

Rosehearty and Strathbeg

Intermediate Zone Statistical Summary

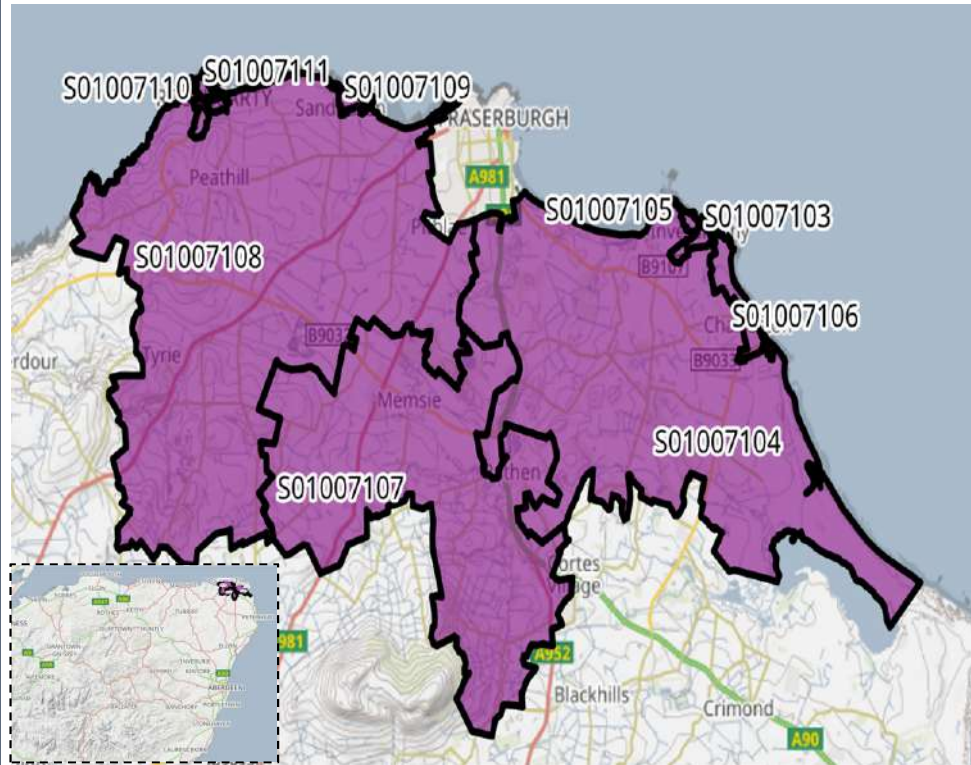
2023

Daniel Stanford

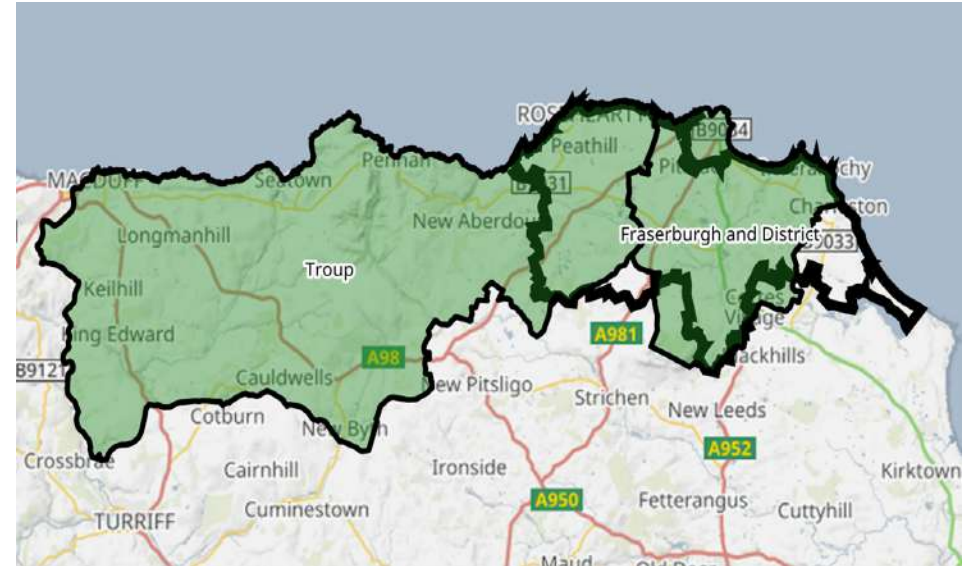


Rosehearty and Strathbeg

Data Zones Within the Intermediate Zone



Relevant Multi-Member Wards



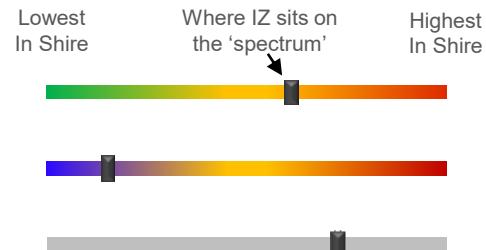
Notes on the Maps

The Map on the left shows the location and geographic area of the Aberchirder and Whitehills Intermediate Zone which contains five Data Zones. The Intermediate Zone lies mostly within /ward 1, Banff and District.

Spectrum Charts Explained

The following statistical pages frequently utilise spectrum charts as a visual aid to accompany an indicator. They are used to place the relevant Intermediate Zone (IZ) in the context of all other IZs in Aberdeenshire with regards to that indicator.

The charts to the right are examples of the spectrum charts used in this report. The black line represents where the IZ sits in the context of the highest and lowest figures in Aberdeenshire. If the black line is situated towards the left-hand side, the IZ recorded one of the lowest figures in Aberdeenshire. Conversely, if the black line is towards the right-hand side, it recorded one of the highest figures in Aberdeenshire.



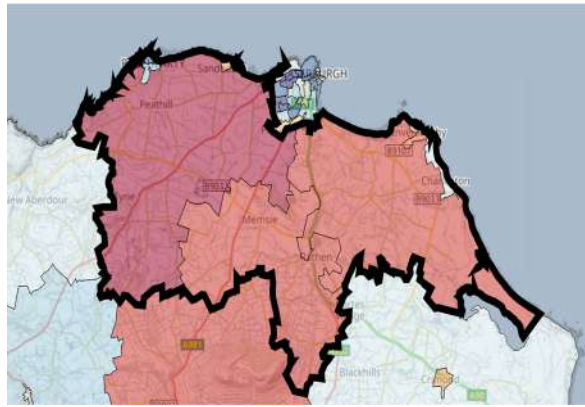
The green/red spectrum charts are the most common type. If the black line is situated towards the red end of the spectrum, it means the figure is objectively worse than most other IZs in Aberdeenshire and *vice versa*.

The blue/red spectrum charts are used in the demographic section to denote high population growth (red) and population decline (blue).

The grey spectrum charts are simply used to denote high and low in the context of Aberdeenshire, where the high / low figure is neither good nor bad. An example would be the proportion of dwellings that fall within Council Tax Bands F-G.

Rosehearty and Strathbeg Demographic Data

Map of Rosehearty and Strathbeg: Population Change (2014-2021)



Low Growth / Depopulation High Growth

The population of the Rosehearty and Strathbeg IZ increased by 8.1% between 2014 and 2021. This is mainly down to the huge population spike in DZ S01007108 where there was an increase of 520 (88.7%).

Compared to 2014 Rosehearty and Strathbeg has seen significant increases in the older age groups especially with the 70+ age range with a 26.9% increase with 70–79-year-olds.

At 61.2%, the proportion of Working Age people in the IZ is just around the average when looking at the spectrum in an Aberdeenshire context.

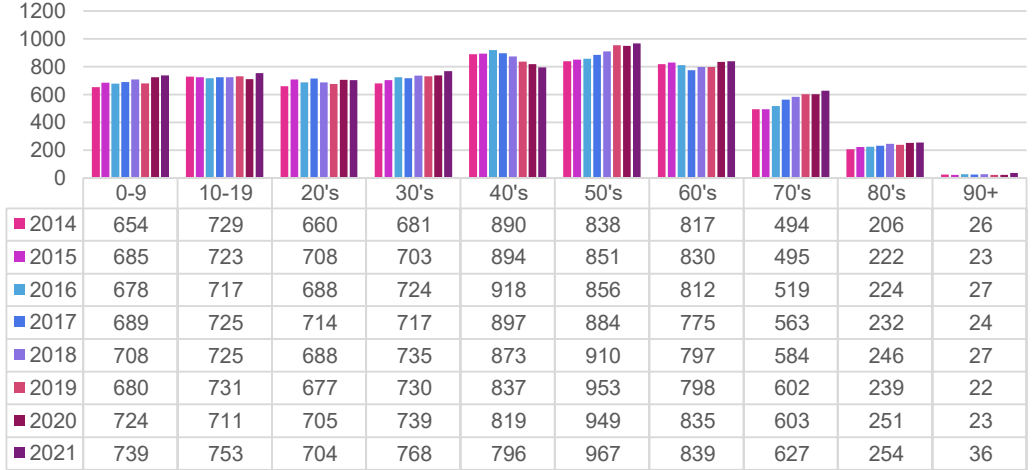
At 18.5%, there is an average proportion of children in the IZ is than in most other areas across Aberdeenshire.

At 20.3% the number of older residents in the IZ is lower than most other areas of Aberdeenshire even with the spikes in population change among the 70+ age range.

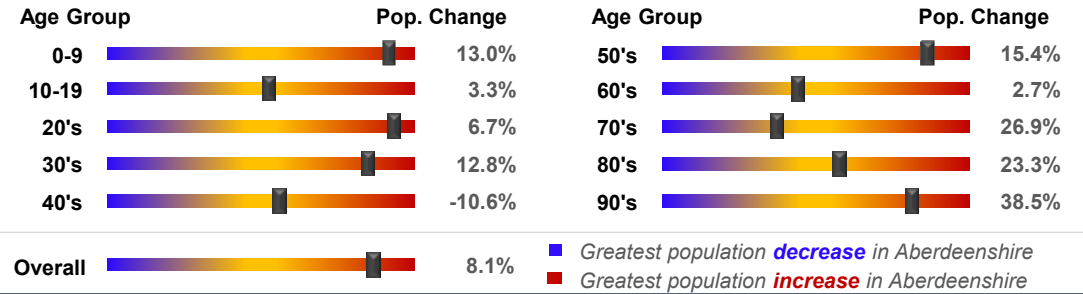
Population Change per Data Zone, 2014 & 2021

Data Zone	2014	2021	% Difference
S01007103	811	814	0.4%
S01007104	502	534	6.4%
S01007105	520	510	-1.9%
S01007106	696	671	-3.6%
S01007107	718	792	10.3%
S01007108	586	1106	88.7%
S01007109	839	822	-2.0%
S01007110	810	773	-4.6%
S01007111	513	461	-10.1%
Total	5995	6483	8.1%

Population per Age Group, Rosehearty and Strathbeg, 2014-2021



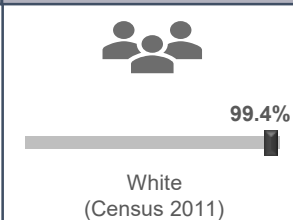
Rate of Population Change per Age Group, 2021 Compared to 2014



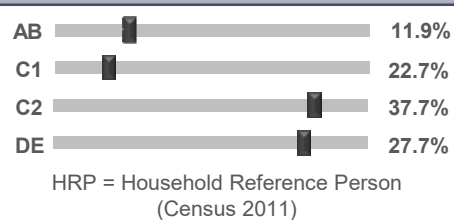
Country of Birth



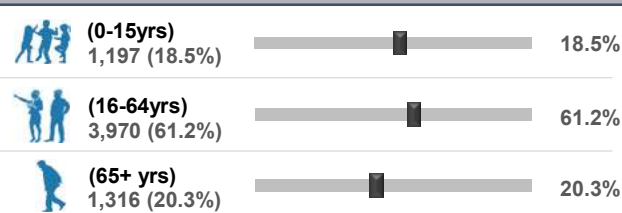
Ethnicity



Approximated Social Grade of HRP



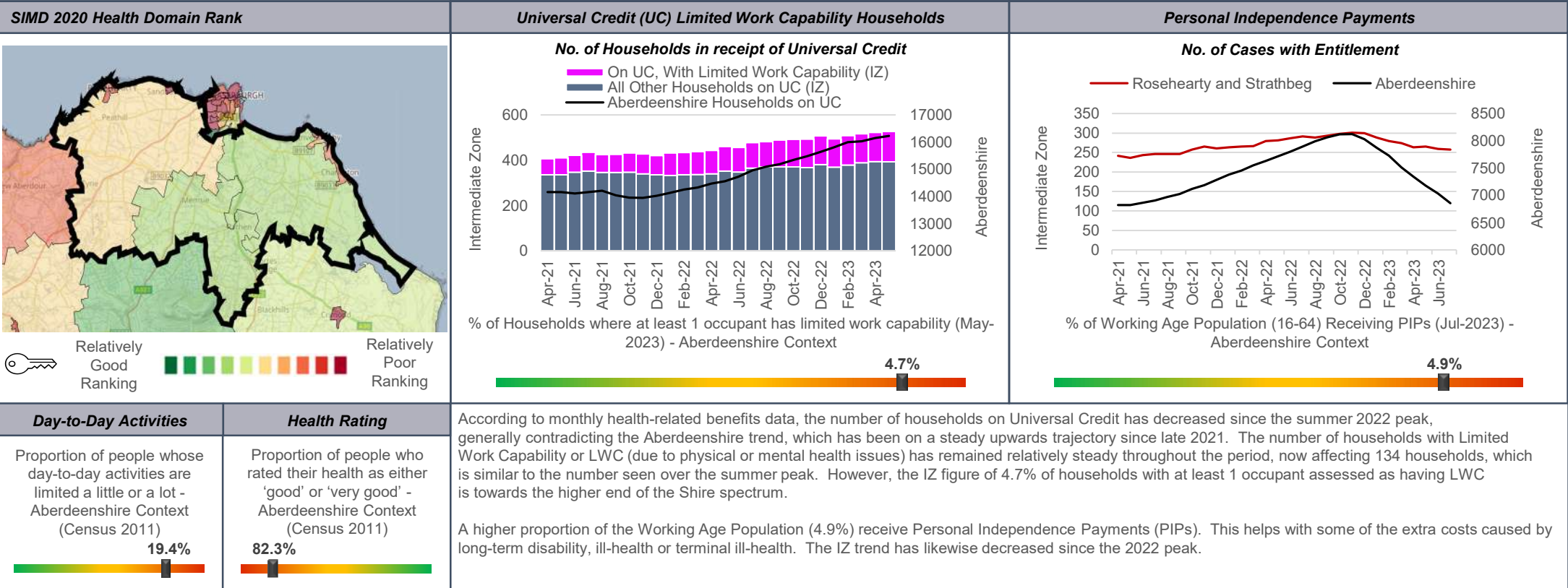
Population per Broad Age Group, 2021



In 2021 6,483 people lived in Rosehearty and Strathbeg -- 1,197 (18.5%) were under 15 years of age, 3,970 (61.2%) were aged 16-64, and 1,316 (20.3%) were over 65.

The black markers show where these percentages sit in the context of Aberdeenshire: left = low; right = high.

Rosehearty and Strathbeg Health Data (1 of 2)



SIMD 2020 Health Domain Indicators per each Data Zone in the Rosehearty and Strathbeg Intermediate Zone (compared to Aberdeenshire average)

SIMD Health Domain Indicator (Data Zones colour-coordinated with map) >>	S01007103	S01007104	S01007105	S01007106	S01007107	S01007108	S01007109	S01007110	S01007111	Shire
Health Domain Rank (see map for colour-coded rankings) (the higher, the better)	5018	5909	3548	3977	6128	5463	3256	3631	3996	5,254
Comparative Illness Factor (Scotland = 100) (the lower, the better)	70	60	90	90	50	65	120	95	80	58
Emergency stays in hospital (Scotland = 100) (the lower, the better)	70.8	54.7	83.2	70.6	59.0	52.9	89.7	83.9	68.8	71.5
Hospital stays related to alcohol misuse (Scotland = 100) (the lower, the better)	32.6	13.3	66.6	34.9	4.7	49.6	30.8	58.2	49.9	45.4
Hospital stays related to drug misuse (Scotland = 100) (the lower, the better)	18.6	28.7	60.6	68.9	19.6	0.0	51.6	103.8	173.2	30
Proportion of live singleton births of lowbirth weight (the lower, the better)	0.0%	0.0%	5.6%	3.3%	0.0%	6.7%	2.6%	8.1%	5.9%	4.0%
Proportion of population being prescribed drugs for anxiety, depression or psychosis	13.9%	12.9%	18.4%	18.6%	14.2%	19.2%	17.9%	14.1%	20.3%	15.6%
Standardised Mortality Ratio (Scotland = 100) (the lower, the better)	86	63	113	95	71	45	90	126	75	85

Rosehearty and Strathbeg Health Data (2 of 2)

Rosehearty and Strathbeg's position on the 'Health Spectrum' – Aberdeenshire and Scottish Context (the higher the score, the better)



IZ Score in an Aberdeenshire Context: **36** out of 100

Relatively 'Unhealthy' 0



Relatively 'Healthy' 100

Aberdeenshire context: 64% of IZs in Aberdeenshire have a better rank

IZ Score in a Scottish Context: **61** out of 100

Relatively 'Unhealthy' 0



Relatively 'Healthy' 100

Scottish context: 39% of IZs in Scotland have a better rank

Selection of ScotPHO indicators, Rosehearty and Strathbeg IZ compared to Aberdeenshire & Scotland (latest data)

Indicator	Latest Available Figures				IZ Trend	Indicator Measurement
	IZ	IZ's latest figure compared to:				
		Aberdeenshire	Scotland			
Alcohol-related hospital stays	226.2	-14.9%		-63.0%	Down	Rate per 100,000 pop.
All-cause mortality among the 15-44 year olds	130.3	38.0%		11.2%	Down	Rate per 100,000 pop.
Babies exclusively breastfed at 6-8 weeks	22.4	-18.2%		-9.4%	Up	% of babies with a valid feeding status
Bowel screening uptake	71.6	-1.4%		6.0%	Up	% of eligible people (aged 50-74)
Child dental health in primary 1	69.9	-8.9%		-3.3%	Up	% of P1 pupils
Child dental health in primary 7	60.9	-18.9%		-14.1%	Up	% of P7 pupils
Child healthy weight in primary 1	76.4	-1.0%		6.6%	Up	% of P1 pupils
Deaths all ages	1019.7	-3.7%		-13.6%	Down	Rate per 100,000 pop.
Developmental concerns at 27-30 months	2.1	-0.7%		-12.5%	Down	% of children reviewed
Early deaths from cancer (<75)	97.6	-25.9%		-34.8%	Down	Rate per 100,000 pop.
Early deaths from coronary heart disease (<75)	36.0	-4.8%		-31.6%	Down	Rate per 100,000 pop.
Female life expectancy	83.8	2.4%		3.8%	Down	Life expectancy at birth in years
Healthy birth weight	82.8	-0.2%		-1.3%	Up	% of all singleton births
Immunisation uptake at 24 months - 6 in 1	99.1	1.4%		2.2%	Up	% of children in relevant age group
Immunisation uptake at 24 months - MMR	96.1	1.3%		1.7%	Down	% of children in relevant age group
Male life expectancy	77.8	0.2%		1.7%	Up	Life expectancy at birth in years
Maternal obesity	28.2	3.7%		2.1%	Up	% of women at antenatal booking
Patients (65+) with multiple A&E hospitalisations	6968.3	10.7%		2.1%	Down	Rate per 100,000 pop.
Patients hospitalised with asthma	54.5	70.4%		-20.4%	Down	Rate per 100,000 pop.
Patients hospitalised with COPD	191.9	63.9%		-7.5%	Up	Rate per 100,000 pop.
Patients hospitalised with coronary heart disease	212.3	-27.8%		-37.8%	Down	Rate per 100,000 pop.
Patients with emergency hospitalisations	5197.4	-1.6%		-28.2%	Down	Rate per 100,000 pop.
Premature births	12.4	3.1%		4.1%	Down	% of all live births
Uptake of the HPV vaccine in S3 girls	89.4	0.0%		4.6%	Down	% of S3 girls

Based on the 24 health-related indicators in the table, this IZ is situated at the more vulnerable end of the spectrum (36) in an Aberdeenshire context. The IZ fares slightly better when all IZs in Scotland are taken into consideration as it is in the top half nationally (61).

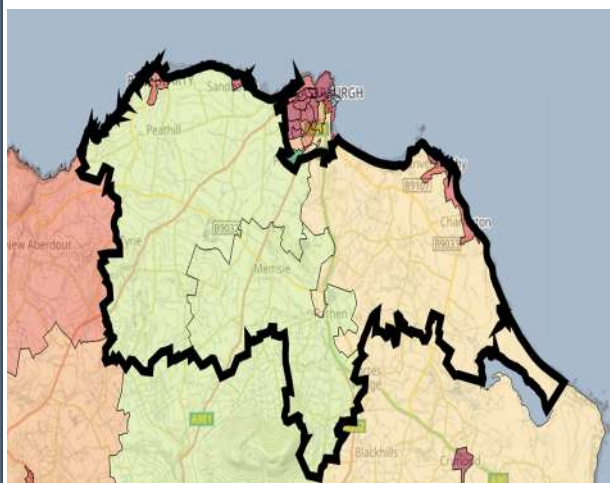
The area compares favourably to most other areas in Scotland in terms of Alcohol-related hospital stays, Developmental concerns at 27-30 months, Patients with multiple emergency hospitalisations, Patients hospitalised with coronary heart disease and Patients (65+) with emergency hospitalisations.

Issues that may require further investigation include:
 - Child Dental health in primary 7
 - Child Dental health in primary 1

With regards to each of the indicators listed above the IZ compares less favourably to other areas in Aberdeenshire and, in some instances, Scotland (and/or the trend is worsening).

Rosehearty and Strathbeg Economic Data (1 of 3)

Rank of Household Income per Data Zone (2023)



In terms of household income, this IZ is among the poorest in Aberdeenshire. The median household income in 2023 equated to £33,372 which is £8,384 lower than the Shire average (£41,756).

Median household income ranges from £26,213 in DZ S01007105 to £46,496 in DZ S01007108.

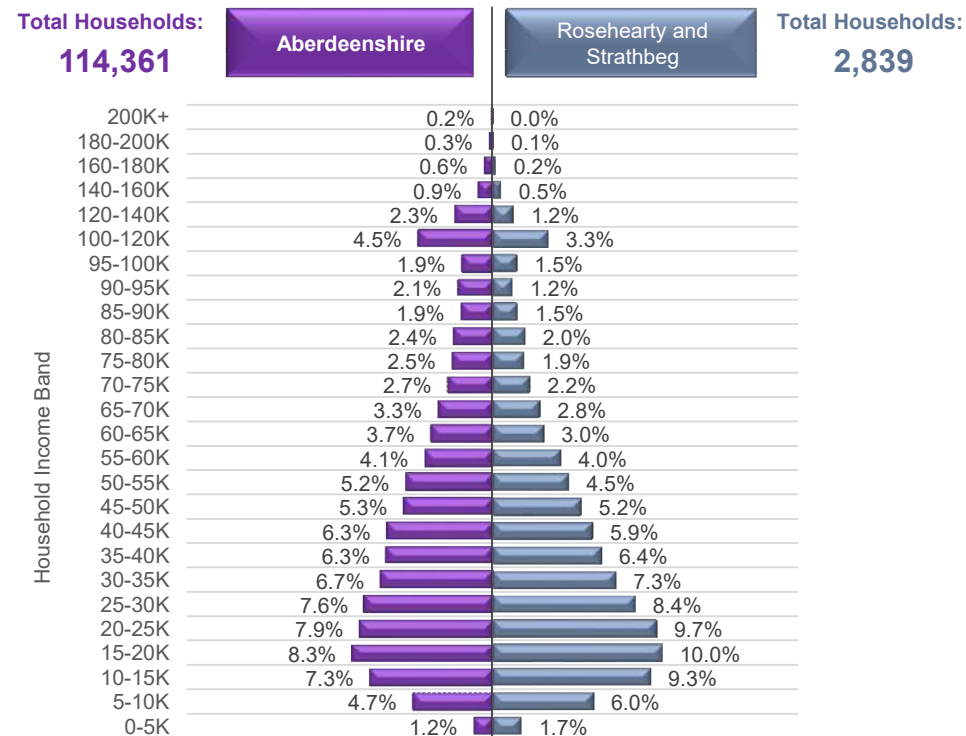
Approximately 7.7% of households in this IZ earn less than £10,000 per year, which is higher-than-average (5.3%). This equates to roughly 219 households.

In addition, Approximately 5.4% of households in this IZ earn more than £100,000 per year, which is lower than average (10.1%). This equates to roughly 153 households.

Household Income per Data Zone (2023)

Data Zone	Households	Average Income	Median Income	Lower Quartile Income
S01007103	342	£ 37,117	£ 29,056	£ 16,605
S01007104	230	£ 48,312	£ 41,006	£ 23,941
S01007105	239	£ 33,343	£ 26,213	£ 15,186
S01007106	321	£ 36,152	£ 28,810	£ 17,006
S01007107	314	£ 52,205	£ 44,914	£ 26,458
S01007108	456	£ 53,812	£ 46,496	£ 27,526
S01007109	395	£ 32,712	£ 26,241	£ 15,512
S01007110	333	£ 36,627	£ 28,805	£ 16,666
S01007111	209	£ 38,876	£ 32,136	£ 19,026

Household Income per Band, Rosehearty and Strathbeg & Aberdeenshire (2023)



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Median Household Income (2023)



£33,372

Aberdeenshire: £41,756

£33,372



% of Households Earning Less Than £10k (2023)



<£10K

7.7%

Aberdeenshire: 5.3%

7.7%



% of Households Earning More Than £100k (2023)



>£100K

5.4%

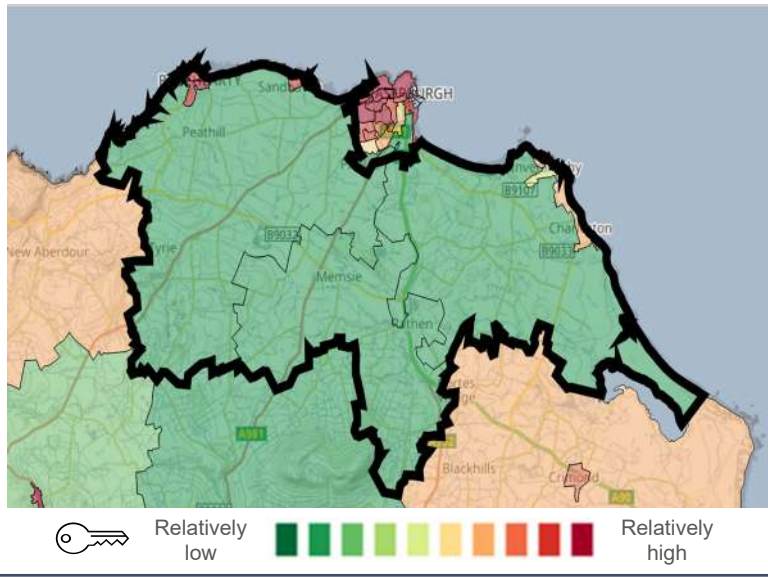
Aberdeenshire: 10.1%

5.4%

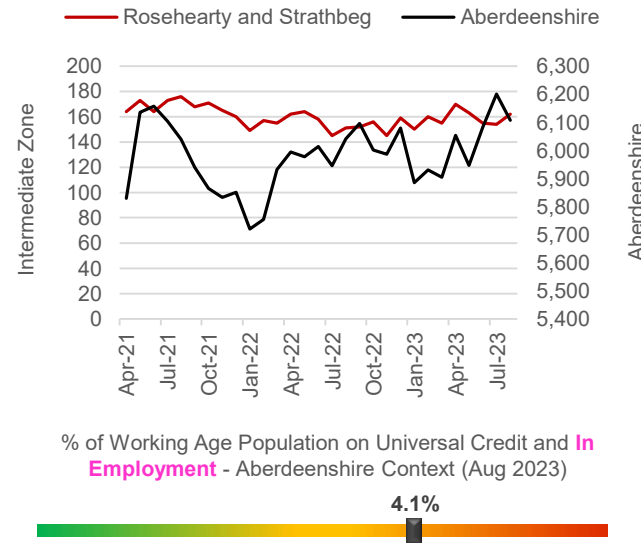


Rosehearty and Strathbeg Economic Data (2 of 3)

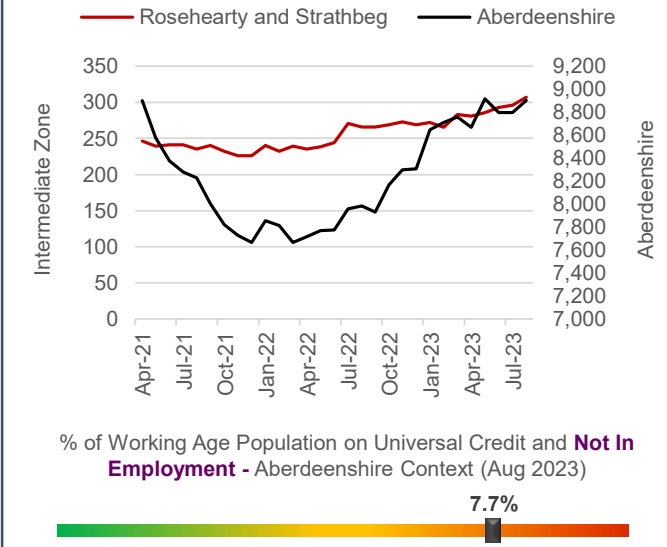
Latest Unemployment Rate - Ranking per Data Zone



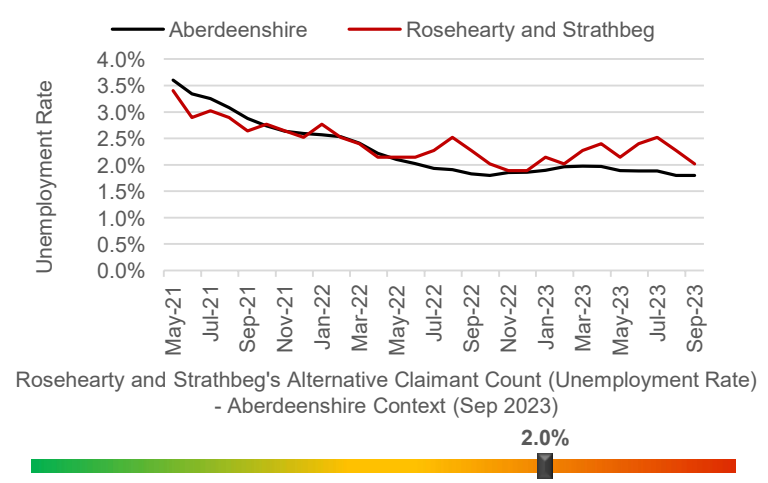
People on Universal Credit - In Employment



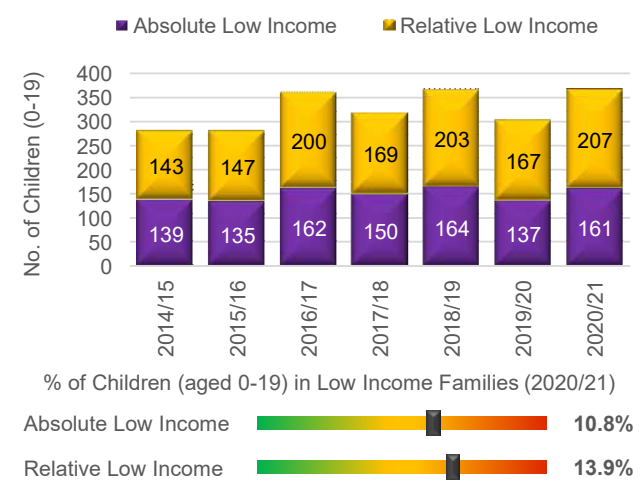
People on Universal Credit - Not In Employment



Alternative Claimant Count - Effective 'Unemployment Rate'



Children in Low Income Families



Summary

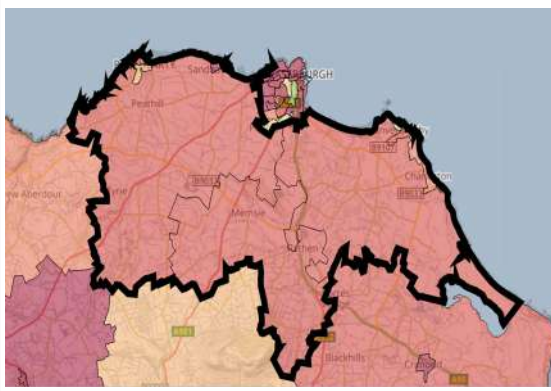

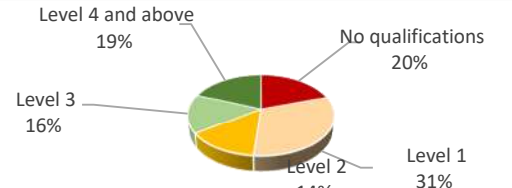
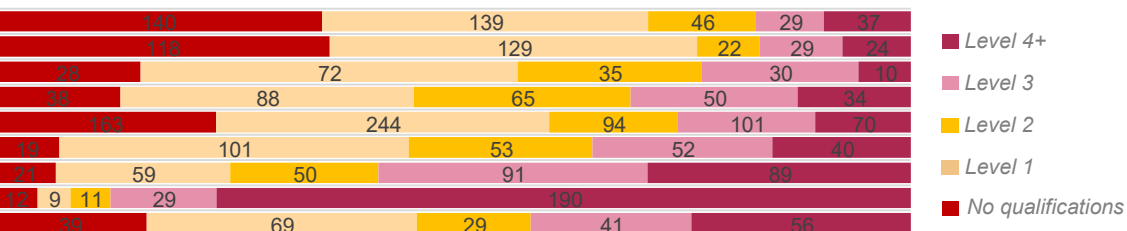
The number of people claiming Universal Credit (UC) - who are also in employment - has remained relatively steady over the last few months, contrary to the Shire-wide trend, which has increased. Latest figures show 4.1% of people aged 16-64 (who also have jobs) are claiming UC. This is towards the higher end of the spectrum in a Shire context. A similar picture emerges in relation to people on UC and not in employment.

Like Aberdeen, the unemployment rate in the IZ has fallen substantially since the September 2020 peak of 3.8%. Latest data suggests approximately 2.0% of the Working Age population is currently out-of-work, which is almost identical to the Aberdeen rate (1.8%).

Children living in low-income families are relatively uncommon. However, recent increases suggest the issue may be coming more to the fore over recent years, particularly since 2020/21.

Economic Indicators

Rosehearty and Strathbeg Economic Data (3 of 3)

People With No Qualifications, Census 2011	Summary	Approximate Employment Count per Broad Industrial Group, Rosehearty and Strathbeg, 2020-22																																																																																																				
 <p>Relatively low  Relatively high</p>	<p>The employment numbers per broad industrial group relate to the kind of jobs within the area, which may be filled by those living outwith the IZ.</p> <p>Major industries in terms of jobs in the area include the Agriculture sector, the Retail sector, Construction and the Education sector.</p> <p>There has been a large growth in Agriculture and Manufacturing sector. Jobs in this industry have increased by 80% since 2020.</p> <p>The growth in these type of jobs, has meant a 14% increase in jobs across the IZ between 2020 and 2022, suggesting a good degree of resilience post-Covid.</p>	<table border="1"> <thead> <tr> <th>Broad Industrial Group</th> <th>2020</th> <th>2021</th> <th>2022</th> <th>2020-22 % Diff.</th> </tr> </thead> <tbody> <tr><td>Agriculture, forestry & fishing</td><td>125</td><td>200</td><td>225</td><td>80%</td></tr> <tr><td>Mining, quarrying & utilities</td><td>50</td><td>35</td><td>45</td><td>-10%</td></tr> <tr><td>Manufacturing</td><td>100</td><td>100</td><td>125</td><td>25%</td></tr> <tr><td>Construction</td><td>125</td><td>125</td><td>150</td><td>20%</td></tr> <tr><td>Motor trades</td><td>30</td><td>40</td><td>30</td><td>0%</td></tr> <tr><td>Wholesale</td><td>10</td><td>20</td><td>10</td><td>0%</td></tr> <tr><td>Retail</td><td>100</td><td>225</td><td>125</td><td>25%</td></tr> <tr><td>Transport & storage (inc postal)</td><td>100</td><td>75</td><td>75</td><td>-25%</td></tr> <tr><td>Accommodation & food services</td><td>100</td><td>75</td><td>50</td><td>-50%</td></tr> <tr><td>Information & communication</td><td>0</td><td>0</td><td>0</td><td>0%</td></tr> <tr><td>Financial & insurance</td><td>0</td><td>0</td><td>0</td><td>0%</td></tr> <tr><td>Property</td><td>10</td><td>10</td><td>10</td><td>0%</td></tr> <tr><td>Professional, scientific & technical</td><td>75</td><td>50</td><td>75</td><td>0%</td></tr> <tr><td>Business administration & support services</td><td>75</td><td>50</td><td>50</td><td>-33%</td></tr> <tr><td>Public administration & defence</td><td>0</td><td>0</td><td>0</td><td>0%</td></tr> <tr><td>Education</td><td>100</td><td>150</td><td>150</td><td>50%</td></tr> <tr><td>Health</td><td>10</td><td>10</td><td>10</td><td>0%</td></tr> <tr><td>Arts, entertainment, recreation & other services</td><td>25</td><td>35</td><td>45</td><td>80%</td></tr> <tr><td>Total</td><td>1,035</td><td>1,200</td><td>1,175</td><td>14%</td></tr> </tbody> </table>	Broad Industrial Group	2020	2021	2022	2020-22 % Diff.	Agriculture, forestry & fishing	125	200	225	80%	Mining, quarrying & utilities	50	35	45	-10%	Manufacturing	100	100	125	25%	Construction	125	125	150	20%	Motor trades	30	40	30	0%	Wholesale	10	20	10	0%	Retail	100	225	125	25%	Transport & storage (inc postal)	100	75	75	-25%	Accommodation & food services	100	75	50	-50%	Information & communication	0	0	0	0%	Financial & insurance	0	0	0	0%	Property	10	10	10	0%	Professional, scientific & technical	75	50	75	0%	Business administration & support services	75	50	50	-33%	Public administration & defence	0	0	0	0%	Education	100	150	150	50%	Health	10	10	10	0%	Arts, entertainment, recreation & other services	25	35	45	80%	Total	1,035	1,200	1,175	14%
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<p>% of Employees per Qualification Type</p> 	<p>The area also appears to have attracted a greater number of larger enterprises over the most recent year (i.e. companies with sales in excess of £1 million).</p>	<p>Approximate Number of Enterprises per Turnover Band (£), Rosehearty and Strathbeg, 2021-23</p> <table border="1"> <thead> <tr> <th>Turnover</th> <th>2021</th> <th>2022</th> <th>2023</th> <th>2021-23 % Diff.</th> </tr> </thead> <tbody> <tr><td>£1m+</td><td>5</td><td>5</td><td>10</td><td>100%</td></tr> <tr><td>£500-999k</td><td>15</td><td>10</td><td>20</td><td>33%</td></tr> <tr><td>£200-499k</td><td>40</td><td>40</td><td>50</td><td>25%</td></tr> <tr><td>£100-199k</td><td>120</td><td>115</td><td>105</td><td>-13%</td></tr> <tr><td>£50-99k</td><td>75</td><td>80</td><td>80</td><td>7%</td></tr> <tr><td>£0-49k</td><td>65</td><td>75</td><td>65</td><td>0%</td></tr> </tbody> </table>	Turnover	2021	2022	2023	2021-23 % Diff.	£1m+	5	5	10	100%	£500-999k	15	10	20	33%	£200-499k	40	40	50	25%	£100-199k	120	115	105	-13%	£50-99k	75	80	80	7%	£0-49k	65	75	65	0%																																																																	
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Relatively sparse / rural

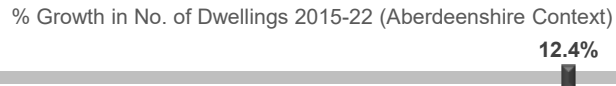
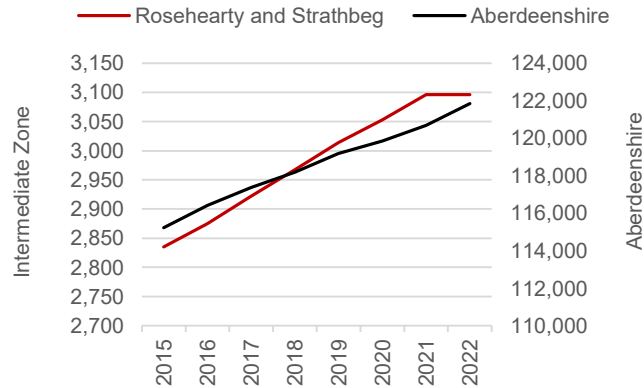
Dwellings per Hectare (2022)

0.29



Relatively dense / urban

Number of Dwellings, 2015-22



Summary

At 0.29 dwellings per hectare, this IZ is in the lower range of the spectrum between the rural and urban extremes.

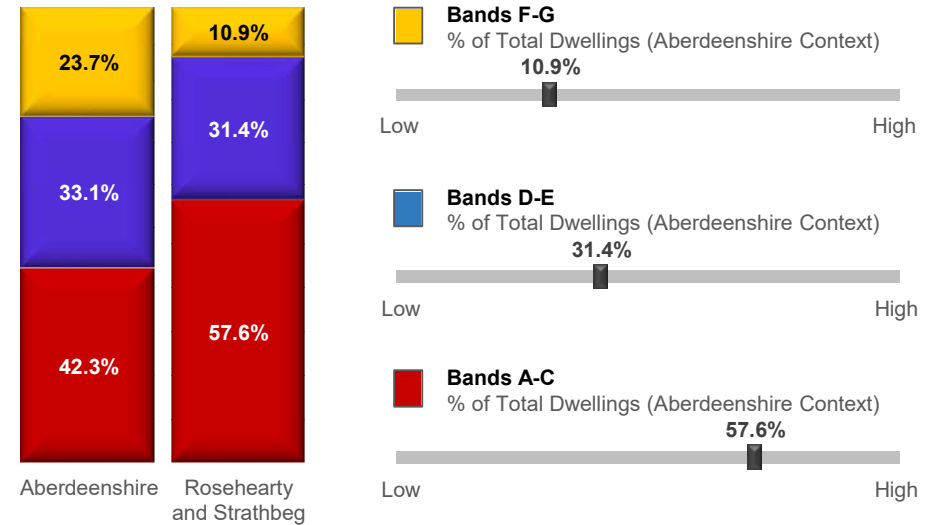
The number of dwellings in the IZ has increased by 12.4% since 2015, which is towards the higher end of the spectrum in an Aberdeenshire context.

House building in the area has been on steady increase since 2015 – 2021 and has since plateaued.

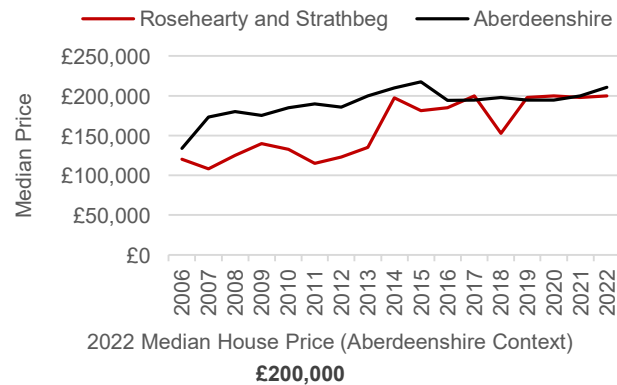
A relatively large proportion of the dwellings in this IZ (57.6%) fall within Council Tax Bands A-C. This puts the IZ towards the higher end of the spectrum. Relatively few properties fall within Bands F-G (10.9%).

The median house price is £200,000 which is lower £10,995 lower than the Aberdeenshire average (£210,995).

Proportion of Dwellings per Council Tax Band, 2022

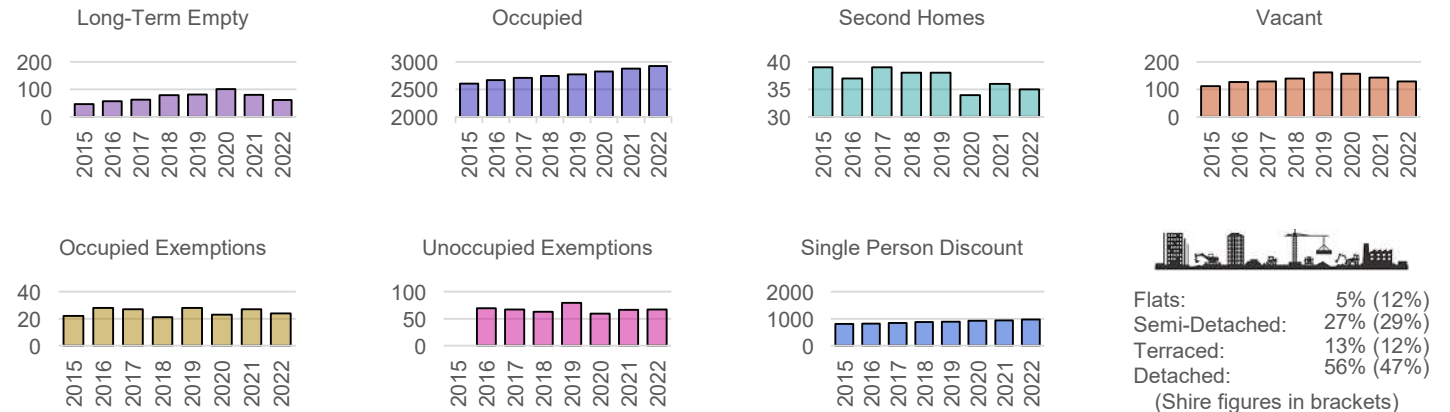


Median Residential House Prices (Sales), 2006-22



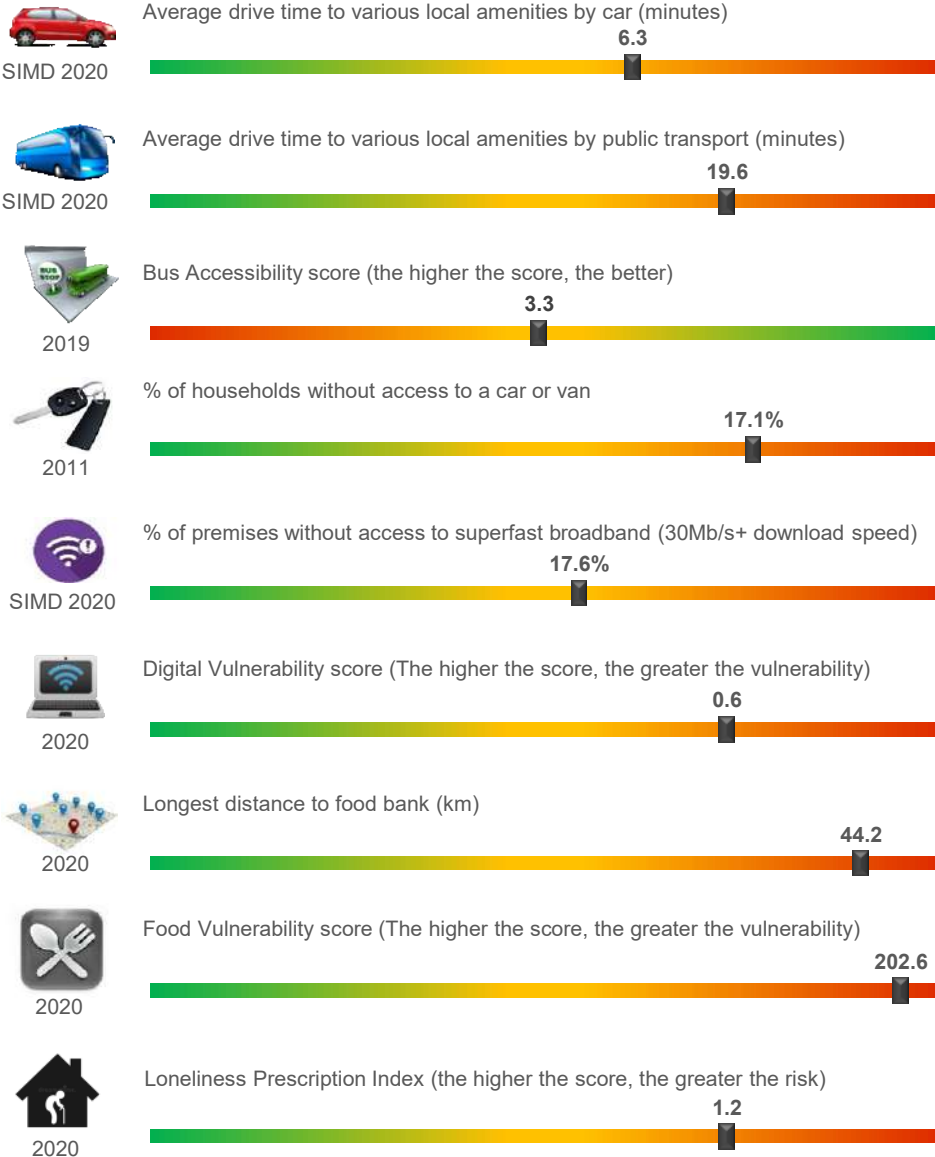
2022 Median House Price (Aberdeenshire Context): £200,000

Housing Types, 2015-22 (Data on Flats, etc., relate to 2017 - the latest year for which data are available)

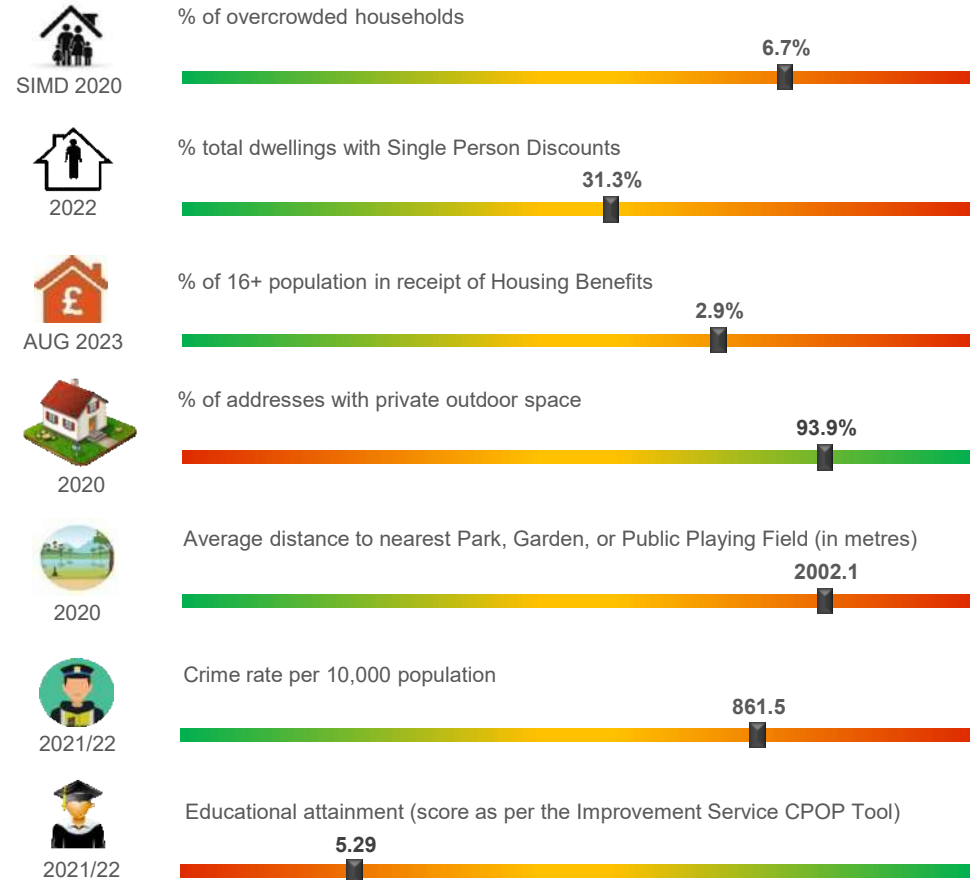


Rosehearty and Strathbeg Other Socio-Economic Data

Geographic Access / Digital Connectivity / Food Vulnerability / Loneliness Proxy



Housing / Environment / Crime Rate / Educational Attainment



Summary

Text here...