

Longside and Rattray

Intermediate Zone Statistical Summary

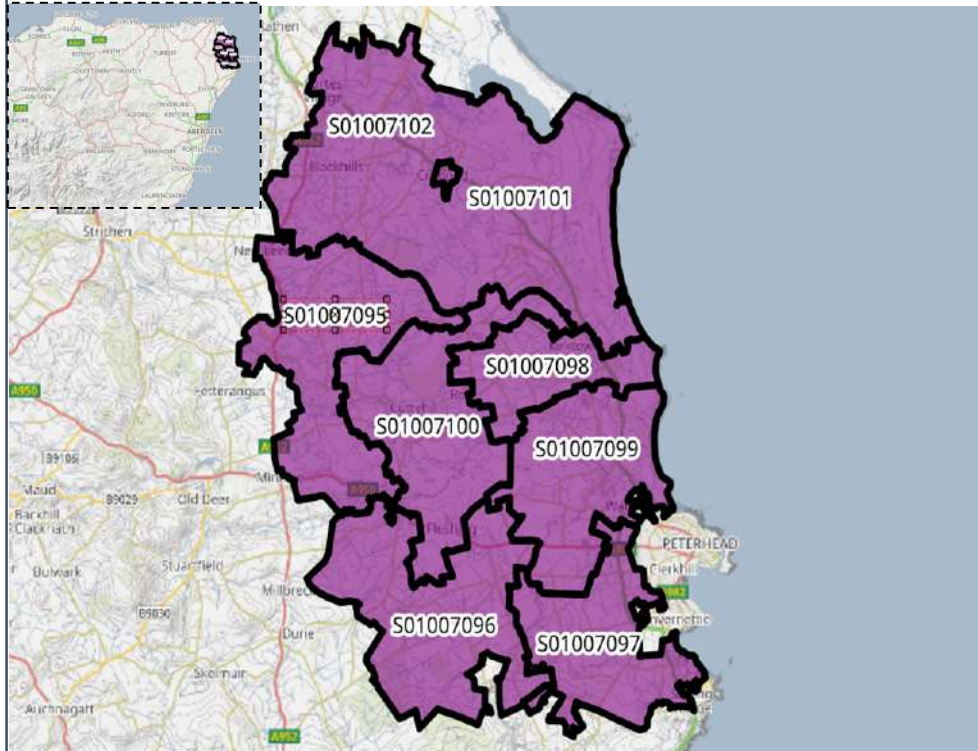
2023

Daniel Stanford

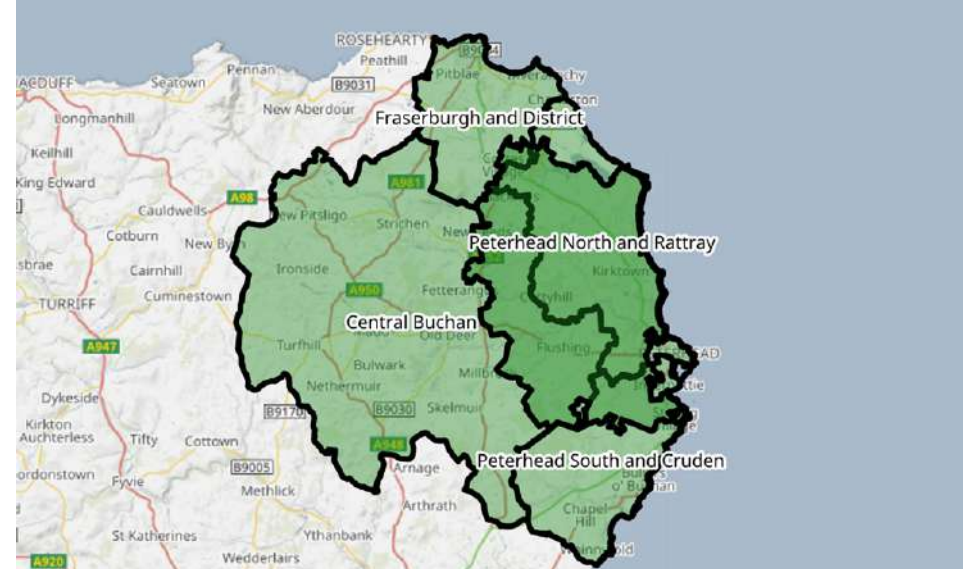


Longside and Rattray

Data Zones Within the Intermediate Zone



Relevant Multi-Member Wards



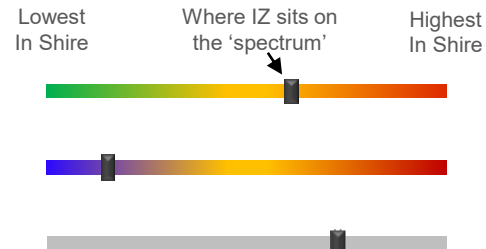
Notes on the Maps

The map on the left shows the location and the geographic area of the Longside and Rattray Intermediate Zone which contains 8 Data Zones. The IZ lies mostly within two Wards, Ward 5 - Peterhead North and Ward 4 - Central Buchan.

Spectrum Charts Explained

The following statistical pages frequently utilise spectrum charts as a visual aid to accompany an indicator. They are used to place the relevant Intermediate Zone (IZ) in the context of all other IZs in Aberdeenshire with regards to that indicator.

The charts to the right are examples of the spectrum charts used in this report. The black line represents where the IZ sits in the context of the highest and lowest figures in Aberdeenshire. If the black line is situated towards the left-hand side, the IZ recorded one of the lowest figures in Aberdeenshire. Conversely, if the black line is towards the right-hand side, it recorded one of the highest figures in Aberdeenshire.



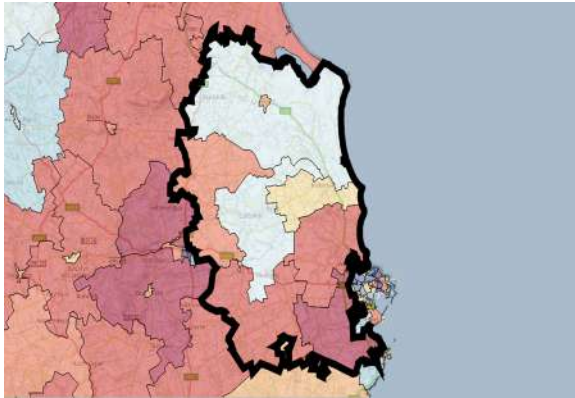
The green/red spectrum charts are the most common type. If the black line is situated towards the red end of the spectrum, it means the figure is objectively worse than most other IZs in Aberdeenshire and *vice versa*.

The blue/red spectrum charts are used in the demographic section to denote high population growth (red) and population decline (blue).

The grey spectrum charts are simply used to denote high and low in the context of Aberdeenshire, where the high / low figure is neither good nor bad. An example would be the proportion of dwellings that fall within Council Tax Bands F-G.

Longside and Rattray Demographic Data

Map of Longside and Rattray: Population Change (2014-2021)



Low Growth / Depopulation High Growth

The population of the Longside and Rattray IZ increased by 21.5% between 2014 and 2021. This is mainly down to the huge population spike in DZ S01007097 where there was an increase of 1383 (169.7%).

Compared to 2014 Longside and Rattray has seen significant increases in all age groups especially with the 70+ age range with a 44.0% increase with 70–79-year-olds.

At 62.4%, the proportion of Working Age people in the IZ is at the higher end of the scale when looking at the spectrum in an Aberdeenshire context.

At 21.2%, there is a greater proportion of children in the IZ is than in most other areas across Aberdeenshire.

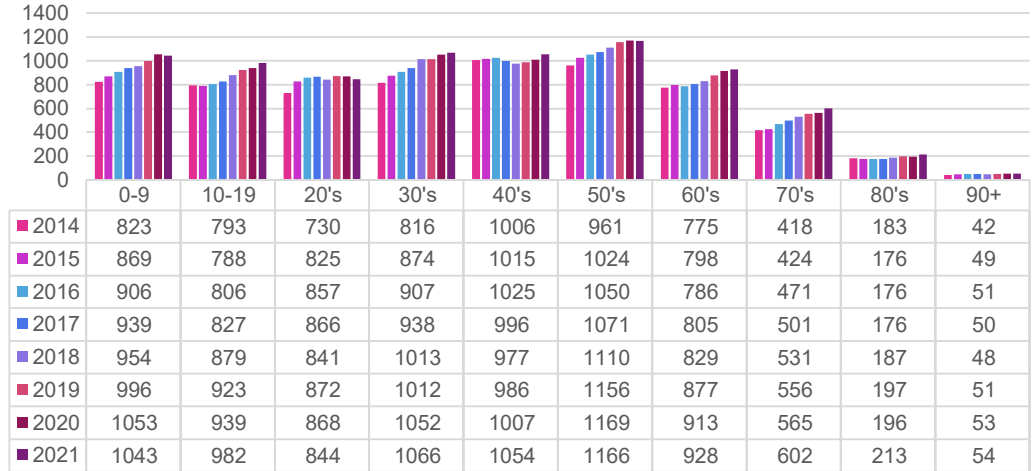
At 16.4% the number of older residents in the IZ is lower than most other areas of Aberdeenshire even with the spikes in population change among the 70+ age range.

In the four DZ's that have seen population decreases this is mostly down to a drop in children and working-class age groups.

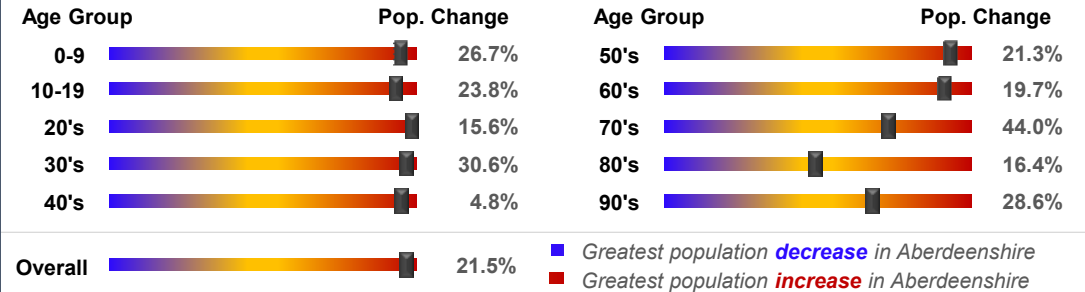
Population Change per Data Zone, 2014 & 2021

Data Zone	2014	2021	% Difference
S01007095	526	536	1.9%
S01007096	889	947	6.5%
S01007097	815	2198	169.7%
S01007098	1078	1125	4.4%
S01007099	909	886	-2.5%
S01007100	744	717	-3.6%
S01007101	877	859	-2.1%
S01007102	709	684	-3.5%
Total	6547	7952	21.5%

Population per Age Group, Longside and Rattray, 2014-2021



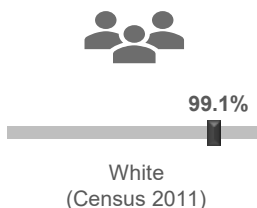
Rate of Population Change per Age Group, 2021 Compared to 2014



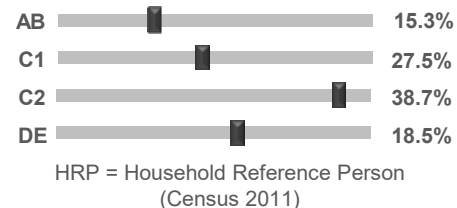
Country of Birth



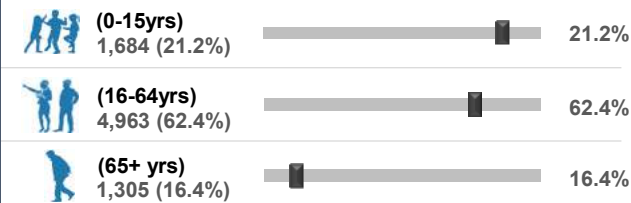
Ethnicity



Approximated Social Grade of HRP

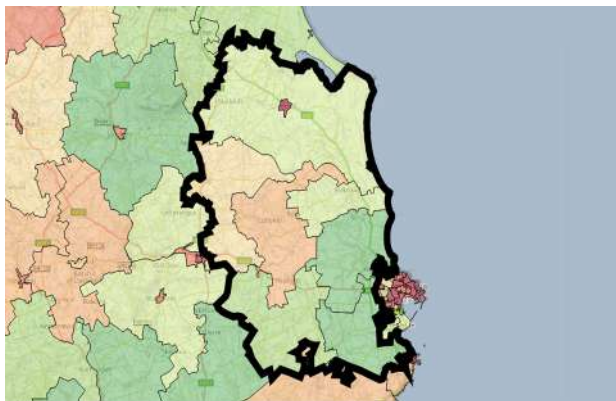

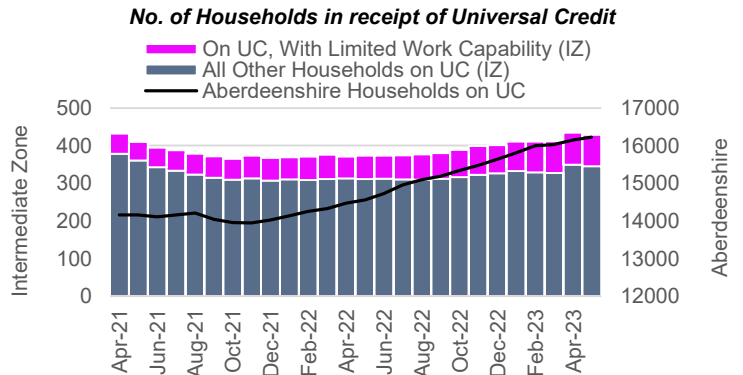

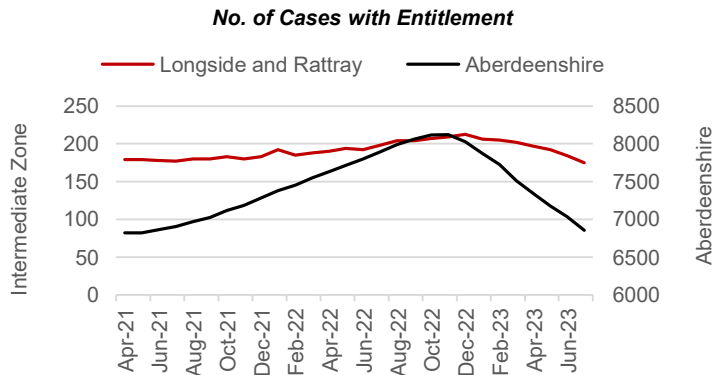





Population per Broad Age Group, 2021



In 2021 7,952 people lived in Longside and Rattray -- 1,684 (21.2%) were under 15 years of age, 4,963 (62.4%) were aged 16-64, and 1,305 (16.4%) were over 65.

The black markers show where these percentages sit in the context of Aberdeenshire: left = low; right = high.

SIMD 2020 Health Domain Rank		Universal Credit (UC) Limited Work Capability Households	Personal Independence Payments							
 <p>Relatively Good Ranking  Relatively Poor Ranking</p>		<p>No. of Households in receipt of Universal Credit</p>  <p>Legend: █ On UC, With Limited Work Capability (IZ) █ All Other Households on UC (IZ) — Aberdeenshire Households on UC</p> <p>% of Households where at least 1 occupant has limited work capability (May-2023) - Aberdeenshire Context</p> <p style="text-align: center;">2.6%</p> 	<p>No. of Cases with Entitlement</p>  <p>Legend: — Longside and Rattray — Aberdeenshire</p> <p>% of Working Age Population (16-64) Receiving PIPs (Jul-2023) - Aberdeenshire Context</p> <p style="text-align: center;">2.8%</p> 							
<p>Day-to-Day Activities</p> <p>Proportion of people whose day-to-day activities are limited a little or a lot - Aberdeenshire Context (Census 2011)</p> <p style="text-align: center;">15.8%</p> 	<p>Health Rating</p> <p>Proportion of people who rated their health as either 'good' or 'very good' - Aberdeenshire Context (Census 2011)</p> <p style="text-align: center;">86.4%</p> 	<p>According to monthly health-related benefits data, the number of households on Universal Credit has decreased since the summer 2022 peak, generally contradicting the Aberdeenshire trend, which has been on a steady upwards trajectory since late 2021. The number of households with Limited Work Capability or LWC (due to physical or mental health issues) has remained relatively steady throughout the period, now affecting 83 households, which is similar to the number seen over the summer peak. However, the IZ figure of 2.6% of households with at least 1 occupant assessed as having LWC is towards the middle of the Shire spectrum.</p> <p>A higher proportion of the Working Age Population (2.8%) receive Personal Independence Payments (PIPs). This helps with some of the extra costs caused by long-term disability, ill-health or terminal ill-health. The IZ trend has likewise decreased since the 2022 peak.</p>								
SIMD 2020 Health Domain Indicators per each Data Zone in the Longside and Rattray Intermediate Zone (compared to Aberdeenshire average)										
SIMD Health Domain Indicator (Data Zones colour-coordinated with map) >>		S01007095	S01007096	S01007097	S01007098	S01007099	S01007100	S01007101	S01007102	Shire
Health Domain Rank (see map for colour-coded rankings) (the higher, the better)		5574	5899	6478	6429	5694	4811	2672	5600	5,254
Comparative Illness Factor (Scotland = 100) (the lower, the better)		55	55	35	45	60	65	100	60	58
Emergency stays in hospital (Scotland = 100) (the lower, the better)		63.5	61.4	60.5	52.8	59.8	71.6	109.7	63.9	71.5
Hospital stays related to alcohol misuse (Scotland = 100) (the lower, the better)		114.8	4.3	33.0	10.5	16.4	13.9	31.5	18.7	45.4
Hospital stays related to drug misuse (Scotland = 100) (the lower, the better)		0.0	29.3	0.0	0.0	0.0	43.0	214.3	0.0	30
Proportion of live singleton births of lowbirth weight (the lower, the better)		0.0%	0.0%	1.2%	9.3%	3.8%	4.2%	6.1%	0.0%	4.0%
Proportion of population being prescribed drugs for anxiety, depression or psychosis		16.3%	12.4%	12.5%	11.9%	13.5%	18.4%	22.2%	14.0%	15.6%
Standardised Mortality Ratio (Scotland = 100) (the lower, the better)		37	102	71	83	98	89	140	91	85

Longside and Rattray Health Data (2 of 2)

Longside and Rattray's position on the 'Health Spectrum' – Aberdeenshire and Scottish Context (the higher the score, the better)



IZ Score in an Aberdeenshire Context: **42** out of 100

Relatively 'Unhealthy' 0



Relatively 'Healthy' 100

Aberdeenshire context: 58% of IZs in Aberdeenshire have a better rank

IZ Score in a Scottish Context: **64** out of 100

Relatively 'Unhealthy' 0



Relatively 'Healthy' 100

Scottish context: 36% of IZs in Scotland have a better rank

Selection of ScotPHO indicators, Longside and Rattray IZ compared to Aberdeenshire & Scotland (latest data)

Indicator	Latest Available Figures				IZ Trend	Indicator Measurement
	IZ	IZ's latest figure compared to:				
		Aberdeenshire	Scotland			
Alcohol-related hospital stays	205.3	-22.8%		-66.4%	Up	Rate per 100,000 pop.
All-cause mortality among the 15-44 year olds	36.7	-61.1%		-68.7%	Up	Rate per 100,000 pop.
Babies exclusively breastfed at 6-8 weeks	30.1	-10.5%		-1.7%	Up	% of babies with a valid feeding status
Bowel screening uptake	73.8	0.8%		8.3%	Up	% of eligible people (aged 50-74)
Child dental health in primary 1	67.7	-11.0%		-5.4%	Up	% of P1 pupils
Child dental health in primary 7	68.3	-11.4%		-6.7%	Up	% of P7 pupils
Child healthy weight in primary 1	75.3	-2.1%		5.6%	Down	% of P1 pupils
Deaths all ages	1092.0	3.1%		-7.5%	Down	Rate per 100,000 pop.
Developmental concerns at 27-30 months	6.3	3.4%		-8.3%	Up	% of children reviewed
Early deaths from cancer (<75)	152.7	15.9%		2.1%	Down	Rate per 100,000 pop.
Early deaths from coronary heart disease (<75)	15.7	-58.3%		-70.1%	Down	Rate per 100,000 pop.
Female life expectancy	81.8	0.0%		1.4%	Up	Life expectancy at birth in years
Healthy birth weight	85.6	2.5%		1.4%	Down	% of all singleton births
Immunisation uptake at 24 months - 6 in 1	97.8	0.0%		0.8%	Down	% of children in relevant age group
Immunisation uptake at 24 months - MMR	94.1	-0.7%		-0.3%	Down	% of children in relevant age group
Male life expectancy	77.2	-0.6%		0.9%	Down	Life expectancy at birth in years
Maternal obesity	25.4	0.9%		-0.7%	Up	% of women at antenatal booking
Patients (65+) with multiple A&E hospitalisations	6125.5	-2.6%		-10.2%	Down	Rate per 100,000 pop.
Patients hospitalised with asthma	18.0	-43.8%		-73.8%	Down	Rate per 100,000 pop.
Patients hospitalised with COPD	104.1	-11.0%		-49.8%	Down	Rate per 100,000 pop.
Patients hospitalised with coronary heart disease	239.4	-18.6%		-29.9%	Down	Rate per 100,000 pop.
Patients with emergency hospitalisations	4702.2	-10.9%		-35.0%	Down	Rate per 100,000 pop.
Premature births	9.9	0.6%		1.7%	Up	% of all live births
Uptake of the HPV vaccine in S3 girls	86.5	-2.9%		1.7%	Down	% of S3 girls

Based on the 24 health-related indicators in the table, this IZ is situated at the more vulnerable end of the spectrum (42) in an Aberdeenshire context. The IZ fares slightly better when all IZs in Scotland are taken into consideration as it is in the top half nationally (64).

The area compares favourably to most other areas in Scotland in terms of Patients with emergency hospitalisations, of Patients (65+) with emergency hospitalisations and Patients hospitalised with coronary heart disease (<75).

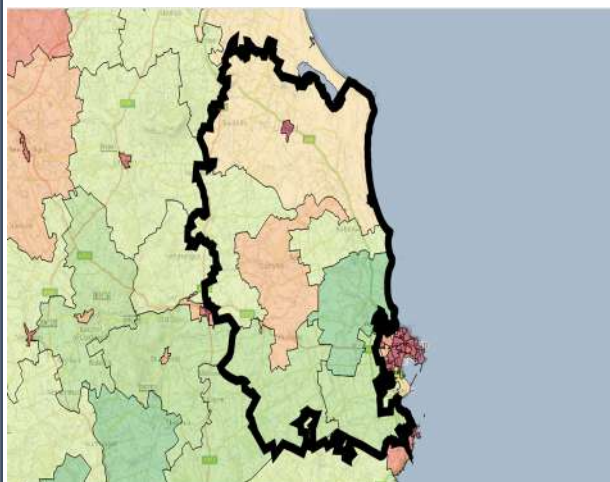
Issues that may require further investigation include:

- Child Dental health in primary 7
- Immunisation uptake at 24 months - MMR
- Child Dental health in primary 1

With regards to each of the indicators listed above the IZ compares less favourably to other areas in Aberdeenshire and, in some instances, Scotland (and/or the trend is worsening).

Longside and Rattray Economic Data (1 of 3)

Rank of Household Income per Data Zone (2023)



In terms of household income, this IZ is among the most affluent in Aberdeenshire. The median household income in 2023 equated to £43,703 which is £1,947 higher than the Shire average (£41,756).

Median household income ranges from £25,432 in DZ S01007101 to £51,311 in DZ S01007098.

Approximately 4.6% of households in this IZ earn less than £10,000 per year, which is lower-than-average (5.3%). This equates to roughly 156 households.

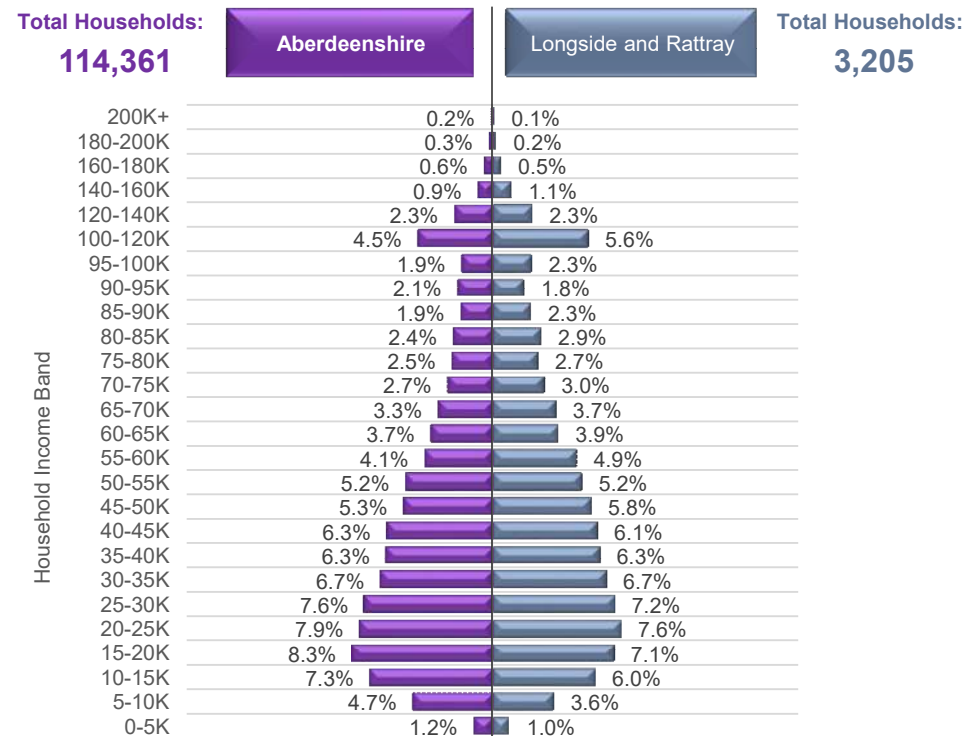
In addition, Approximately 9.9% of households in this IZ earn more than £100,000 per year, which is lower than average (10.1%). This equates to roughly 335 households.



Household Income per Data Zone (2023)

Data Zone	Households	Average Income	Median Income	Lower Quartile Income
S01007095	215	£ 53,334	£ 46,220	£ 27,476
S01007096	379	£ 55,977	£ 48,657	£ 27,545
S01007097	888	£ 55,301	£ 48,021	£ 28,915
S01007098	417	£ 58,582	£ 51,311	£ 31,044
S01007099	359	£ 51,908	£ 44,401	£ 24,793
S01007100	312	£ 46,260	£ 38,835	£ 22,408
S01007101	367	£ 33,817	£ 25,432	£ 14,432
S01007102	268	£ 47,747	£ 40,383	£ 23,870

Household Income per Band, Longside and Rattray & Aberdeenshire (2023)



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Median Household Income (2023)



£43,703

Aberdeenshire: £41,756

£43,703



% of Households Earning Less Than £10k (2023)



<£10K

4.6%

Aberdeenshire: 5.3%

4.6%



% of Households Earning More Than £100k (2023)



>£100K

9.9%

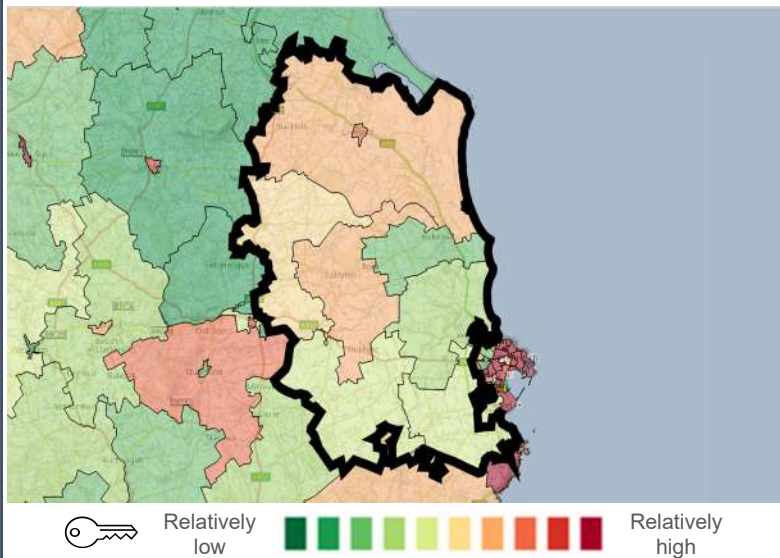
Aberdeenshire: 10.1%

9.9%

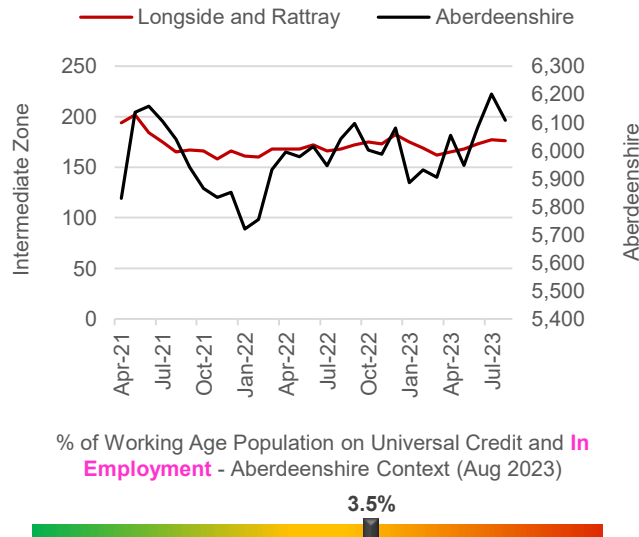


Longside and Rattray Economic Data (2 of 3)

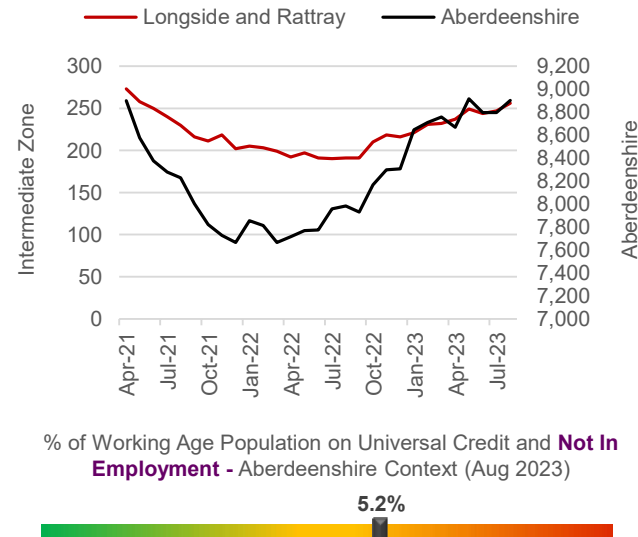
Latest Unemployment Rate - Ranking per Data Zone



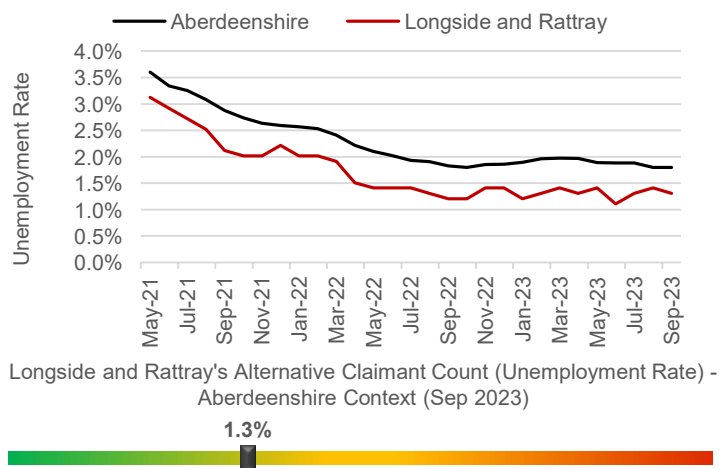
People on Universal Credit - In Employment



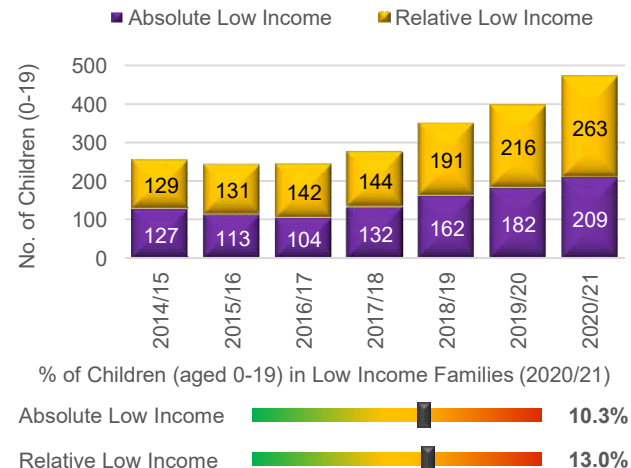
People on Universal Credit - Not In Employment



Alternative Claimant Count - Effective 'Unemployment Rate'



Children in Low Income Families



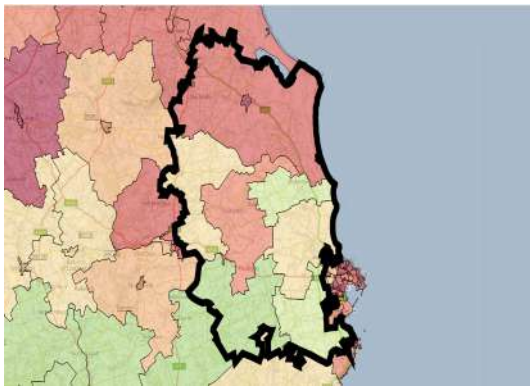
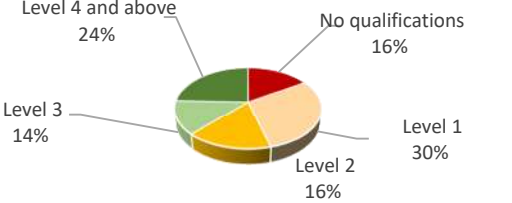
Summary

The number of people claiming Universal Credit (UC) - who are also in employment - has remained relatively steady over the last few months, contrary to the Shire-wide trend, which has increased. Latest figures show 3.5% of people aged 16-64 (who also have jobs) are claiming UC. This is towards the middle of the spectrum in a Shire context. A similar picture emerges in relation to people on UC and not in employment.

Like Aberdeenshire, the unemployment rate in the IZ has fallen substantially since the September 2020 peak of 3.8%. Latest data suggests approximately 1.3% of the Working Age population is currently out-of-work, which is slightly lower than the Aberdeenshire rate (1.8%).

Children living in low-income families are relatively uncommon. However, recent increases suggest the issue may be coming more to the fore over recent years, particularly since 2020/21.

Longside and Rattray Economic Data (3 of 3)

People With No Qualifications, Census 2011	Summary	Approximate Employment Count per Broad Industrial Group, Longside and Rattray, 2020-22																																																																																																				
 <p>Relatively low ■ ■ ■ ■ Relatively high</p> <p>% of Employees per Qualification Type</p> 	<p>The employment numbers per broad industrial group relate to the kind of jobs within the area, which may be filled by those living outwith the IZ.</p> <p>Major industries in terms of jobs in the area include the Mining sector, the Professional sector, Retail and the Health sector.</p> <p>There has been a large growth in the Business Administration sector. Jobs in this industry have increased 50% since 2020.</p> <p>Even with the growth in these type of jobs, there has been a -1% increase in jobs across the IZ between 2020 and 2022, suggesting the IZ is still feeling the effects post-Covid.</p> <p>The area also appears to have attracted a number of enterprises over the most recent year (i.e. companies with sales between £200k - £499k).</p>	<p>Approximate Employment Count per Broad Industrial Group, Longside and Rattray, 2020-22</p> <table border="1"> <thead> <tr> <th>Broad Industrial Group</th> <th>2020</th> <th>2021</th> <th>2022</th> <th>2020-22 % Diff.</th> </tr> </thead> <tbody> <tr><td>Agriculture, forestry & fishing</td><td>100</td><td>125</td><td>125</td><td>25%</td></tr> <tr><td>Mining, quarrying & utilities</td><td>350</td><td>300</td><td>300</td><td>-14%</td></tr> <tr><td>Manufacturing</td><td>175</td><td>175</td><td>150</td><td>-14%</td></tr> <tr><td>Construction</td><td>300</td><td>400</td><td>250</td><td>-17%</td></tr> <tr><td>Motor trades</td><td>75</td><td>100</td><td>50</td><td>-33%</td></tr> <tr><td>Wholesale</td><td>40</td><td>10</td><td>25</td><td>-38%</td></tr> <tr><td>Retail</td><td>225</td><td>300</td><td>250</td><td>11%</td></tr> <tr><td>Transport & storage (inc postal)</td><td>125</td><td>125</td><td>100</td><td>-20%</td></tr> <tr><td>Accommodation & food services</td><td>125</td><td>125</td><td>125</td><td>0%</td></tr> <tr><td>Information & communication</td><td>25</td><td>15</td><td>25</td><td>0%</td></tr> <tr><td>Financial & insurance</td><td>0</td><td>0</td><td>10</td><td>0%</td></tr> <tr><td>Property</td><td>0</td><td>0</td><td>0</td><td>0%</td></tr> <tr><td>Professional, scientific & technical</td><td>250</td><td>250</td><td>300</td><td>20%</td></tr> <tr><td>Business administration & support services</td><td>50</td><td>50</td><td>75</td><td>50%</td></tr> <tr><td>Public administration & defence</td><td>0</td><td>0</td><td>0</td><td>0%</td></tr> <tr><td>Education</td><td>100</td><td>100</td><td>100</td><td>0%</td></tr> <tr><td>Health</td><td>225</td><td>250</td><td>250</td><td>11%</td></tr> <tr><td>Arts, entertainment, recreation & other services</td><td>75</td><td>100</td><td>75</td><td>0%</td></tr> <tr><td>Total</td><td>2,240</td><td>2,425</td><td>2,210</td><td>-1%</td></tr> </tbody> </table>	Broad Industrial Group	2020	2021	2022	2020-22 % Diff.	Agriculture, forestry & fishing	100	125	125	25%	Mining, quarrying & utilities	350	300	300	-14%	Manufacturing	175	175	150	-14%	Construction	300	400	250	-17%	Motor trades	75	100	50	-33%	Wholesale	40	10	25	-38%	Retail	225	300	250	11%	Transport & storage (inc postal)	125	125	100	-20%	Accommodation & food services	125	125	125	0%	Information & communication	25	15	25	0%	Financial & insurance	0	0	10	0%	Property	0	0	0	0%	Professional, scientific & technical	250	250	300	20%	Business administration & support services	50	50	75	50%	Public administration & defence	0	0	0	0%	Education	100	100	100	0%	Health	225	250	250	11%	Arts, entertainment, recreation & other services	75	100	75	0%	Total	2,240	2,425	2,210	-1%
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Housing Indicators

Longside and Rattray Housing Data



Relatively sparse / rural

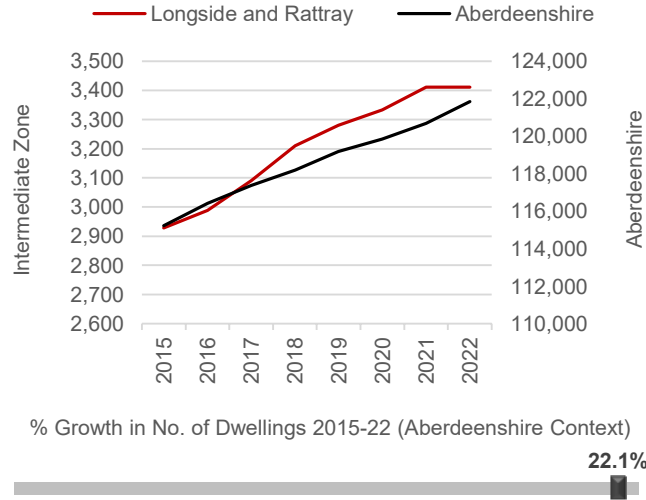
Dwellings per Hectare (2022)

0.19



Relatively dense / urban

Number of Dwellings, 2015-22



Summary

At 0.19 dwellings per hectare, this IZ is in the lower range of the spectrum between the rural and urban extremes.

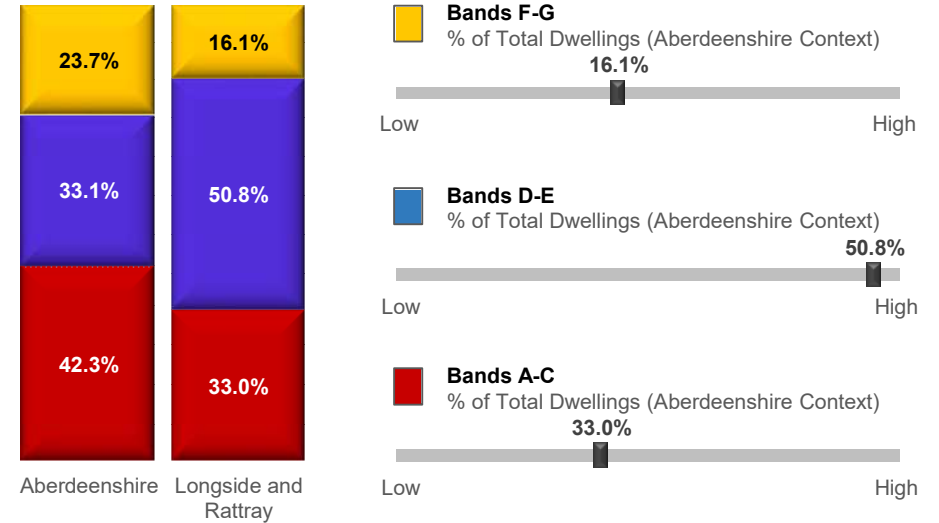
The number of dwellings in the IZ has increased by 22.1% since 2015, which is towards the higher end of the spectrum in an Aberdeenshire context.

House building in the area has been on steady increase since 2015 – 2021 and has since plateaued.

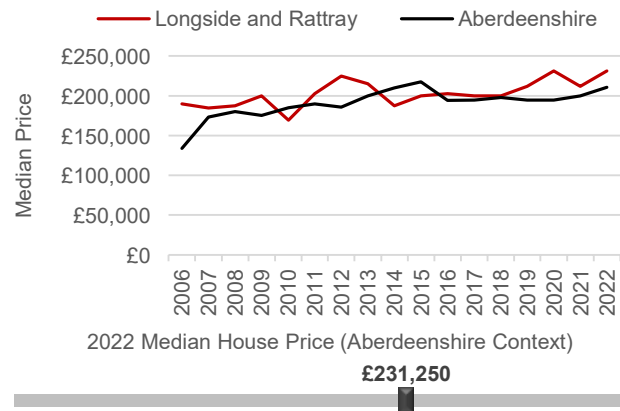
A relatively large proportion of the dwellings in this IZ (35.2%) fall within Council Tax Bands D-E. This puts the IZ towards the higher end of the spectrum. Relatively few properties fall within Bands F-G (16.1%).

The median house price is £231,250 which is significantly higher £20,255 higher than the Aberdeenshire average (£210,995).

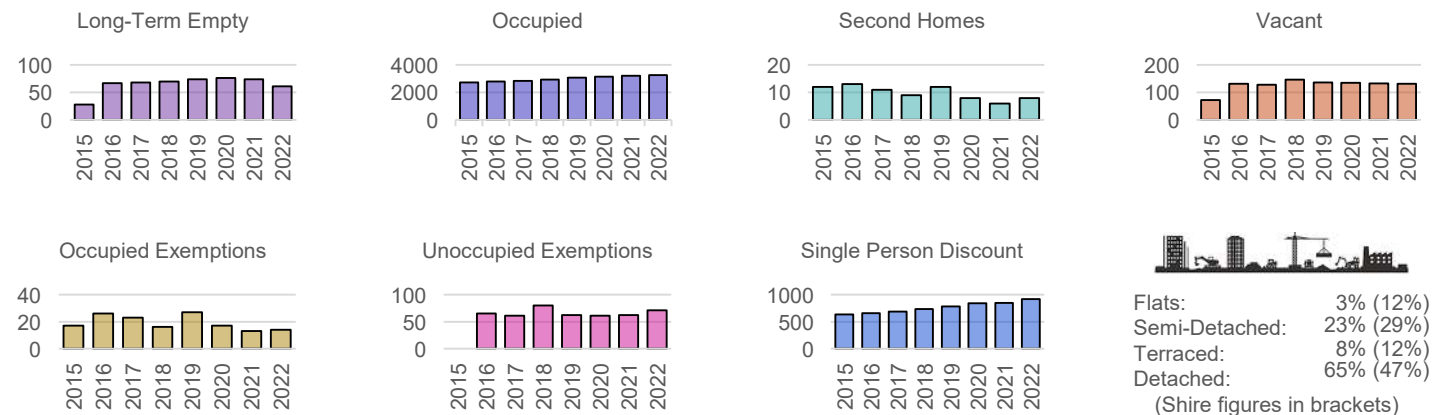
Proportion of Dwellings per Council Tax Band, 2022



Median Residential House Prices (Sales), 2006-22

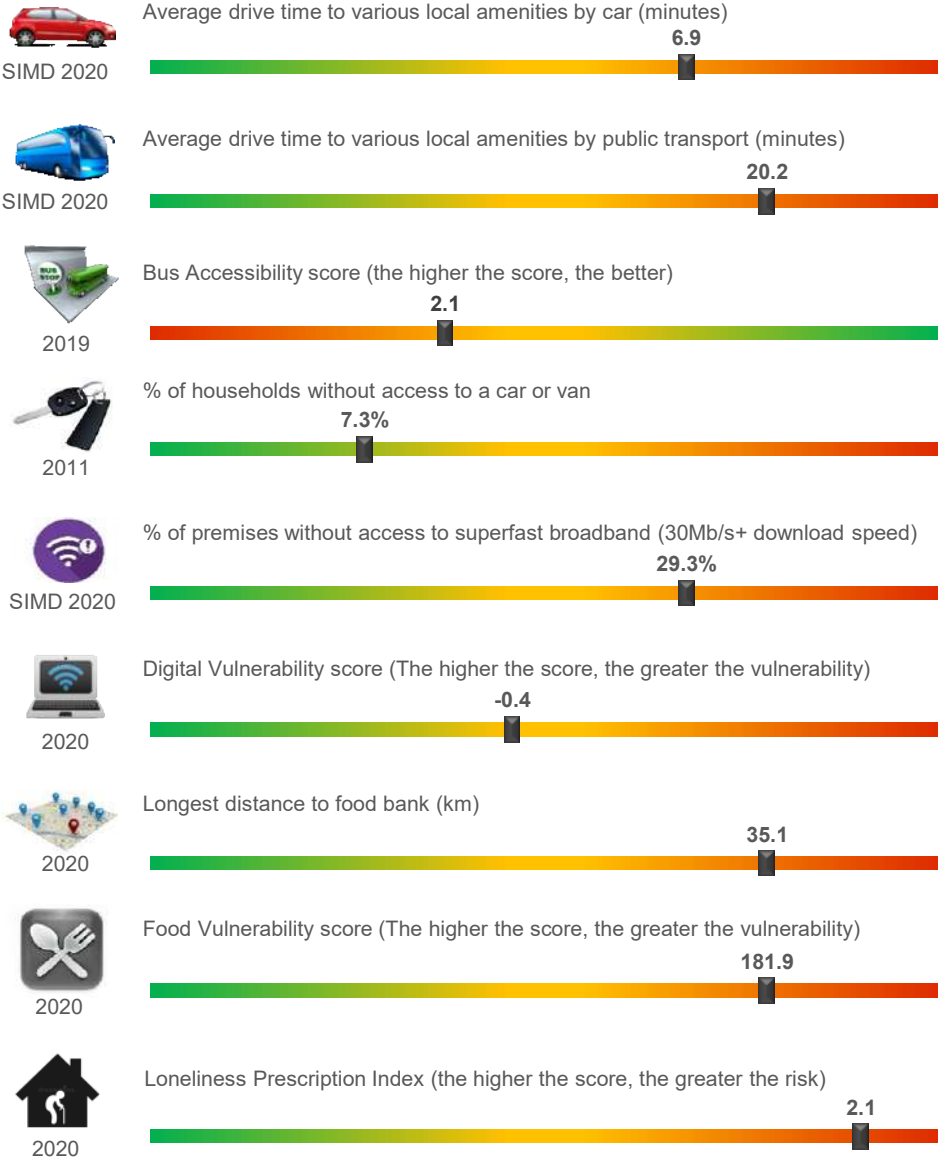


Housing Types, 2015-22 (Data on Flats, etc., relate to 2017 - the latest year for which data are available)

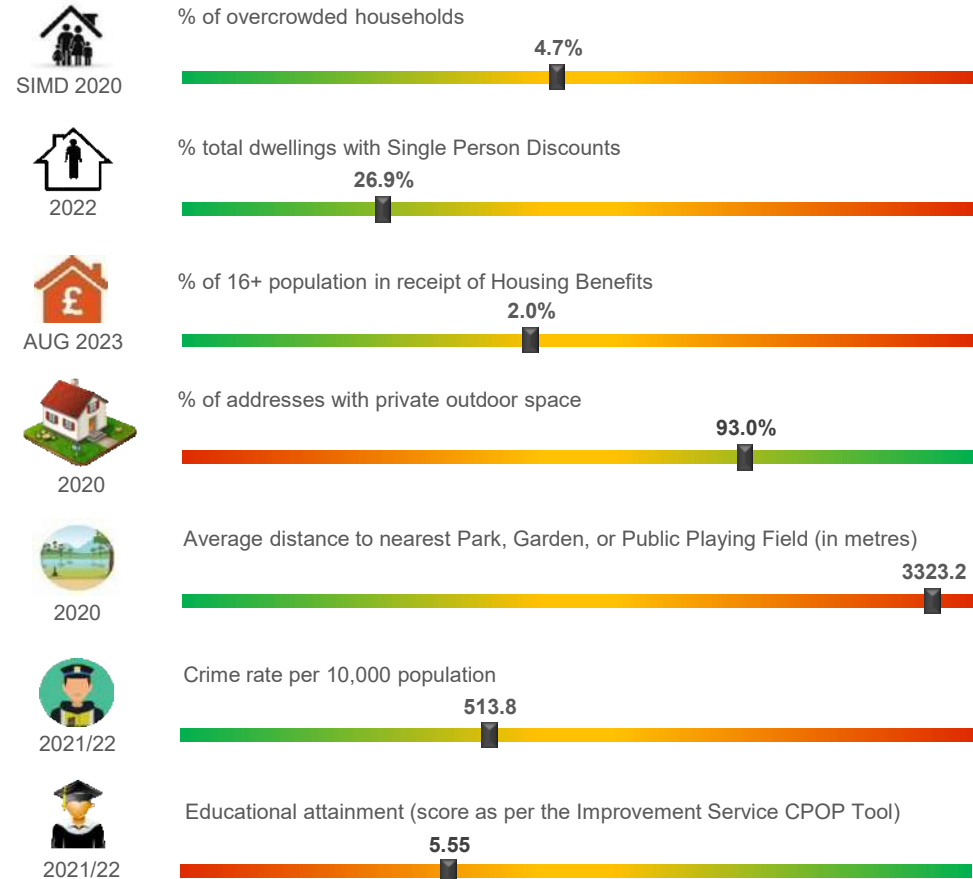


Longside and Rattray Other Socio-Economic Data

Geographic Access / Digital Connectivity / Food Vulnerability / Loneliness Proxy



Housing / Environment / Crime Rate / Educational Attainment



Summary

According to the miscellaneous socio-economic indicators on this page, the IZ is poorly served with a low accessibility score. Average drive times to local amenities by car or bus are at the higher end of the scale. The % of households without access to a Car or Van is low at 92.7%. Overcrowding is above average at 4.7%, the number of dwellings with Single Person discounts or in receipt of Housing Benefit is lower in this IZ. In the rural parts of this IZ, the distance to the nearest park or garden is relatively high but 93% of addresses have private outdoor space. Digital Vulnerability is in the middle of the spectrum, however there are 29.3% if premises without access to superfast broadband.