

# Inverurie North

## Intermediate Zone Statistical Summary

2023



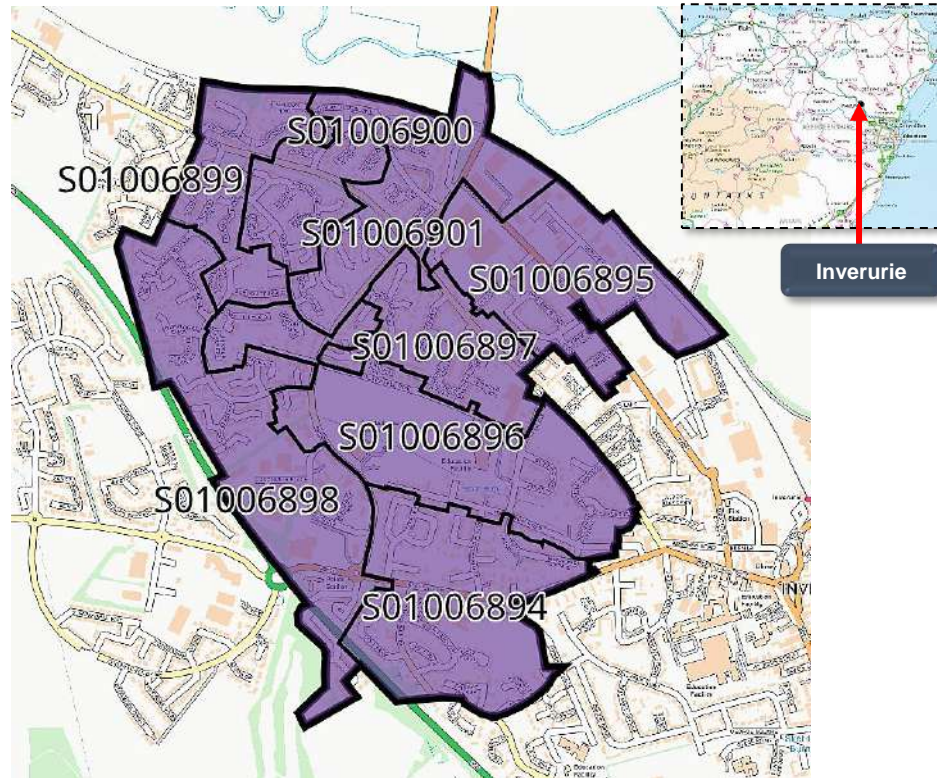
Craig Watson



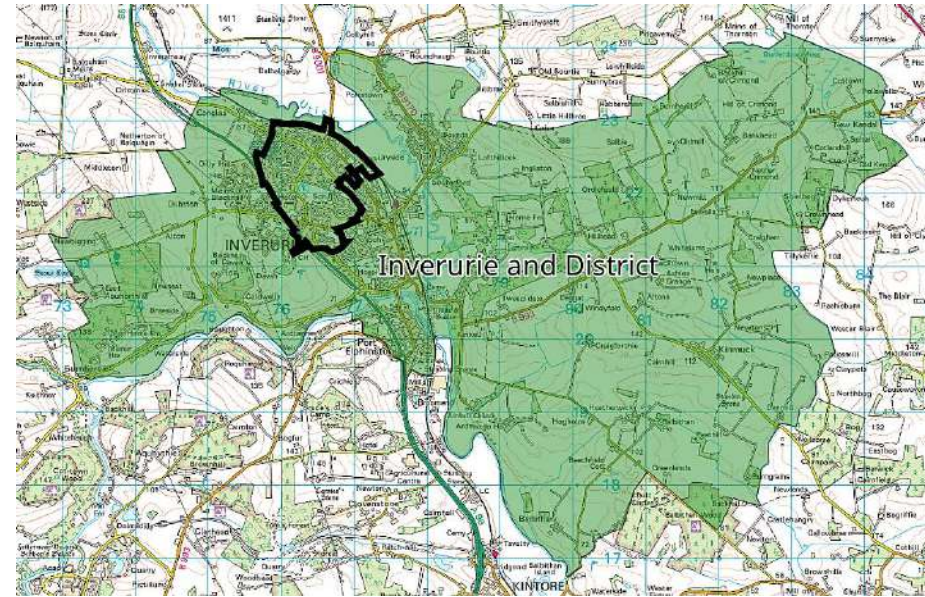


Inverurie North

Data Zones Within the Intermediate Zone



Relevant Multi-Member Wards



Notes on the Maps

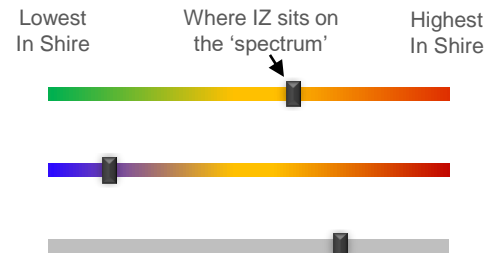
The map on the left shows the location and geographic area of the Inverurie North Intermediate Zone. It contains 8 Data Zones.

Only one MMW straddles the Intermediate Zone (Inverurie and District).

Spectrum Charts Explained

The following statistical pages frequently utilise spectrum charts as a visual aid to accompany an indicator. They are used to place the relevant Intermediate Zone (IZ) in the context of all other IZs in Aberdeenshire with regards to that indicator.

The charts to the right are examples of the spectrum charts used in this report. The black line represents where the IZ sits in the context of the highest and lowest figures in Aberdeenshire. If the black line is situated towards the left-hand side, the IZ recorded one of the lowest figures in Aberdeenshire. Conversely, if the black line is towards the right-hand side, it recorded one of the highest figures in Aberdeenshire.



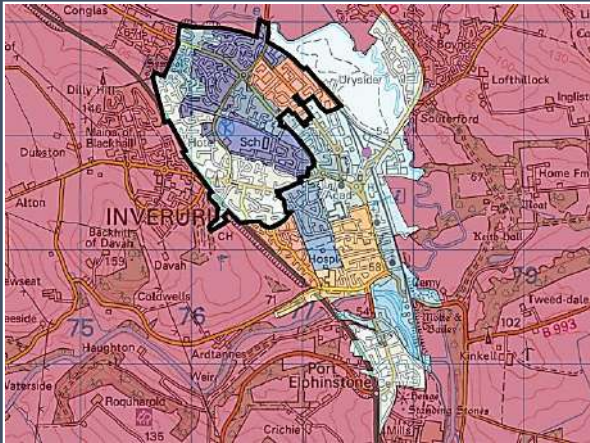
The green/red spectrum charts are the most common type. If the black line is situated towards the red end of the spectrum, it means the figure is objectively worse than most other IZs in Aberdeenshire and vice versa.

The blue/red spectrum charts are used in the demographic section to denote high population growth (red) and population decline (blue).

The grey spectrum charts are simply used to denote high and low in the context of Aberdeenshire, where the high / low figure is neither good nor bad. An example would be the proportion of dwellings that fall within Council Tax Bands F-G.

Inverurie North Demographic Data

Map of Inverurie North: Population Change (2014-2021)



Low Growth / Depopulation (Dark Blue) High Growth (Dark Red)

The population of the Inverurie North IZ decreased by 7.7% between 2014 and 2021. This is thanks largely to sizable decreases in the three Data Zones that run through the central portion of the town's northern area. The three DZs that recorded the greatest percentage decreases are shown in the map (dark blue areas) and sit either side of North Street (between Maitland Crescent and Old Chapel Road, then southbound past the Sports Centre and towards Westfield Gardens).

The reason for the population decreases in the general area is due to a fall in younger age groups (40's and below).

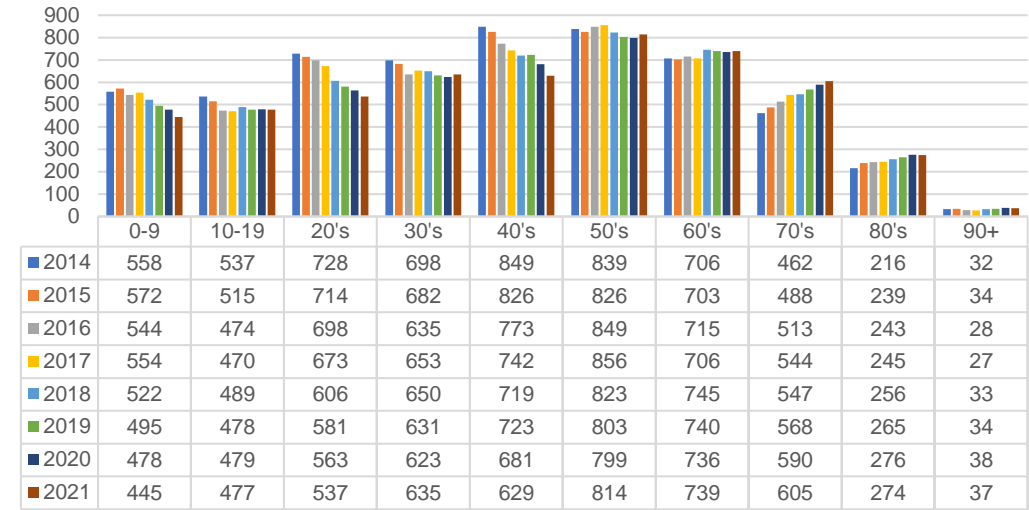
Conversely, the older age groups (65+) have seen their numbers increase, particularly in the Data Zones that traverse the northwest portion of the town, from Nether Blackhall to Conglass Avenue, curving round to include Ury Meadows and the area that surrounds Howieson Place. The upshot is a larger proportion of residents in these areas are over the age of 65+ relative to a few years ago.

The IZ has a slightly different age profile than Aberdeenshire in that a smaller proportion of the population is aged under 20 and a greater proportion of the population is comprised of people in their 60's, 70's and 80's relative to the authority area as a whole. DZ S01006894 (which sits either side of Blackhall Road near Gordon House) is home to the largest contingent of people aged 70+ in the IZ, both in absolute terms and as a proportion of the total population.

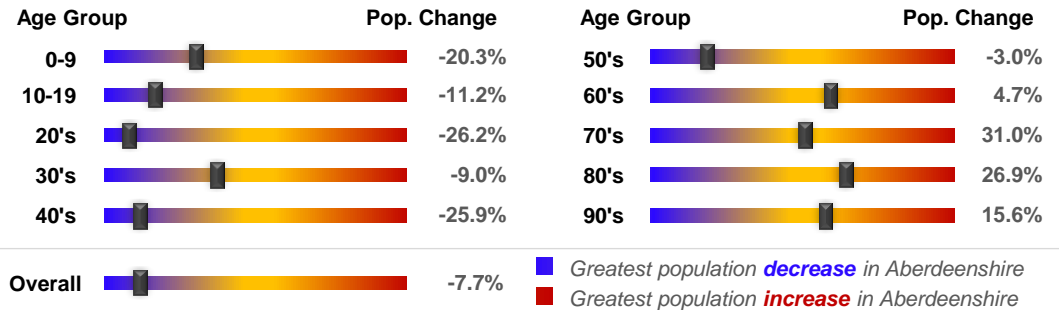
Population Change per Data Zone, 2014 & 2021

Data Zone	2014	2021	% Difference
S01006894	952	914	-4.0%
S01006895	535	547	2.2%
S01006896	850	711	-16.4%
S01006897	723	666	-7.9%
S01006898	797	766	-3.9%
S01006899	624	582	-6.7%
S01006900	563	504	-10.5%
S01006901	581	502	-13.6%
Total	5625	5192	-7.7%

Population per Age Group, Inverurie North, 2014-2021



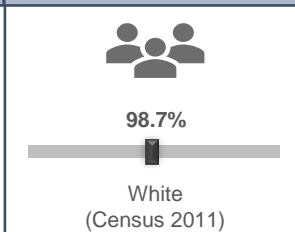
Rate of Population Change per Age Group, 2021 Compared to 2014



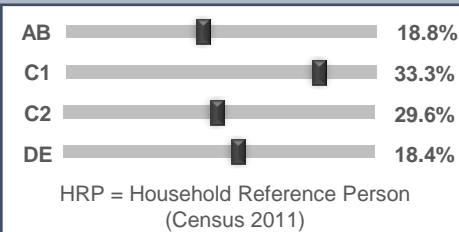
Country of Birth



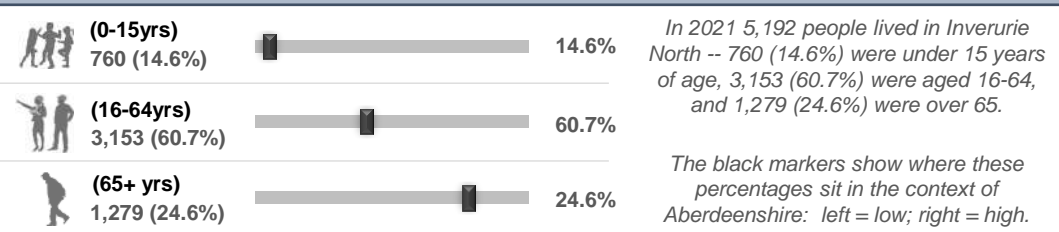
Ethnicity



Approximated Social Grade of HRP



Population per Broad Age Group, 2021



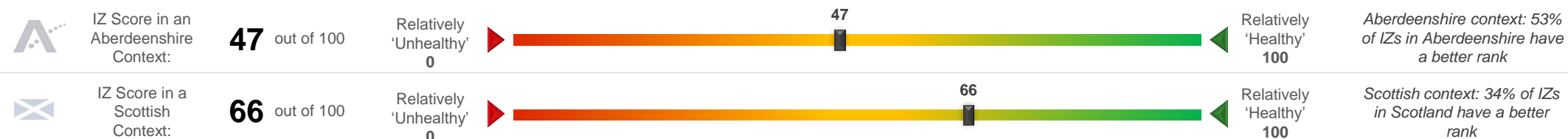


Inverurie North Health Data (1 of 2)

SIMD 2020 Health Domain Rank		Universal Credit (UC) Limited Work Capability Households	Personal Independence Payments																																																																																										
<p>Relatively Good Ranking (Green) to Relatively Poor Ranking (Red)</p>		<p><b>No. of Households in receipt of Universal Credit</b></p> <p>Intermediate Zone: 0 to 400 Aberdeenshire: 12000 to 17000</p> <p>% of Households where at least 1 occupant has limited work capability (May-2023) - Aberdeenshire Context: <b>2.4%</b></p>	<p><b>No. of Cases with Entitlement</b></p> <p>Intermediate Zone: 0 to 200 Aberdeenshire: 6000 to 8500</p> <p>% of Working Age Population (16-64) Receiving PIPs (Jul-2023) - Aberdeenshire Context: <b>3.7%</b></p>																																																																																										
<p><b>Day-to-Day Activities</b></p> <p>Proportion of people whose day-to-day activities are limited a little or a lot - Aberdeenshire Context (Census 2011): <b>14.4%</b></p>	<p><b>Health Rating</b></p> <p>Proportion of people who rated their health as either 'good' or 'very good' - Aberdeenshire Context (Census 2011): <b>87.5%</b></p>	<p>According to monthly health-related benefits data, the number of households on Universal Credit increased after the onset of Covid and has remained relatively elevated ever since, generally following the Aberdeenshire trend. The number of households with Limited Work Capability or LWC (due to physical or mental health issues) has remained relatively high since the peak period, now affecting 59 households, up from 16 in January 2020. The IZ figure of 2.4% of households with at least 1 occupant assessed as having LWC is slightly lower than other IZs in Aberdeenshire but higher than last year.</p> <p>A higher proportion of the Working Age Population (3.7%) receive Personal Independence Payments (PIPs). This helps with some of the extra costs caused by long-term disability, ill-health or terminal ill-health. The IZ trend has increased in line with the Aberdeenshire trend. The 3.7% figure is towards the higher end of the spectrum in an Aberdeenshire context, perhaps reflecting the older age profile of the area.</p> <p>According to SIMD 2020 data, DZ S01006899 has the best health ranking (either side of Croawford Road - this is one of the best health rankings in Scotland) and S01006891 has the 'worst' (east part of town, covering the Harlaw Road area and the area north of Burghmuir Drive).</p>																																																																																											
<p><b>SIMD 2020 Health Domain Indicators per each Data Zone in the Inverurie North Intermediate Zone (compared to Aberdeenshire average)</b></p>																																																																																													
<p><b>SIMD Health Domain Indicator (Data Zones colour-coordinated with map) &gt;&gt;</b></p> <table border="1"> <thead> <tr> <th></th> <th>S01006894</th> <th>S01006895</th> <th>S01006896</th> <th>S01006897</th> <th>S01006898</th> <th>S01006899</th> <th>S01006900</th> <th>S01006901</th> <th>Shire</th> </tr> </thead> <tbody> <tr> <td>Health Domain Rank (see map for colour-coded rankings) (the higher, the better)</td> <td>4442</td> <td>3894</td> <td>4584</td> <td>5620</td> <td>5601</td> <td>6876</td> <td>5892</td> <td>3226</td> <td>5,254</td> </tr> <tr> <td>Comparative Illness Factor (Scotland = 100) (the lower, the better)</td> <td>60</td> <td>70</td> <td>55</td> <td>50</td> <td>55</td> <td>25</td> <td>45</td> <td>80</td> <td>58</td> </tr> <tr> <td>Emergency stays in hospital (Scotland = 100) (the lower, the better)</td> <td>87.3</td> <td>109.2</td> <td>87.7</td> <td>74.3</td> <td>63.9</td> <td>49.7</td> <td>63.1</td> <td>114.5</td> <td>71.5</td> </tr> <tr> <td>Hospital stays related to alcohol misuse (Scotland = 100) (the lower, the better)</td> <td>54.1</td> <td>77.0</td> <td>71.6</td> <td>30.1</td> <td>27.5</td> <td>11.6</td> <td>50.5</td> <td>90.0</td> <td>45.4</td> </tr> <tr> <td>Hospital stays related to drug misuse (Scotland = 100) (the lower, the better)</td> <td>36.8</td> <td>0.0</td> <td>73.3</td> <td>0.0</td> <td>19.8</td> <td>0.0</td> <td>0.0</td> <td>26.5</td> <td>30</td> </tr> <tr> <td>Proportion of live singleton births of lowbirth weight (the lower, the better)</td> <td>14.3%</td> <td>2.8%</td> <td>10.0%</td> <td>0.0%</td> <td>3.0%</td> <td>0.0%</td> <td>5.0%</td> <td>0.0%</td> <td>4.0%</td> </tr> <tr> <td>Proportion of population being prescribed drugs for anxiety, depression or psychosis</td> <td>16.8%</td> <td>18.9%</td> <td>14.7%</td> <td>16.2%</td> <td>16.0%</td> <td>10.9%</td> <td>15.6%</td> <td>20.6%</td> <td>15.6%</td> </tr> <tr> <td>Standardised Mortality Ratio (Scotland = 100) (the lower, the better)</td> <td>89</td> <td>102</td> <td>103</td> <td>63</td> <td>51</td> <td>49</td> <td>67</td> <td>124</td> <td>85</td> </tr> </tbody> </table>					S01006894	S01006895	S01006896	S01006897	S01006898	S01006899	S01006900	S01006901	Shire	Health Domain Rank (see map for colour-coded rankings) (the higher, the better)	4442	3894	4584	5620	5601	6876	5892	3226	5,254	Comparative Illness Factor (Scotland = 100) (the lower, the better)	60	70	55	50	55	25	45	80	58	Emergency stays in hospital (Scotland = 100) (the lower, the better)	87.3	109.2	87.7	74.3	63.9	49.7	63.1	114.5	71.5	Hospital stays related to alcohol misuse (Scotland = 100) (the lower, the better)	54.1	77.0	71.6	30.1	27.5	11.6	50.5	90.0	45.4	Hospital stays related to drug misuse (Scotland = 100) (the lower, the better)	36.8	0.0	73.3	0.0	19.8	0.0	0.0	26.5	30	Proportion of live singleton births of lowbirth weight (the lower, the better)	14.3%	2.8%	10.0%	0.0%	3.0%	0.0%	5.0%	0.0%	4.0%	Proportion of population being prescribed drugs for anxiety, depression or psychosis	16.8%	18.9%	14.7%	16.2%	16.0%	10.9%	15.6%	20.6%	15.6%	Standardised Mortality Ratio (Scotland = 100) (the lower, the better)	89	102	103	63	51	49	67	124	85
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Inverurie North Health Data (2 of 2)

Inverurie North's position on the 'Health Spectrum' – Aberdeenshire and Scottish Context (the higher the score, the better)



Selection of ScotPHO indicators, Inverurie North IZ compared to Aberdeenshire & Scotland (latest data)

Indicator	Latest Available Figures				IZ Trend	Indicator Measurement
	IZ	IZ's latest figure compared to:				
		Aberdeenshire	Scotland			
Alcohol-related hospital stays	264.4	-0.5%		-56.7%	Down	Rate per 100,000 pop.
All-cause mortality among the 15-44 year olds	198.0	109.7%		69.0%	Up	Rate per 100,000 pop.
Babies exclusively breastfed at 6-8 weeks	41.7	1.1%		9.9%	Up	% of babies with a valid feeding status
Bowel screening uptake	78.2	5.2%		12.6%	Up	% of eligible people (aged 50-74)
Child dental health in primary 1	73.7	-5.1%		0.6%	Up	% of P1 pupils
Child dental health in primary 7	81.3	1.5%		6.3%	Up	% of P7 pupils
Child healthy weight in primary 1	86.1	8.8%		16.4%	Up	% of P1 pupils
Deaths all ages	1009.6	-4.6%		-14.5%	Down	Rate per 100,000 pop.
Developmental concerns at 27-30 months	1.7	-1.2%		-12.9%	Down	% of children reviewed
Early deaths from cancer (<75)	115.8	-12.1%		-22.6%	Down	Rate per 100,000 pop.
Early deaths from coronary heart disease (<75)	22.6	-40.2%		-57.0%	Down	Rate per 100,000 pop.
Female life expectancy	82.1	0.4%		1.7%	Down	Life expectancy at birth in years
Healthy birth weight	81.7	-1.3%		-2.4%	Up	% of all singleton births
Immunisation uptake at 24 months - 6 in 1	96.6	-1.2%		-0.4%	Up	% of children in relevant age group
Immunisation uptake at 24 months - MMR	94.9	0.1%		0.5%	Up	% of children in relevant age group
Male life expectancy	80.5	3.6%		5.1%	Down	Life expectancy at birth in years
Maternal obesity	19.8	-4.6%		-6.3%	Up	% of women at antenatal booking
Patients (65+) with multiple A&E hospitalisations	6464.0	2.7%		-5.3%	Down	Rate per 100,000 pop.
Patients hospitalised with asthma	25.4	-20.6%		-62.9%	Down	Rate per 100,000 pop.
Patients hospitalised with COPD	129.6	10.8%		-37.5%	Down	Rate per 100,000 pop.
Patients hospitalised with coronary heart disease	330.2	12.3%		-3.3%	Down	Rate per 100,000 pop.
Patients with emergency hospitalisations	5689.2	7.7%		-21.4%	Down	Rate per 100,000 pop.
Premature births	10.0	0.7%		1.8%	Up	% of all live births
Uptake of the HPV vaccine in S3 girls	90.1	0.8%		5.3%	Down	% of S3 girls

Based on the 24 health-related indicators in the table, this IZ is situated towards the more vulnerable end of the spectrum in an Aberdeenshire context. The IZ fares a bit better when all IZs in Scotland are taken into consideration, making it into the top half nationally. (It's in the bottom half in Aberdeenshire.)

That said, the area compares favourably to most other areas in Scotland in terms of a range of health-related outcomes, particularly in relation to Bowel screening uptake and Developmental concerns at 27-30 months. In each instance the area is in the top 10% in Scotland. This was the same as last year.

Issues that may require further investigation include:

- Child dental health in primary 1;
- Immunisation uptake at 24 months - MMR;
- Immunisation uptake at 24 months - 5 in 1;
- Premature births;
- Healthy birth weight; and
- All-cause mortality among the 15-44 year olds;

With regards to each of the indicators listed above the IZ compares less favourably to other areas in Aberdeenshire and, in some instances, Scotland (and/or the trend is worsening).

Inverurie North Economic Data (1 of 3)

Rank of Household Income per Data Zone (2023)



In terms of household income, this IZ leans towards the less affluent end of the spectrum in an Aberdeenshire context. The median household income in 2023 equated to £39,451, which is £2,305 lower than the Shire average (£41,756). The IZ is home to a relatively large proportion of single person households, so dual income households are not as common as elsewhere in Aberdeenshire.

Median household income ranges from £31,647 in DZ S01006901 (area north of the Industrial area of town and Burghmuir Drive) to £52,878 in DZ S01006899 (Conglass Road and environs).

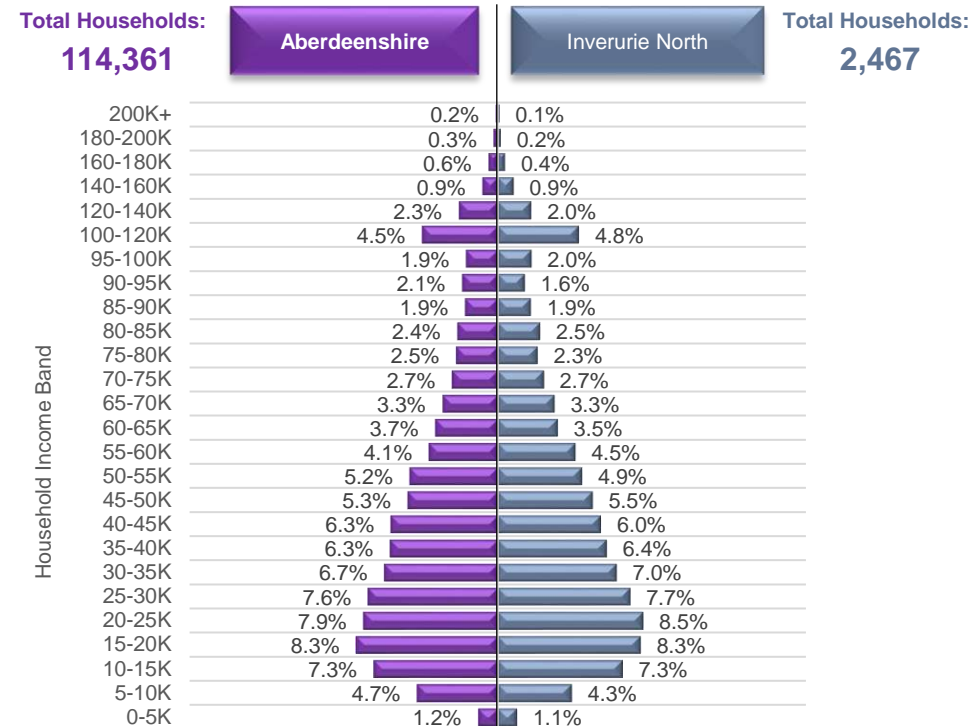
Approximately 5.5% of households in this IZ earn less than £10,000 per year, which is higher-than-average (5.3%). This equates to roughly 135 households, fewer than last year. Areas to the southwest of Gordon House tend to contain a higher-than-average proportion of such households.

High income households tend to be situated towards the northern extremities of the town (Conglass Place and environs).

Household Income per Data Zone (2023)

Data Zone	Households	Average Income	Median Income	Lower Quartile Income
S01006894	468	£ 44,482	£ 35,046	£ 19,003
S01006895	291	£ 40,789	£ 33,990	£ 20,262
S01006896	348	£ 46,272	£ 38,671	£ 22,494
S01006897	290	£ 54,706	£ 47,349	£ 27,728
S01006898	366	£ 46,650	£ 37,937	£ 21,692
S01006899	245	£ 60,705	£ 52,878	£ 31,062
S01006900	217	£ 53,157	£ 45,946	£ 27,174
S01006901	242	£ 39,248	£ 31,647	£ 17,963

Household Income per Band, Inverurie North & Aberdeenshire (2023)



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Median Household Income (2023)



**£39,451**

Aberdeenshire: £41,756

£39,451



% of Households Earning Less Than £10k (2023)



**<£10K**

**5.5%**

Aberdeenshire: 5.3%

5.5%



% of Households Earning More Than £100k (2023)



**>£100K**

**8.4%**

Aberdeenshire: 10.1%

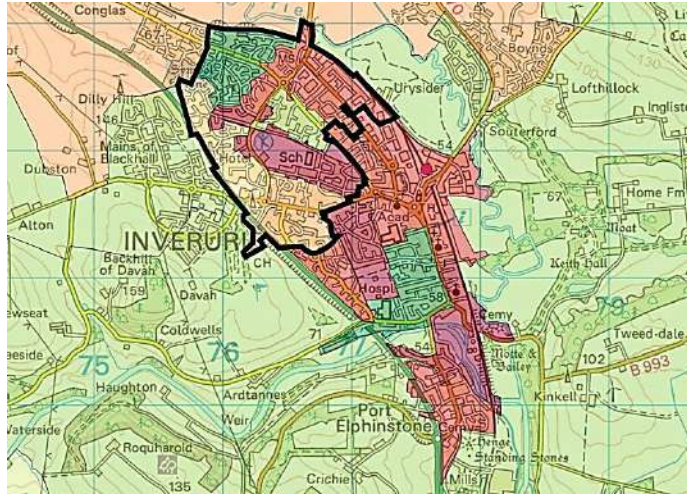
8.4%





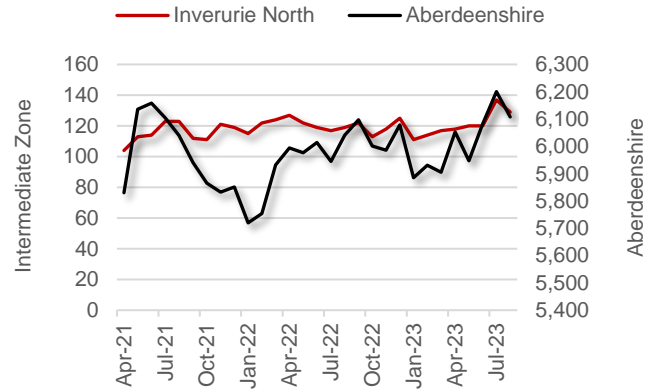
Inverurie North Economic Data (2 of 3)

Latest Unemployment Rate - Ranking per Data Zone



Relatively low Relatively high

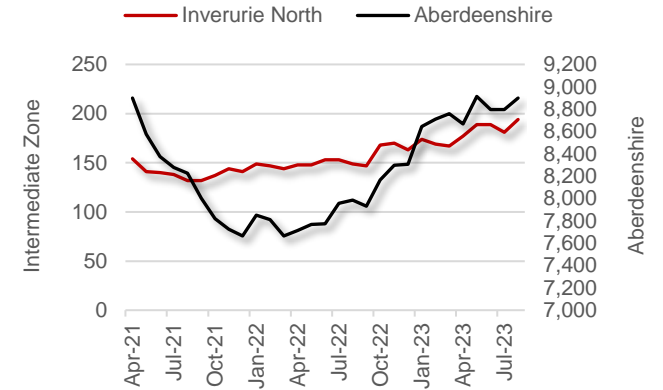
People on Universal Credit - In Employment



% of Working Age Population on Universal Credit and **In Employment** - Aberdeenshire Context (Aug 2023)



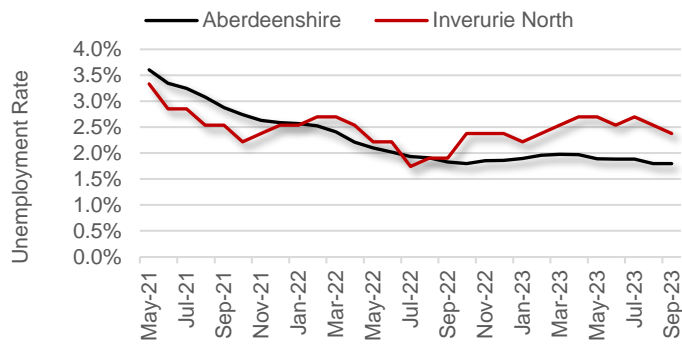
People on Universal Credit - Not In Employment



% of Working Age Population on Universal Credit and **Not In Employment** - Aberdeenshire Context (Aug 2023)



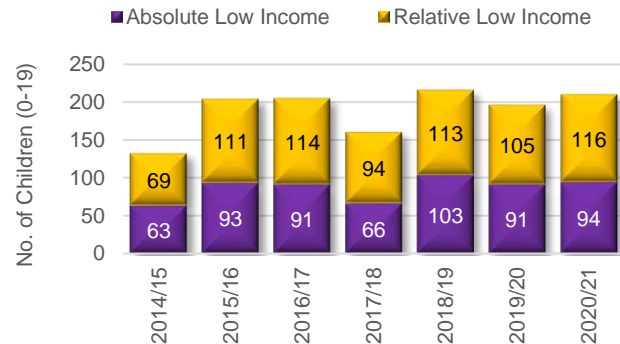
Alternative Claimant Count - Effective 'Unemployment Rate'



Inverurie North's Alternative Claimant Count (Unemployment Rate) - Aberdeenshire Context (Sep 2023)



Children in Low Income Families



% of Children (aged 0-19) in Low Income Families (2020/21)



Summary

The number of people claiming Universal Credit (UC) - who are also in employment - has increased over the past few months. Latest figures show 4.1% of people aged 16-64 (who also have jobs) are claiming UC. This is slightly towards the higher end of the spectrum in an Aberdeenshire context, and higher than last year. A similar story emerges in relation to people on UC and not in employment.

Like Aberdeenshire, the unemployment rate in the IZ has fallen substantially since the April 2021 peak of 3.7%. Latest data suggests approximately 2.4% of the Working Age population is currently out-of-work, which is higher than the Aberdeenshire rate and an increase on the July 2022 low. This increase is unusual in the context of the wider region. The IZ rate ranges from 0.0% (S01006899 & S01006900, which covers the area between Maitland Crescent and Gordon Terrace) to 5.2% (S01006896, the DZ in the centre of town from Westfield Avenue, up Old Chapel Road, to Morningside Crescent).

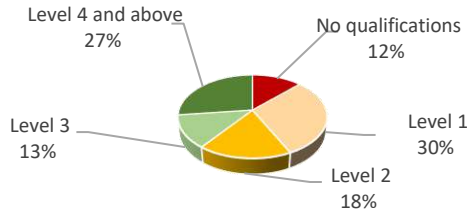
The proportion of children living in low-income households is in keeping with most other IZs in Aberdeenshire, and numbers have remained relatively static over the past few years.

Inverurie North Economic Data (3 of 3)

People With No Qualifications, Census 2011



% of Employees per Qualification Type



Summary

The IZ is one of the biggest employment hubs in Aberdeenshire. Major industries in terms of jobs in the area include Public Administration (e.g. Gordon House and the Transport Depot, etc) and the Retail sector. Manufacturing and Construction are also relatively significant employers in the north part of town.

Overall, jobs have increased by 4% between 2020 and 2022, which is not markedly out of step with a number of other IZs in Aberdeenshire.

Common job types in the area relate to public admin, meat processing and production, road/rail construction, retail and, more recently, veterinary activities. These account for approximately 60% of the jobs in the area, with a large proportion (32%) relating to public admin (i.e. Aberdeenshire Council employees).

Enterprises in the area tend to be small and rarely exceed annual sales of £200,000. This suggests the town is home to a greater proportion of relatively small privately-owned shops and other service-related businesses, such as cafes and restaurants. The increase in larger enterprises (annual sales bracket of £200-499k) relates to the Accommodation and food services sector., which bears out the prior point.

Approximate Employment Count per Broad Industrial Group, Inverurie North, 2020-22

Broad Industrial Group	2020	2021	2022	2020-22 % Diff.
Agriculture, forestry & fishing	0	10	0	0%
Mining, quarrying & utilities	0	0	0	0%
Manufacturing	250	200	225	-10%
Construction	200	225	225	13%
Motor trades	50	50	40	-20%
Wholesale	40	100	75	88%
Retail	400	500	350	-13%
Transport & storage (inc postal)	20	15	10	-50%
Accommodation & food services	100	100	100	0%
Information & communication	50	50	40	-20%
Financial & insurance	0	0	0	0%
Property	0	0	0	0%
Professional, scientific & technical	150	125	225	50%
Business administration & support services	35	75	75	114%
Public administration & defence	800	800	800	0%
Education	100	100	100	0%
Health	150	175	150	0%
Arts, entertainment, recreation & other services	75	75	100	33%
<b>Total</b>	<b>2,420</b>	<b>2,600</b>	<b>2,515</b>	<b>4%</b>

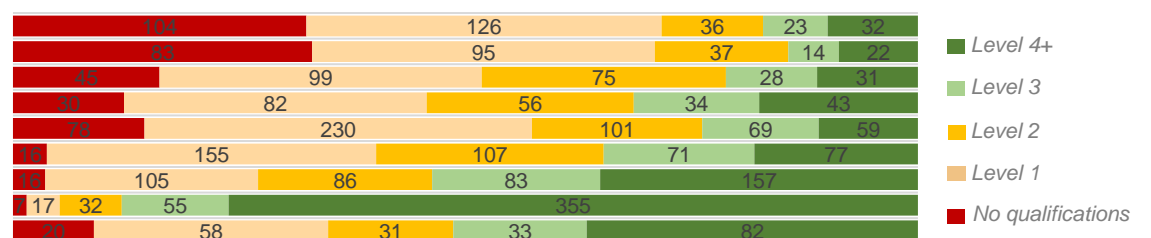
Approximate Number of Enterprises per Turnover Band (£), Inverurie North, 2021-23

Turnover	2021	2022	2023	2021-23 % Diff.
£1m+	0	0	0	0%
£500-999k	0	0	0	0%
£200-499k	5	0	10	100%
£100-199k	45	40	50	11%
£50-99k	35	30	30	-14%
£0-49k	10	25	10	0%

Employees per Occupation Type, Census 2011

Elementary occupations	321
Process, plant and machine operatives	251
Sales and customer service occupations	278
Caring, leisure and other service occupations	245
Skilled trades occupations	537
Administrative and secretarial occupations	426
Associate professional and technical...	447
Professional occupations	466
Managers, directors and senior officials	224

Employees per Qualification & Occupation Type, Census 2011





Inverurie North Housing Data



Relatively sparse / rural

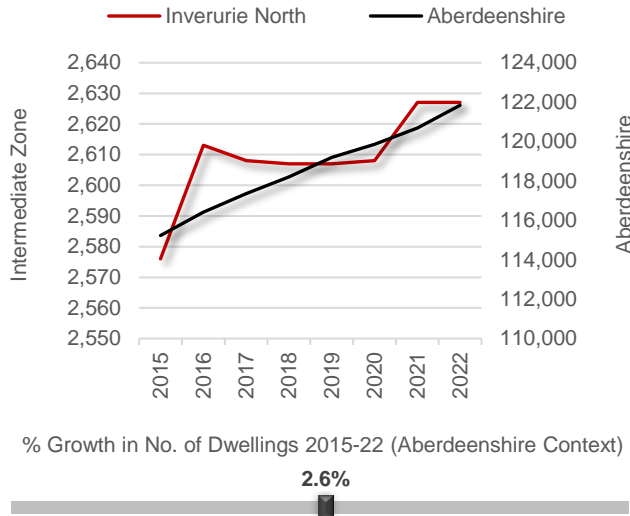
Dwellings per Hectare (2022)

14.69



Relatively dense / urban

Number of Dwellings, 2015-22



Summary

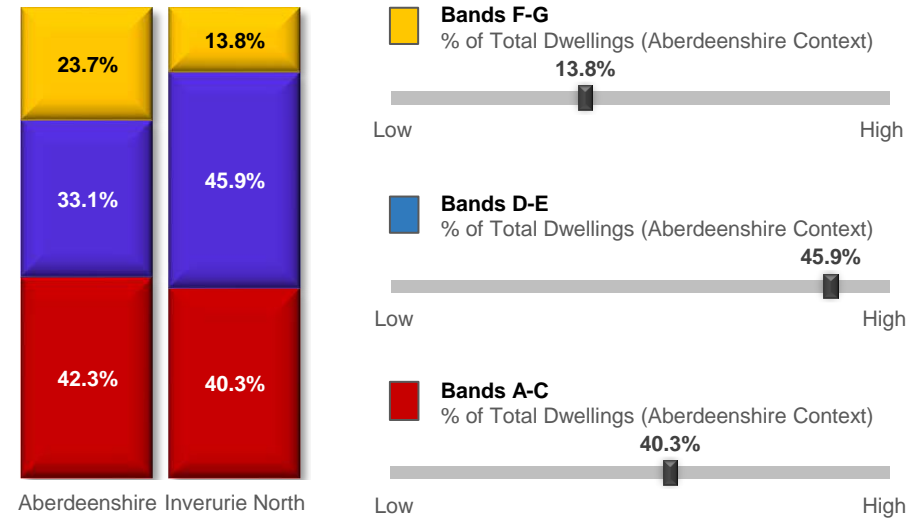
At 14.69 dwellings per hectare, this IZ is naturally on the more urban side of the spectrum given that it forms part of one of Aberdeenshire's major towns.

The number of dwellings in the IZ has increased by 2.6% since 2015, which is in keeping with many other IZs in Aberdeenshire, which is arguably an unexpected outcome given the IZ has registered a relatively significant population decline over a similar period. However, Single Person Discounts have increased every year since 2014 (up from 850 to 1,015 in 2022), so the increase in dwellings may be a response to a demand for smaller homes.

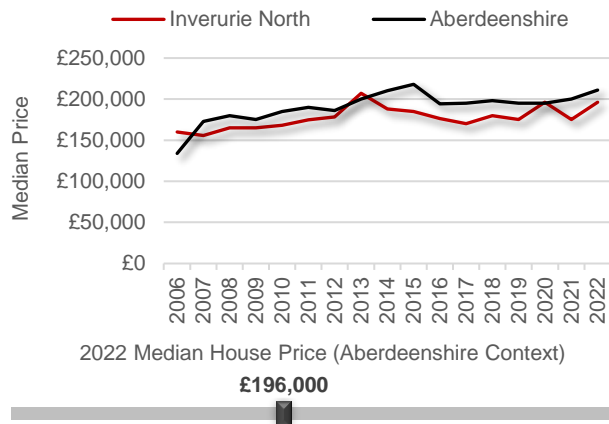
A relatively large proportion of the dwellings in this IZ (45.9%) fall within Council Tax Bands D-E. This puts the IZ towards the higher end of the spectrum in this particular regard. A relatively low proportion of dwellings (13.8%) fall within Bands F-G.

The median house price is £196,000, which is approximately £15,000 lower than the Aberdeenshire average (£210,995).

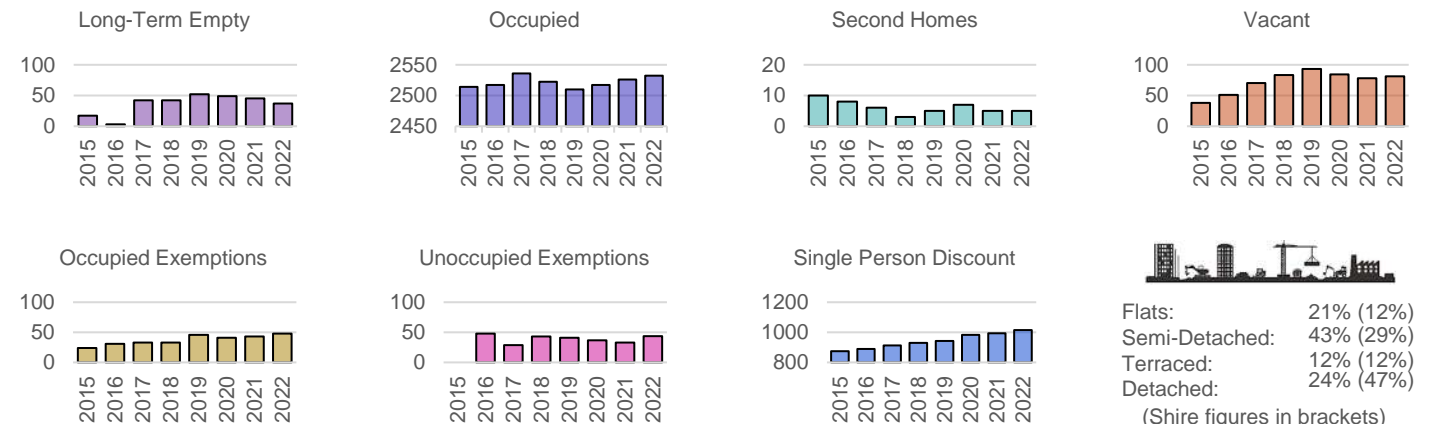
Proportion of Dwellings per Council Tax Band, 2022



Median Residential House Prices (Sales), 2006-22

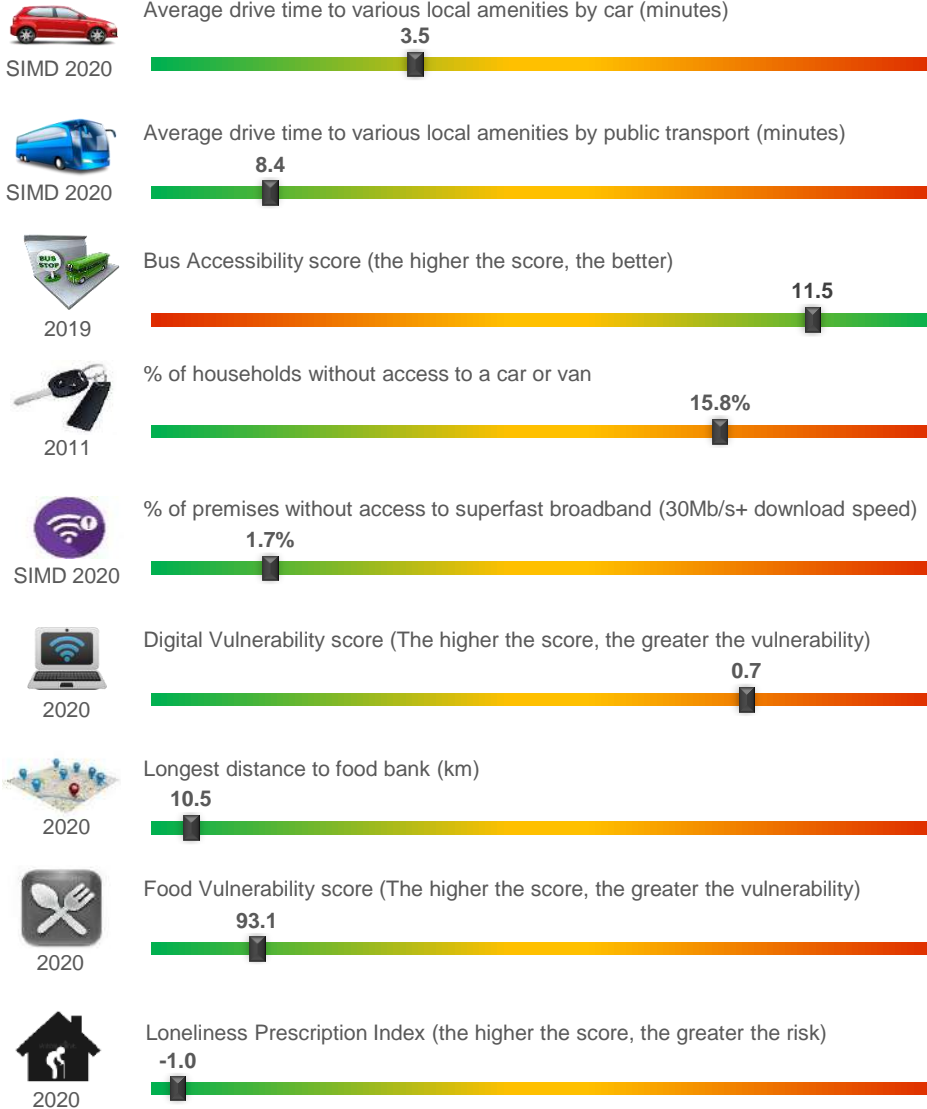


Housing Types, 2015-22 (Data on Flats, etc., relate to 2017 - the latest year for which data are available)

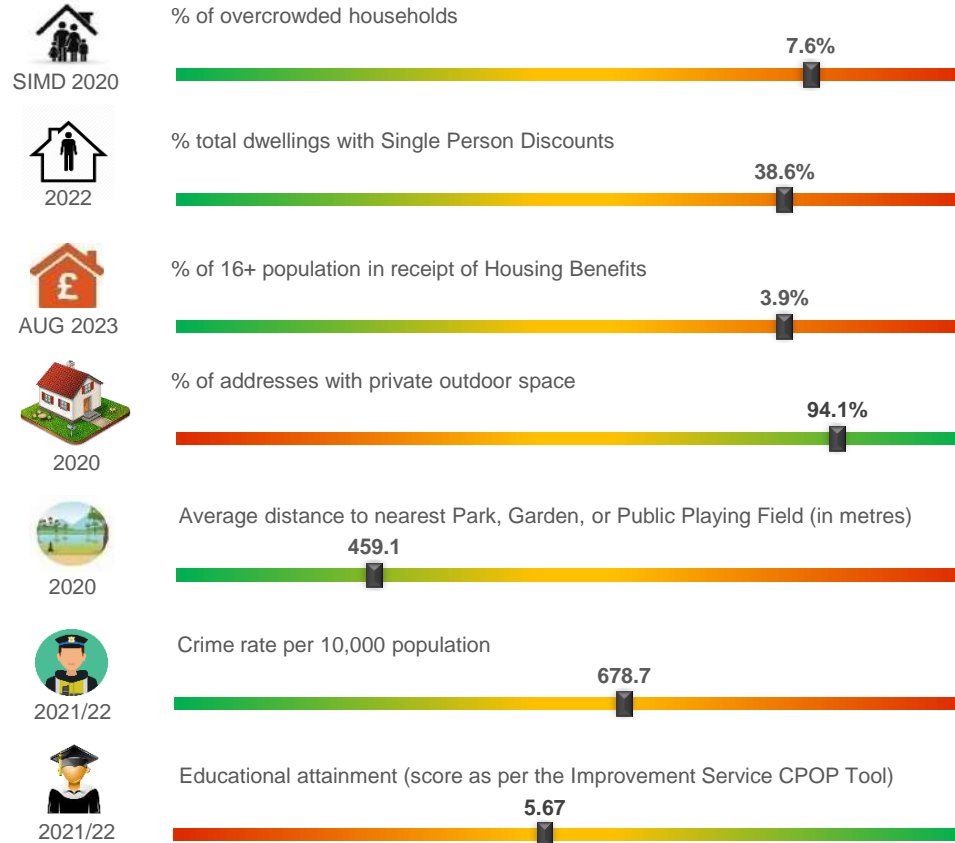


## Inverurie North Other Socio-Economic Data

### Geographic Access / Digital Connectivity / Food Vulnerability / Loneliness Proxy



### Housing / Environment / Crime Rate / Educational Attainment



#### Summary

According to the miscellaneous socio-economic indicators on this page, the IZ appears to be well served in terms of drive times to local amenities, and bus accessibility is good. And superfast broadband is available virtually everywhere in town - some of the advantages of urban living.

On the other hand, overcrowded households tend to be more of an issue here compared to most other IZs in Aberdeenshire, and the crime rate is towards the higher end of the spectrum (although it will be relatively low in the context of Scotland as a whole). The area is also home to a relatively high proportion of single person households, which may to some extent explain the lower-than-average household income in some parts of the northern half of town.