

Inverurie South

Intermediate Zone Statistical Summary

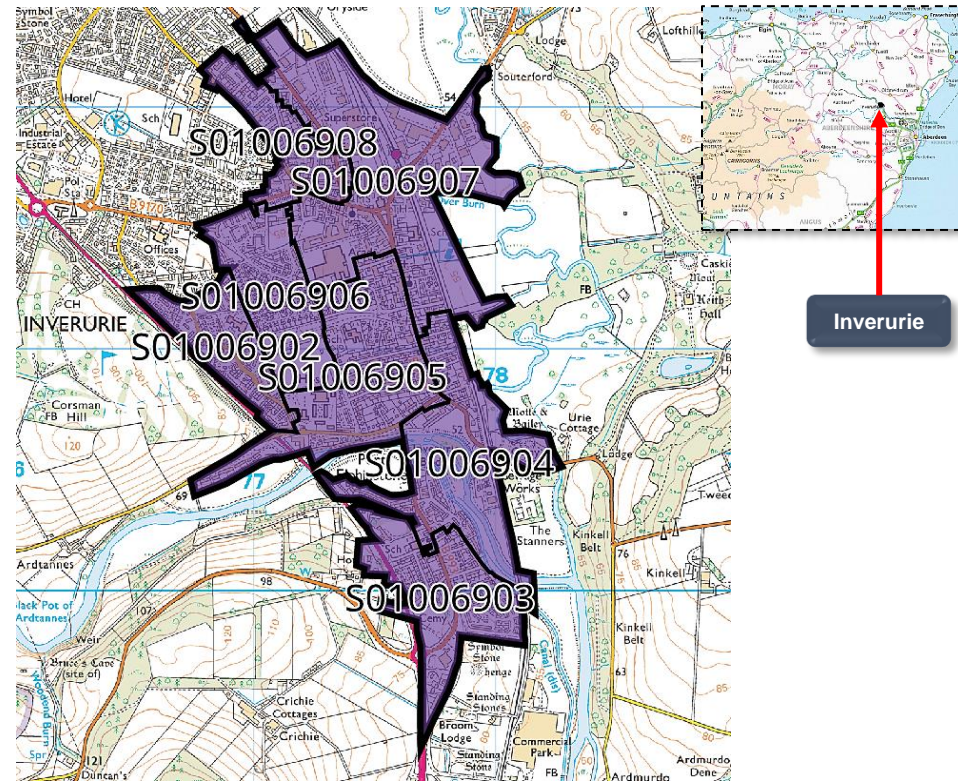
2023



Craig Watson

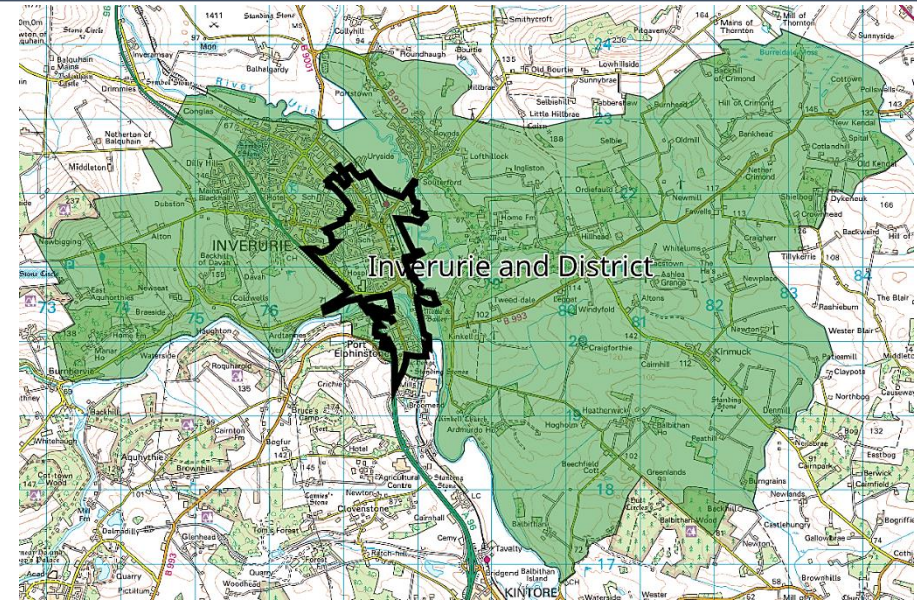


Data Zones Within the Intermediate Zone



Inverurie

Relevant Multi-Member Wards



Notes on the Maps

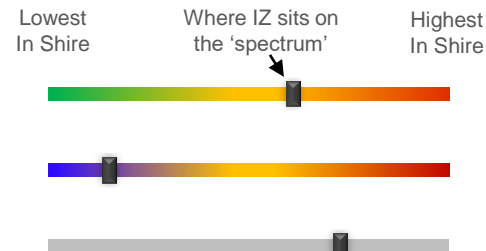
The map on the left shows the location and geographic area of the Inverurie South Intermediate Zone. It contains 7 Data Zones.

Only one MMW straddles the Intermediate Zone (Inverurie and District).

Spectrum Charts Explained

The following statistical pages frequently utilise spectrum charts as a visual aid to accompany an indicator. They are used to place the relevant Intermediate Zone (IZ) in the context of all other IZs in Aberdeenshire with regards to that indicator.

The charts to the right are examples of the spectrum charts used in this report. The black line represents where the IZ sits in the context of the highest and lowest figures in Aberdeenshire. If the black line is situated towards the left-hand side, the IZ recorded one of the lowest figures in Aberdeenshire. Conversely, if the black line is towards the right-hand side, it recorded one of the highest figures in Aberdeenshire.



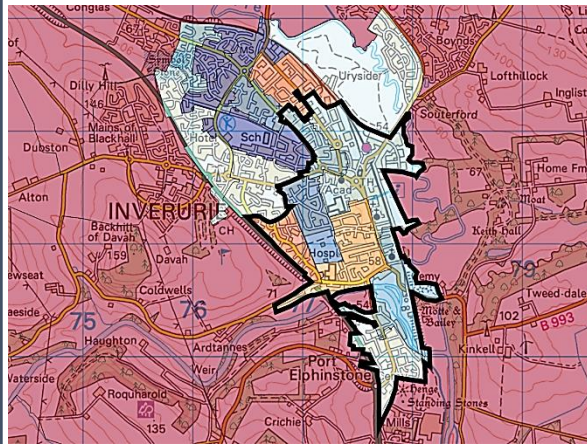
The green/red spectrum charts are the most common type. If the black line is situated towards the red end of the spectrum, it means the figure is objectively worse than most other IZs in Aberdeenshire and vice versa.

The blue/red spectrum charts are used in the demographic section to denote high population growth (red) and population decline (blue).

The grey spectrum charts are simply used to denote high and low in the context of Aberdeenshire, where the high / low figure is neither good nor bad. An example would be the proportion of dwellings that fall within Council Tax Bands F-G.

Inverurie South Demographic Data

Map of Inverurie South: Population Change (2014-2021)



Low Growth / Depopulation (Blue) High Growth (Red)

Population Change per Data Zone, 2014 & 2021

Data Zone	2014	2021	% Difference
S01006902	616	635	3.1%
S01006903	830	797	-4.0%
S01006904	781	724	-7.3%
S01006905	850	848	-0.2%
S01006906	823	749	-9.0%
S01006907	721	684	-5.1%
S01006908	814	756	-7.1%
Total	5435	5193	-4.5%

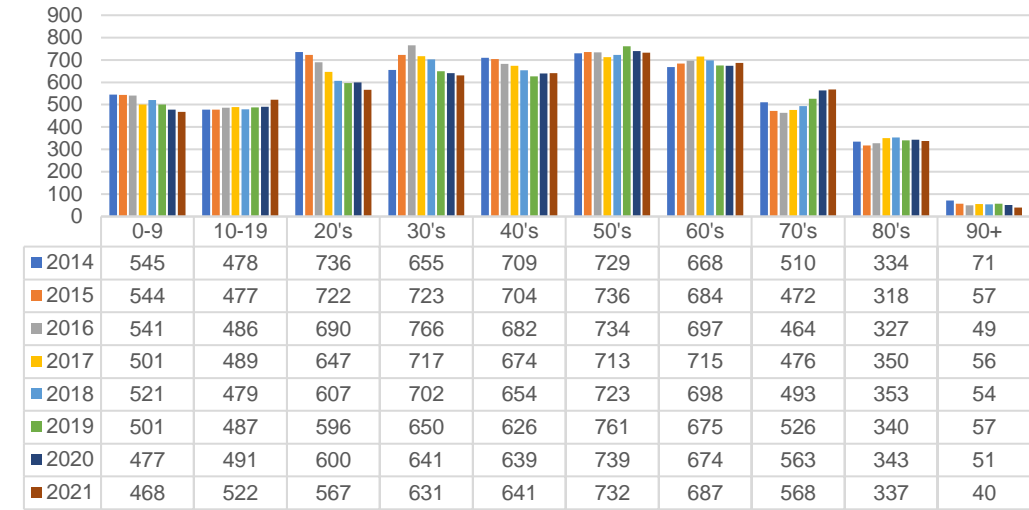
The population of the Inverurie South IZ decreased by 4.5% between 2014 and 2021. All but one DZs saw their respective populations decrease. The exception was DZ S01006902, which is situated to the west of the IZ, comprising the area around Kellands School and following the path of Upperboat Road, north to south.

As with the north side of the town, the reason for the population decrease in the south is due to a fall in younger age groups, particularly those under 35 years of age, albeit the 10-19 year age group bucks this trend with higher-than-average growth. This is due to growth in the DZ mentioned above (around Kellands School) during the period 2014 to 2019, with numbers sustained in the subsequent couple of years.

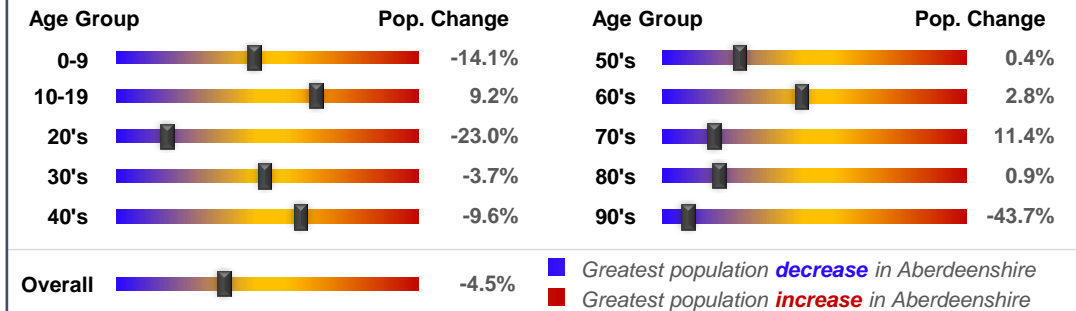
A number of Data Zones in this IZ are among the top in terms of the absolute number of people aged 55+ in the context of the wider region. Indeed, Inverurie is generally home to a larger 65+ population relative to most other areas in Aberdeenshire. The south side of town is also home to one of the smallest child populations in the local authority area.

The IZ has a similar age profile to Aberdeenshire in that those in their 50's comprise the greatest proportion of the population, albeit the proportions are not as high as the Aberdeenshire rate. Those in their 80's are disproportionately high in this IZ relative to Aberdeenshire, accounting for over 6% of the total population compared to 4% for Aberdeenshire as a whole.

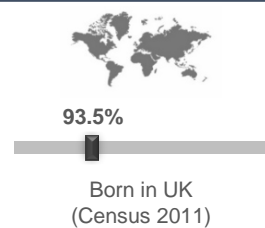
Population per Age Group, Inverurie South, 2014-2021



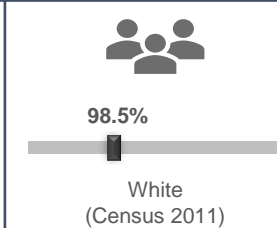
Rate of Population Change per Age Group, 2021 Compared to 2014



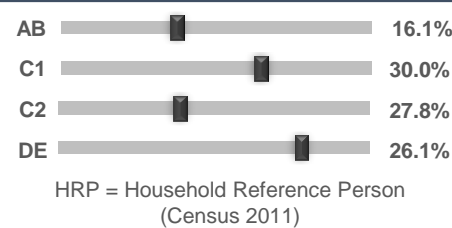
Country of Birth



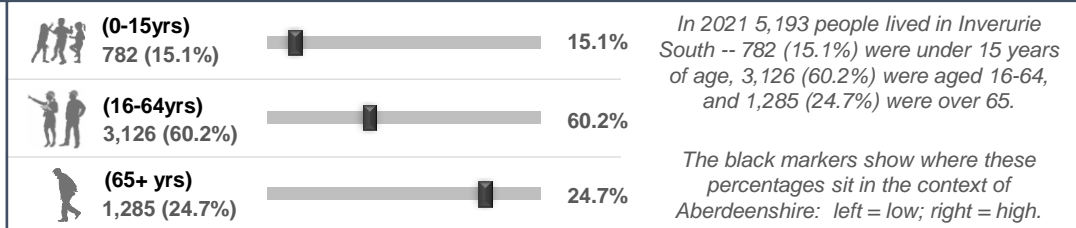
Ethnicity



Approximated Social Grade of HRP



Population per Broad Age Group, 2021

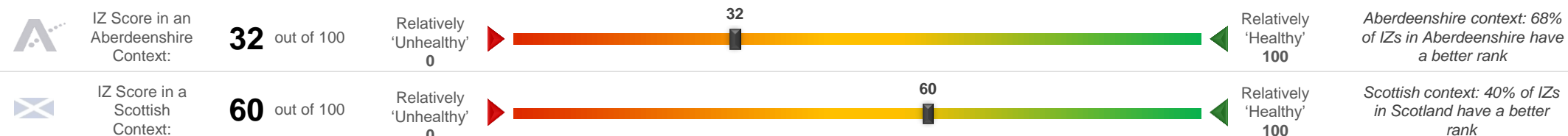


Inverurie South Health Data (1 of 2)

SIMD 2020 Health Domain Rank		Universal Credit (UC) Limited Work Capability Households	Personal Independence Payments																																																																																	
<p>Relatively Good Ranking (Green) to Relatively Poor Ranking (Red)</p>		<p>No. of Households in receipt of Universal Credit</p> <p>Legend: On UC, With Limited Work Capability (IZ) (Pink), All Other Households on UC (IZ) (Blue)</p> <p>Intermediate Zone: 4.6%</p> <p>Aberdeenshire: 17000</p>	<p>No. of Cases with Entitlement</p> <p>Legend: Inverurie South (Red line), Aberdeenshire (Black line)</p> <p>Intermediate Zone: 4.7%</p> <p>Aberdeenshire: 8500</p>																																																																																	
<p>Day-to-Day Activities</p> <p>Proportion of people whose day-to-day activities are limited a little or a lot - Aberdeenshire Context (Census 2011)</p> <p>19.6%</p>	<p>Health Rating</p> <p>Proportion of people who rated their health as either 'good' or 'very good' - Aberdeenshire Context (Census 2011)</p> <p>82.8%</p>	<p>According to monthly health-related benefits data, the number of households on Universal Credit has remained relatively static over the last couple of years having increased on the back of Covid. The number of households with Limited Work Capability or LWC (due to physical or mental health issues) has remained relatively high since the peak period, now affecting 121 households, up from 28 in January 2020. The IZ figure of 4.6% of households with at least 1 occupant assessed as having LWC is among the highest in Aberdeenshire.</p> <p>A similar proportion of the Working Age Population (4.7%) receive Personal Independence Payments (PIPs). This helps with some of the extra costs caused by long-term disability, ill-health or terminal ill-health. The IZ trend has generally followed the Aberdeenshire trend over the past two years. Again, the 4.7% figure is among the highest in Aberdeenshire, perhaps reflecting the older age profile of the area.</p> <p>According to SIMD 2020 data, a number of DZs are among the more health deprived in Scotland, particularly DZs S01006902, S01006903, and S01006906. They are close to, or among, the 40% most health deprived areas in Scotland, potentially a consequence of the area's older age profile.</p>																																																																																		
<p>SIMD 2020 Health Domain Indicators per each Data Zone in the Inverurie South Intermediate Zone (compared to Aberdeenshire average)</p>																																																																																				
<p>SIMD Health Domain Indicator (Data Zones colour-coordinated with map) >></p> <table border="1"> <thead> <tr> <th></th> <th>S01006902</th> <th>S01006903</th> <th>S01006904</th> <th>S01006905</th> <th>S01006906</th> <th>S01006907</th> <th>S01006908</th> <th>Shire</th> </tr> </thead> <tbody> <tr> <td>Health Domain Rank (see map for colour-coded rankings) (the higher, the better)</td> <td>2863</td> <td>2713</td> <td>3915</td> <td>4652</td> <td>2572</td> <td>4558</td> <td>4776</td> <td>5,254</td> </tr> <tr> <td>Comparative Illness Factor (Scotland = 100) (the lower, the better)</td> <td>100</td> <td>110</td> <td>70</td> <td>60</td> <td>90</td> <td>55</td> <td>55</td> <td>58</td> </tr> <tr> <td>Emergency stays in hospital (Scotland = 100) (the lower, the better)</td> <td>101.9</td> <td>110.5</td> <td>86.0</td> <td>82.2</td> <td>104.2</td> <td>90.6</td> <td>80.8</td> <td>71.5</td> </tr> <tr> <td>Hospital stays related to alcohol misuse (Scotland = 100) (the lower, the better)</td> <td>126.0</td> <td>108.5</td> <td>75.0</td> <td>38.0</td> <td>220.2</td> <td>188.5</td> <td>58.4</td> <td>45.4</td> </tr> <tr> <td>Hospital stays related to drug misuse (Scotland = 100) (the lower, the better)</td> <td>120.5</td> <td>36.3</td> <td>19.7</td> <td>20.3</td> <td>107.6</td> <td>86.9</td> <td>48.4</td> <td>30</td> </tr> <tr> <td>Proportion of live singleton births of lowbirth weight (the lower, the better)</td> <td>4.3%</td> <td>1.9%</td> <td>6.9%</td> <td>4.3%</td> <td>14.3%</td> <td>0.0%</td> <td>8.0%</td> <td>4.0%</td> </tr> <tr> <td>Proportion of population being prescribed drugs for anxiety, depression or psychosis</td> <td>19.6%</td> <td>20.1%</td> <td>20.4%</td> <td>17.2%</td> <td>23.7%</td> <td>16.3%</td> <td>16.7%</td> <td>15.6%</td> </tr> <tr> <td>Standardised Mortality Ratio (Scotland = 100) (the lower, the better)</td> <td>103</td> <td>115</td> <td>111</td> <td>102</td> <td>99</td> <td>47</td> <td>83</td> <td>85</td> </tr> </tbody> </table>					S01006902	S01006903	S01006904	S01006905	S01006906	S01006907	S01006908	Shire	Health Domain Rank (see map for colour-coded rankings) (the higher, the better)	2863	2713	3915	4652	2572	4558	4776	5,254	Comparative Illness Factor (Scotland = 100) (the lower, the better)	100	110	70	60	90	55	55	58	Emergency stays in hospital (Scotland = 100) (the lower, the better)	101.9	110.5	86.0	82.2	104.2	90.6	80.8	71.5	Hospital stays related to alcohol misuse (Scotland = 100) (the lower, the better)	126.0	108.5	75.0	38.0	220.2	188.5	58.4	45.4	Hospital stays related to drug misuse (Scotland = 100) (the lower, the better)	120.5	36.3	19.7	20.3	107.6	86.9	48.4	30	Proportion of live singleton births of lowbirth weight (the lower, the better)	4.3%	1.9%	6.9%	4.3%	14.3%	0.0%	8.0%	4.0%	Proportion of population being prescribed drugs for anxiety, depression or psychosis	19.6%	20.1%	20.4%	17.2%	23.7%	16.3%	16.7%	15.6%	Standardised Mortality Ratio (Scotland = 100) (the lower, the better)	103	115	111	102	99	47	83	85
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Inverurie South Health Data (2 of 2)

Inverurie South's position on the 'Health Spectrum' – Aberdeenshire and Scottish Context (the higher the score, the better)



Selection of ScotPHO indicators, Inverurie South IZ compared to Aberdeenshire & Scotland (latest data)

Indicator	Latest Available Figures				IZ Trend	Indicator Measurement
	IZ	IZ's latest figure compared to:		%		
		Aberdeenshire	Scotland			
Alcohol-related hospital stays	327.1	23.1%		-46.5%	Down	Rate per 100,000 pop.
All-cause mortality among the 15-44 year olds	147.1	55.9%		25.6%	Up	Rate per 100,000 pop.
Babies exclusively breastfed at 6-8 weeks	37.4	-3.2%		5.6%	Down	% of babies with a valid feeding status
Bowel screening uptake	71.4	-1.6%		5.8%	Up	% of eligible people (aged 50-74)
Child dental health in primary 1	75.7	-3.1%		2.6%	Up	% of P1 pupils
Child dental health in primary 7	66.7	-13.1%		-8.3%	Up	% of P7 pupils
Child healthy weight in primary 1	74.5	-2.8%		4.8%	Up	% of P1 pupils
Deaths all ages	1226.9	15.9%		3.9%	Down	Rate per 100,000 pop.
Developmental concerns at 27-30 months	8.3	5.4%		-6.3%	Down	% of children reviewed
Early deaths from cancer (<75)	131.0	-0.6%		-12.4%	Down	Rate per 100,000 pop.
Early deaths from coronary heart disease (<75)	39.0	3.3%		-25.8%	Down	Rate per 100,000 pop.
Female life expectancy	80.2	-2.0%		-0.6%	Up	Life expectancy at birth in years
Healthy birth weight	82.9	-0.2%		-1.3%	Up	% of all singleton births
Immunisation uptake at 24 months - 6 in 1	98.4	0.7%		1.5%	Down	% of children in relevant age group
Immunisation uptake at 24 months - MMR	96.9	2.1%		2.5%	Down	% of children in relevant age group
Male life expectancy	78.1	0.6%		2.1%	Up	Life expectancy at birth in years
Maternal obesity	27.9	3.5%		1.8%	Up	% of women at antenatal booking
Patients (65+) with multiple A&E hospitalisations	6109.4	-2.9%		-10.5%	Down	Rate per 100,000 pop.
Patients hospitalised with asthma	18.7	-41.6%		-72.7%	Down	Rate per 100,000 pop.
Patients hospitalised with COPD	165.3	41.2%		-20.3%	Up	Rate per 100,000 pop.
Patients hospitalised with coronary heart disease	374.7	27.4%		9.7%	Down	Rate per 100,000 pop.
Patients with emergency hospitalisations	6692.4	26.7%		-7.5%	Down	Rate per 100,000 pop.
Premature births	5.1	-4.2%		-3.1%	Up	% of all live births
Uptake of the HPV vaccine in S3 girls	94.0	4.7%		9.2%	Up	% of S3 girls

Based on the 24 health-related indicators in the table, this IZ is among the more vulnerable an Aberdeenshire context, although the ranking has improved relative to the previous reporting period. The IZ fares a bit better when all IZs in Scotland are taken into consideration, making it into the top half nationally.

That said, the area compares favourably to most other areas in Scotland in terms of a range of health-related outcomes, particularly in relation to patients hospitalised with asthma, Uptake of the HPV vaccine in S3 girls, and premature births. In each instance the area is in the top 20% in Scotland.

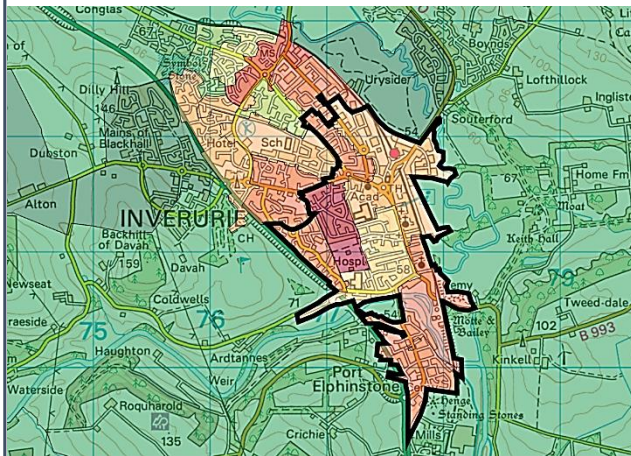
Issues that may require further investigation include:

- Deaths all ages;
- Maternal obesity;
- Healthy birth weight;
- Female life expectancy;
- Patients hospitalised with coronary heart disease;
- All-cause mortality among the 15-44 year olds;
- Child dental health in primary 7; and
- Bowel screening uptake

With regards to each of the indicators listed above the IZ compares less favourably to other areas in Aberdeenshire and, in some instances, Scotland (and/or the trend is worsening).

Inverurie South Economic Data (1 of 3)

Rank of Household Income per Data Zone (2023)



In terms of household income, this IZ leans towards the less affluent end of the spectrum in an Aberdeenshire context. The median household income in 2023 equated to £33,521, which is £8,235 lower than the Shire average (£41,756). However, the IZ is home to a relatively large proportion of single person households, so dual household incomes may be less commonplace in this IZ relative to many others in Aberdeenshire.

Median household income ranges from £26,759 in DZ S01006906 (area to the west of the Community Campus) to £39,948 in DZ S01006905 (South of the Community Campus).

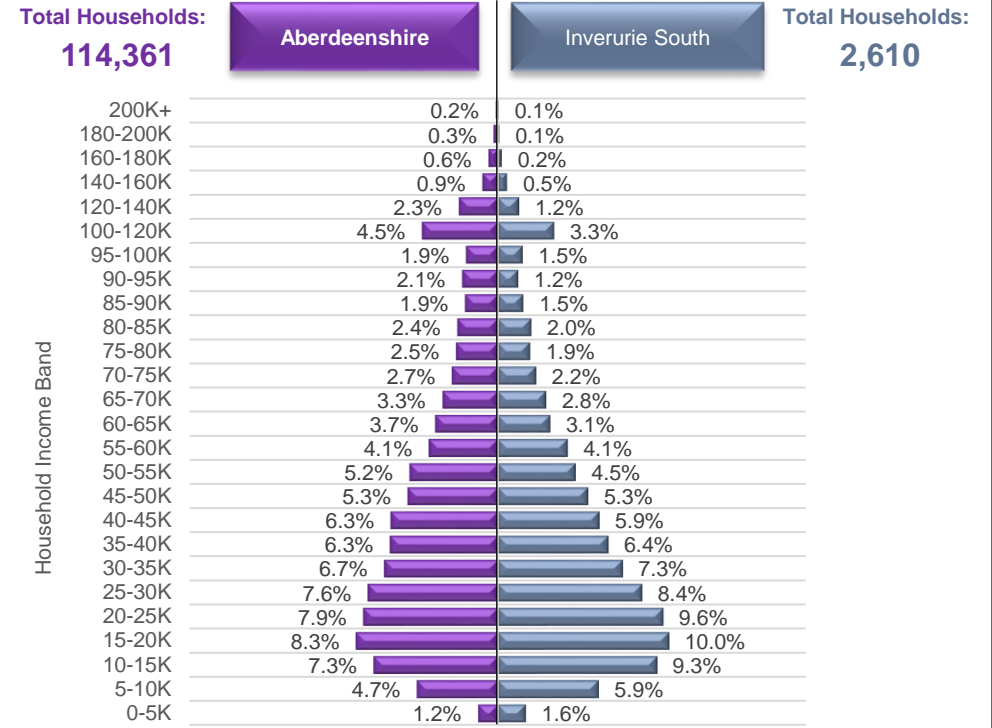
Approximately 7.5% of households in this IZ earn less than £10,000 per year, which is higher-than-average (5.3%). This equates to roughly 197 households, fewer than last year. Areas around Blackhall Road and Polinar Place tend to contain a higher-than-average proportion of such households.

High income households tend to be situated around the Retail Park in the east and to the south of St Andrews School.

Household Income per Data Zone (2023)

Data Zone	Households	Average Income	Median Income	Lower Quartile Income
S01006902	287	£ 42,832	£ 34,227	£ 19,066
S01006903	357	£ 41,168	£ 34,066	£ 20,129
S01006904	349	£ 41,375	£ 33,418	£ 19,298
S01006905	404	£ 48,345	£ 39,948	£ 22,212
S01006906	418	£ 34,330	£ 26,759	£ 15,447
S01006907	368	£ 43,914	£ 36,614	£ 21,463
S01006908	427	£ 39,669	£ 31,949	£ 18,168

Household Income per Band, Inverurie South & Aberdeenshire (2023)



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Median Household Income (2023)



£33,521

Aberdeenshire: £41,756

£33,521



% of Households Earning Less Than £10k (2023)



<£10K

7.5%

Aberdeenshire: 5.3%

7.5%



% of Households Earning More Than £100k (2023)



>£100K

5.5%

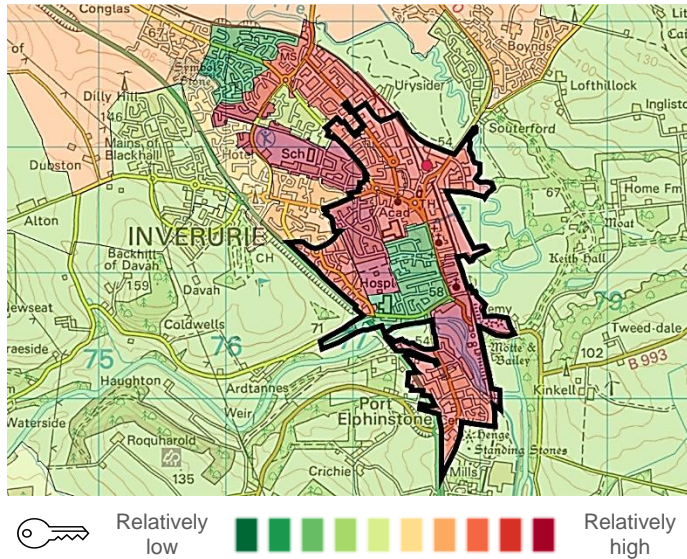
Aberdeenshire: 10.1%

5.5%

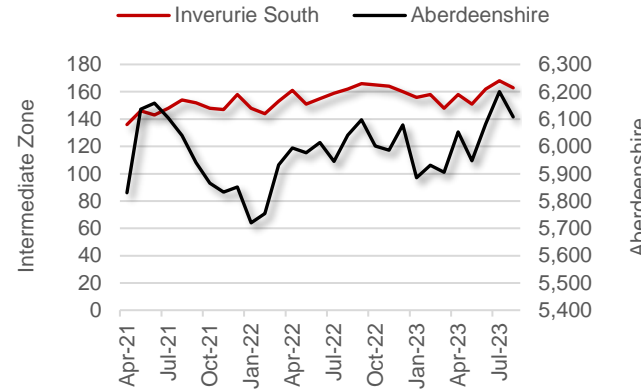


Inverurie South Economic Data (2 of 3)

Latest Unemployment Rate - Ranking per Data Zone



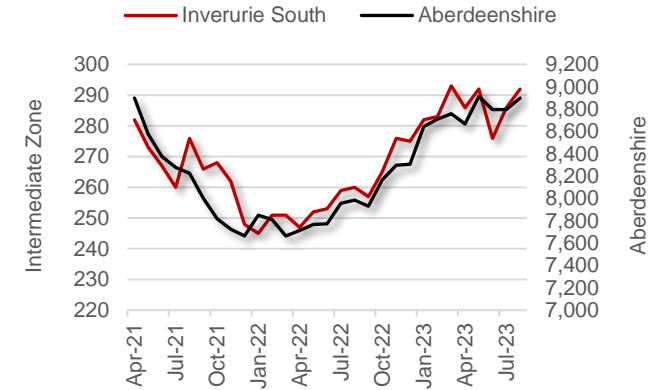
People on Universal Credit - In Employment



% of Working Age Population on Universal Credit and **In Employment** - Aberdeenshire Context (Aug 2023)



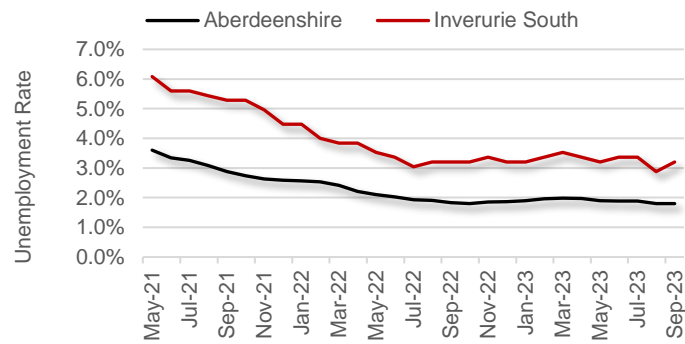
People on Universal Credit - Not In Employment



% of Working Age Population on Universal Credit and **Not In Employment** - Aberdeenshire Context (Aug 2023)



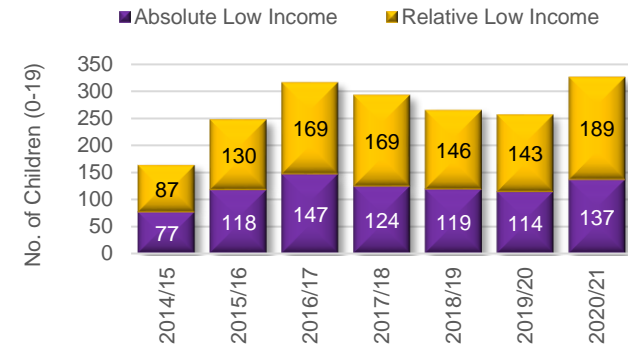
Alternative Claimant Count - Effective 'Unemployment Rate'



Inverurie South's Alternative Claimant Count (Unemployment Rate) - Aberdeenshire Context (Sep 2023)



Children in Low Income Families



% of Children (aged 0-19) in Low Income Families (2020/21)



Summary

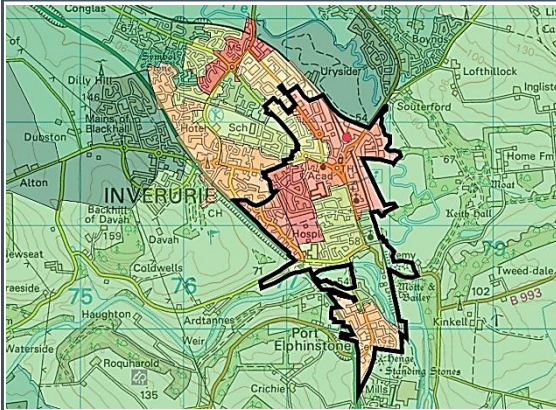
The number of people claiming Universal Credit (UC) - who are also in employment - has increased since the onset of Covid and has remained elevated. Latest figures show 5.2% of people aged 16-64 (who also have jobs) are claiming UC. This is towards the higher end of the spectrum in an Aberdeenshire context and higher than last year. A similar story emerges in relation to people on UC and not in employment.

Like Aberdeenshire, the unemployment rate in the IZ has fallen substantially since the July 2020 peak of 6.7%. Latest data suggests approximately 3.2% of the Working Age population is currently out-of-work, which is one of the highest rates in Aberdeenshire. The IZ rate ranges from 0.6% (S01006905, which covers the general area around St Andrews School) to 4.3% (S01006906, the DZ to the immediate west of the Community Campus, towards Upper Manse Road).

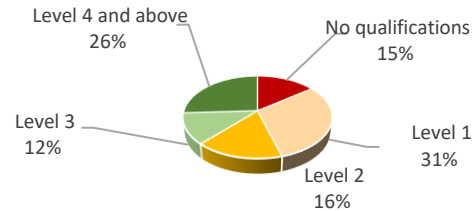
The proportion of children living in low-income households is among of the highest in the Shire. After a steady reduction over the last few years, the numbers spiked during the latest year for which data are available.

Inverurie South Economic Data (3 of 3)

People With No Qualifications, Census 2011



% of Employees per Qualification Type



Summary

The employment numbers per broad industrial group relate to the kind of jobs within the area, which may be filled by those living outwith the IZ.

This IZ plays host to the highest number of employees in the wider area. It is also one of the biggest employment regions in Aberdeenshire.

Major industries in terms of jobs in the area include the Retail and Health sectors, which was the case in previous years. The retail jobs will be concentrated around the train station, and the hospital will account for the large contingent of employees in the health sector.

Common job types in the area relate to, unsurprisingly, retail stores, hospital activities, residential care, as well as primary and secondary education. These account for almost half of all jobs in the south side of town.

The area appears to have added a number of large enterprises with turnover greater than £500,000. Historically, the Retail and Construction sectors were the only industries to have included enterprises with £1 million+ turnover. Medium-sized and micro enterprises appear to have decreased in number of the period covered.

Approximate Employment Count per Broad Industrial Group, Inverurie South, 2020-22

Broad Industrial Group	2020	2021	2022	2020-22 % Diff.
Agriculture, forestry & fishing	0	0	0	0%
Mining, quarrying & utilities	20	30	30	50%
Manufacturing	150	150	150	0%
Construction	125	150	150	20%
Motor trades	75	50	35	-53%
Wholesale	25	25	20	-20%
Retail	250	250	250	0%
Transport & storage (inc postal)	125	125	125	0%
Accommodation & food services	300	350	400	33%
Information & communication	25	20	20	-20%
Financial & insurance	75	75	75	0%
Property	20	25	30	50%
Professional, scientific & technical	225	225	225	0%
Business administration & support services	100	100	175	75%
Public administration & defence	150	150	150	0%
Education	400	400	400	0%
Health	250	250	1,000	-20%
Arts, entertainment, recreation & other services	200	250	250	25%
Total	4,515	4,625	4,485	-1%

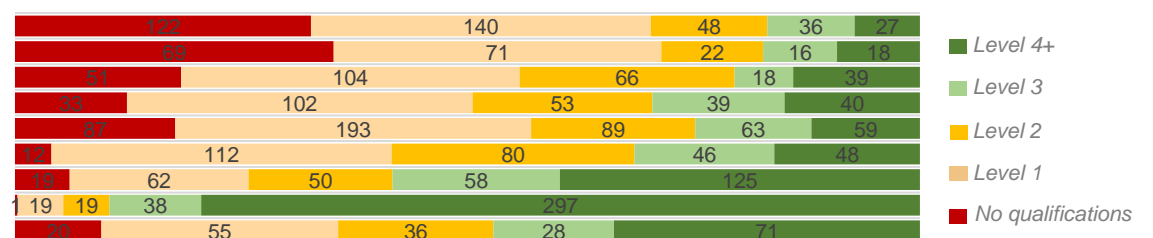
Approximate Number of Enterprises per Turnover Band (£), Inverurie South, 2021-23

Turnover	2021	2022	2023	2021-23 % Diff.
£1m+	5	15	15	200%
£500-999k	20	10	20	0%
£200-499k	20	30	25	25%
£100-199k	75	65	65	-13%
£50-99k	45	45	30	-33%
£0-49k	25	25	20	-20%

Employees per Occupation Type, Census 2011

Elementary occupations	373
Process, plant and machine operatives	196
Sales and customer service occupations	278
Caring, leisure and other service occupations	267
Skilled trades occupations	491
Administrative and secretarial occupations	298
Associate professional and technical...	314
Professional occupations	374
Managers, directors and senior officials	210

Employees per Qualification & Occupation Type, Census 2011



Inverurie South Housing Data



Relatively sparse / rural

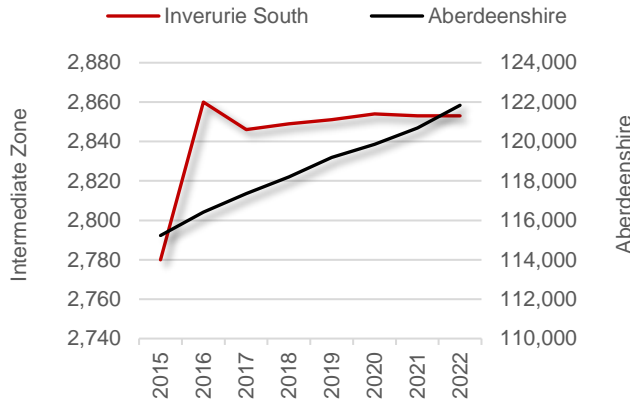
Dwellings per Hectare (2022)

13.34



Relatively dense / urban

Number of Dwellings, 2015-22



% Growth in No. of Dwellings 2015-22 (Aberdeenshire Context)

3.0%

Summary

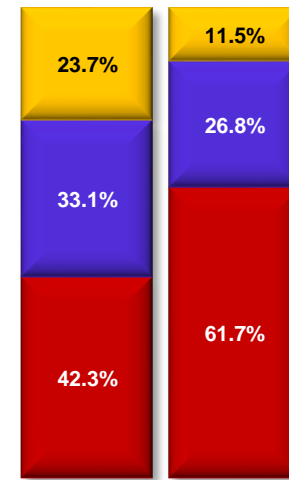
At 13.34 dwellings per hectare, this IZ is naturally on the more urban side of the spectrum given that it is one of Aberdeenshire's major towns.

The number of dwellings in the IZ has increased by 3.0% since 2014, which is in keeping with most other IZs in Aberdeenshire. It is likely that home building will have been concentrated on the east side of town given that this is where population increases were registered over a similar period.

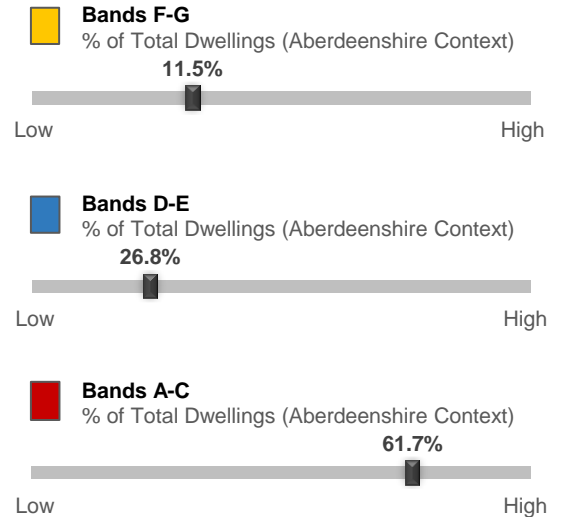
A relatively large proportion of the dwellings in this IZ (61.7%) fall within Council Tax Bands A-C. This puts the IZ towards the higher end of the spectrum in this particular regard. Consequently, relatively small proportions fall within higher Bands.

The median house price is £163,750, which is approximately £47,245 lower than the Aberdeenshire average (£210,995). Like the north half of town, Single Person Discounts have increased every year since 2015 (up from 1,146 to 1,314 in 2022).

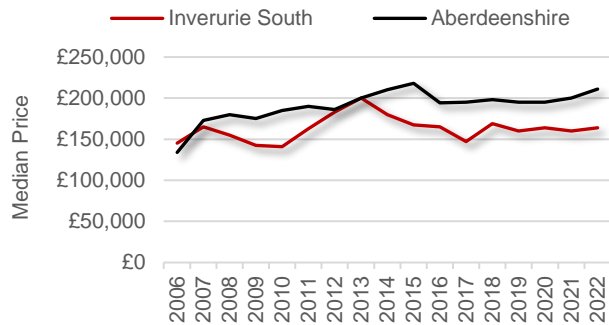
Proportion of Dwellings per Council Tax Band, 2022



Aberdeenshire Inverurie South



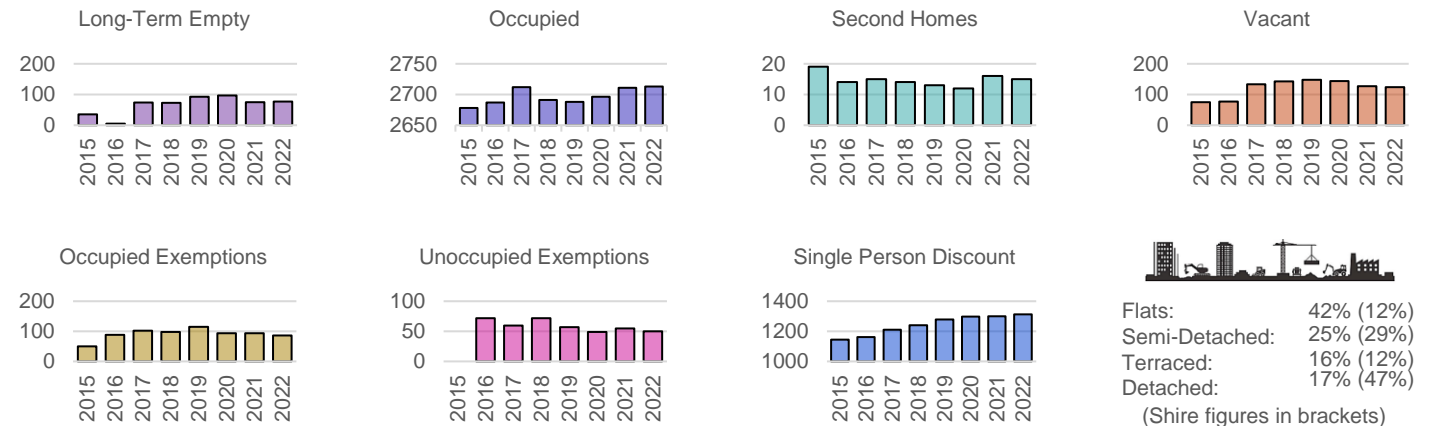
Median Residential House Prices (Sales), 2006-22



2022 Median House Price (Aberdeenshire Context)

£163,750

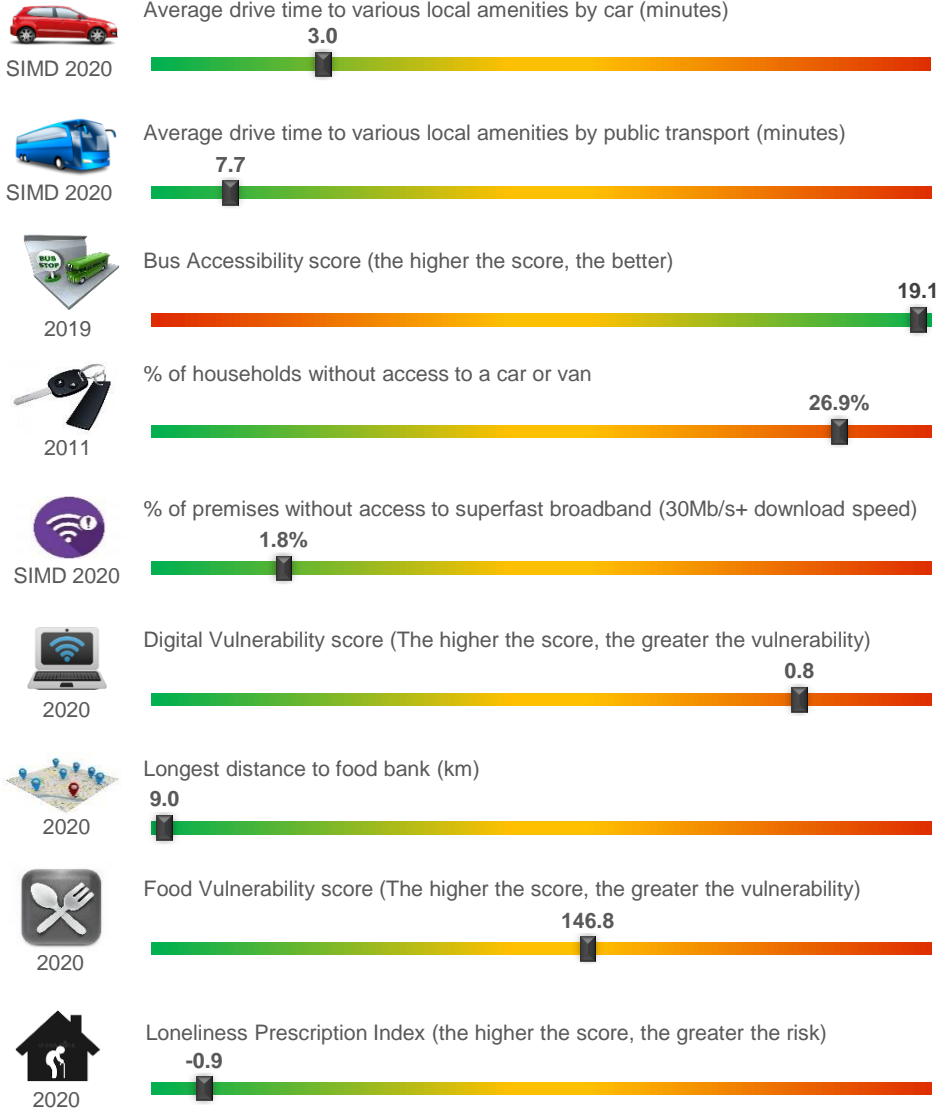
Housing Types, 2015-22 (Data on Flats, etc., relate to 2017 - the latest year for which data are available)



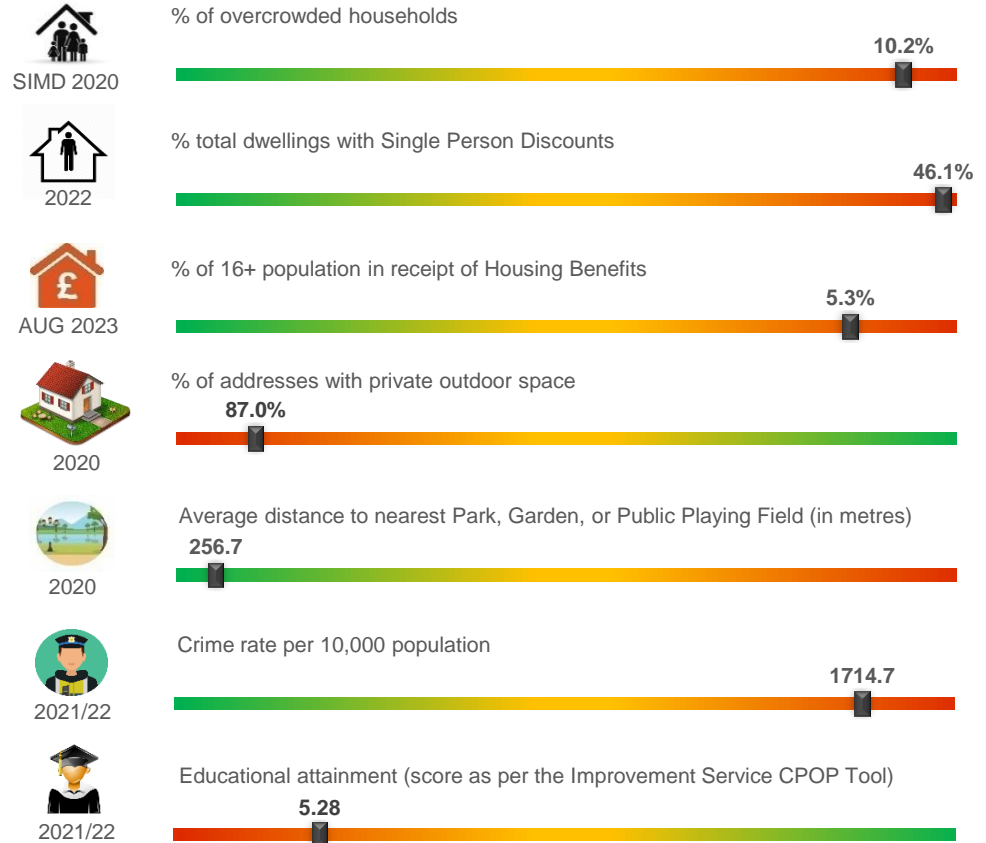
Flats: 42% (12%)
 Semi-Detached: 25% (29%)
 Terraced: 16% (12%)
 Detached: 17% (47%)
 (Shire figures in brackets)

Inverurie South Other Socio-Economic Data

Geographic Access / Digital Connectivity / Food Vulnerability / Loneliness Proxy



Housing / Environment / Crime Rate / Educational Attainment



Summary

According to the miscellaneous socio-economic indicators on this page, the IZ appears to be well served in terms of drive times to local amenities, and bus accessibility is good. And superfast broadband is available virtually everywhere in town - some of the advantages of urban living.

On the other hand, overcrowded households tend to be more of an issue here compared to most other IZs in Aberdeenshire, and the crime rate is towards the higher end of the spectrum. The area is also home to a relatively high proportion of single person households, which may to some extent explain the lower-than-average household income in some parts of the southern half of town. The large proportion of Housing Benefit recipients is in keeping with the area's economic profile.