



From mountain to sea

# Privacy Notice

## Loves Local Aberdeenshire Gift Card Scheme

The Data Controller of the information being collected is Aberdeenshire Council.

The Data Protection Officer can be contacted at Town House, 34 Low Street, Banff, AB45 1AY.

Email: [dataprotection@aberdeenshire.gov.uk](mailto:dataprotection@aberdeenshire.gov.uk)

Your information is being collected to use for the following purposes:

- To identify households eligible for a Scotland Loves Local Gift Card. Funding for this project has been secured through the Scottish Government's Local Authority Covid Economic Recovery (LACER) fund. The project aims to provide financial support to households on lower incomes whilst supporting local businesses and boosting the local economy.

Your information is:

Being collected by Aberdeenshire Council	X
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The Legal Basis for collecting the information is:

<b>Personal Data</b>
Legitimate Interests

Where the Legal Basis for processing is either Performance of a Contract or Legal Obligation, please note the following consequences of failure to provide the information:

N/A
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Your information will be shared with the following recipients or categories of recipient:

Miconex (our affiliated company that is facilitating the LACER project) and its sub contractors. will use your name and address to issue and send you a gift card.

Your information will be transferred to or stored in the following countries and the following safeguards are in place:

Not applicable

The retention period for the data is:

The information used to deliver the scheme will be deleted once the scheme is closed or in the event that your circumstances change, and you are no longer in receipt of Council Tax Reduction.

The following automated decision-making, including profiling, will be undertaken:

*Not applicable*

Please note that you have the following rights:

- to withdraw consent at any time, where the Legal Basis specified above is Consent;
- to lodge a complaint with the Information Commissioner's Office (after raising the issue with the Data Protection Officer first);
- to request access to your personal data;
- to object, where the legal basis specified above is:
  - (i) Performance of a Public Task; or
  - (ii) Legitimate Interests.
- to data portability, where the legal basis specified above is:
  - (i) Consent; or
  - (ii) Performance of a Contract;
- to request rectification or erasure of your personal data, as so far as the legislation permits.