

Stonehaven North

Intermediate Zone Statistical Summary

2023

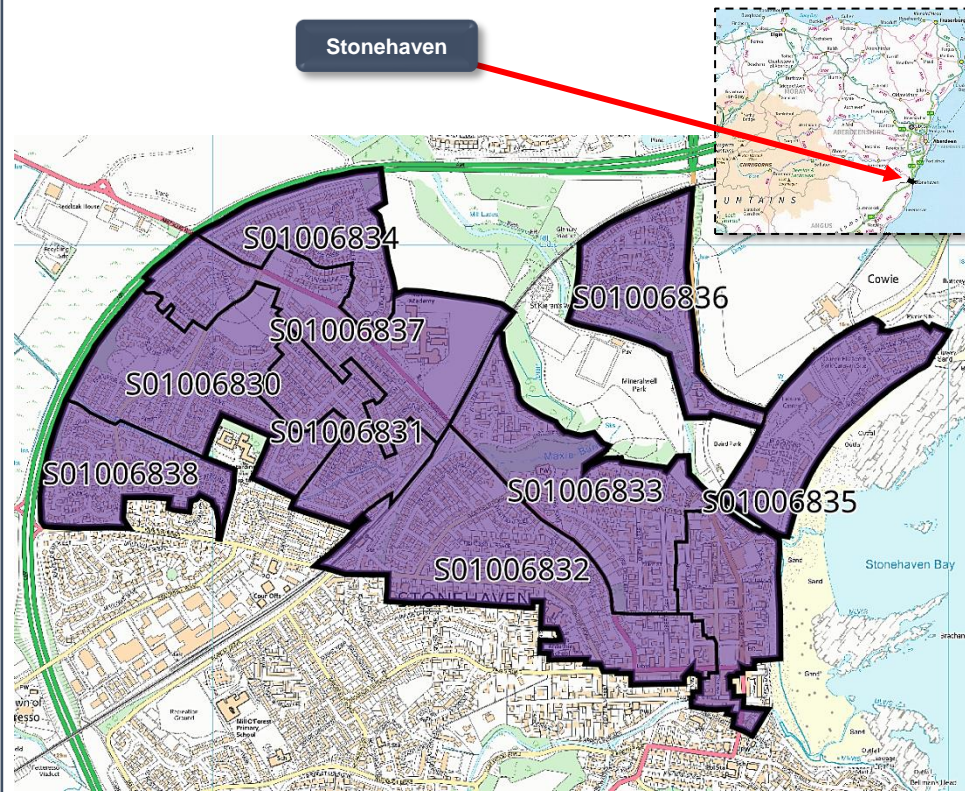


Craig Watson



Stonehaven North

Data Zones Within the Intermediate Zone



Relevant Multi-Member Wards



Notes on the Maps

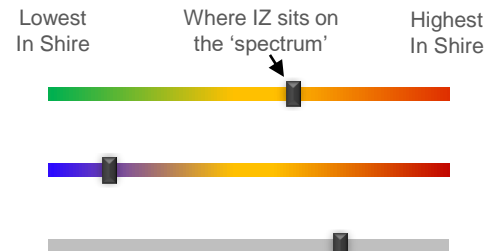
The map on the left shows the location and geographic area of the Stonehaven North Intermediate Zone. It contains 9 Data Zones.

Only one MMW straddles the Intermediate Zone (Stonehaven and Lower Deeside).

Spectrum Charts Explained

The following statistical pages frequently utilise spectrum charts as a visual aid to accompany an indicator. They are used to place the relevant Intermediate Zone (IZ) in the context of all other IZs in Aberdeenshire with regards to that indicator.

The charts to the right are examples of the spectrum charts used in this report. The black line represents where the IZ sits in the context of the highest and lowest figures in Aberdeenshire. If the black line is situated towards the left-hand side, the IZ recorded one of the lowest figures in Aberdeenshire. Conversely, if the black line is towards the right-hand side, it recorded one of the highest figures in Aberdeenshire.



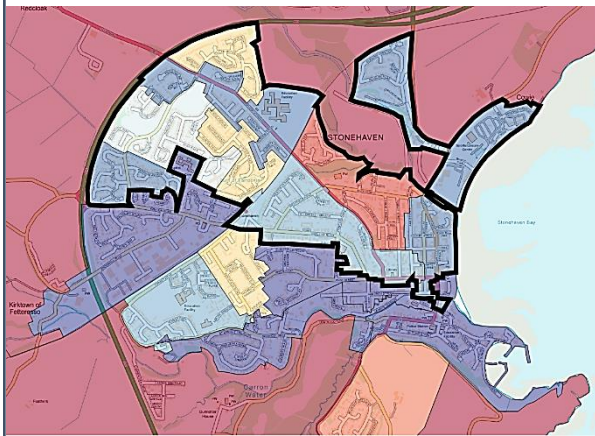
The green/red spectrum charts are the most common type. If the black line is situated towards the red end of the spectrum, it means the figure is objectively worse than most other IZs in Aberdeenshire and vice versa.

The blue/red spectrum charts are used in the demographic section to denote high population growth (red) and population decline (blue).

The grey spectrum charts are simply used to denote high and low in the context of Aberdeenshire, where the high / low figure is neither good nor bad. An example would be the proportion of dwellings that fall within Council Tax Bands F-G.

Stonehaven North Demographic Data

Map of Stonehaven North: Population Change (2014-2021)



Low Growth / Depopulation (Blue) High Growth (Red)

The population in this IZ decreased by 5.7% between 2014 and 2021 - one of the greatest percentage decreases in Aberdeenshire over that period, but less than the 8.4% decrease recorded in the south side of the town.

The greatest decreases were seen in northern and western DZs, particularly DZ S01006835, which hugs the shoreline from Salmon Lane in the south to Braeside Crescent in the north; S01006836, which covers the Glenury Road area of the town, and S01006838, which covers Lilyloch Road, Bernham Avenue & environs.

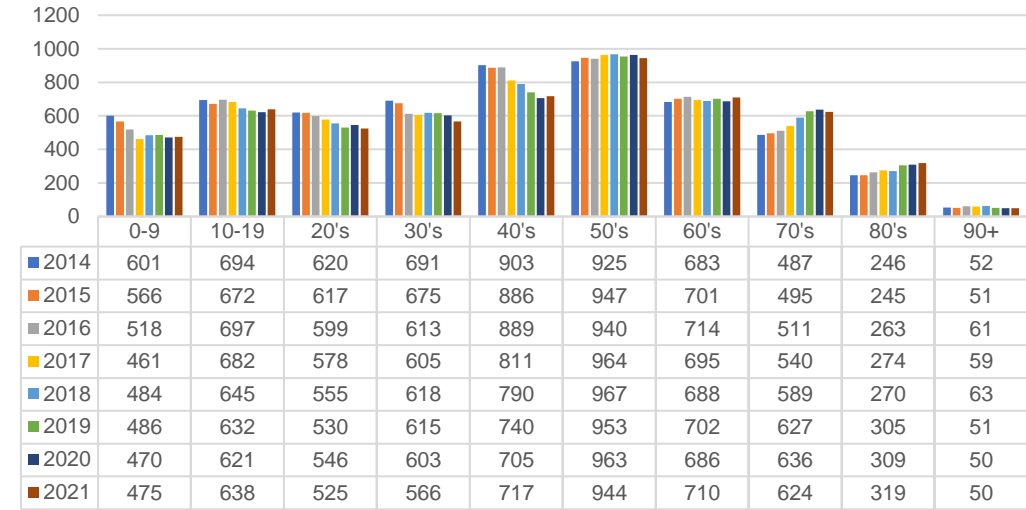
Conversely, DZ S01006833 saw its population increase over the past few years. This area stretches from West Glebe to Hudson Street, with Bath Street running down the centre. It is the only DZ in the entire town to experience a population increase since 2014. What's more the 2021 period saw this DZ's largest year-on-year increase since at least 2014, which is unusual given the context of the wider region (i.e. depopulation in most other areas of the town, north and south).

Population Change per Data Zone, 2014 & 2021

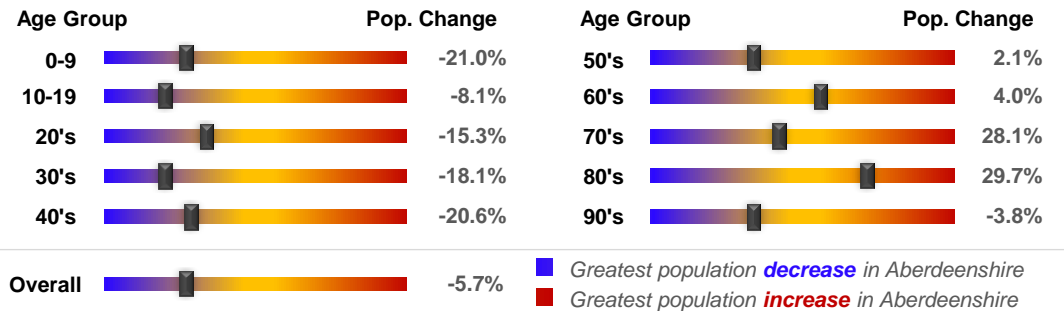
Data Zone	2014	2021	% Difference
S01006830	777	745	-4.1%
S01006831	531	515	-3.0%
S01006832	1024	948	-7.4%
S01006833	487	522	7.2%
S01006834	512	496	-3.1%
S01006835	785	712	-9.3%
S01006836	568	515	-9.3%
S01006837	582	536	-7.9%
S01006838	636	579	-9.0%
Total	5902	5568	-5.7%

In terms of age groups, this IZ generally saw the numbers of people aged under 50 decrease and those over 50 increase. In both instances they tended to be at the more extreme ends of the spectrum. For instance, those aged 0-9 decreased by 21.0% over the past few years, which is one of the greatest percentage decreases for that age group in Aberdeenshire. A similar picture emerges in relation to those aged 10-19 and those in their 40's. On the other hand, those in their 80's have increased by 29.7%, which is among the highest increase in Aberdeenshire for this particular age group.

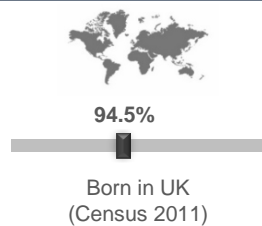
Population per Age Group, Stonehaven North, 2014-2021



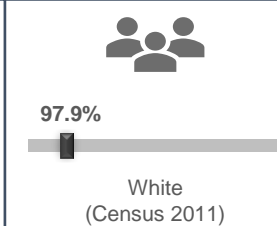
Rate of Population Change per Age Group, 2021 Compared to 2014



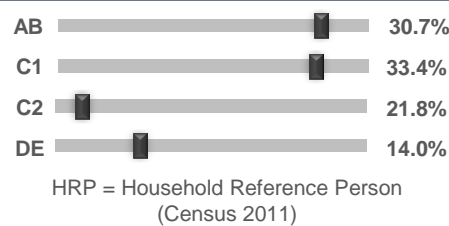
Country of Birth



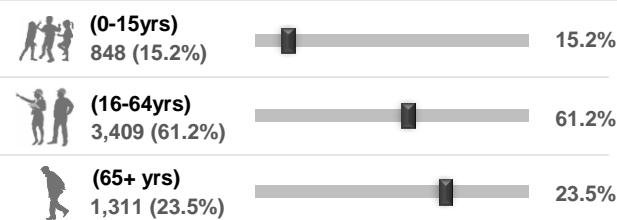
Ethnicity



Approximated Social Grade of HRP



Population per Broad Age Group, 2021



In 2021 5,568 people lived in Stonehaven North -- 848 (15.2%) were under 15 years of age, 3,409 (61.2%) were aged 16-64, and 1,311 (23.5%) were over 65.

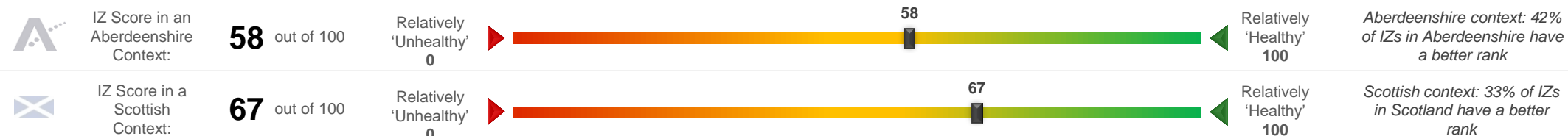
The black markers show where these percentages sit in the context of Aberdeenshire: left = low; right = high.

Stonehaven North Health Data (1 of 2)

SIMD 2020 Health Domain Rank		Universal Credit (UC) Limited Work Capability Households	Personal Independence Payments																																																																																																			
		<p>No. of Households in receipt of Universal Credit</p> <p>% of Households where at least 1 occupant has limited work capability (May-2023) - Aberdeenshire Context</p> <p>2.6%</p>	<p>No. of Cases with Entitlement</p> <p>% of Working Age Population (16-64) Receiving PIPs (Jul-2023) - Aberdeenshire Context</p> <p>2.5%</p>																																																																																																			
<p>Day-to-Day Activities</p> <p>Proportion of people whose day-to-day activities are limited a little or a lot - Aberdeenshire Context (Census 2011)</p> <p>14.8%</p>	<p>Health Rating</p> <p>Proportion of people who rated their health as either 'good' or 'very good' - Aberdeenshire Context (Census 2011)</p> <p>88.2%</p>	<p>According to monthly health-related benefits data, the number of households on Universal Credit increased at the start of Covid but has decreased since the August 2020 peak. The number of households with Limited Work Capability or LWC (due to physical or mental health issues) has likewise increased and remained relatively high throughout, now affecting 65 households <i>versus</i> 18 in January 2020. The IZ figure of 2.6% of households with at least 1 occupant assessed as having LWC is in keeping with most other IZs in Aberdeenshire but an increase on last year's rate.</p> <p>A similar proportion of the Working Age Population (2.5%) receive Personal Independence Payments (PIPs). This helps with some of the extra costs caused by long-term disability, ill-health or terminal ill-health. The IZ trend has remained relatively static over the past couple of years. The 2.5% figure is in keeping with most other IZs in Aberdeenshire.</p> <p>According to SIMD 2020 data, DZ S01006834 has the best health ranking (northeast of Mackie Academy, around Redcloak Play Park) and S01006835 has the 'worst'. The latter DZ lies along the coastline, from Braeside Crescent in the north to Margaret Street in the south. This is a low-income DZ in the town.</p>																																																																																																				
<p>SIMD 2020 Health Domain Indicators per each Data Zone in the Stonehaven North Intermediate Zone (compared to Aberdeenshire average)</p>																																																																																																						
<p>SIMD Health Domain Indicator (Data Zones colour-coordinated with map) >></p> <table border="1"> <thead> <tr> <th></th> <th>S01006830</th> <th>S01006831</th> <th>S01006832</th> <th>S01006833</th> <th>S01006834</th> <th>S01006835</th> <th>S01006836</th> <th>S01006837</th> <th>S01006838</th> <th>Shire</th> </tr> </thead> <tbody> <tr> <td>Health Domain Rank (see map for colour-coded rankings) (the higher, the better)</td> <td>4068</td> <td>6413</td> <td>5966</td> <td>6322</td> <td>6784</td> <td>3922</td> <td>5756</td> <td>6194</td> <td>6482</td> <td>5,254</td> </tr> <tr> <td>Comparative Illness Factor (Scotland = 100) (the lower, the better)</td> <td>70</td> <td>30</td> <td>45</td> <td>35</td> <td>30</td> <td>85</td> <td>50</td> <td>45</td> <td>35</td> <td>58</td> </tr> <tr> <td>Emergency stays in hospital (Scotland = 100) (the lower, the better)</td> <td>75.6</td> <td>67.0</td> <td>58.2</td> <td>55.6</td> <td>48.5</td> <td>84.8</td> <td>62.6</td> <td>57.0</td> <td>62.6</td> <td>71.5</td> </tr> <tr> <td>Hospital stays related to alcohol misuse (Scotland = 100) (the lower, the better)</td> <td>27.9</td> <td>43.1</td> <td>36.8</td> <td>75.2</td> <td>7.8</td> <td>84.0</td> <td>28.3</td> <td>6.5</td> <td>23.4</td> <td>45.4</td> </tr> <tr> <td>Hospital stays related to drug misuse (Scotland = 100) (the lower, the better)</td> <td>64.6</td> <td>0.0</td> <td>51.4</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>88.6</td> <td>0.0</td> <td>0.0</td> <td>30</td> </tr> <tr> <td>Proportion of live singleton births of lowbirth weight (the lower, the better)</td> <td>4.0%</td> <td>0.0%</td> <td>0.0%</td> <td>14.3%</td> <td>0.0%</td> <td>0.0%</td> <td>5.3%</td> <td>8.3%</td> <td>0.0%</td> <td>4.0%</td> </tr> <tr> <td>Proportion of population being prescribed drugs for anxiety, depression or psychosis</td> <td>22.1%</td> <td>14.3%</td> <td>14.8%</td> <td>15.1%</td> <td>9.7%</td> <td>19.2%</td> <td>11.7%</td> <td>17.1%</td> <td>15.4%</td> <td>15.6%</td> </tr> <tr> <td>Standardised Mortality Ratio (Scotland = 100) (the lower, the better)</td> <td>112</td> <td>101</td> <td>63</td> <td>71</td> <td>135</td> <td>88</td> <td>88</td> <td>72</td> <td>37</td> <td>85</td> </tr> </tbody> </table>					S01006830	S01006831	S01006832	S01006833	S01006834	S01006835	S01006836	S01006837	S01006838	Shire	Health Domain Rank (see map for colour-coded rankings) (the higher, the better)	4068	6413	5966	6322	6784	3922	5756	6194	6482	5,254	Comparative Illness Factor (Scotland = 100) (the lower, the better)	70	30	45	35	30	85	50	45	35	58	Emergency stays in hospital (Scotland = 100) (the lower, the better)	75.6	67.0	58.2	55.6	48.5	84.8	62.6	57.0	62.6	71.5	Hospital stays related to alcohol misuse (Scotland = 100) (the lower, the better)	27.9	43.1	36.8	75.2	7.8	84.0	28.3	6.5	23.4	45.4	Hospital stays related to drug misuse (Scotland = 100) (the lower, the better)	64.6	0.0	51.4	0.0	0.0	0.0	88.6	0.0	0.0	30	Proportion of live singleton births of lowbirth weight (the lower, the better)	4.0%	0.0%	0.0%	14.3%	0.0%	0.0%	5.3%	8.3%	0.0%	4.0%	Proportion of population being prescribed drugs for anxiety, depression or psychosis	22.1%	14.3%	14.8%	15.1%	9.7%	19.2%	11.7%	17.1%	15.4%	15.6%	Standardised Mortality Ratio (Scotland = 100) (the lower, the better)	112	101	63	71	135	88	88	72	37	85
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Stonehaven North Health Data (2 of 2)

Stonehaven North's position on the 'Health Spectrum' – Aberdeenshire and Scottish Context (the higher the score, the better)



Selection of ScotPHO indicators, Stonehaven North IZ compared to Aberdeenshire & Scotland (latest data)

Indicator	Latest Available Figures				IZ Trend	Indicator Measurement
	IZ	IZ's latest figure compared to:				
		Aberdeenshire	Scotland			
Alcohol-related hospital stays	151.5	-43.0%		-75.2%	Down	Rate per 100,000 pop.
All-cause mortality among the 15-44 year olds	60.0	-36.4%		-48.8%	Up	Rate per 100,000 pop.
Babies exclusively breastfed at 6-8 weeks	54.6	14.0%		22.7%	Up	% of babies with a valid feeding status
Bowel screening uptake	76.4	3.4%		10.9%	Up	% of eligible people (aged 50-74)
Child dental health in primary 1	90.0	11.2%		16.9%	Up	% of P1 pupils
Child dental health in primary 7	84.6	4.9%		9.7%	Up	% of P7 pupils
Child healthy weight in primary 1	77.8	0.4%		8.0%	Up	% of P1 pupils
Deaths all ages	1204.6	13.8%		2.0%	Up	Rate per 100,000 pop.
Developmental concerns at 27-30 months	0.0	-2.9%		-14.6%	Flat	% of children reviewed
Early deaths from cancer (<75)	115.3	-12.5%		-22.9%	Down	Rate per 100,000 pop.
Early deaths from coronary heart disease (<75)	66.9	77.2%		27.3%	Up	Rate per 100,000 pop.
Female life expectancy	81.9	0.1%		1.5%	Down	Life expectancy at birth in years
Healthy birth weight	82.4	-0.7%		-1.8%	Down	% of all singleton births
Immunisation uptake at 24 months - 6 in 1	93.7	-4.1%		-3.3%	Down	% of children in relevant age group
Immunisation uptake at 24 months - MMR	85.0	-9.8%		-9.3%	Down	% of children in relevant age group
Male life expectancy	79.0	1.8%		3.3%	Down	Life expectancy at birth in years
Maternal obesity	16.9	-7.5%		-9.2%	Down	% of women at antenatal booking
Patients (65+) with multiple A&E hospitalisations	6065.5	-3.6%		-11.1%	Down	Rate per 100,000 pop.
Patients hospitalised with asthma	34.8	9.0%		-49.1%	Down	Rate per 100,000 pop.
Patients hospitalised with COPD	62.4	-46.7%		-69.9%	Down	Rate per 100,000 pop.
Patients hospitalised with coronary heart disease	286.7	-2.5%		-16.1%	Down	Rate per 100,000 pop.
Patients with emergency hospitalisations	4926.8	-6.7%		-31.9%	Down	Rate per 100,000 pop.
Premature births	10.4	1.1%		2.1%	Up	% of all live births
Uptake of the HPV vaccine in S3 girls	93.6	4.2%		8.8%	Down	% of S3 girls

Based on the 24 health-related indicators in the table, this IZ is situated towards the less vulnerable end of the spectrum, both in the context of Aberdeenshire as well as Scotland as a whole. Approximately 42% of IZs in Aberdeenshire recorded a better rank, while 33% of Scottish IZs did so. This is similar to the previous reporting cycle.

The area compares favourably to most other areas in Scotland in terms of a range of health-related outcomes, particularly in relation to Developmental concerns at 27-30 months; Bowel screening uptake; Patients with emergency hospitalisations; Alcohol-related hospital stays; Child dental health in primary 1; Patients hospitalised with COPD. In each instance the IZ is in the top 10% in Scotland.

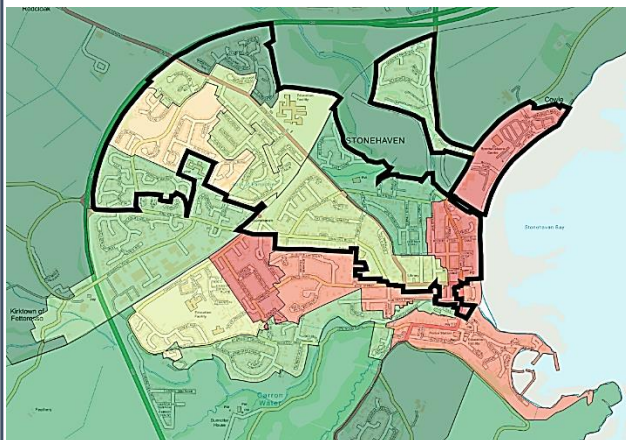
Issues that may require further investigation include:

- Deaths all ages;
- Healthy birth weight;
- Early deaths from coronary heart disease (<75);
- Premature births;
- Immunisation uptake at 24 months - 5 in 1;
- Immunisation uptake at 24 months - MMR;

With regards to each of the indicators listed above the IZ compares less favourably to other areas in Aberdeenshire and, in some instances, Scotland (and/or the trend is worsening).

Stonehaven North Economic Data (1 of 3)

Rank of Household Income per Data Zone (2023)



In terms of household income, this IZ is slightly towards the more affluent end of the Aberdeenshire spectrum. The median household income in 2023 equated to £45,728, which is £3,228972 higher than the Shire average (£41,756), a similar gap as last year.

Median household income ranges from £30,032 in DZ S01006835 (northeast portion of the town) to £67,423 in DZ S01006834 (around Redcloak Play Park, among the most affluent DZs in the Shire, and one of the 'youngest' in terms of demographics).

Approximately 3.9% of households in this IZ earn less than £10,000 per year, which is lower-than-average (5.3%). This equates to roughly 95 households, 16 fewer than last year. The area north of David Street, along the coastline, tends to contain a higher-than-average proportion of such households.

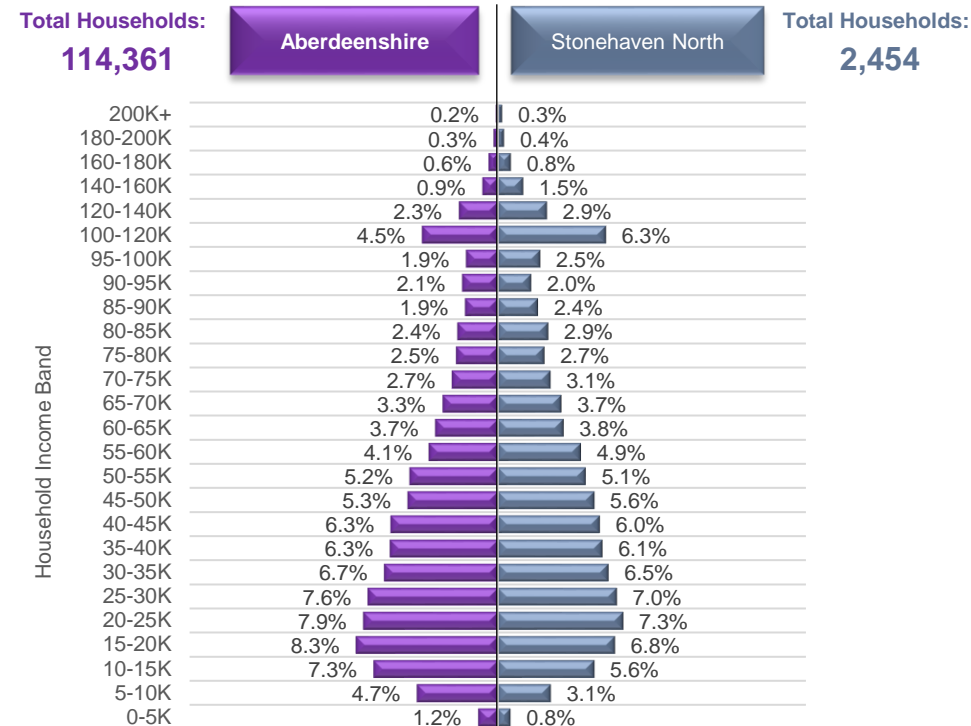


High income households tend to be situated in the north part of Stonehaven, around Glenury Road, and in the northwest portion of the town around William Mackie Road and environs.

Household Income per Data Zone (2023)

Data Zone	Households	Average Income	Median Income	Lower Quartile Income
S01006830	327	£ 47,141	£ 40,403	£ 24,162
S01006831	226	£ 55,493	£ 47,800	£ 28,486
S01006832	415	£ 55,910	£ 47,628	£ 27,563
S01006833	215	£ 65,199	£ 56,958	£ 34,538
S01006834	160	£ 73,858	£ 67,423	£ 42,569
S01006835	432	£ 38,337	£ 30,032	£ 17,264
S01006836	223	£ 59,884	£ 50,100	£ 28,310
S01006837	220	£ 55,841	£ 48,279	£ 28,878
S01006838	236	£ 59,581	£ 51,466	£ 29,591

Household Income per Band, Stonehaven North & Aberdeenshire (2023)



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Median Household Income (2023)



£45,728

Aberdeenshire: £41,756

£45,728



% of Households Earning Less Than £10k (2023)



<£10K

3.9%

Aberdeenshire: 5.3%

3.9%



% of Households Earning More Than £100k (2023)



>£100K

12.1%

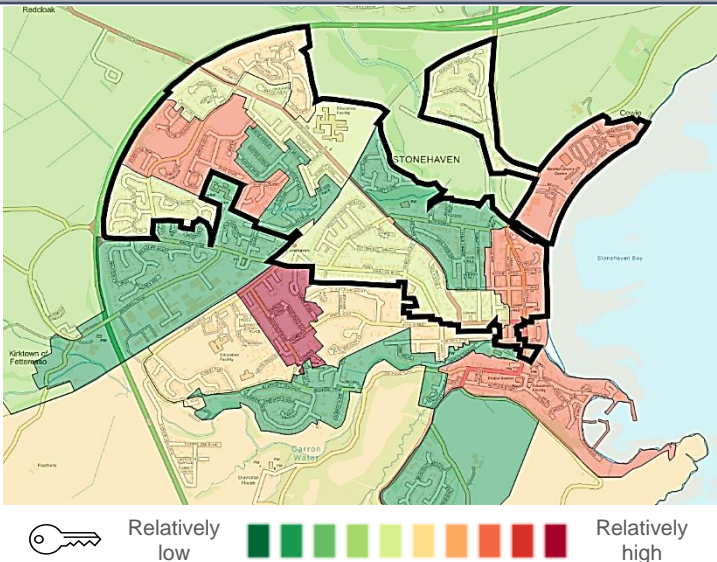
Aberdeenshire: 10.1%

12.1%

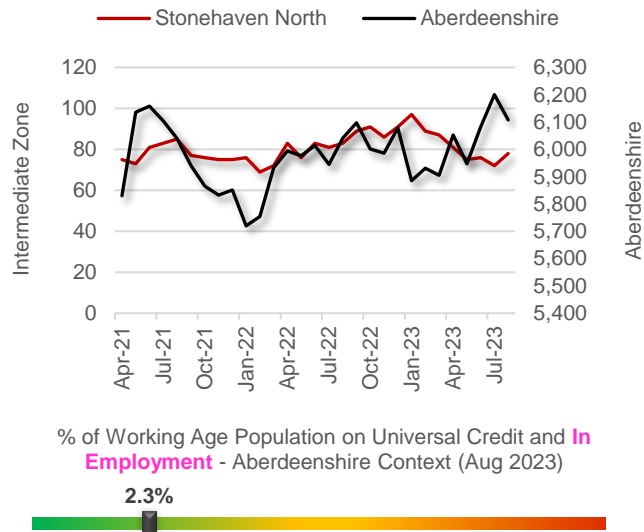


Stonehaven North Economic Data (2 of 3)

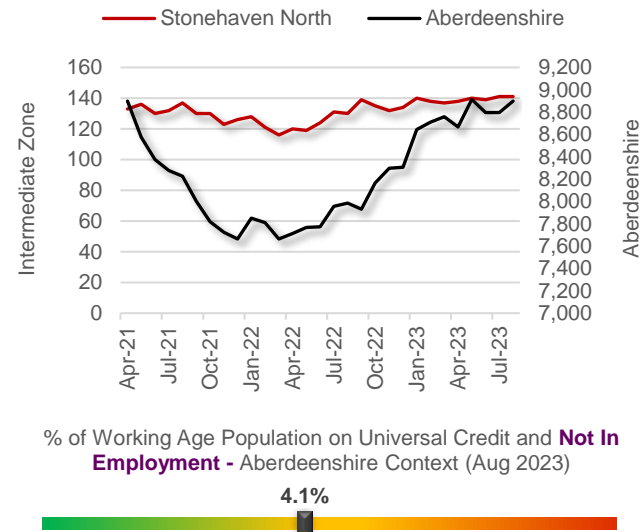
Latest Unemployment Rate - Ranking per Data Zone



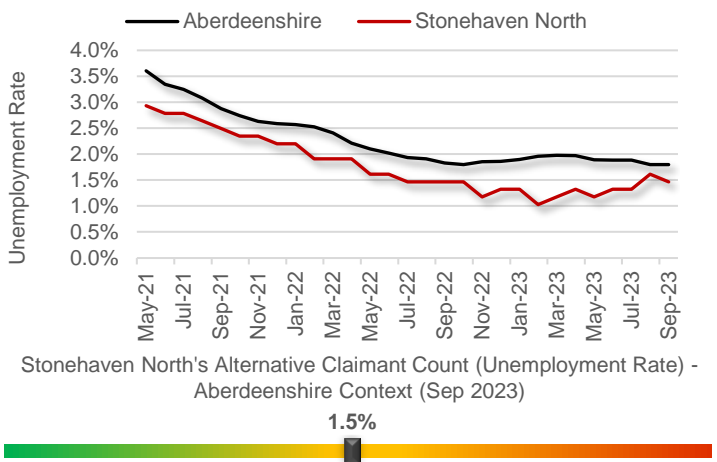
People on Universal Credit - In Employment



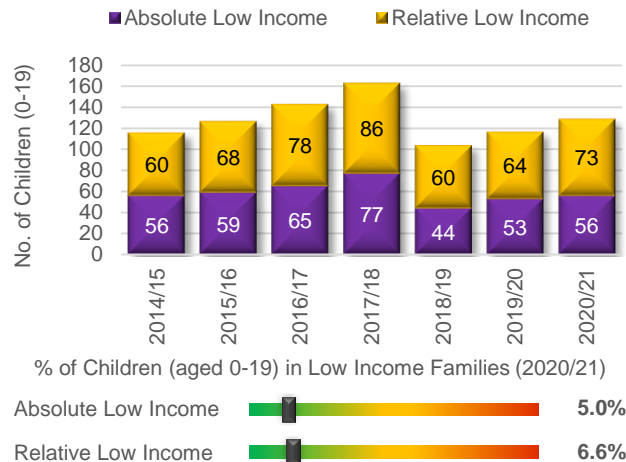
People on Universal Credit - Not In Employment



Alternative Claimant Count - Effective 'Unemployment Rate'



Children in Low Income Families



Summary

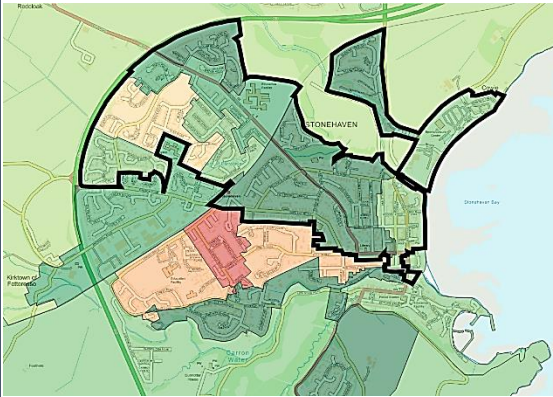
The number of people claiming Universal Credit (UC) - who are also in employment - increased at the start of Covid and hasn't decreased to any great extent. Latest figures show 2.3% of people aged 16-64 (who also have jobs) are claiming UC. This is towards the lower end of the spectrum in an Aberdeenshire context. A similar story emerges in relation to people on UC and not in employment, although the ranking deteriorated compared to a year ago.

Like Aberdeenshire, the unemployment rate in the IZ has fallen substantially since the August 2020 peak of 3.8%. At no point did the IZ rate exceed the Aberdeenshire rate. Latest data suggests approximately 1.5% of the Working Age population is currently out-of-work, which is lower than the Aberdeenshire-wide rate (1.8%). The rate ranges from 0.0% in 2 of the 9 DZs to 2.7% (S01006835, which hugs the shoreline from Salmon Lane in the south to Braeside Crescent in the north).

The proportion of children living in low-income households is one of the lowest rates in Aberdeenshire. However, numbers have increased consecutively over the past couple of years.

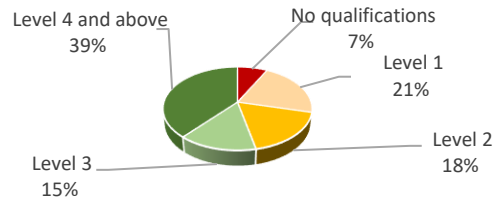
Stonehaven North Economic Data (3 of 3)

People With No Qualifications, Census 2011



Relatively low ■ ■ ■ ■ Relatively high

% of Employees per Qualification Type



Summary

The employment numbers per broad industrial group relate to the kind of jobs within the area, which may be filled by those living outwith the IZ.

Job distribution within this IZ encompasses several key sectors. Notably, the Arts, entertainment, recreation, and other services sector employs 500 individuals, Health services account for 350 employees, and Education contributes 300 employees. Remarkably, the Arts and related sectors have experienced a doubling of job numbers in recent years. Similarly, the Accommodation and Food Services sector has witnessed a significant increase in employment. In contrast, positions within Public Administration have been substantially reduced, nearly to the point of elimination.

Common job types in the area relate to sports activities; secondary education, restaurants; residential care activities for the elderly and disabled; architectural and engineering activities; and retail (non-specialised stores).

The area is home to few large enterprises with turnover at least £500,000. Most enterprises tend to turnover between £50,000 and £199,000 per annum. Unfortunately, smaller enterprises have generally fallen in number over recent years. These were generally associated with the Professional sector, Retail, and the Accommodation and food services sector.

Approximate Employment Count per Broad Industrial Group, Stonehaven North, 2020-22

Broad Industrial Group	2020	2021	2022	2020-22 % Diff.
Agriculture, forestry & fishing	0	0	0	0%
Mining, quarrying & utilities	0	0	0	0%
Manufacturing	20	25	20	0%
Construction	30	50	40	33%
Motor trades	10	10	10	0%
Wholesale	5	10	0	-100%
Retail	250	350	250	0%
Transport & storage (inc postal)	35	50	50	43%
Accommodation & food services	200	250	250	25%
Information & communication	20	15	10	-50%
Financial & insurance	20	10	20	0%
Property	15	15	15	0%
Professional, scientific & technical	250	200	250	0%
Business administration & support services	45	50	50	11%
Public administration & defence	300	50	0	-100%
Education	250	300	300	20%
Health	350	400	350	0%
Arts, entertainment, recreation & other services	250	450	500	100%
Total	2,050	2,235	2,115	3%

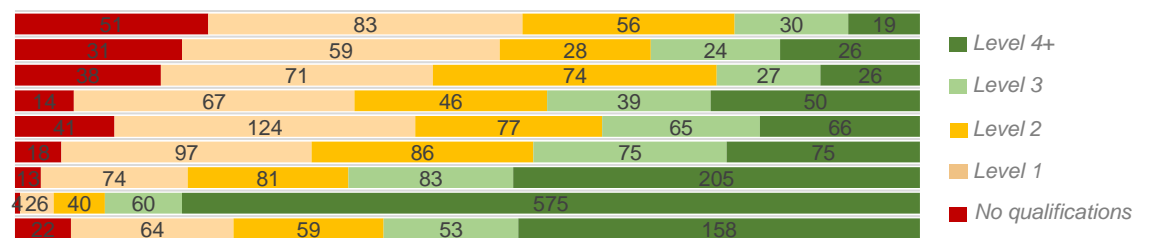
Approximate Number of Enterprises per Turnover Band (£), Stonehaven North, 2021-23

Turnover	2021	2022	2023	2021-23 % Diff.
£1m+	0	0	0	0%
£500-999k	5	5	5	0%
£200-499k	30	15	30	0%
£100-199k	105	115	70	-33%
£50-99k	60	50	50	-17%
£0-49k	20	25	30	50%

Employees per Occupation Type, Census 2011

Elementary occupations	239
Process, plant and machine operatives	168
Sales and customer service occupations	236
Caring, leisure and other service occupations	216
Skilled trades occupations	373
Administrative and secretarial occupations	351
Associate professional and technical...	456
Professional occupations	705
Managers, directors and senior officials	356

Employees per Qualification & Occupation Type, Census 2011



Stonehaven North Housing Data



Dwellings per Hectare (2022)

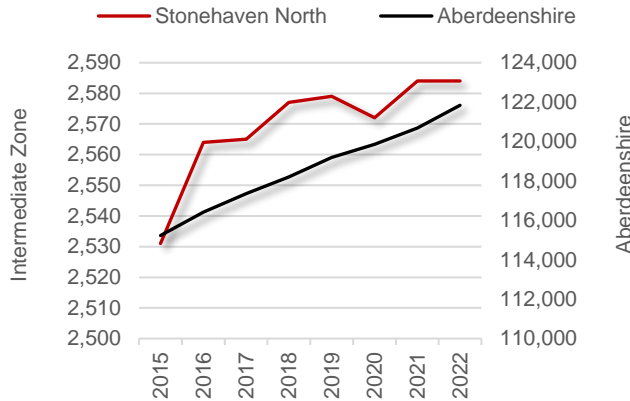
Relatively sparse / rural

16.36



Relatively dense / urban

Number of Dwellings, 2015-22



% Growth in No. of Dwellings 2015-22 (Aberdeenshire Context)

0.9%

Summary

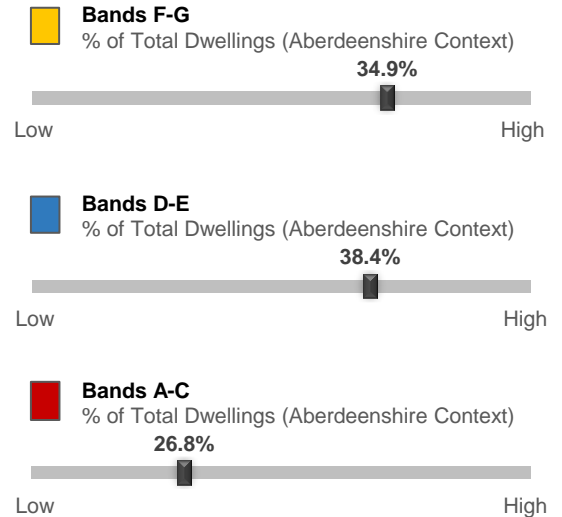
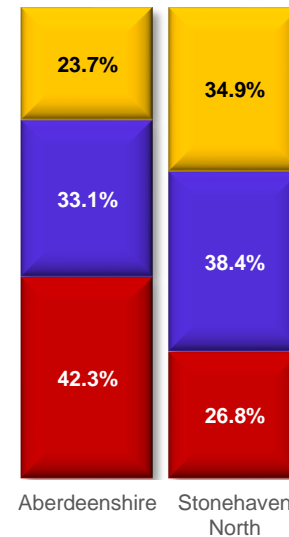
At 16.36 dwellings per hectare, this IZ is naturally on the more urban side of the spectrum given that it forms the north side of a major Aberdeenshire town.

The number of dwellings in the area increased by 0.9% since 2015, which is one of the lowest growth rates in Aberdeenshire - an outcome that is perhaps understandable given that the area's population decreased by 5.7% over a similar timeframe.

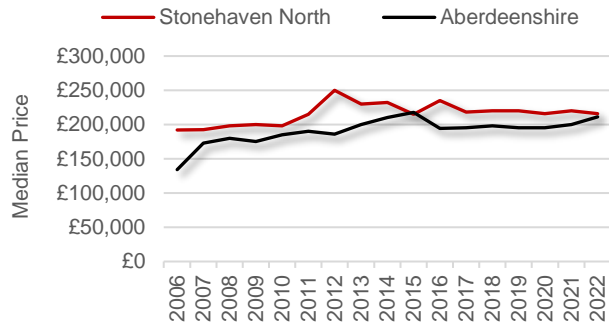
Unlike the south side of the town, a relatively small proportion of the dwellings in this IZ fall within Council Tax Bands A-C. Just over 26% of properties are categorised as such compared to over 52% in the southern portion.

Conversely, a higher-than-average proportion of dwellings fall within Bands F-G. Indeed, with 34.9% of properties categorised as such, it is one of the highest rates in Aberdeenshire. The median house price is £216,000, which is approximately £5,00 higher than the Aberdeenshire average (£210,995).

Proportion of Dwellings per Council Tax Band, 2022



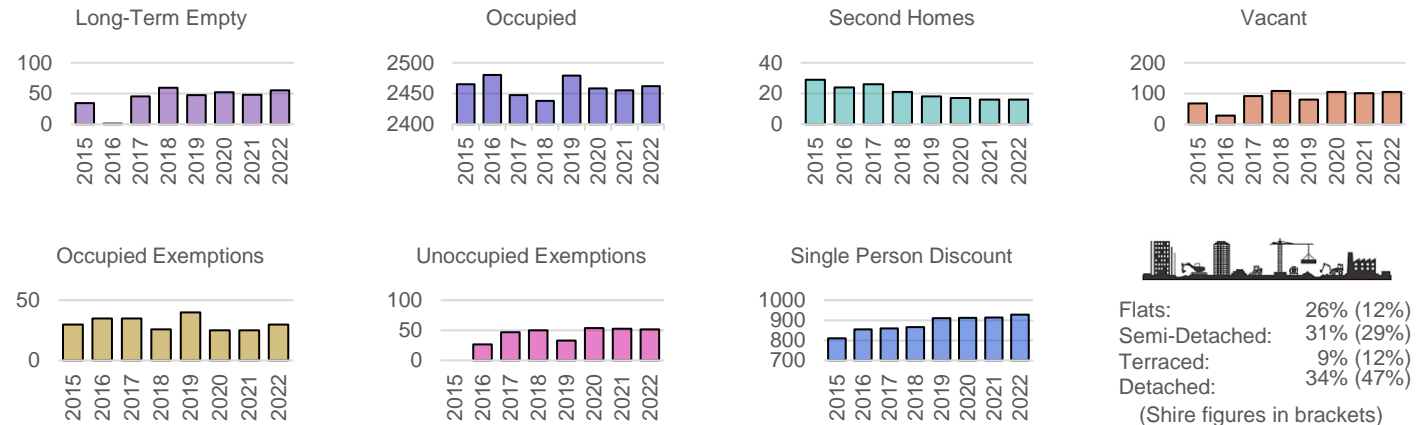
Median Residential House Prices (Sales), 2006-22



2022 Median House Price (Aberdeenshire Context)

£216,000

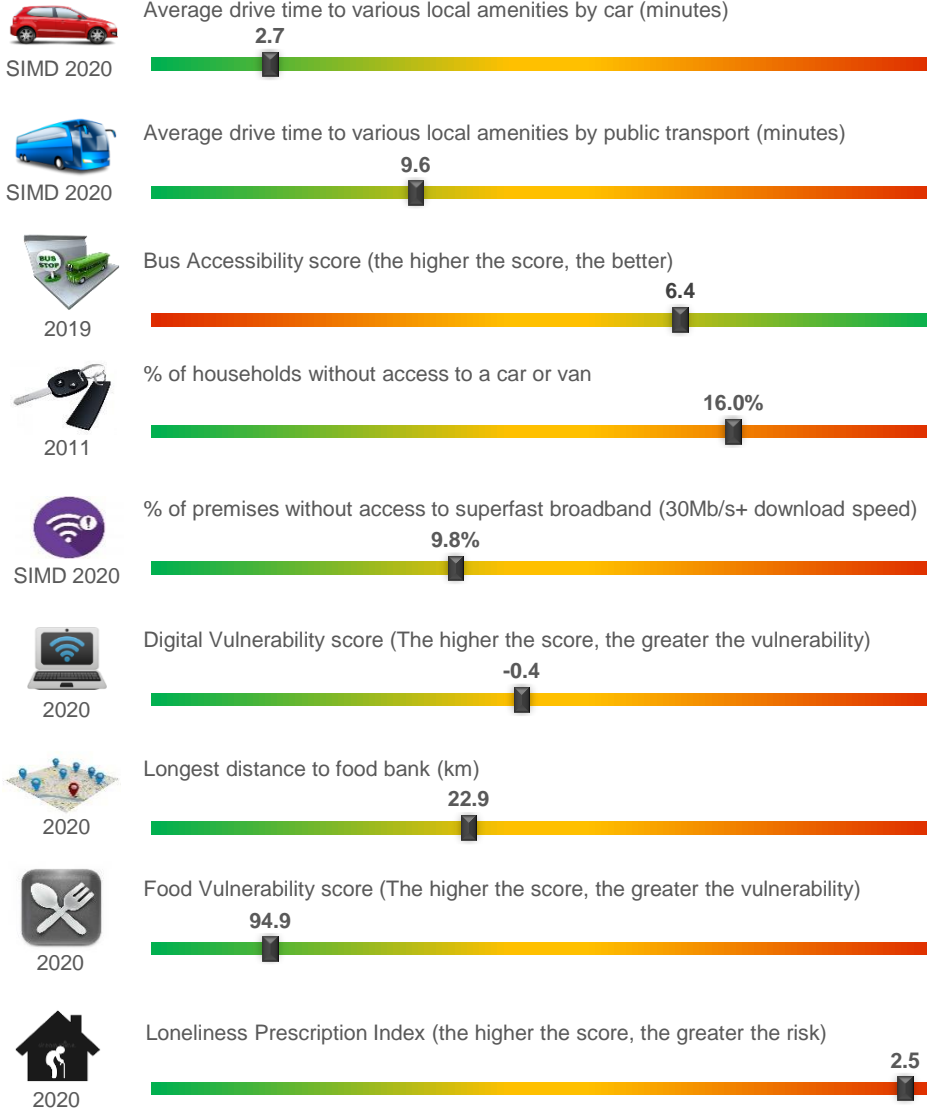
Housing Types, 2015-22 (Data on Flats, etc., relate to 2017 - the latest year for which data are available)



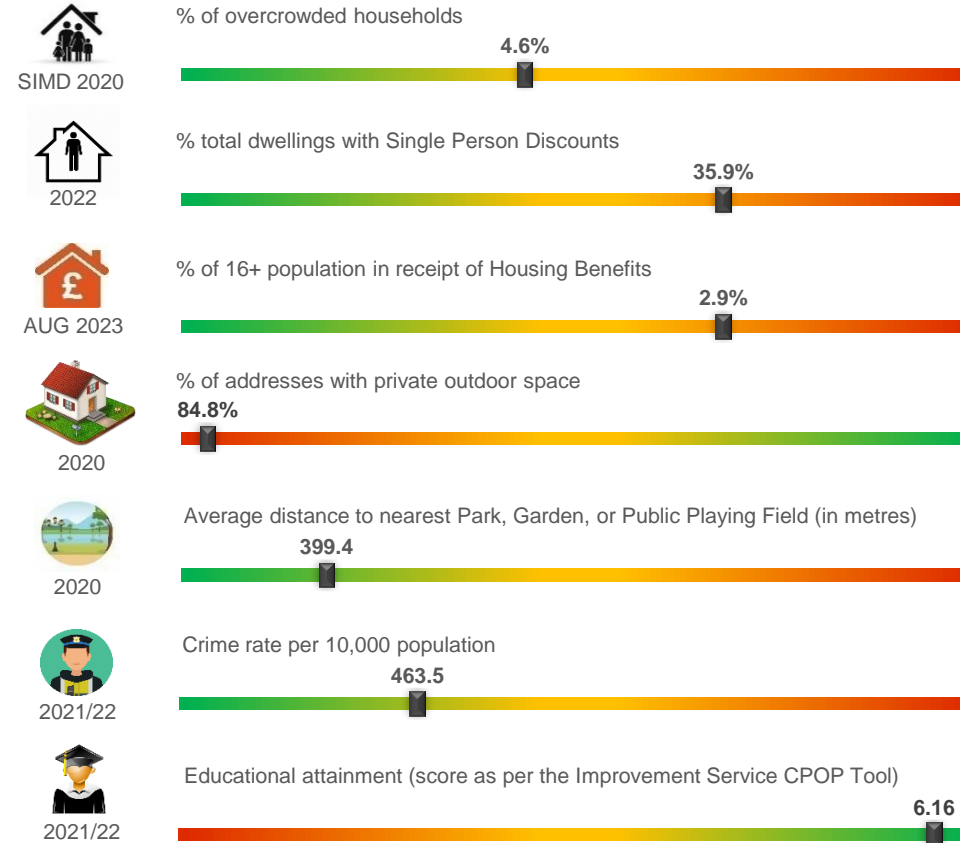
Flats: 26% (12%)
 Semi-Detached: 31% (29%)
 Terraced: 9% (12%)
 Detached: 34% (47%)
 (Shire figures in brackets)

Stonehaven North Other Socio-Economic Data

Geographic Access / Digital Connectivity / Food Vulnerability / Loneliness Proxy



Housing / Environment / Crime Rate / Educational Attainment



Summary

Generally speaking, this IZ shares similar characteristics to many other urban areas in Aberdeenshire, according to the miscellaneous socio-economic indicators on this page. Bus accessibility tends to be good, and it takes relatively little time to access various local amenities. The crime rate, however, is on the lower side of the spectrum, which wasn't the case last year.

As with the southern part of town this IZ is home to one of the largest proportions of households in Aberdeenshire with Single Person Discounts (35.9%). The number of such dwellings has increased steadily, increasing from 819 in 2014 to 928 dwellings in 2022.

Positively, educational attainment in the general IZ area is among the best in Aberdeenshire.