

Fraserburgh Harbour and Broadsea

Intermediate Zone Statistical Summary

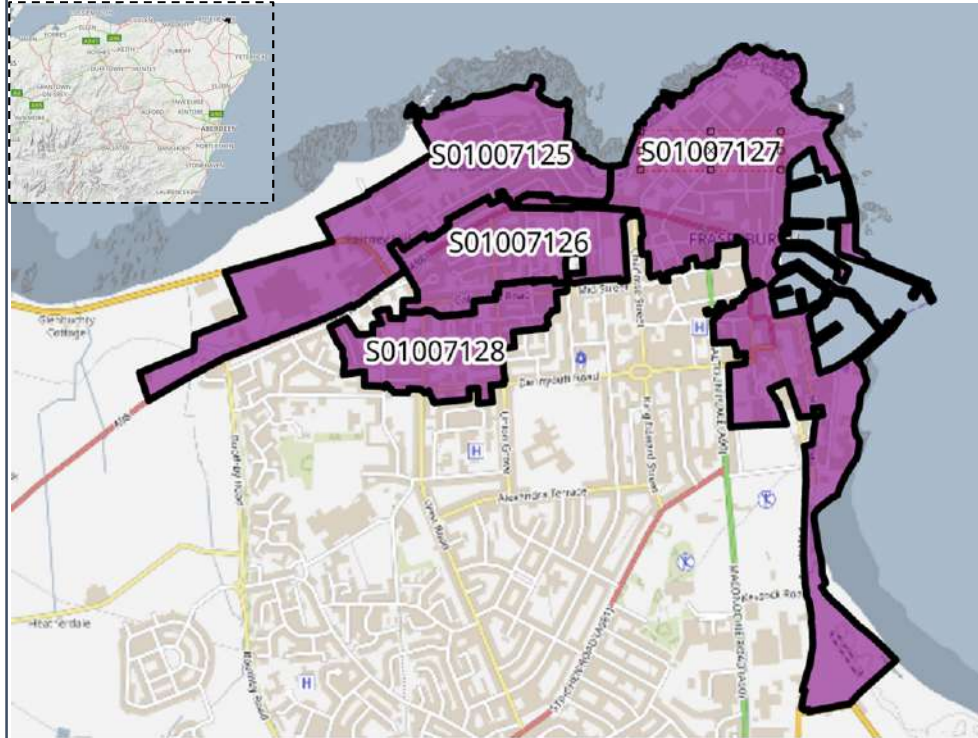
2023

Daniel Stanford

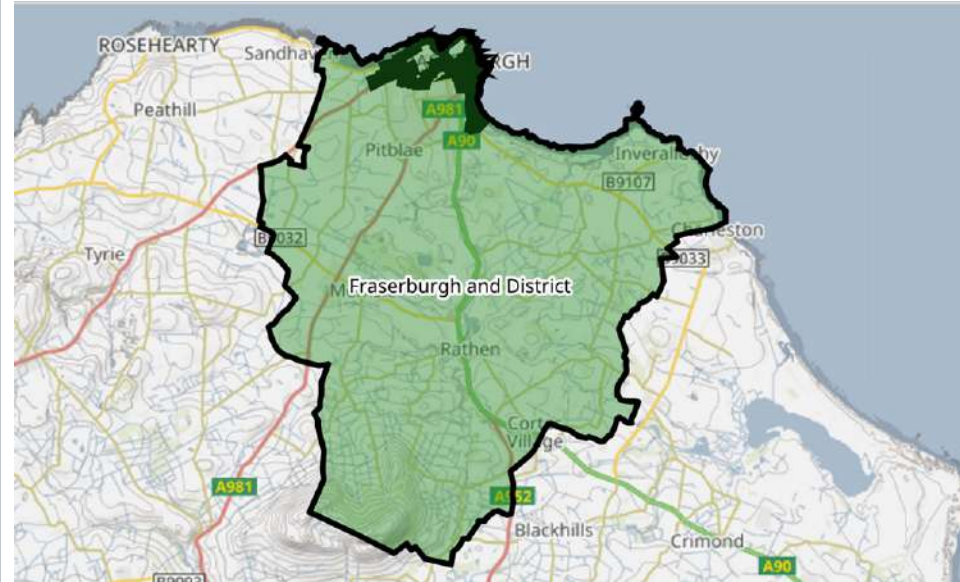


Fraserburgh Harbour and Broadsea

Data Zones Within the Intermediate Zone



Relevant Multi-Member Wards



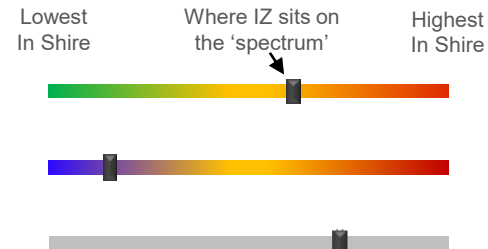
Notes on the Maps

The map on the left shows the location and the geographic area of the Fraserburgh Harbour Intermediate Zone. It contains four Data Zones. Only one Ward straddles the Intermediate Zone - Ward 3, Fraserburgh and District. There are four Intermediate Zones within the Fraserburgh settlement.

Spectrum Charts Explained

The following statistical pages frequently utilise spectrum charts as a visual aid to accompany an indicator. They are used to place the relevant Intermediate Zone (IZ) in the context of all other IZs in Aberdeenshire with regards to that indicator.

The charts to the right are examples of the spectrum charts used in this report. The black line represents where the IZ sits in the context of the highest and lowest figures in Aberdeenshire. If the black line is situated towards the left-hand side, the IZ recorded one of the lowest figures in Aberdeenshire. Conversely, if the black line is towards the right-hand side, it recorded one of the highest figures in Aberdeenshire.



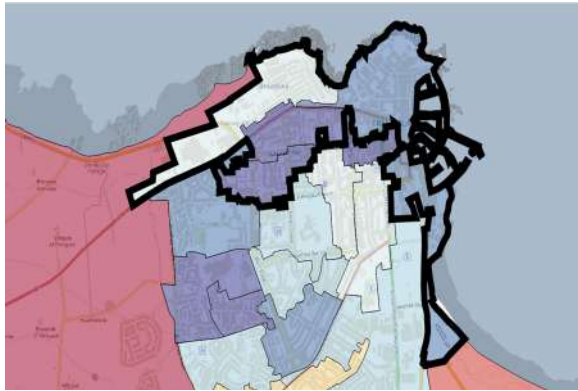
The green/red spectrum charts are the most common type. If the black line is situated towards the red end of the spectrum, it means the figure is objectively worse than most other IZs in Aberdeenshire and *vice versa*.

The blue/red spectrum charts are used in the demographic section to denote high population growth (red) and population decline (blue).

The grey spectrum charts are simply used to denote high and low in the context of Aberdeenshire, where the high / low figure is neither good nor bad. An example would be the proportion of dwellings that fall within Council Tax Bands F-G.

Fraserburgh Harbour and Broadsea Demographic Data

Map of Fraserburgh Harbour and Broadsea: Population Change (2014-2021)



Low Growth / Depopulation (Blue) High Growth (Red)

The population of the Fraserburgh Harbour and Broadsea IZ decreased by 10.4% between 2014 and 2021. This is mainly down to the population shifts in DZ S01007126 where there was a decrease of 159 (16.3%) and DZ S01007128 where there was an increase of 111 (13.0%).

Compared to 2014 Fraserburgh Harbour and Broadsea has seen significant decreases in the younger age groups especially with the 20 - 29 age range and 0 - 9 age range with a 24.3% and 26.5% decrease, respectively.

At 61.1%, the proportion of Working Age people in the IZ is just below the average when looking at the spectrum in an Aberdeenshire context.

Population Change per Data Zone, 2014 & 2021

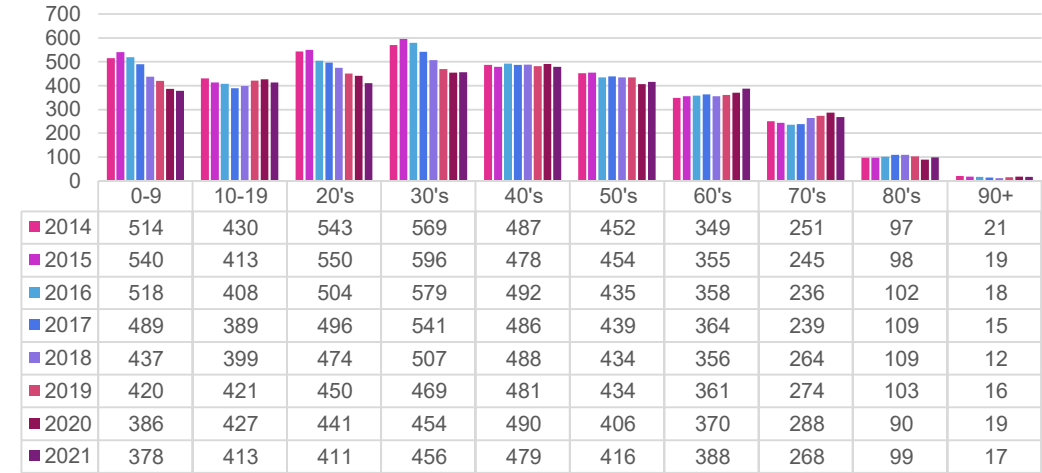
Data Zone	2014	2021	% Difference
S01007125	883	844	-4.4%
S01007126	977	818	-16.3%
S01007127	998	919	-7.9%
S01007128	855	744	-13.0%
Total	3713	3325	-10.4%

At 18.5%, there is an average proportion of children in the IZ in line with most other areas across Aberdeenshire.

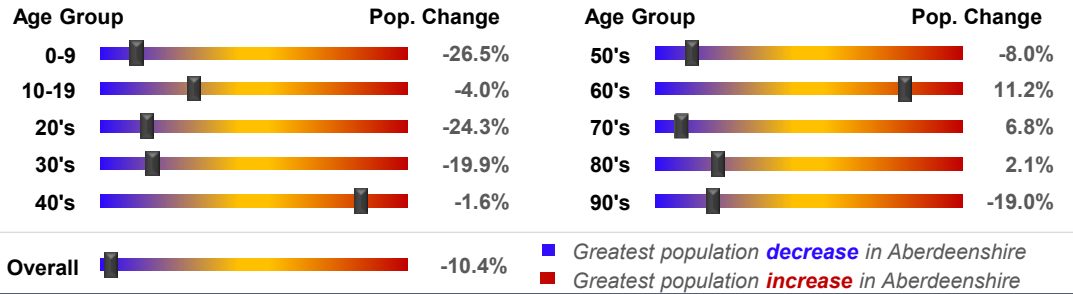
At 20.4% the number of older residents in the IZ is slightly lower than most other areas of Aberdeenshire even with a 11.2% increase in the 60 - 69 age range.

In all the DZ's that have seen population decreases this is mostly down to a drop in children and working-class age groups.

Population per Age Group, Fraserburgh Harbour and Broadsea, 2014-2021



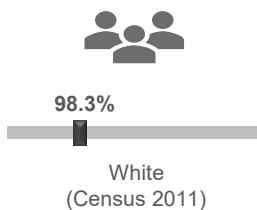
Rate of Population Change per Age Group, 2021 Compared to 2014



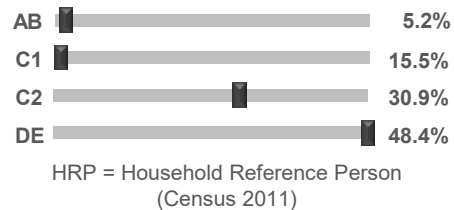
Country of Birth



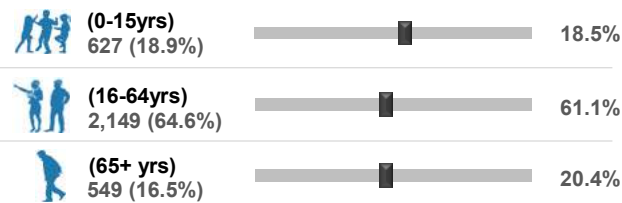
Ethnicity



Approximated Social Grade of HRP

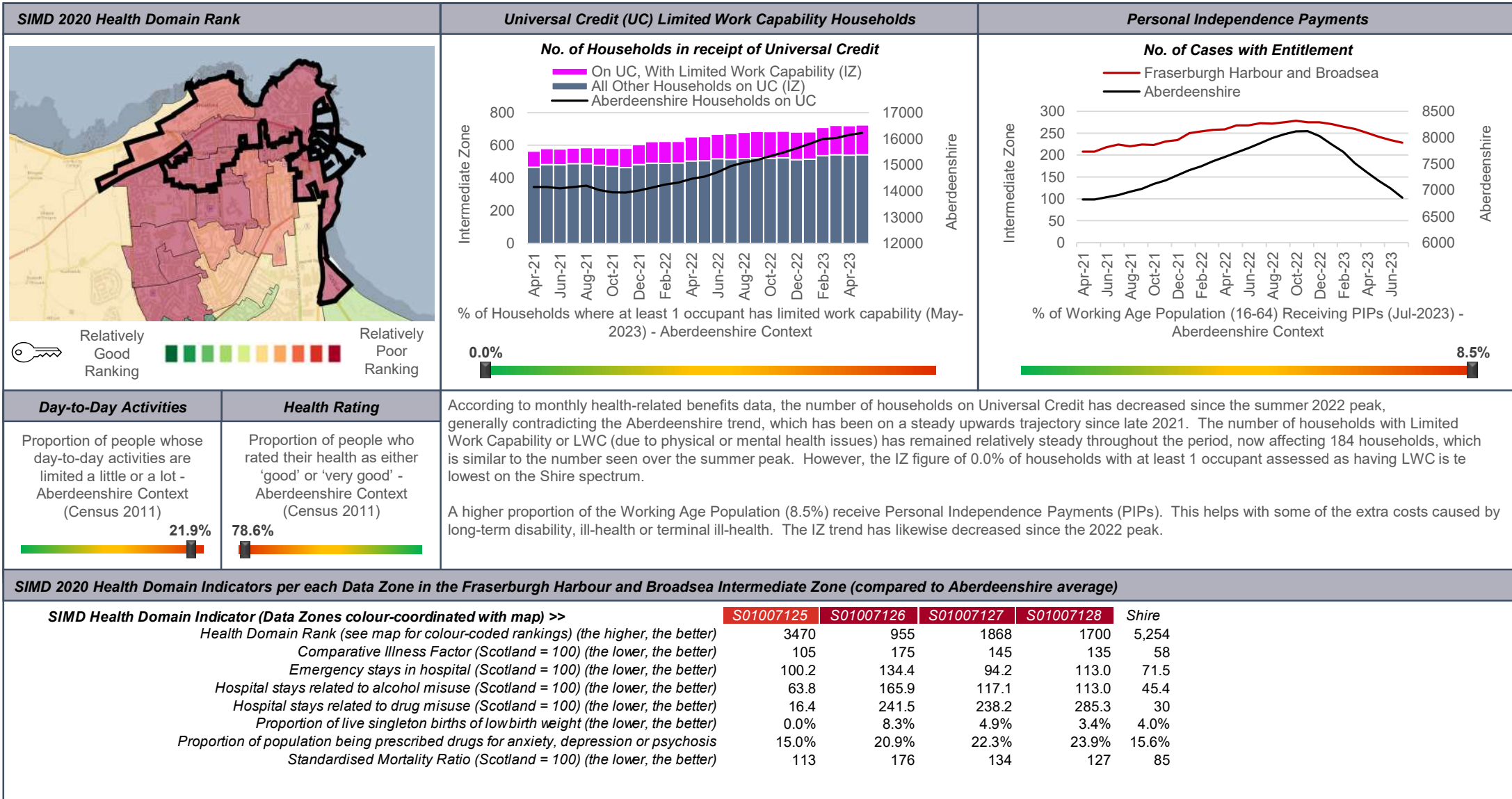


Population per Broad Age Group, 2021



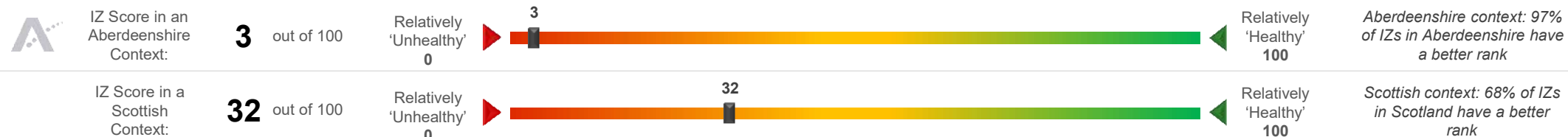
In 2021 3,325 people lived in Fraserburgh Harbour and Broadsea -- 627 (18.9%) were under 15 years of age, 2,149 (64.6%) were aged 16-64, and 549 (16.5%) were over 65. The black markers show where these percentages sit in the context of Aberdeenshire: left = low; right = high.

Fraserburgh Harbour and Broadsea Health Data (1 of 2)



Fraserburgh Harbour and Broadsea Health Data (2 of 2)

Fraserburgh Harbour and Broadsea's position on the 'Health Spectrum' – Aberdeenshire and Scottish Context (the higher the score, the better)



Selection of ScotPHO indicators, Fraserburgh Harbour and Broadsea IZ compared to Aberdeenshire & Scotland (latest data)

Indicator	Latest Available Figures				IZ Trend	Indicator Measurement
	IZ	IZ's latest figure compared to:				
		Aberdeenshire	Scotland			
Alcohol-related hospital stays	591.1	122.4%		-3.3%	Down	Rate per 100,000 pop.
All-cause mortality among the 15-44 year olds	316.5	235.3%		170.2%	Down	Rate per 100,000 pop.
Babies exclusively breastfed at 6-8 weeks	22.5	-18.1%		-9.3%	Up	% of babies with a valid feeding status
Bowel screening uptake	56.6	-16.5%		-9.0%	Up	% of eligible people (aged 50-74)
Child dental health in primary 1	52.4	-26.4%		-20.7%	Up	% of P1 pupils
Child dental health in primary 7	37.9	-41.8%		-37.0%	Up	% of P7 pupils
Child healthy weight in primary 1	68.1	-9.3%		-1.7%	Down	% of P1 pupils
Deaths all ages	1508.6	42.5%		27.8%	Down	Rate per 100,000 pop.
Developmental concerns at 27-30 months	7.0	4.2%		-7.6%	Up	% of children reviewed
Early deaths from cancer (<75)	171.9	30.5%		14.9%	Down	Rate per 100,000 pop.
Early deaths from coronary heart disease (<75)	79.5	110.3%		51.1%	Down	Rate per 100,000 pop.
Female life expectancy	79.8	-2.5%		-1.1%	Up	Life expectancy at birth in years
Healthy birth weight	88.6	5.6%		4.5%	Up	% of all singleton births
Immunisation uptake at 24 months - 6 in 1	97.9	0.2%		1.0%	Up	% of children in relevant age group
Immunisation uptake at 24 months - MMR	89.7	-5.1%		-4.7%	Up	% of children in relevant age group
Male life expectancy	71.2	-8.3%		-7.0%	Down	Life expectancy at birth in years
Maternal obesity	32.0	7.5%		5.9%	Up	% of women at antenatal booking
Patients (65+) with multiple A&E hospitalisations	7520.7	19.5%		10.2%	Up	Rate per 100,000 pop.
Patients hospitalised with asthma	73.8	130.9%		7.8%	Down	Rate per 100,000 pop.
Patients hospitalised with COPD	349.6	198.7%		68.5%	Down	Rate per 100,000 pop.
Patients hospitalised with coronary heart disease	263.8	-10.3%		-22.8%	Down	Rate per 100,000 pop.
Patients with emergency hospitalisations	7937.6	50.3%		9.7%	Down	Rate per 100,000 pop.
Premature births	18.5	9.2%		10.3%	Up	% of all live births
Uptake of the HPV vaccine in S3 girls	74.5	-14.9%		-10.3%	Down	% of S3 girls

Based on the 24 health-related indicators in the table, this IZ is situated at the more vulnerable end of the spectrum (3) in an Aberdeenshire context. The IZ fares slightly better when all IZs in Scotland are taken into consideration, but it is also towards the most vulnerable end nationally.(33).

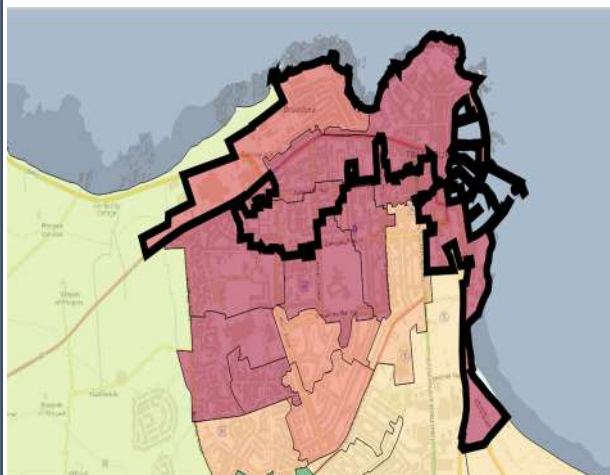
The area compares favourably to most other areas in Scotland in terms of Healthy birth weight, Patients hospitalised with asthma, Development concerns at 27-30 months and Immunisation uptake at 24 months - 5 in 1 and Early deaths from cancer (<75).

- Issues that may require further investigation include:
- Premature Births
 - Child Dental health in primary 7
 - Child Dental health in primary 1

With regards to each of the indicators listed above the IZ compares less favourably to other areas in Aberdeenshire and, in some instances, Scotland (and/or the trend is worsening).

Fraserburgh Harbour and Broadsea Economic Data (1 of 3)

Rank of Household Income per Data Zone (2023)



In terms of household income, this IZ is among the poorest in Aberdeenshire. The median household income in 2023 equated to £23,018 which is £18,738 lower than the Shire average (£41,756).

Median household income ranges from £21,303 in DZ S01007126 to £28,276 in DZ S01007125.

Approximately 14.3% of households in this IZ earn less than £10,000 per year, which is higher-than-average (5.3%). This equates to roughly 220 households.

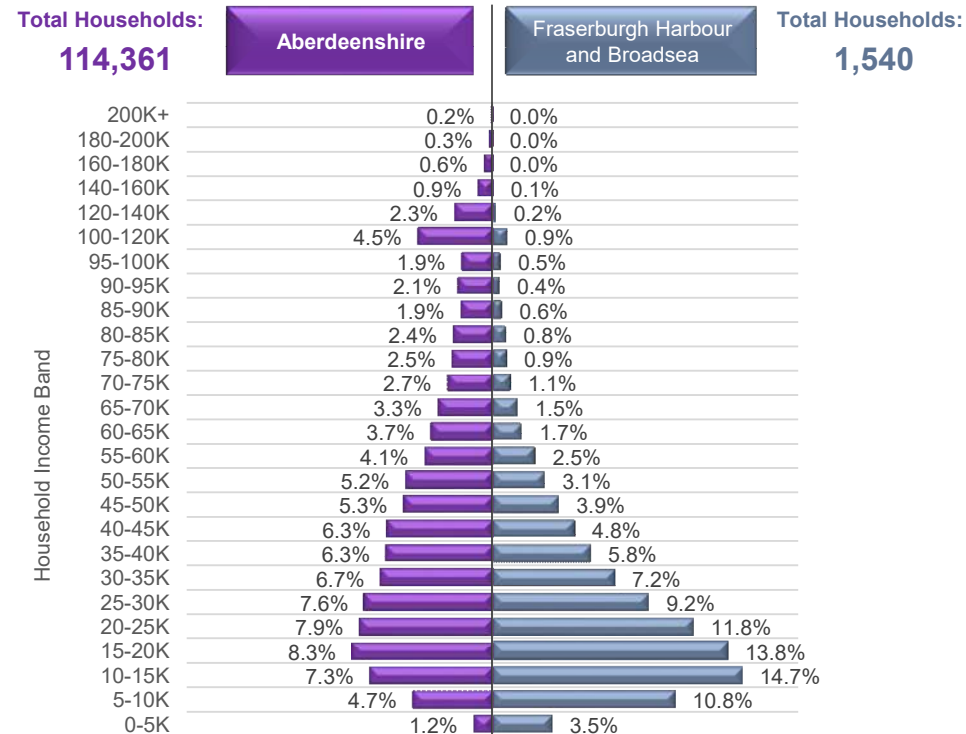
In addition, Approximately 1.2% of households in this IZ earn more than £100,000 per year, which is lower than average (10.1%). This equates to roughly 18 households.



Household Income per Data Zone (2023)

Data Zone	Households	Average Income	Median Income	Lower Quartile Income
S01007125	362	£ 34,454	£ 28,276	£ 17,051
S01007126	371	£ 26,444	£ 21,303	£ 13,008
S01007127	422	£ 27,610	£ 21,988	£ 13,049
S01007128	385	£ 27,505	£ 21,515	£ 12,482

Household Income per Band, Fraserburgh Harbour and Broadsea & Aberdeenshire (2023)



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Median Household Income (2023)



£23,018

Aberdeenshire: £41,756

£23,018



% of Households Earning Less Than £10k (2023)



<£10K

14.3%

Aberdeenshire: 5.3%

14.3%



% of Households Earning More Than £100k (2023)



>£100K

1.2%

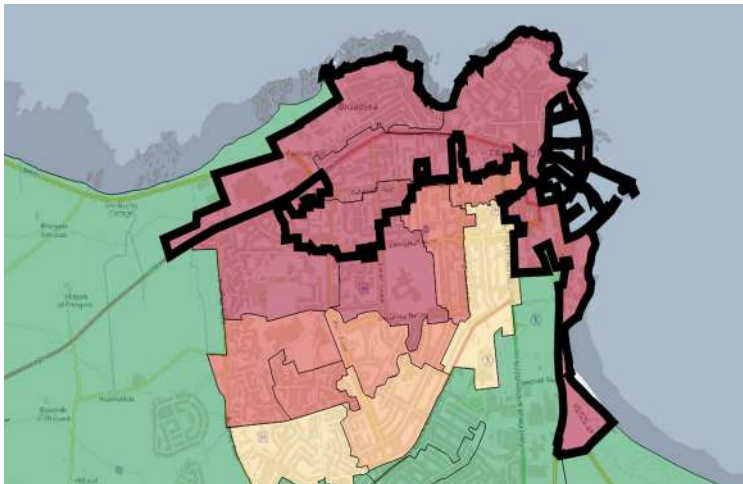
Aberdeenshire: 10.1%

1.2%



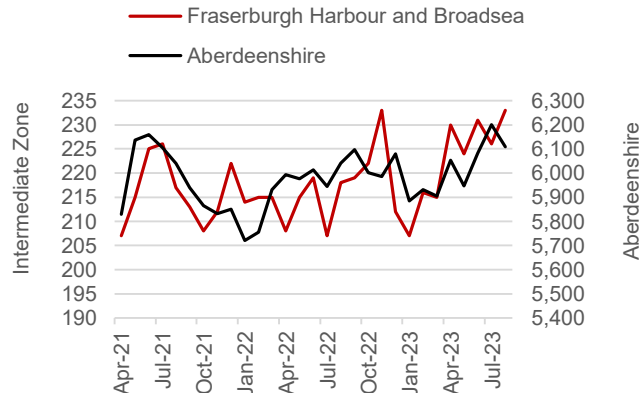
Fraserburgh Harbour and Broadsea Economic Data (2 of 3)

Latest Unemployment Rate - Ranking per Data Zone



Key: Relatively low (green) to Relatively high (red)

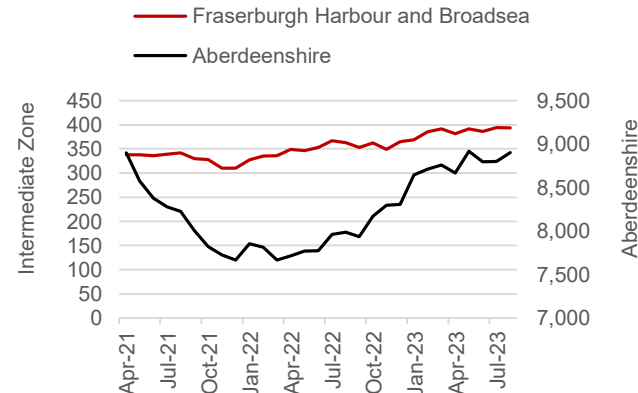
People on Universal Credit - In Employment



% of Working Age Population on Universal Credit and **In Employment** - Aberdeenshire Context (Aug 2023)



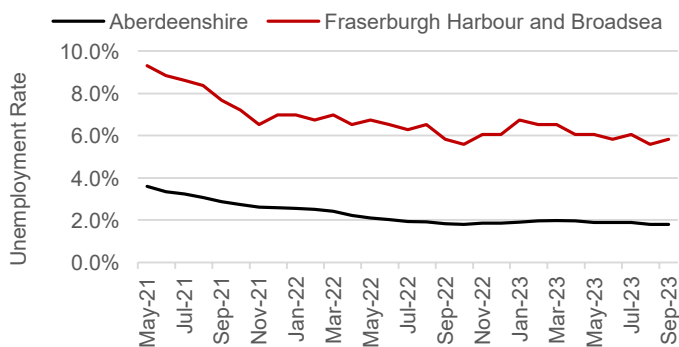
People on Universal Credit - Not In Employment



% of Working Age Population on Universal Credit and **Not In Employment** - Aberdeenshire Context (Aug 2023)



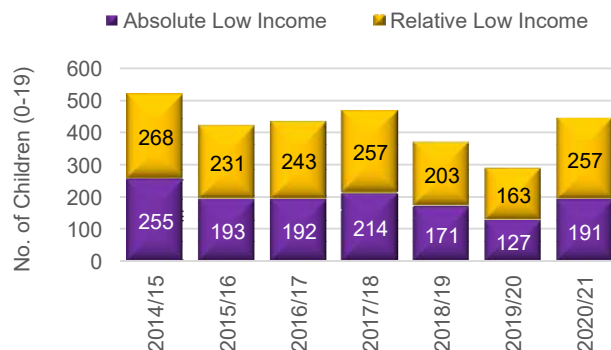
Alternative Claimant Count - Effective 'Unemployment Rate'



Fraserburgh Harbour and Broadsea's Alternative Claimant Count (Unemployment Rate) - Aberdeenshire Context (Sep 2023)



Children in Low Income Families



% of Children (aged 0-19) in Low Income Families (2020/21)



Summary

The number of people claiming Universal Credit (UC) - who are also in employment - has remained relatively steady over the last few months, contrary to the Shire-wide trend, which has increased. Latest figures show 10.8% of people aged 16-64 (who also have jobs) are claiming UC. This is towards the highest end of the spectrum in a Shire context. A similar picture emerges in relation to people on UC and not in employment.

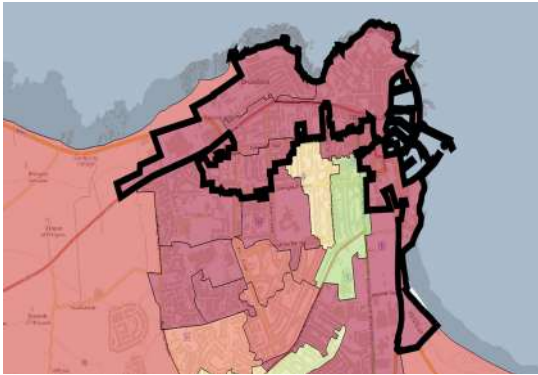
Unlike Aberdeenshire, the unemployment rate in the IZ hasn't fallen substantially since the September 2020 peak of 3.8%. Latest data suggests approximately 5.8% of the Working Age population is currently out-of-work, which is almost three times as high as the Aberdeenshire rate (1.8%).

Children living in low-income families are relatively uncommon. However in this IZ the figures are very high and recent increases suggest the issue may be coming more to the fore over recent years, particularly since 2020/21.

Economic Indicators

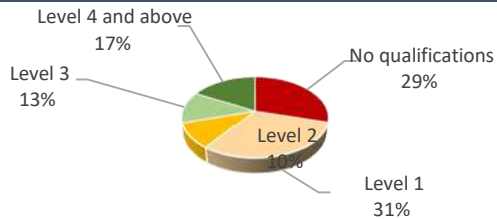
Fraserburgh Harbour and Broadsea Economic Data (3 of 3)

People With No Qualifications, Census 2011



Relatively low Relatively high

% of Employees per Qualification Type



Summary

The employment numbers per broad industrial group relate to the kind of jobs within the area, which may be filled by those living outwith the IZ.

Major industries in terms of jobs in the area include the Agriculture sector, the Wholesale sector, Retail and the Manufacturing sector.

There has been a large growth in Agriculture and Manufacturing sector. Jobs in this latter industry have doubled since 2020.

The growth in these type of jobs, has meant a 22% increase in jobs across the IZ between 2020 and 2022, suggesting a good degree of resilience post-Covid.

The area also appears to have attracted a greater number of larger enterprises over the most recent year (i.e. companies with sales in excess of £1 million).

Approximate Employment Count per Broad Industrial Group, Fraserburgh Harbour and Broadsea, 2020-22

Broad Industrial Group	2020	2021	2022	2020-22 % Diff.
Agriculture, forestry & fishing	450	700	900	100%
Mining, quarrying & utilities	20	75	100	400%
Manufacturing	1,000	1,000	250	25%
Construction	100	125	150	50%
Motor trades	75	75	75	0%
Wholesale	450	250	400	-11%
Retail	450	450	400	-11%
Transport & storage (inc postal)	175	175	150	-14%
Accommodation & food services	200	225	225	13%
Information & communication	10	10	10	0%
Financial & insurance	45	45	50	11%
Property	15	15	10	-33%
Professional, scientific & technical	100	100	125	25%
Business administration & support services	50	75	100	100%
Public administration & defence	150	150	150	0%
Education	40	40	40	0%
Health	250	300	250	0%
Arts, entertainment, recreation & other services	150	150	175	17%
Total	3,730	3,960	4,560	22%

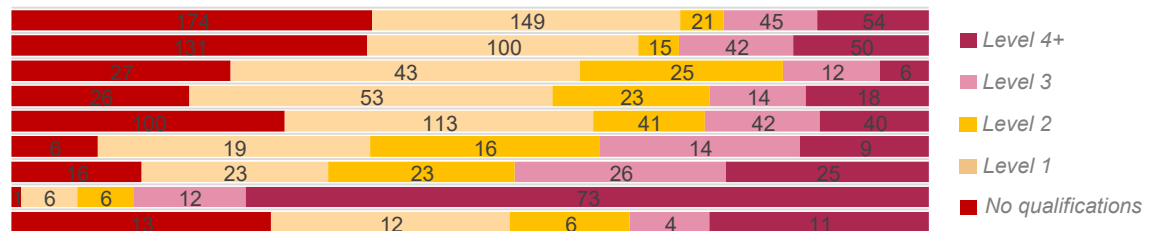
Approximate Number of Enterprises per Turnover Band (£), Fraserburgh Harbour and Broadsea, 2021-23

Turnover	2021	2022	2023	2021-23 % Diff.
£1m+	35	25	30	-14%
£500-999k	25	25	35	40%
£200-499k	60	45	45	-25%
£100-199k	60	60	60	0%
£50-99k	20	25	30	50%
£0-49k	15	25	15	0%

Employees per Occupation Type, Census 2011

Elementary occupations	443
Process, plant and machine operatives	338
Sales and customer service occupations	113
Caring, leisure and other service occupations	134
Skilled trades occupations	336
Administrative and secretarial occupations	64
Associate professional and technical...	113
Professional occupations	98
Managers, directors and senior officials	46

Employees per Qualification & Occupation Type, Census 2011



Housing Indicators

Fraserburgh Harbour and Broadsea Housing Data



Relatively sparse / rural

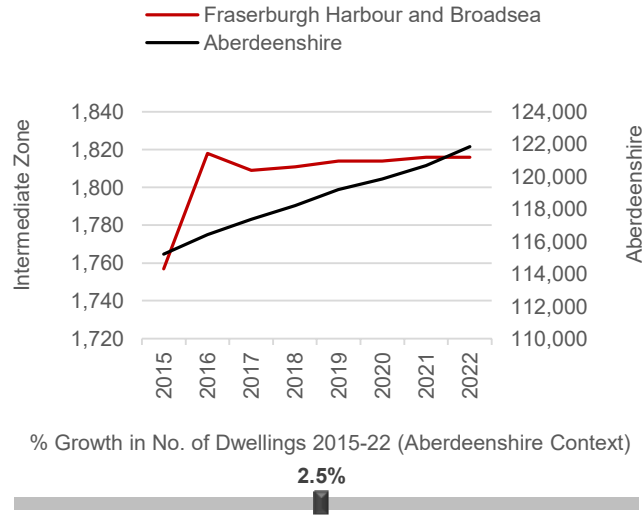
Dwellings per Hectare (2022)

14.09



Relatively dense / urban

Number of Dwellings, 2015-22



Summary

At 14.09 dwellings per hectare, this IZ is in the higher range of the spectrum between the rural and urban extremes.

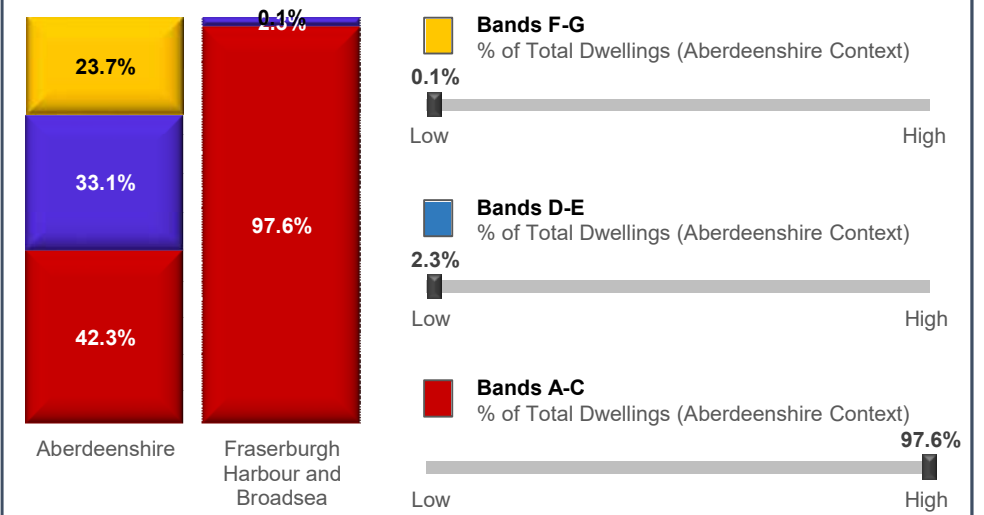
The number of dwellings in the IZ has increased by 2.5% since 2015, which is towards the higher end of the spectrum in an Aberdeenshire context.

House building in the area has plateaued since 2017.

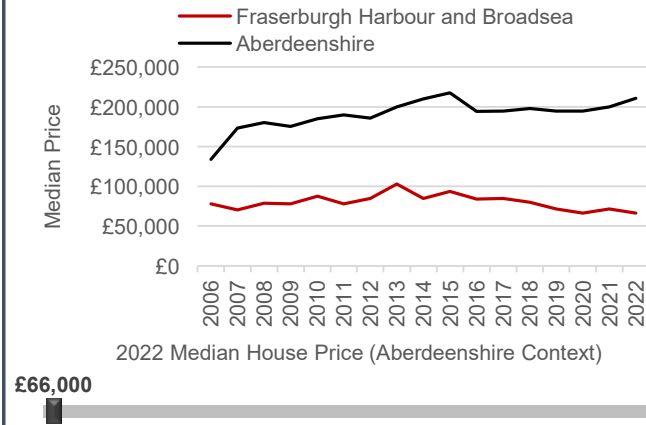
A relatively large proportion of the dwellings in this IZ (97.6%) fall within Council Tax Bands A-C. This puts the IZ towards the higher end of the spectrum. Relatively few properties fall within Bands D-E (2.3%).

The median house price is £66,000 which is significantly lower £144,995 lower than the Aberdeenshire average (£210,995).

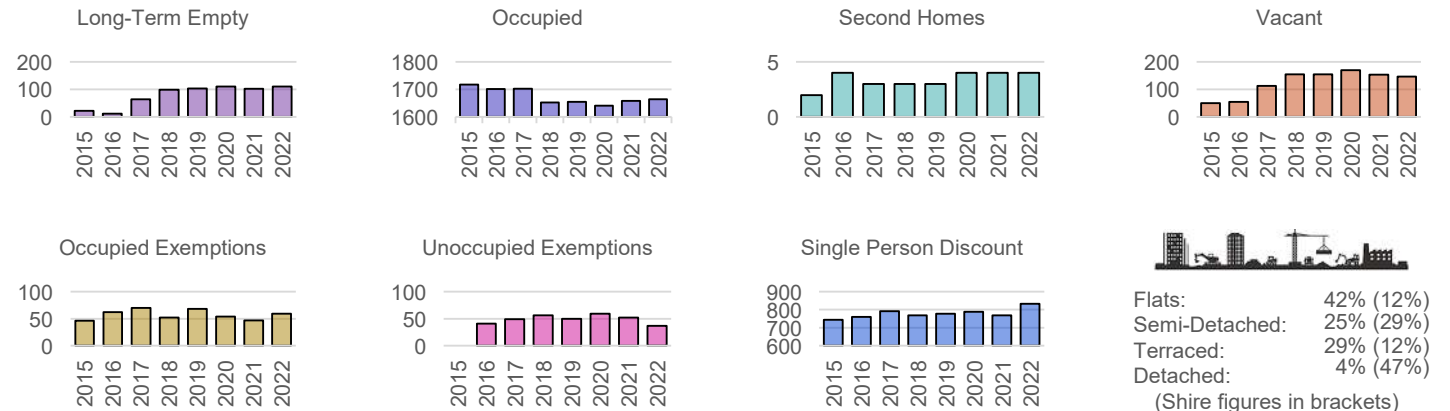
Proportion of Dwellings per Council Tax Band, 2022



Median Residential House Prices (Sales), 2006-22

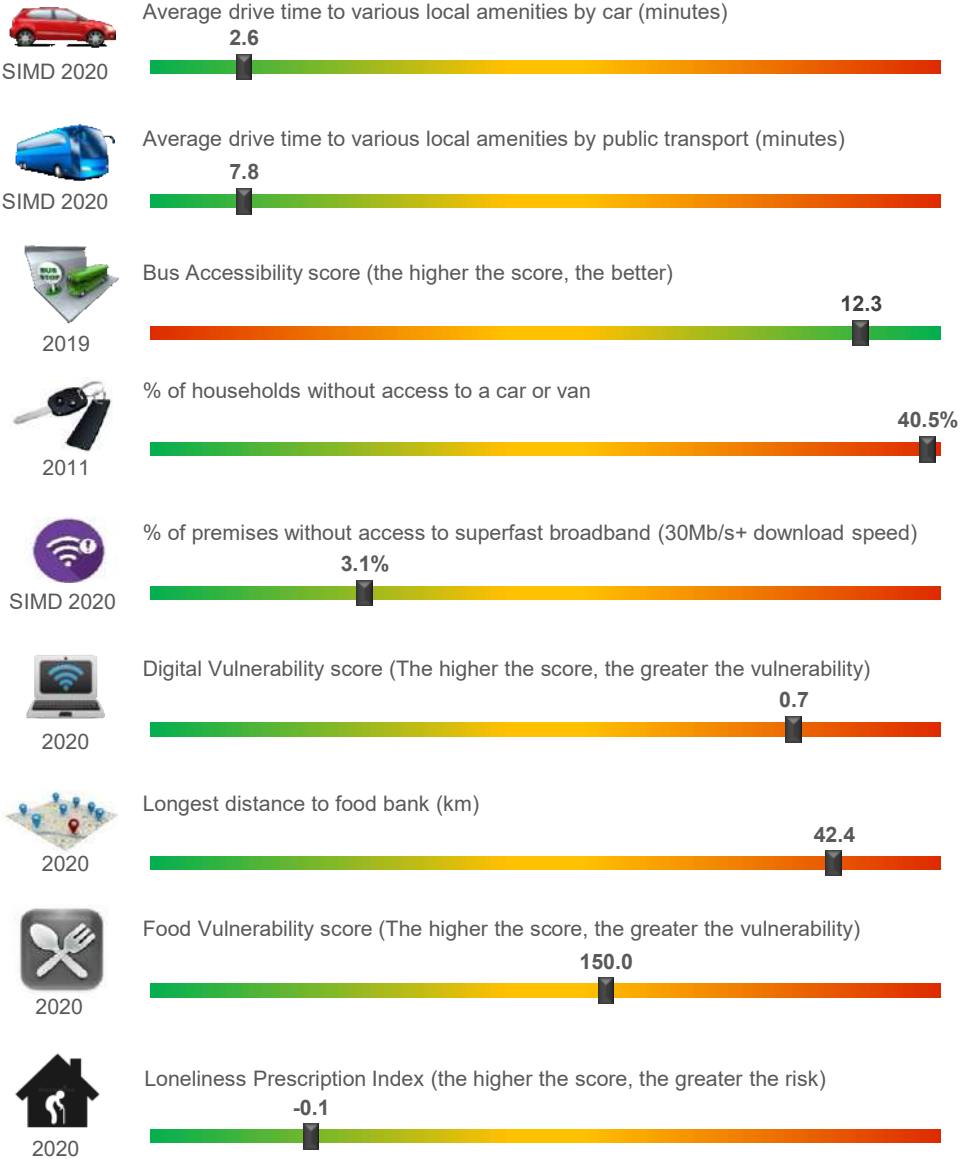


Housing Types, 2015-22 (Data on Flats, etc., relate to 2017 - the latest year for which data are available)

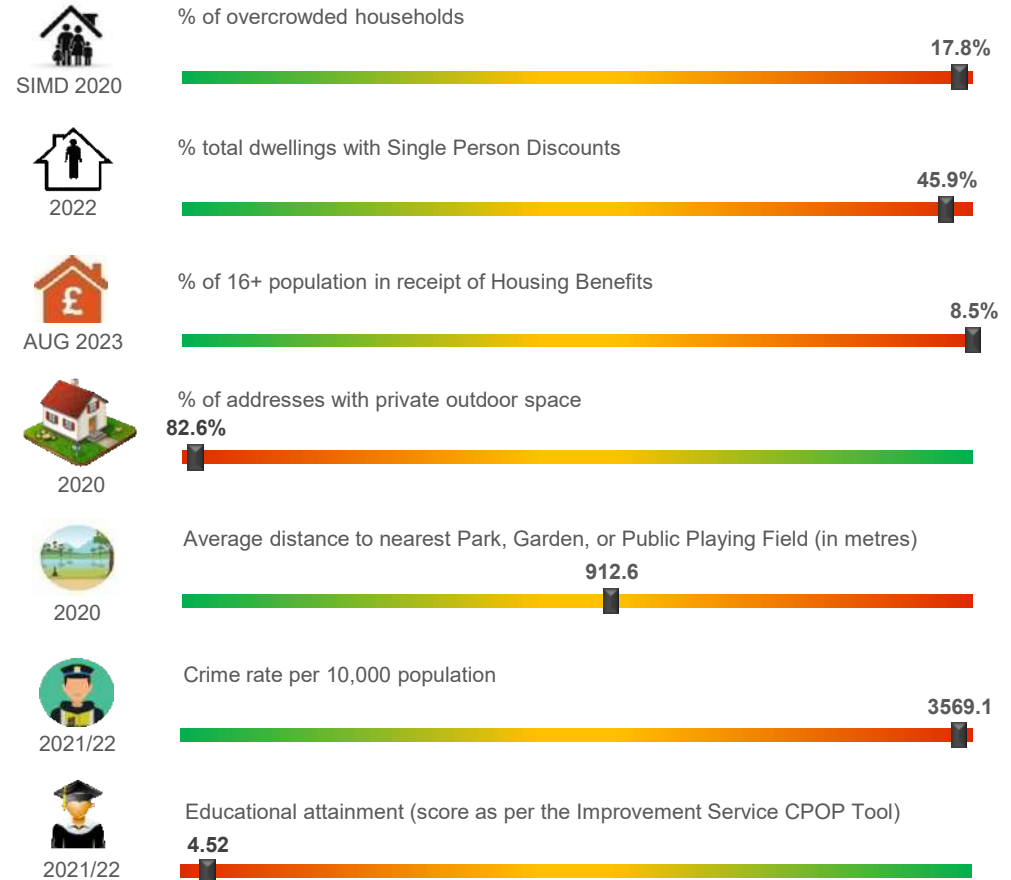


Fraserburgh Harbour and Broadsea Other Socio-Economic Data

Geographic Access / Digital Connectivity / Food Vulnerability / Loneliness Proxy



Housing / Environment / Crime Rate / Educational Attainment



Summary

According to the miscellaneous socio-economic indicators on this page, the IZ appears to be well served in terms of households with access to a car or van, private outdoor garden space and average distance to the nearest park. Drive times to local amenities are very low and the bus accessibility score is very high. This could be a reason as to why only 59.5% of households have access to a car or van. The availability of superfast broadband is 96.9%, yet the Digital Vulnerability Score suggests the skills to use the technology is low. The % of overcrowded households, % of total dwellings with Single Person Discounts and % of 16+ population in receipt of Housing Benefits are tending to be the higher end of the spectrum.