

**Fraserburgh Regeneration Development Partnership**  
**Note of meeting from 16 January 2018**  
 At Fraserburgh Community & Sports Centre

Attendees:

Cllr Topping (Chair), Cllr Buchan, Cllr Mair  
 Jill Smith, Fraserburgh Harbour Commissioners  
 Alastair Rhind, Strategic Regeneration Executive  
 Linda Hendry, Project Assistant – Note taker  
 Duncan Abernethy, NESCOL  
 Jan Emery, Banff & Buchan Area Project Officer  
 Karen Wiles, Interim Area Manager, Banff and Buchan

Apologies:

Cllr Kille  
 Christine Webster (Regeneration and Town Centres Manager)  
 Karen Paterson, Brown & McRae  
 Lynda McGuigan, Fraserburgh Area Tourism Group

Item	Description
<b>1</b>	<p><b>Welcome and Introductions</b>            Good evening, Happy New Year and welcome to all.</p>
<b>2</b>	<p><b>Note of Previous Meeting</b>            The note of the last meeting on 26 September 2017 was agreed along with the note from the specially convened SSCE meeting on 5 December 2017.</p> <p>Cllr Topping thanked Cllr Buchan for chairing the September meeting in his absence.</p>
<b>3</b>	<p><b>Scottish Seafood Centre of Excellence</b></p> <p>AR – Following on from the meeting on 5 December to discuss the SAC report into the SSCE, Alastair, Derek McDonald and Jan have developed a draft Action Plan matrix to capture specific pieces of work resulting from the recommendations of the SAC report. This was circulated to external steering group project partners for their views shortly before the Christmas break. Their feedback is currently being collected.</p> <p>Cllr Mair enquired as to why the members of the Regeneration Development Partnership had not received this. It was explained</p>

	<p>that the matrix was used as a way of allocating tasks to partners to move the project on, and that all such actions were based on recommendations from the SAC report, which had been shared. However the matrix will be circulated to the Partnership for their information.</p> <p><b>ACTION</b> – LH to circulate SSCE actions matrix with the meeting notes.</p> <p>AR reported that Derek McDonald was trying to set up a date for the project Steering group to meet again in February. The date of this meeting will be arranged to enable Scottish Government attendance.</p> <p><b>ACTION</b> – AR to update the Partnership following this meeting.</p> <p>JS mentioned that the Harbour were trying to arrange a meeting with Derek to discuss training provision in Fraserburgh. JS also reported that fish landings have increased and the second market has been in use since November. A Government representative (John Davidson – dealing with the Task force business) is due to visit. The ministerial visit that was cancelled in December is to be rescheduled.</p> <p>Cllr Mair asked for an update on available commercial units and progress with Kessock Park having received plans from Allan Whyte. It was reported that Cllrs had a meeting scheduled with Property Services on 6<sup>th</sup> February to receive an update on this matter.</p>
4	<p><b>Fraserburgh Regeneration Action Plan – recently approved projects</b></p> <p>AR – Updated the Partnership on funding awarded to three new regeneration projects following approval by Area Committee in November:</p> <ol style="list-style-type: none"> <li>1. Fraserburgh South Links Development Trust were awarded £27,000 as match funding to employ a sports coordinator to help establish the facility, attract users and connect with the wider family of sports provision in the town (match funding from the Robertson Trust). The post is due to be published in the next few weeks. Cllrs requested that the new person is given the opportunity to meet with them when in post.</li> </ol> <p><b>ACTION</b> – AR to suggest to the SLDT that they arrange a meeting with Ward Cllrs at an appropriate time when the position is filled.</p>

	<p>2. Fraserburgh Fitness Centre - £150,000 awarded towards improving, enhancing and extending the centre which will include state of the art squash courts. They are looking to secure additional funding from other resources and the funding will not be released until such time as they can demonstrate a fully funded project.</p> <p>3. Fraserburgh Super Saturdays - a further 2 years of financial support for 2018 and 2019.</p> <p>AR mentioned that funds committed to projects within the Regeneration Action Plan make up approximately 44% of the budget allocated to Fraserburgh (£1.137m). Spend is significantly lower. This is a healthy position to be in at this stage in the process and is higher than the other Regeneration towns.</p> <p>Cllr Buchan asked whether the 56% not committed is at risk given budget pressures within the Council. Reassurance was given that there is no immediate risk to the remainder of the funds. The Partnership requested a summary of commitments made to date.</p> <p><b>ACTION</b> – LH to circulate a summary of committed funds to date with the minutes.</p>
5	<p><b>Fraserburgh Regeneration Highlights Snapshot</b></p> <p>AR presented a snapshot of regeneration activities that have been ongoing over the last few years giving a breakdown on the project aims, outcomes and outputs achieved. This had been requested by Cllrs who had asked for a ‘user-friendly’ summary that can be used to inform people of progress.</p> <p>This was well received by the Partnership and it was agreed that it should be kept up to date on a regular basis.</p> <p>Cllr Buchan suggested that it would be good to make this available to the public in some form.</p> <p>A discussion took place with regards to communication in general and how we can take a multi-faceted approach to ensuring that the key messages are reaching the public. There are ongoing concerns that not enough communications is taking place. Ideas included display materials in key locations, more press engagement and more routinely ensuring that the Regeneration work and funding gets due credit.</p> <p>KW remarked that the Council’s Corporate Communications service is looking to move away from production of traditional press releases in the face of reducing readership and to maximise the use</p>

	<p>of social media. Karen advised the group that she would raise the issue again with Corporate Comms at a planned meeting next week.</p> <p>LH showed the group an example of a recent posting on the Fraserburgh 2021 Facebook page with pictures of progress at Saltoun Square. It was agreed that this page would be useful for posting more information on the wider regeneration activities.</p> <p><b>ACTION</b> – LH and AR to draft a proposed series of posts for the F2021 Facebook page. LH to advise Partnership when posting has been done.</p> <p>KW – asked whether the partnership have an agreed Communications Plan? JE had presented a Plan previously, but it had never been agreed and adopted. It was agreed that this is needed and should be discussed fully at the next meeting. In the meantime communications activity should continue.</p> <p><b>ACTION</b> – JE to refresh the draft Communications Plan for discussion at the next meeting.</p>
6	<p><b>Enterprise Hub Project</b></p> <p>AR presented a paper, previously circulated, on the proposed Enterprise Hub project. This project is an important part of the Action Plan and a key component of the redevelopment of Saltoun Square (to be known as The Faithlie Centre). An Enterprise ‘Animateur’ will be employed by Elevator and they will be responsible for the active management and delivery of the project. The role of the Animateur will be to grow a business base, connect businesses with support, develop networks and most importantly be proactive in the local community to ensure that the Hub is a visible, welcoming and used space.</p> <p>The project involves fitting out and equipping the space in the building identified for this purpose and employing the project posts. An application for £174k has been submitted for LEADER funding and a decision on this is due in March 2018. The project will run initially for 2 years (limited by EU funding restrictions).</p> <p>The project will be match funded by c. £99k from the Regeneration Budget, subject to Area Committee approval. A paper will be going to the Area Committee on 13<sup>th</sup> February.</p> <p>Cllr Buchan noted that there had been previous issues with LEADER and asked whether there was a Plan B if this was not successful. AR replied that ERDF funding might be available due to under-spends elsewhere but that this carries the same restrictions as LEADER in terms of timescales.</p>

<p><b>7</b></p>	<p><b>Key projects and pipeline Update</b></p> <p>This gives an opportunity for partners to update on any key relevant projects in a roundtable format.</p> <p>Cllr Mair – Ongoing need for additional hotel accommodation in the area. Asked whether it is possible to update the Hotel Prospectus with details such as North East 250. AR – Council are currently reviewing their approach to inward investment generally and are recruiting for a new post to lead this work. This could form part of the wider inward investment approach. For discussion at the next meeting.</p> <p>DA – As part of F2020, NESCOL have been running more training courses for repair and maintenance of historic properties (e.g. sash window repair) and that enrolment had been encouraging.</p> <p>AR – Community safety – AR attending Fraserburgh CCTV Working Group meeting on Friday in connection with the Community Safety priorities in the Regeneration Action Plan and ongoing discussions with the Group to support improvements to the CCTV system.</p> <p>AR - Gillian Bain is away for next 4/5 weeks on placement for teacher training. This may mean some short-term capacity limitations within the team.</p>
<p><b>8</b></p>	<p><b>Items for Future meetings</b></p> <p>Inward Investment / Hotel Prospectus  Communications Plan  Community Safety</p>
<p><b>9</b></p>	<p><b>Date and time of next meetings</b></p> <p>Tuesday 17<sup>th</sup> April 2018  Tuesday 3<sup>rd</sup> July 2018  Tuesday 16<sup>th</sup> October 2018</p> <p>All from 18.00-20.00 at Fraserburgh Community and Sports Centre.</p>