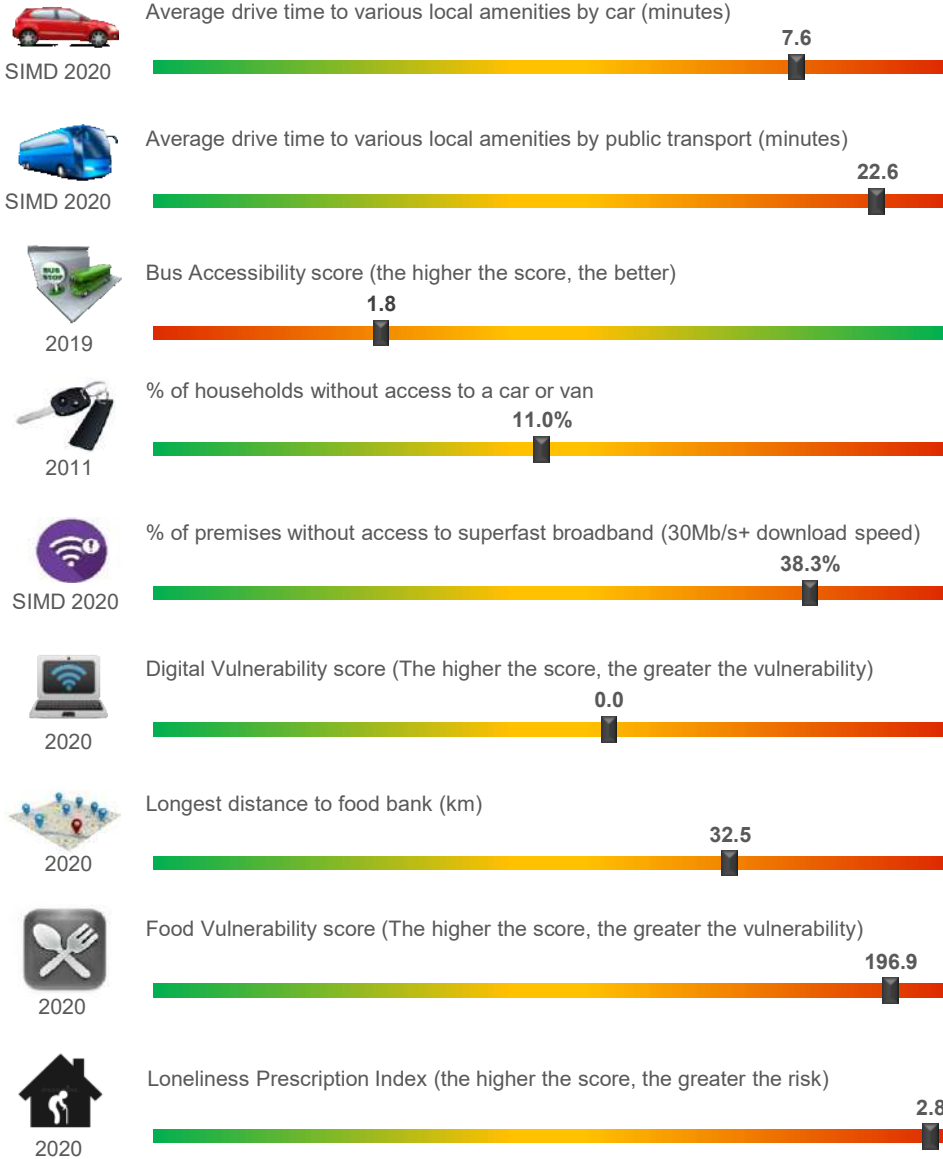


Housing Types, 2015-22 (Data on Flats, etc., relate to 2017 - the latest year for which data are available)

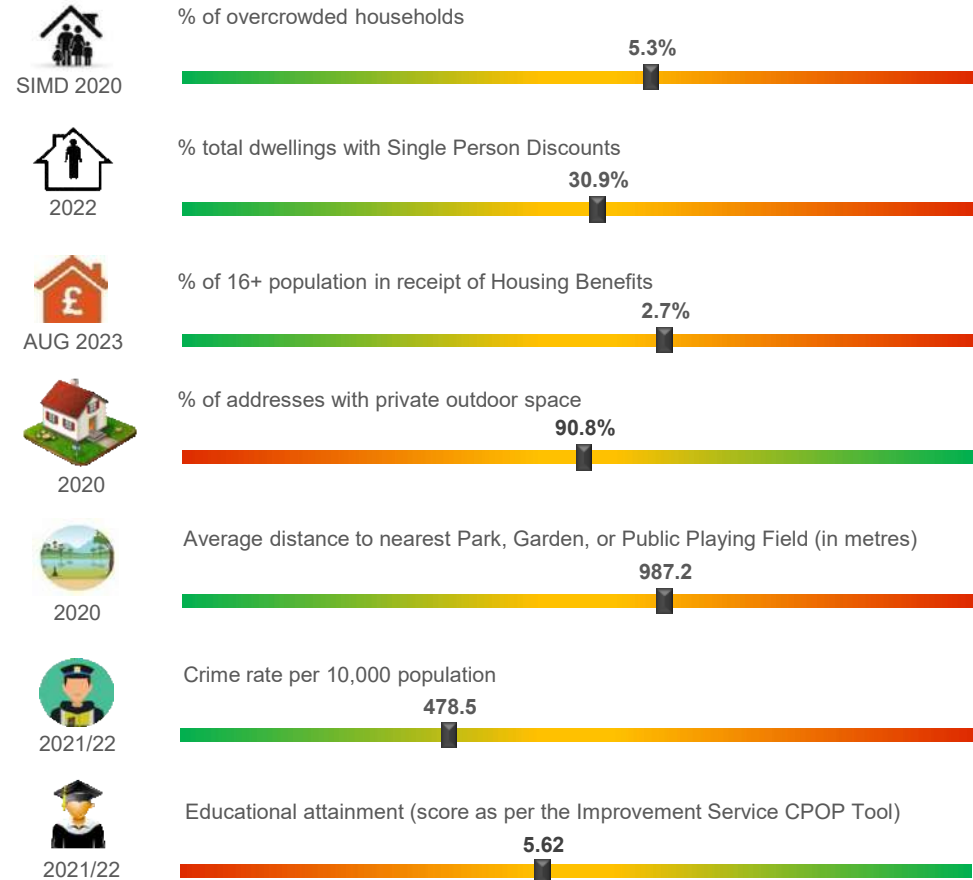


Deer and Mormond Other Socio-Economic Data

Geographic Access / Digital Connectivity / Food Vulnerability / Loneliness Proxy



Housing / Environment / Crime Rate / Educational Attainment



Summary

According to the miscellaneous socio-economic indicators on this page, the IZ appears to be well served in terms of households with access to a car or van, private outdoor garden space and access to a Park/Public Playing Field. There is a just above average % of 16+ population in receipt of Housing Benefits, Single Person Discounts and overcrowding. A low % of premises without access to superfast broadband and a lower Digital Vulnerability Score tending towards the lower end of the spectrum suggests that access to technology and the skills to use them are low.