

# Stonehaven South

## Intermediate Zone Statistical Summary

2023

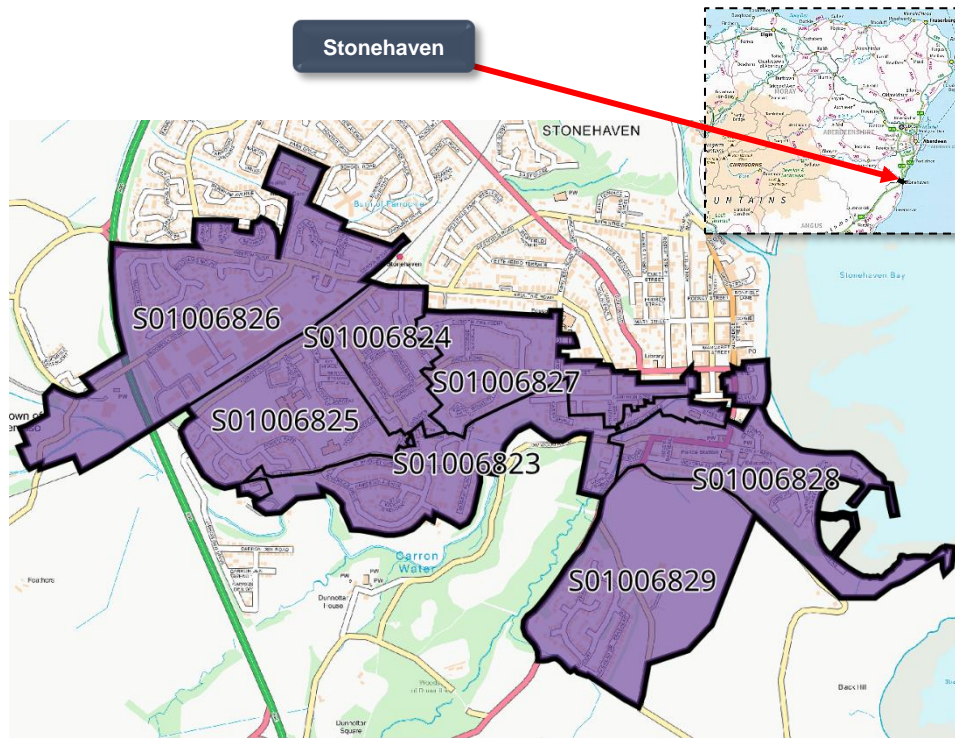


Craig Watson



Stonehaven South

Data Zones Within the Intermediate Zone



Relevant Multi-Member Wards



Notes on the Maps

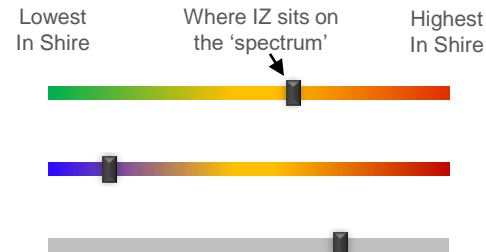
The map on the left shows the location and geographic area of the Stonehaven South Intermediate Zone. It contains 7 Data Zones.

Only one MMW straddles the Intermediate Zone (Stonehaven and Lower Deeside).

Spectrum Charts Explained

The following statistical pages frequently utilise spectrum charts as a visual aid to accompany an indicator. They are used to place the relevant Intermediate Zone (IZ) in the context of all other IZs in Aberdeenshire with regards to that indicator.

The charts to the right are examples of the spectrum charts used in this report. The black line represents where the IZ sits in the context of the highest and lowest figures in Aberdeenshire. If the black line is situated towards the left-hand side, the IZ recorded one of the lowest figures in Aberdeenshire. Conversely, if the black line is towards the right-hand side, it recorded one of the highest figures in Aberdeenshire.



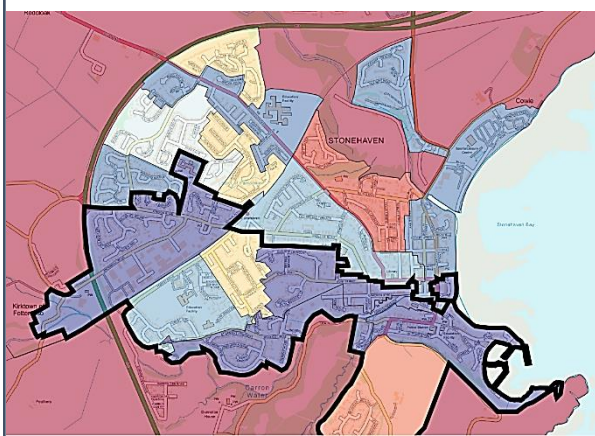
The green/red spectrum charts are the most common type. If the black line is situated towards the red end of the spectrum, it means the figure is objectively worse than most other IZs in Aberdeenshire and vice versa.

The blue/red spectrum charts are used in the demographic section to denote high population growth (red) and population decline (blue).

The grey spectrum charts are simply used to denote high and low in the context of Aberdeenshire, where the high / low figure is neither good nor bad. An example would be the proportion of dwellings that fall within Council Tax Bands F-G.

# Stonehaven South Demographic Data

Map of Stonehaven South: Population Change (2014-2021)



Low Growth / Depopulation (Blue) High Growth (Red)

The population in this IZ decreased by 8.4% between 2014 and 2021 - one of the greatest percentage decreases in Aberdeenshire over that period.

The greatest decreases were seen in central DZs, particularly DZ S01006828, which surrounds Dunnottar Primary School. The age characteristics of residents in this DZ has changed over the years in so far as 20-somethings comprise a far lower proportion in 2021 relative to a few years ago. The same can be said of those aged 10-19 with no commensurate increase in the subsequent age groups. This suggests younger residents moved from the area in the intervening years, a trend that appears to have been repeated across the IZ more generally. Indeed, most DZs in the south of Stonehaven saw their 20-something population decline, especially those either side of the train tracks and towards the harbour. The upshot is, this IZ registered one of the greatest percentage reductions of young people in Aberdeenshire over the period covered.

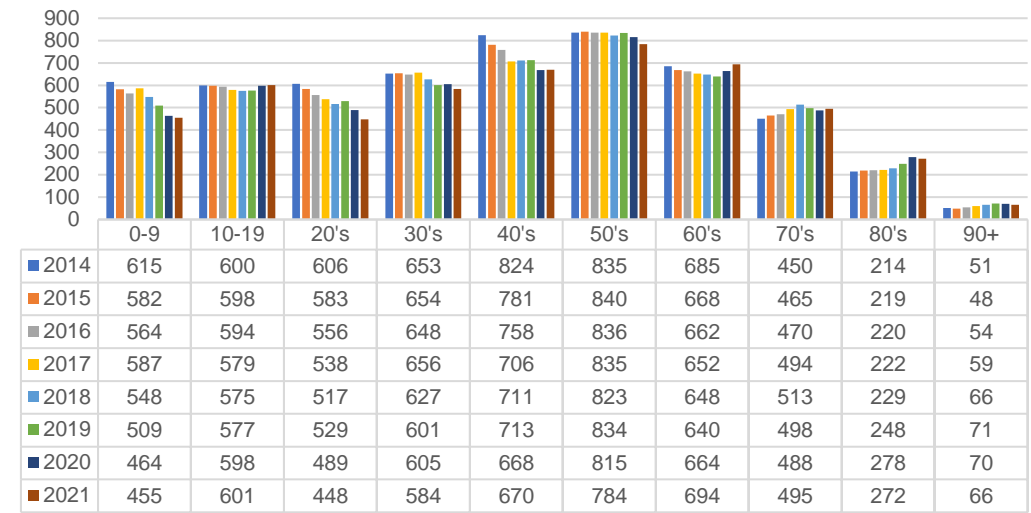
Population Change per Data Zone, 2014 & 2021

Data Zone	2014	2021	% Difference
S01006823	746	661	-11.4%
S01006824	815	798	-2.1%
S01006825	784	725	-7.5%
S01006826	991	886	-10.6%
S01006827	903	810	-10.3%
S01006828	874	760	-13.0%
S01006829	420	429	2.1%
Total	5533	5069	-8.4%

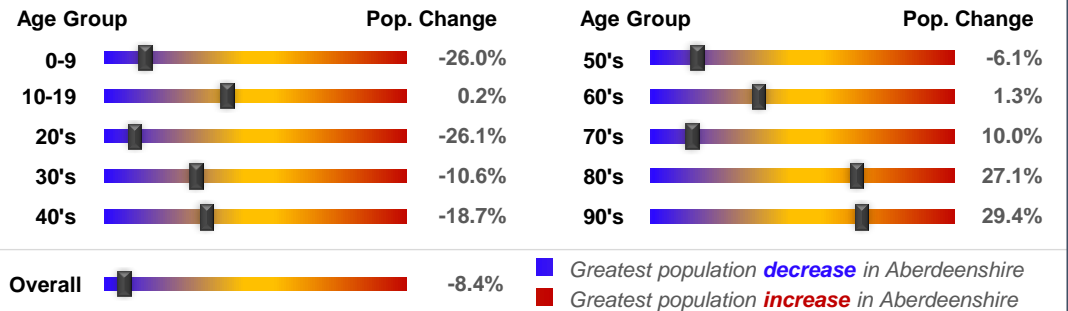
Conversely, the 70+ population grew at a relatively fast rate over the past few years. In pure numerical terms, the greatest increases in the 70+ population were seen in DZ S01006826 (area to the west of the Council offices, either side of Broomhill Road). This latter DZ is also home to the largest contingent of residents aged 70+.

Typically, the southern part of town has a greater percentage of residents in their late 50's than Aberdeenshire, with this pattern persisting across all five-year age cohorts beyond this range, except for the 70-74 age group.

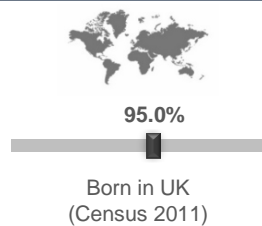
Population per Age Group, Stonehaven South, 2014-2021



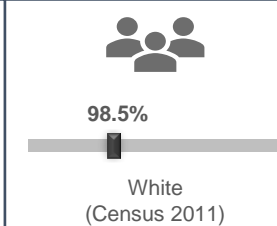
Rate of Population Change per Age Group, 2021 Compared to 2014



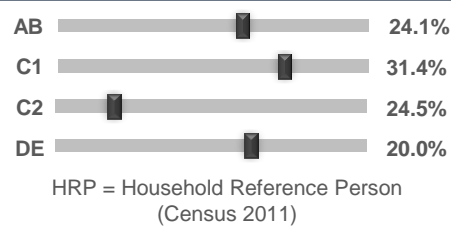
Country of Birth



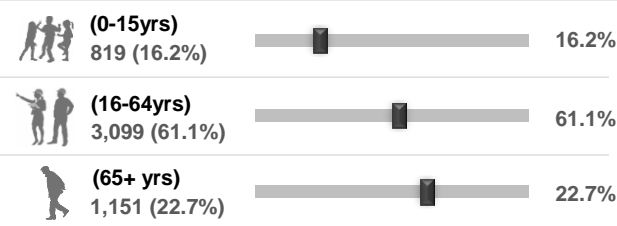
Ethnicity



Approximated Social Grade of HRP



Population per Broad Age Group, 2021



In 2021 5,069 people lived in Stonehaven South -- 819 (16.2%) were under 15 years of age, 3,099 (61.1%) were aged 16-64, and 1,151 (22.7%) were over 65.

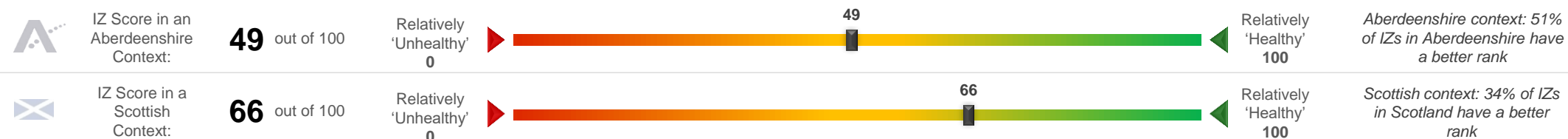
The black markers show where these percentages sit in the context of Aberdeenshire: left = low; right = high.

Stonehaven South Health Data (1 of 2)

SIMD 2020 Health Domain Rank		Universal Credit (UC) Limited Work Capability Households	Personal Independence Payments					
<p>Relatively Good Ranking <span style="color: green;">■</span> <span style="color: yellow;">■</span> <span style="color: orange;">■</span> <span style="color: red;">■</span> Relatively Poor Ranking</p>		<p><b>No. of Households in receipt of Universal Credit</b></p> <p>Intermediate Zone</p> <p>■ On UC, With Limited Work Capability (IZ) ■ All Other Households on UC (IZ)</p> <p>% of Households where at least 1 occupant has limited work capability (May-2023) - Aberdeenshire Context</p> <p style="text-align: center;"><b>3.1%</b></p>	<p><b>No. of Cases with Entitlement</b></p> <p>— Stonehaven South — Aberdeenshire</p> <p>Intermediate Zone</p> <p>% of Working Age Population (16-64) Receiving PIPs (Jul-2023) - Aberdeenshire Context</p> <p style="text-align: center;"><b>4.2%</b></p>					
<p><b>Day-to-Day Activities</b></p> <p>Proportion of people whose day-to-day activities are limited a little or a lot - Aberdeenshire Context (Census 2011)</p> <p style="text-align: center;"><b>15.9%</b></p>	<p><b>Health Rating</b></p> <p>Proportion of people who rated their health as either 'good' or 'very good' - Aberdeenshire Context (Census 2011)</p> <p style="text-align: center;"><b>86.8%</b></p>	<p>According to monthly health-related benefits data, the number of households on Universal Credit increased at the start of Covid and remained on a steady uptrend ever since. The number of households with Limited Work Capability or LWC (due to physical or mental health issues) has likewise increased and remained relatively high throughout, now affecting 72 households <i>versus</i> 15 in January 2020. The IZ figure of 3.1% of households with at least 1 occupant assessed as having LWC is slightly towards the higher end of the spectrum in an Aberdeenshire context, and a higher rate than last year.</p> <p>A higher proportion of the Working Age Population (4.2%) receive Personal Independence Payments (PIPs). This helps with some of the extra costs caused by long-term disability, ill-health or terminal ill-health. The IZ trend has remained relatively flat over the past couple of years. Again, the 4.2% figure is relatively high compared to most other IZs in Aberdeenshire.</p> <p>According to SIMD 2020 data, DZ S01006829 has the best health ranking (Braehed Crescent area) and S01006824 has the 'worst'. The latter DZ lies to the south side of Brickfield Road. This DZ is relatively 'young' demographically and registers the lowest average household income in the IZ.</p>						
SIMD 2020 Health Domain Indicators per each Data Zone in the Stonehaven South Intermediate Zone (compared to Aberdeenshire average)								
<p><b>SIMD Health Domain Indicator (Data Zones colour-coordinated with map) &gt;&gt;</b></p>								
	S01006823	S01006824	S01006825	S01006826	S01006827	S01006828	S01006829	Shire
Health Domain Rank (see map for colour-coded rankings) (the higher, the better)	5328	3646	5869	5151	4313	4900	6941	5,254
Comparative Illness Factor (Scotland = 100) (the lower, the better)	50	90	40	55	70	65	25	58
Emergency stays in hospital (Scotland = 100) (the lower, the better)	83.5	92.9	68.2	73.2	74.6	64.5	42.6	71.5
Hospital stays related to alcohol misuse (Scotland = 100) (the lower, the better)	14.4	75.5	110.9	39.0	55.3	51.7	0.0	45.4
Hospital stays related to drug misuse (Scotland = 100) (the lower, the better)	0.0	0.0	22.1	0.0	66.9	62.5	0.0	30
Proportion of live singleton births of lowbirth weight (the lower, the better)	0.0%	2.9%	2.9%	2.9%	3.6%	5.0%	0.0%	4.0%
Proportion of population being prescribed drugs for anxiety, depression or psychosis	16.7%	17.8%	13.1%	17.2%	15.9%	16.2%	7.7%	15.6%
Standardised Mortality Ratio (Scotland = 100) (the lower, the better)	117	125	72	104	120	76	68	85

Stonehaven South Health Data (2 of 2)

Stonehaven South's position on the 'Health Spectrum' – Aberdeenshire and Scottish Context (the higher the score, the better)



Selection of ScotPHO indicators, Stonehaven South IZ compared to Aberdeenshire & Scotland (latest data)

Indicator	Latest Available Figures				IZ Trend	Indicator Measurement
	IZ	IZ's latest figure compared to:				
		Aberdeenshire	Scotland			
Alcohol-related hospital stays	336.7	26.7%		-44.9%	Up	Rate per 100,000 pop.
All-cause mortality among the 15-44 year olds	147.0	55.8%		25.5%	Down	Rate per 100,000 pop.
Babies exclusively breastfed at 6-8 weeks	41.8	1.2%		9.9%	Up	% of babies with a valid feeding status
Bowel screening uptake	70.7	-2.3%		5.2%	Up	% of eligible people (aged 50-74)
Child dental health in primary 1	81.8	3.0%		8.7%	Up	% of P1 pupils
Child dental health in primary 7	82.6	2.9%		7.7%	Up	% of P7 pupils
Child healthy weight in primary 1	76.9	-0.4%		7.2%	Up	% of P1 pupils
Deaths all ages	1127.1	6.5%		-4.5%	Down	Rate per 100,000 pop.
Developmental concerns at 27-30 months	0.9	-2.0%		-13.7%	Up	% of children reviewed
Early deaths from cancer (<75)	133.1	1.0%		-11.0%	Up	Rate per 100,000 pop.
Early deaths from coronary heart disease (<75)	26.1	-31.0%		-50.4%	Down	Rate per 100,000 pop.
Female life expectancy	81.6	-0.3%		1.1%	Down	Life expectancy at birth in years
Healthy birth weight	83.3	0.3%		-0.8%	Down	% of all singleton births
Immunisation uptake at 24 months - 6 in 1	95.7	-2.1%		-1.3%	Down	% of children in relevant age group
Immunisation uptake at 24 months - MMR	87.0	-7.8%		-7.4%	Down	% of children in relevant age group
Male life expectancy	78.1	0.5%		2.0%	Up	Life expectancy at birth in years
Maternal obesity	20.4	-4.0%		-5.7%	Up	% of women at antenatal booking
Patients (65+) with multiple A&E hospitalisations	5254.9	-16.5%		-23.0%	Down	Rate per 100,000 pop.
Patients hospitalised with asthma	23.6	-26.1%		-65.5%	Down	Rate per 100,000 pop.
Patients hospitalised with COPD	95.0	-18.8%		-54.2%	Down	Rate per 100,000 pop.
Patients hospitalised with coronary heart disease	267.5	-9.1%		-21.7%	Down	Rate per 100,000 pop.
Patients with emergency hospitalisations	5012.4	-5.1%		-30.7%	Down	Rate per 100,000 pop.
Premature births	7.7	-1.6%		-0.5%	Down	% of all live births
Uptake of the HPV vaccine in S3 girls	98.8	9.4%		14.0%	Up	% of S3 girls

Based on the 24 health-related indicators in the table, this IZ is situated towards the more vulnerable end of the spectrum in an Aberdeenshire context (which wasn't the case last year), but fares better when all IZs in Scotland are taken into account, i.e. it sits towards the less vulnerable end of the spectrum in a Scottish context.

The area compares favourably to most other areas in Scotland in terms of a range of health-related outcomes, particularly in relation to Uptake of the HPV vaccine in S3 girls; Developmental concerns at 27-30 months; Patients with emergency hospitalisations; and Patients (65+) with multiple emergency hospitalisations. The IZ is in the top 10% of the country regarding these particular indicators.

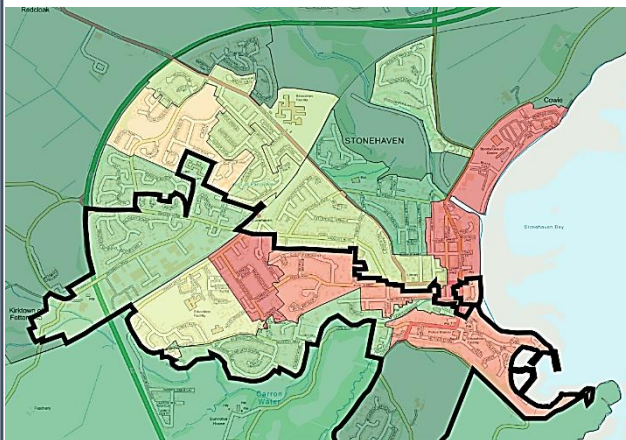
Issues that may require further investigation include:

- Healthy birth weight;
- All-cause mortality among the 15-44 year olds;
- Immunisation uptake at 24 months - 5 in 1;
- Immunisation uptake at 24 months - MMR;

With regards to each of the indicators listed above the IZ compares less favourably to other areas in Aberdeenshire and, in some instances, Scotland (and/or the trend is worsening).

## Stonehaven South Economic Data (1 of 3)

### Rank of Household Income per Data Zone (2023)



In terms of household income, this IZ is generally in keeping with the Aberdeenshire averages, albeit tending towards the less affluent end of the spectrum. The median household income in 2023 equated to £40,855, which is just £901 lower than the Shire average (£41,756).

Median household income ranges from £30,478 in DZ S01006824 (south side of Brickfield Road) to £72,936 in DZ S01006829 (Braehead Crescent area, among the most affluent in the Shire). This is one of the widest IZ income disparities in Aberdeenshire.

Approximately 5.0% of households in this IZ earn less than £10,000 per year, which is lower-than-average (5.3%). This equates to roughly 115 households, 14 fewer than last year. The area around Christie Crescent tends to contain a higher-than-average proportion of such households.

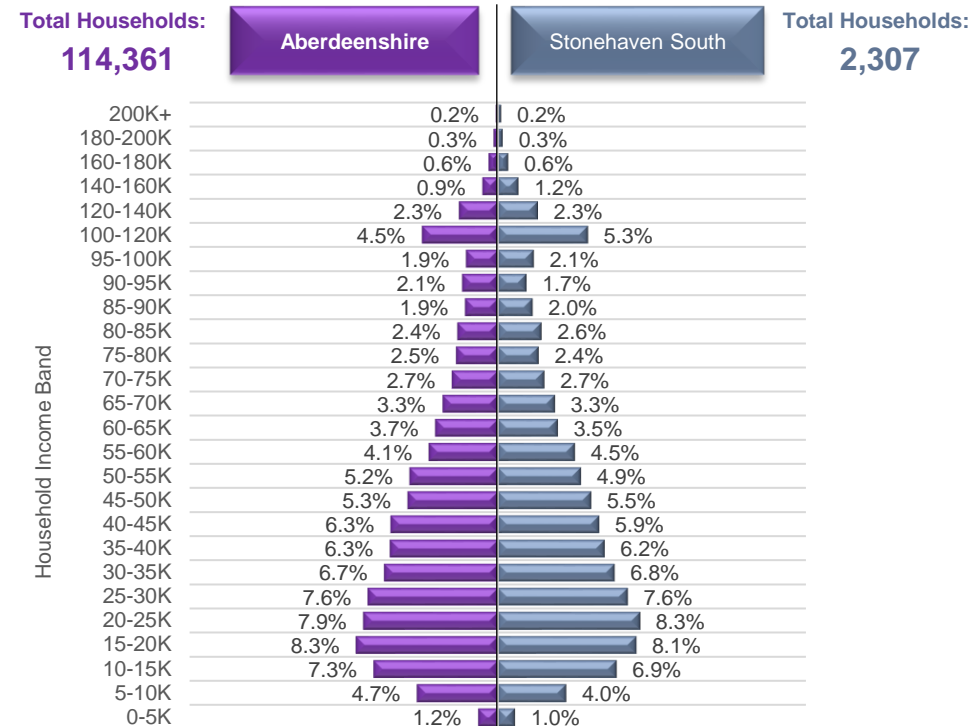
High income households tend to be situated in the southern and western portion of the town, particularly around Braehead/Green Den in the south and the Malcom's Mount area in the western portion.



### Household Income per Data Zone (2023)

Data Zone	Households	Average Income	Median Income	Lower Quartile Income
S01006823	289	£ 58,917	£ 50,728	£ 29,473
S01006824	377	£ 37,036	£ 30,478	£ 18,349
S01006825	318	£ 50,514	£ 42,883	£ 24,945
S01006826	344	£ 59,857	£ 51,175	£ 28,445
S01006827	405	£ 42,974	£ 34,905	£ 20,103
S01006828	427	£ 43,057	£ 34,967	£ 20,206
S01006829	147	£ 78,939	£ 72,936	£ 45,765

### Household Income per Band, Stonehaven South & Aberdeenshire (2023)



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### Median Household Income (2023)



**£40,855**

Aberdeenshire: £41,756

£40,855



### % of Households Earning Less Than £10k (2023)



**<£10K**

**5.0%**

Aberdeenshire: 5.3%

5.0%



### % of Households Earning More Than £100k (2023)



**>£100K**

**9.9%**

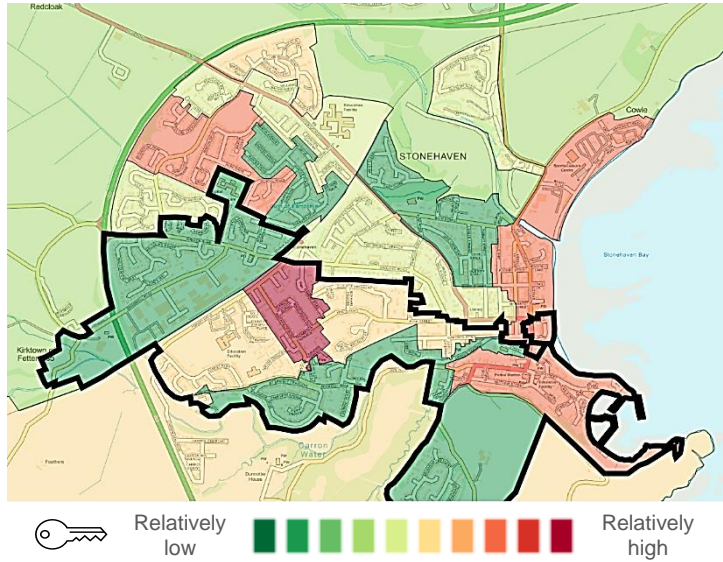
Aberdeenshire: 10.1%

9.9%

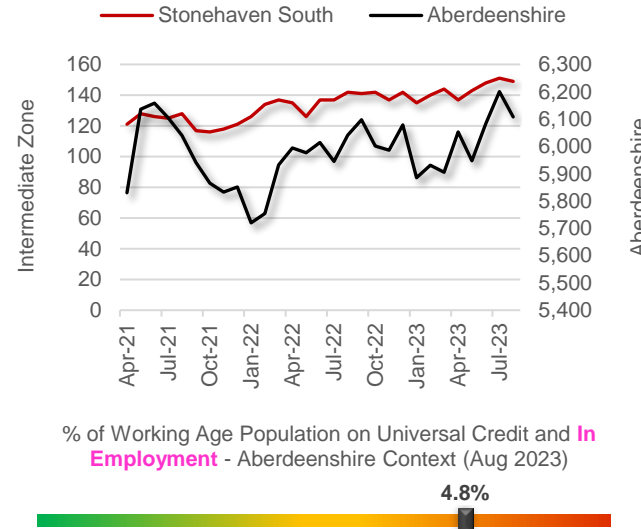


Stonehaven South Economic Data (2 of 3)

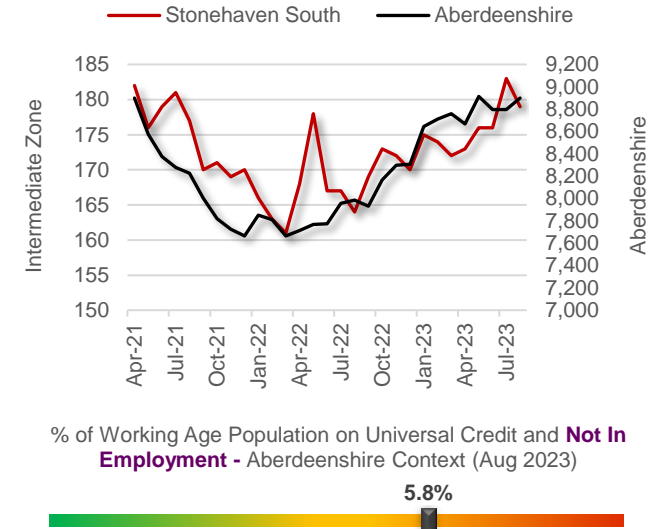
Latest Unemployment Rate - Ranking per Data Zone



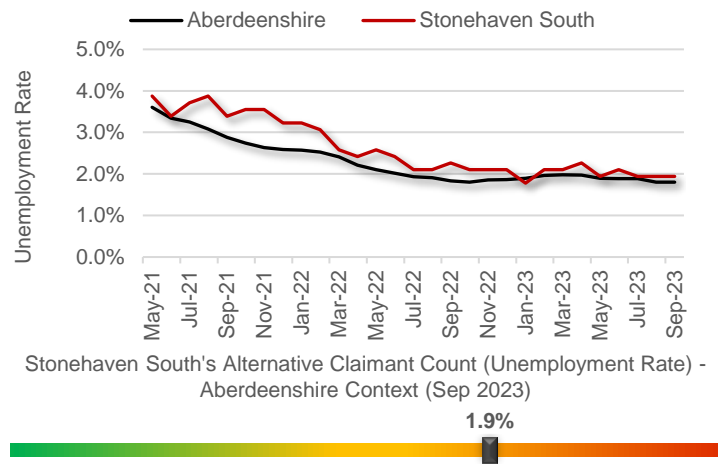
People on Universal Credit - In Employment



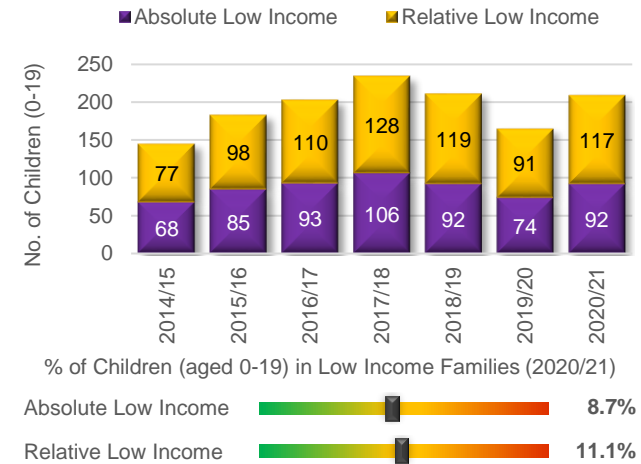
People on Universal Credit - Not In Employment



Alternative Claimant Count - Effective 'Unemployment Rate'



Children in Low Income Families



Summary

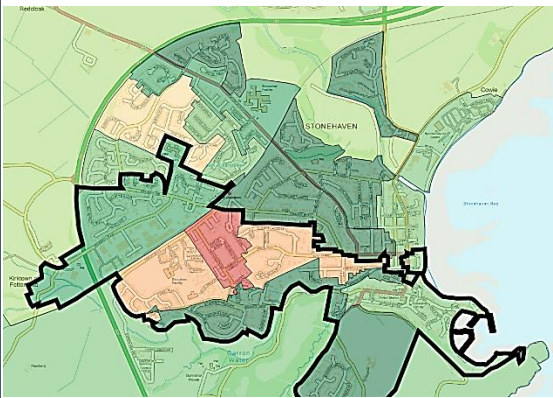
The number of people claiming Universal Credit (UC) - who are also in employment - increased after the onset of Covid and has continued to steadily increase. Latest figures show 4.8% of people aged 16-64 (who also have jobs) are claiming UC. This is towards the higher end of the spectrum in an Aberdeenshire context. A similar story emerges in relation to people on UC and not in employment.

Like Aberdeenshire, the unemployment rate in the IZ has fallen substantially since the December 2020 peak of 5.2%, which exceeded the Aberdeenshire rate by a decent margin. Latest data suggests approximately 1.9% of the Working Age population is currently out-of-work, which is similar to the Aberdeenshire-wide rate (1.8%). The rate ranges from 0.0% in 3 Data Zones to 5.4% (S01006824, which covers the south side of Brickfield Road.). The DZ with the highest unemployment rate also registered the worst health profile and the lowest household income in the IZ.

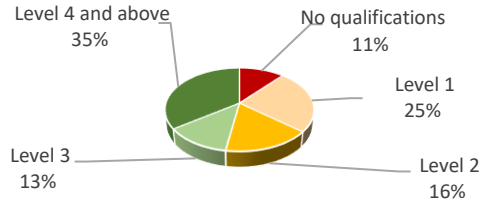
The proportion of children living in low-income households is lower than most IZs in the Shire. However, numbers have increased year-on-year.

Stonehaven South Economic Data (3 of 3)

People With No Qualifications, Census 2011



% of Employees per Qualification Type



Summary

The employment numbers per broad industrial group relate to the kind of jobs within the area, which may be filled by those living outwith the IZ.

Employment in this IZ is generally spread out among a few sectors. The main ones include Health, Public admin (e.g., the Council), and Manufacturing.

Job numbers in the region rose by 8% during the period, most notably in the Health and Education sectors, which have traditionally been major employers and contributed significantly to the increase.

Retail is arguably the most significant sector to have shed jobs over the period.

Common job types in the area relate to the local authority (general public admin.); primary education; other passenger land transport (probably the train station and other public transport options); and hospital activities. It therefore appears that the public sector is an important employer in this particular area.

Enterprises have generally decreased in number of the years, especially those related to the Professional sector. Most businesses are relatively small in terms of sales per annum.

Approximate Employment Count per Broad Industrial Group, Stonehaven South, 2020-22

Broad Industrial Group	2020	2021	2022	2020-22 % Diff.
Agriculture, forestry & fishing	0	10	10	0%
Mining, quarrying & utilities	0	0	0	0%
Manufacturing	200	175	200	0%
Construction	75	75	75	0%
Motor trades	15	15	15	0%
Wholesale	25	30	30	20%
Retail	75	75	50	-33%
Transport & storage (inc postal)	125	100	125	0%
Accommodation & food services	125	125	125	0%
Information & communication	10	15	15	50%
Financial & insurance	0	0	0	0%
Property	10	10	15	50%
Professional, scientific & technical	150	150	150	0%
Business administration & support services	100	75	100	0%
Public administration & defence	200	200	200	0%
Education	125	150	150	20%
Health	300	350	400	33%
Arts, entertainment, recreation & other services	25	20	20	-20%
<b>Total</b>	<b>1,560</b>	<b>1,575</b>	<b>1,680</b>	<b>8%</b>

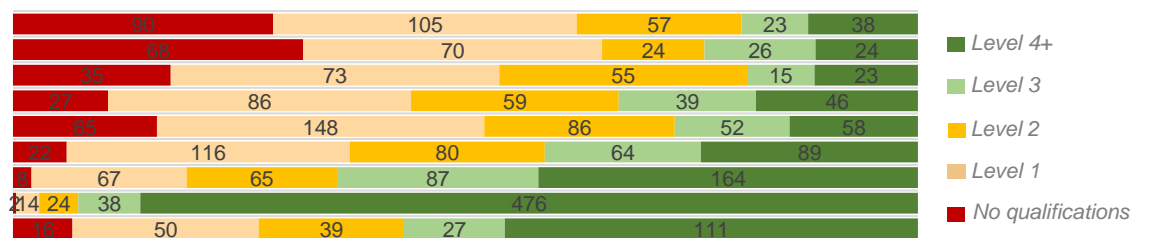
Approximate Number of Enterprises per Turnover Band (£), Stonehaven South, 2021-23

Turnover	2021	2022	2023	2021-23 % Diff.
£1m+	0	0	0	0%
£500-999k	0	0	10	0%
£200-499k	5	0	0	-100%
£100-199k	70	45	40	-43%
£50-99k	25	40	25	0%
£0-49k	15	15	15	0%

Employees per Occupation Type, Census 2011

Elementary occupations	313
Process, plant and machine operatives	212
Sales and customer service occupations	201
Caring, leisure and other service occupations	257
Skilled trades occupations	409
Administrative and secretarial occupations	371
Associate professional and technical...	391
Professional occupations	554
Managers, directors and senior officials	243

Employees per Qualification & Occupation Type, Census 2011





Stonehaven South Housing Data



Relatively sparse / rural

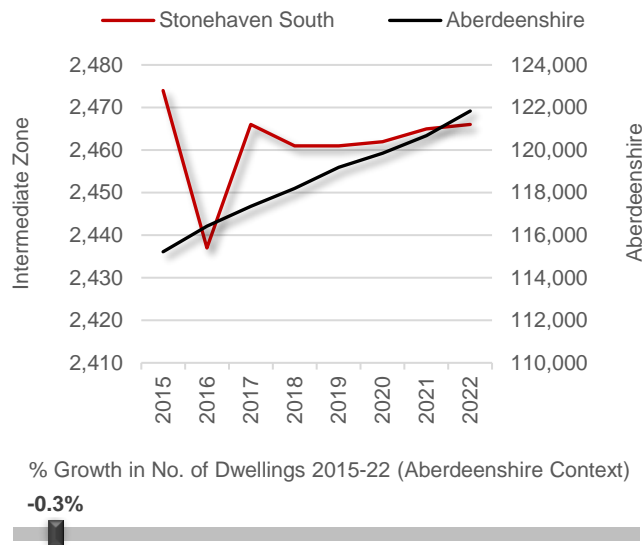
Dwellings per Hectare (2022)

14.91



Relatively dense / urban

Number of Dwellings, 2015-22



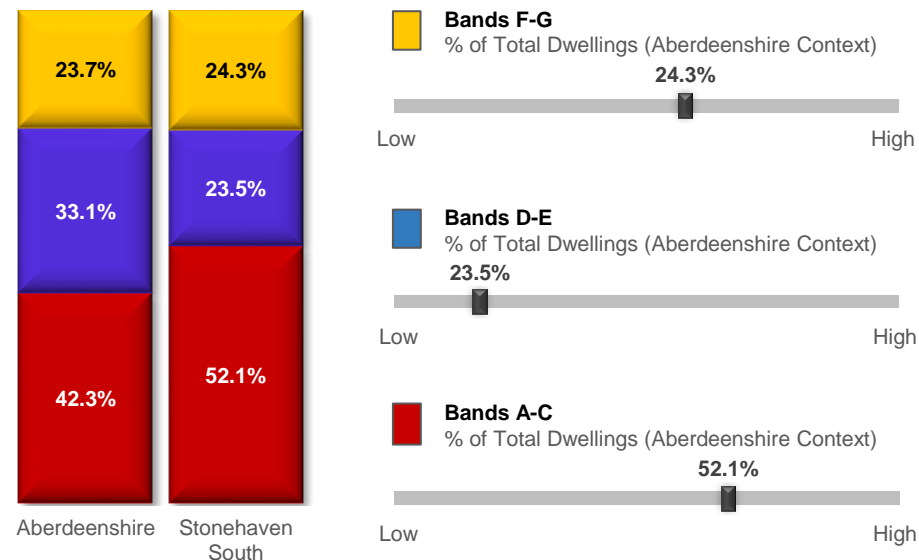
Summary

At 14.91 dwellings per hectare, this IZ is naturally on the more urban side of the spectrum given that it forms the south side of a major Aberdeenshire town. However, the general area has seen the numbers of dwellings decrease by 0.3% since 2015, making it one of the few areas in Aberdeenshire to record a reduction over that period - an outcome that is perhaps understandable given that the area's population decreased by 8.4% over a similar timeframe.

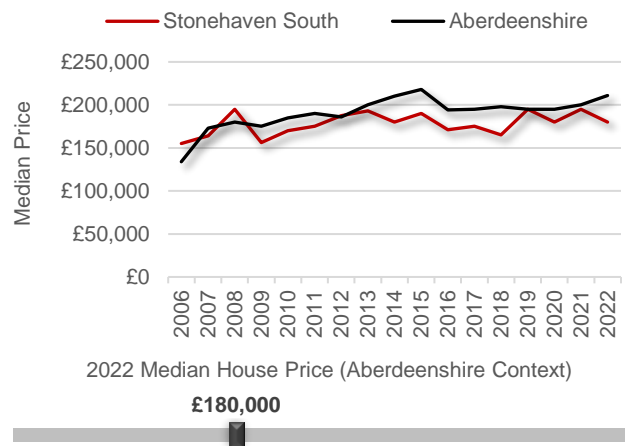
A relatively large proportion of the dwellings in this IZ fall within Council Tax Bands A-C. Over half the properties (52.1%) are categorised as such. Although not markedly above the average, this puts the IZ towards the higher end of the spectrum in this particular regard. Relatively few fall within Bands D-E, and a proportionate amount fall within Bands F-G.

The median house price is £180,000, which is approximately £31,00 lower than the Aberdeenshire average (£210,995).

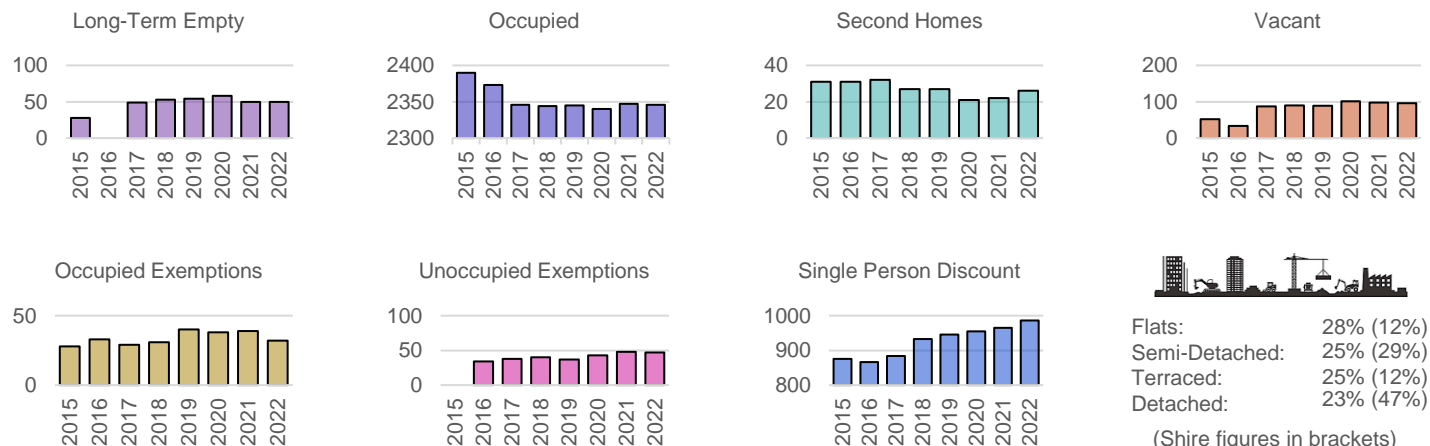
Proportion of Dwellings per Council Tax Band, 2022



Median Residential House Prices (Sales), 2006-22

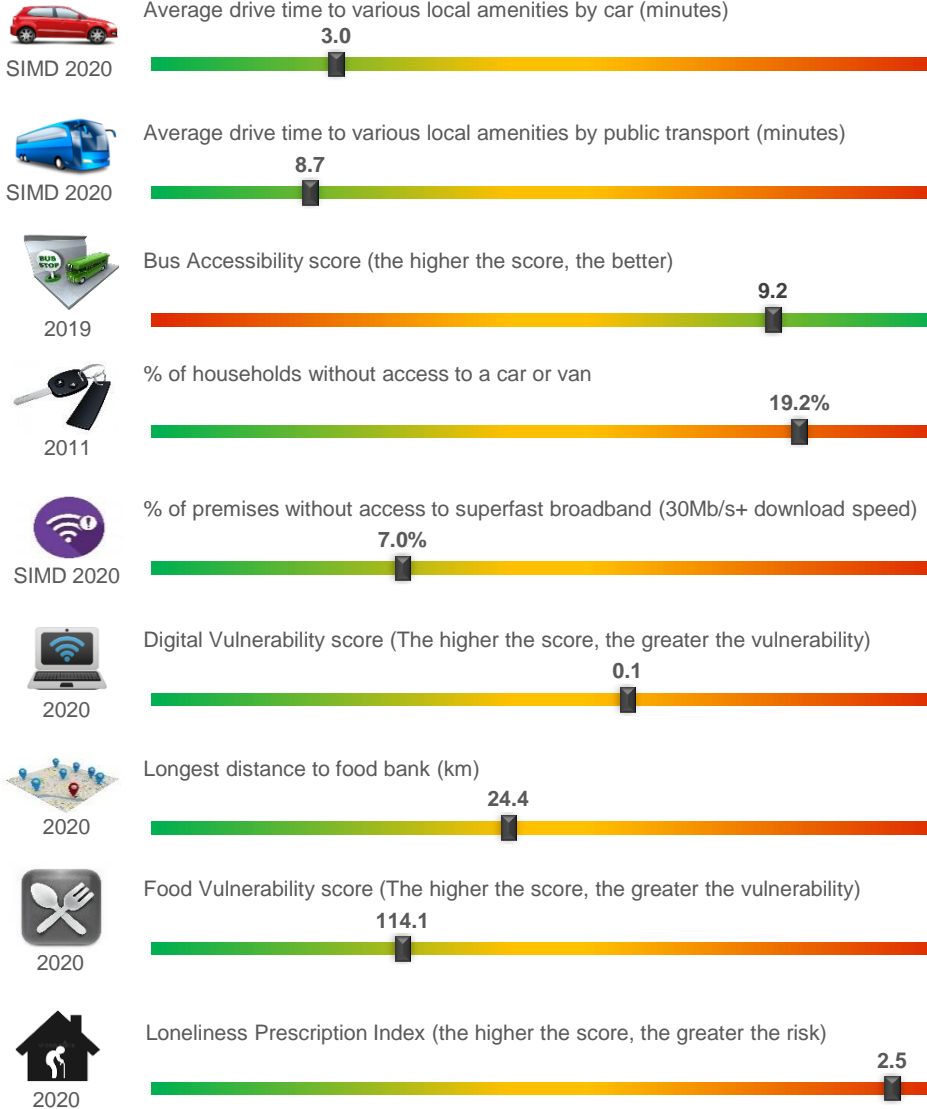


Housing Types, 2015-22 (Data on Flats, etc., relate to 2017 - the latest year for which data are available)

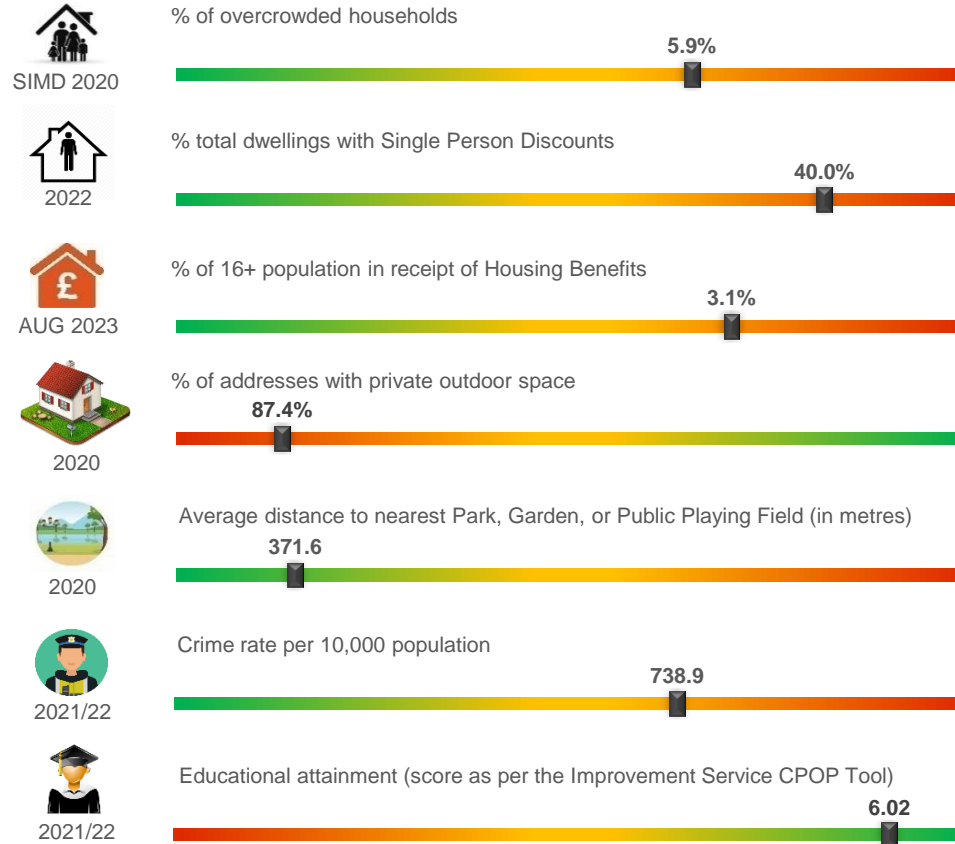


## Stonehaven South Other Socio-Economic Data

### Geographic Access / Digital Connectivity / Food Vulnerability / Loneliness Proxy



### Housing / Environment / Crime Rate / Educational Attainment



#### Summary

Generally speaking, this IZ shares similar characteristics to many other urban areas in Aberdeenshire, according to the miscellaneous socio-economic indicators on this page. Bus accessibility tends to be good, and it takes relatively little time to access various local amenities. The crime rate is on the higher side of the spectrum, another outcome related to an urban area.

A greater proportion of overcrowded households tend to be concentrated in the more urban areas too, as is the case here. On the flip side, the IZ is home to one of the largest proportions of households in Aberdeenshire with Single Person Discounts (40.0%, which is slightly higher than last year).

Positively, educational attainment in the general IZ area is among the best in Aberdeenshire.