Fraserburgh Regeneration Development Partnership Note of meeting held on 28 January 2020, 6pm

At Fraserburgh Community & Sports Centre

Attendees:

Cllr Topping (Chair), Cllr D Mair, Cllr A Kille, Cllr C Buchan
Angela Keith, Interim Area Manager - Banff and Buchan (AKe)
Alastair Rhind, Strategic Regeneration Executive
Karen Paterson, Brown & McRae
Duncan Abernethy, NESCOL
Lynda McGuigan, Museum of Scottish Lighthouses, Discover Fraserburgh
Jan Emery, Banff and Buchan Area Project Officer (note)
Pamela Neri, Enterprise Manager, Fraserburgh Enterprise Hub
Jill Smith, Fraserburgh Harbour Commissioners
James Adams, Fraserburgh Community Council
Irene Sharp, Rector, Fraserburgh Academy
Matt Lockley, Service Manager – Economic Development
Graeme Clark – Convenor, South Links Development Trust (SLDT) (Item 2 only)
Alison Noble – South Links Sports for Intervention Co-ordinator (Item 2 only)
Paul Winter – South Links Development Trust, Ythan Cycling Club (Item 2 only)

Apologies:

Christine Webster, Regeneration and Town Centres Manager Linda Hendry, Regeneration Project Assistant

Agenda Item	Description	Actions
1	Welcome and Introductions Cllr Topping welcomed everyone and introduced visitors from the South Links Development Trust.	
2	Presentation – South Links Sports for Intervention Graeme Clark provided a brief background to the project and context to the current position before recently appointed Co-ordinator, Alison Noble, gave a comprehensive report on her activities since taking up her post (on 04/11/19). Recruitment to the post had been delayed due to the full site only being handed over in August 2019. In the first few weeks in the role, AN has been concentrating on generating links with possible users and beneficiaries. She has met numerous groups (incl. AC depts., community groups, Nescol, Fraserburgh Academy, Primary Schools and reported a healthy interest in the facilities. It was recognised that without Clubs for the individual sports (ie tennis, athletics) it is much harder to establish stable and sustained usage and GC reported that this was also being reflected in the low income that the facility was currently generating, which was a cause of some concern – particularly as the Co-ordinator project is reliant on sufficient income from users.	

	Some connections have been established with the wider Sports Hub, which is important and there will be opportunities to build upon the interest in the 2020 Olympics.	
	SLDT agreed to provide a copy of their presentation script with details of all the meetings and communications that have taken place.	SLDT
	Alison was thanked by Cllr Topping and left.	
	Cllr Mair suggested that sponsorship be sought from local companies; Scottish Athletics be approached for support; and encouraged renting the football pitch to a variety of clubs. She also requested a timetable of events going forward.	SLDT
	Lynda McGuigan (LM) stressed that without social space at the facility, it is very difficult to increase dwell time and encourage further socialisation.	
	Several opportunities were discussed, and AK offered to provide some support from colleagues to help the Trust progress with the project.	
	Cllr Topping thanked GC and PW who left the meeting	
3	Note of previous meeting	
	Cllr Topping invited attendees to confirm (or otherwise) acceptance of the previous meetings minutes. This was confirmed.	
4	Mid-term Review report of the Regeneration Action Plan	
	AR reminded the group of the discussions at the previous meeting and gave an overview/summary of the Mid-term review paper.	
	The Review has been designed to be consistent across the four regeneration towns and relatively 'lite-touch'. The learning from this exercise will help to inform activities and approaches for the remaining 2 years of the Action Plan, but perhaps more importantly, future economic development and regeneration work.	
	One of the main products of the review was the focus on a small number of 'big ticket' projects – for instance the Enterprise Hub, Seafood Centre and Beach area, but that the other actions and priorities in the Plan would not be overlooked.	
	Across all four towns, communications had been identified as an area for improvement. A new Facebook page has now been launched following the disappearance of the previous one. www.facebook.com/fraserburghregeneration/	
	The need for capacity-building for new and existing organisations was recognised – important to generate ownership and sustainability of projects locally; and confirmed the initial Academy pupil consultation would take place during w/c 3/2/20.	
	AR also said that a senior colleague at Scotland's Towns Partnership (STP) had been asked to 'peer review' the work to date and their feedback was positive about our approach and advice was to continue to progress the current focus. Cllr Buchan reminded everyone that whilst the Plan covers a number of themes, one of the original key objectives was to raise income levels, which didn't seem to be happening at any real pace. This was acknowledged and also recognised	

	that these sorts of economic indicators take many years to notice any real improvement and are influenced significantly by economic events.	
	The Partnership endorsed the Mid-Term Review report as presented, subject to any additional reflections that were invited within the next week or so.	ALL
5	Updated Terms of Reference and Membership	
	AR confirmed that he had amended the Terms of Reference to reflect the new members of the partnership, who had made a big difference and valuable contribution. The membership feels more balanced now and more representative, but more could be done.	
	There was a brief discussion as to the potential to secure additional members from key business areas not currently represented. It was agreed this topic would be on the Agenda for the next meeting.	
	The revised Terms of Reference were agreed by the Partnership.	
6	Project and financial Update	
	AR presented a proposed (and work in progress) new format for presenting the high-level information around the performance and key measures of the Action Plan and the projects being supported. This includes now a new high-level analysis of start-up enterprises and jobs. Commitment, spend and leverage figures remain healthy.	
	The Partnership agreed that this was a useful way of providing the information and there was some discussion about some small tweaks, but otherwise the approach was endorsed. The same approach will be considered for Area Committee reporting.	
	AR also updated on a few of the projects:	
	 Enterprise Hub – funding had been agreed to extend the project until Sept 2021 and move into The Faithlie Centre; Glover Garden Project (F2021) had been finally signed off by the landowner and was entering the design phase; Beach Café lessees were shortly to be submitting their planning application in relation to the siting of outdoor furniture at the café; Community CCTV project – Cllr Topping declared an interest – Planning Permission has been granted so all cameras should be installed in the next couple of months. 	
	AKe enquired as to whether any progress was being made with the Frozen Fraserburgh Group in terms of supporting them sustain their activities. AR replied that no report or claim had yet been received from the 2019 event, but that this would be followed up.	
	There was a discussion about the availability of Developer Obligations (DO's) to support regeneration activities. These were always considered as part of the funding mix. The Partnership asked for more information about DO's generally at the next meeting. AKe agreed to ask Adam Sime (Snr DO Officer) to attend the next meeting and explain the process and current status of funding attributed to Fraserburgh.	JE/LH
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7	Regeneration of the beach area update	
	AR and JE gave an update on the actions underway – please refer to the paper for the detail on research, briefings and meetings with the Feuar's, Council services etc.	
	A follow-up session is planned with the Feuar's Managers in the next few weeks.	KP/AR/JE
	AR is focusing more on some of the short-term opportunities and confirmed that one early project identified was to improve the pedestrian 'finger-post' signage between the Town Centre, Beach and Kinnaird Head. Matt Lockley (ML) had secured funds from the Scottish Govt (via the Crown Est) which had yielded £10k which will help fund this work. These funds need to be spent by the end of March 2021.	
	Additionally, JEE is exploring potential partners, agencies, operators in relation to larger scale developments at the beach front. Since finding appropriate partners is challenging, this early work will yield benefit but in the longer term. Nevertheless, understanding more about likely partners was indisputably beneficial. Irene Sharpe (IS) made the point that firms offering "extreme/adventure"-type sports were of great value to Academies as they provide a wider choice of activities for pupils.	
	AKe was keen to see an updated Vision and Action Plan, including how we report back to the people who came to the initial event in April 2019. A more detailed update will be provided at the next meeting.	AR / JE
8	Roundtable – news and announcements	
	 Lynda McGuigan gave a presentation update on the #Fraserburgh48 digital content project, which is nearly complete. LM had raised £30k to fund it (£10k local businesses, £5k Regeneration funding and £15k from the VisitScotland Growth Fund). The project has created images, videos, bloggers, itineraries etc. benefitting the local area. A follow-up project is planned, with £10k of Scottish Government (Crown Est) funds already ring-fenced. The positive impact had been very successful and far-reaching. Cllr Topping thanked LM and AR agreed to circulate the links to the videos etc. James Adams, Chair of the Fraserburgh CC confirmed that the CC had been refreshed with a greater focus on Governance; Cllr Buchan advised the group that "Warlds End" had been vacated and was on the market; LM announced that this year being the 450th anniversary of Fraserburgh Castle, a special event was being planned. Cllr Mair provided an update on the "Light the North" project being undertaken by CLAN: the Lighthouse Museum are handling outreach and a school pack being prepared. There being no further business, Cllr Topping thanked everyone for their attendance and closed the meeting. 	AR
9	Date of next meeting(s) – Confirmed	
	Tuesday 28 th April 2020 – meeting to include Items on Beach, Partnership membership and Developer's Obligations. Tuesday 30 th June 2020 Tuesday 27 th October 2020	