

FRASERBURGH REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE

Mar-19

Status Key:

Complete (green)
Action initiated: Delivery phase (blue)
Action initiated: Development phase (yellow)
Not started (red)

ACTION THEME 1 - THE ECONOMY					
AIM:	A resilient local economy which attracts investment, supports a resilient business base, increases higher wage economy and creates employment opportunities.				
OUTCOME:	Fraserburgh has a resilient economy where local businesses are supported to develop, grow and diversify. Key sector experience is recognised and used to help grow business and attract new ones. Reduced barriers to entry have increased entrepreneurship and encouraged businesses to develop new products and markets and to add value to existing ones. Improved skills are applied to increase quality, productivity & diversity of products and services.				
Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
1.1 Growing Business and Enterprise	Fraserburgh Enterprise Hub (Blue)	<p>Fraserburgh Enterprise Hub has been operational since summer 2018 and offers support for start-up and early stage businesses. The project initially runs until June 2020 (time-limited by LEADER programme restrictions). Elevator are the project lead. Enterprise Manager and Enterprise Co-ordinator positions are both filled. Project will move to premises in School Street from 1st April 2019 until The Faithlie Centre is ready for occupation.</p> <p>Good relationships are being built and local feedback has been very positive. Outreach work and events have started to be delivered. A number of entrepreneurs and businesses have been supported. New Facebook page is live and other digital tools in development. Press coverage has been considerable.</p> <p>Project Started : April 2018 Project Ends : June 2020</p>	Alastair Rhind	£101,783.44	<ul style="list-style-type: none"> • Match Funding - £149,549.21 (LEADER) • Businesses Supported - 50 (to date 7) • Businesses Start-Ups - 10 • Jobs Created - 20 (to date 2) • Skills / Training participants - 150 • Diversified local economy • Opportunities to take advantage of MOWEL supply chain opportunities • Increased take up of business support provision • 5 Events to date including a Women In Business event with 40 attendees and rural outreach 'pop-ups' in Strichen and Rosehearty • New Facebook page started with 156 followers to date

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1.1 Growing Business and Enterprise	Super Saturdays 2018-2019 (Blue)	<p>Fraserburgh Development Trust have delivered the 6 events for 2018 and are planning the programme for 2019 (another 6 events). Visitor numbers remain strong – around 5,000 across all the events, although stall numbers are inconsistent and volunteer hours for 2018 are estimated to be in excess of 2,000, including a new cohort of volunteers.</p> <p>Super Saturdays supported the Frozen Fraserburgh event in December 2018 (led by The Rotary Club of Fraserburgh) which took place in Fraserburgh Fishmarket with a range of festive activities. As a result of a fundraising campaign, a range of free activities were on offer throughout the event including an Ice Rink, Snow Globe, Santa Train and Santa Grotto.</p> <p>Plans are developing for sustaining the activity beyond the current funded period.</p> <p>Project Started : January 2018 Project Ends : December 2019</p>	Gillian Bain	£57,415.25	<ul style="list-style-type: none"> • Jobs Sustained - 1 • No. of Events - 12 (to date 6) • No. of additional visitors - 6,000 • Businesses Supported - 85 (to date 58) • Community Groups Supported - 12 (to date 54) • Volunteer Hours - 1680 (to date 2170) • Increased visitors to, and vibrancy of, the town centre • 4 sectors supported - retail, food and drink, tourism and voluntary sectors • Free / subsidised family entertainment, removing financial barriers • Platform for Council / groups to engage and consult with community • Average 25 stalls per event in 2018 • Short-listed for SURF regeneration award in 2015
	1.1.1 Mercat Cross Electricity (Green)	<p>Exploratory work has been carried out around the costs of upgrading and installing a new power supply at Saltoun Square to service local events etc. As a result of the significant costs involved the Fraserburgh Local Regeneration Group have decided not to pursue this project further at this time, and have received confirmation from the Environment Planner that it will have no short-term adverse impact on the public realm works. To be revisited at a future date.</p>	Peter Fraser		<ul style="list-style-type: none"> • Investment in town centre infrastructure and increasing capacity which is sufficient to accommodate future town centre events.

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1.2 Skills and Employability	Here For You Centre (Green)	<p>The Here for You Centre was in operation for almost four years and funded through various sources including ESF, SG, Aberdeenshire Council and the Fairer Aberdeenshire Fund. Services included employability, financial and digital inclusion, advice and volunteering services.</p> <p>The project partnership included the FDT, Foyer, CAB, Grampian Housing and AVA. Some of these partners have moved to the JIC to enable them to continue service delivery whilst future options are explored.</p> <p>The Council's Employment Team Support Worker currently has 70 registered clients in Fraserburgh and is running job clubs in the library every week and has a presence in the Job Centre twice weekly. 22 clients have been supported into paid work in this period.</p> <p>Project Ended : December 2018</p>	Annette Johnstone / Ewen Allardyce		<ul style="list-style-type: none"> • Total Footfall (17,132) • Total Clients Registered (1,704) • Average Footfall per month (600) • Principle purpose of visits - Volunteering (27%), Digital (27%), Advice (21%) • Volunteer Hours (5,606) • Total financial gain for users through advice (£1.004m) • 70 clients registered with Council Key Worker • 22 supported into paid full or part-time work
1.3 Brownfield Land	Kessock Industrial Estate (Blue)	<p>Plans for the initial phases of regenerating Kessock Industrial Estate have been agreed by Area Committee. Funding is ring-fenced in the Capital Plan. Work commenced in August 2018. Derelict buildings have been cleared and old business units restored to a lettable condition. Considerable interest in units already even before marketing. Future phases will be subject to a satisfactory business case. No regeneration funds have yet been allocated to this project, however discussions are planned to determine whether some modest investment can add value to the 'look and feel' of the overall site as early phases near completion.</p>	Allan Whyte		<ul style="list-style-type: none"> • Sites Improved - 1 • New Units made available - 10 • Supports economic diversification • Opportunities to support Harbour growth

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1.3 Brownfield Land	Barbours Garage Site (Blue)	Planning approved for development of 35 x 1 & 2 bed flats. Demolition completed. Anticipated start on site in due course.	Elise Young		<ul style="list-style-type: none"> • Sites Improved - 1 • New residential units - 35
	1.3.1 Property Development (Yellow)	<p>The new long-term masterplan for Fraserburgh Harbour has been shared in draft form and will be published shortly for further consultation. A cross-service liaison group of Officers is meeting regularly with harbour officials to identify ways that the Council can support them prepare for the new MOWEL contract and the associated growth that this will generate.</p> <p>InvestAberdeen are supporting the Regeneration team in looking at options for visitor accommodation, which may include the John Trail building. Initial interest from potential operators for this project has been strong.</p>	Alastair Rhind / James Welsh		<ul style="list-style-type: none"> • New jobs associated with Harbour growth and MOWEL contract • Supply Chain growth and diversification • Increased demand for visitor accommodation • 10-12 bedrooms at John Trail • Further Hotel Investment

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1.3 Brownfield Land	1.3.2 Transport Study (Yellow)	<p>NESTRANS alongside Aberdeenshire Council and Transport Scotland commissioned a study on strategic transport connections between Fraserburgh, Peterhead and Aberdeen in early 2015. On the back of the outcomes of this study, further work was commissioned by Nestrans (Feb 2017) to investigate the potential for re-opening the railway between Aberdeen/Dyce and Ellon and potential road upgrades on the A90 and A952.</p> <p>At its meeting on 19 September 2018, Nestrans considered a further progress report on the study. This included the results of sensitivity testing on the Aberdeen to Ellon rail link. It is also noted that the proposed Strategic Development Plan supports corridor improvements along A90(N) and A952, and continued investigation of rail links to the area. The most likely vehicle for future significant improvements to the A90 north of Ellon, the A90/A952 Toll of Birness (Transport Scotland) and rail, will be inclusion as part of the National Strategic Transport Project Review (STPR2). The work being undertaken as part of the Strategic Transport Review for the City Region Deal will form the basis of the North East's case for investment projects.</p> <p>Council officers continue to engage with Transport Scotland on an ongoing basis to address the concerns around the Toll of Birness, monitor the impact of the AWPR on traffic flows on the A90 and other routes, connectivity to the north and future rail investment.</p>	Paul Finch / Robert McGregor		<ul style="list-style-type: none"> • Investment in transport infrastructure • Improvement in transport options • Improved connectivity

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1.3 Brownfield Land	1.3.3 Affordable Housing (Blue)	<p>Heritage Way/ Quarry Road - An energy efficiency and behavioural monitoring study is being carried out by RGU for the new properties at Quarry Road / Heritage Way. Awaiting Initial results which are expected spring/summer 2019. The development recently received a 'Distinction' award at the 2018 Aberdeenshire Architectural & Landscape Design Awards under the category 'Building Communities for the Future'.</p> <p>Barbours Garage site - Planning approved for development of 35 x 1 & 2 bed flats. Demolition completed. Anticipated that start on site in due course.</p> <p>Scalloway Park – 6 x 1 bed flats started on site in November 2018. Work progressing well on site with anticipated completion May 2019.</p>	Elise Young		<ul style="list-style-type: none"> • Increase number of new affordable housing properties available in town centre • Increase residential population of town centre • 35 new flats on former Barbours Garage site • 6 flats on Scalloway Park.
1.4 Seafood Centre of Excellence	SSCE Development (Yellow)	<p>On 19 November 2018, Red Lynx Ltd presented its critique ('sense-check') of the work undertaken by SAC Consulting in 2017 to assess the business case for the creation of a Scottish Seafood Centre of Excellence (SSCE). The council's 'Matrix' action plan was also reviewed. Funded by Aberdeenshire Council Economic Development, the 'sense-check' scrutinised the methodology undertaken by SAC Consulting and analysed their findings 'point by point' against the study brief, took opinion and evidence from a number of key stakeholders, and made seven recommendations on how to take the work forward.</p> <p>The SAC Consulting and Red Lynx reports have helped to shape work being undertaken by SSCE project partners (eg Seafood Scotland, Scottish Seafood Association, Seafish, DYW and ONE) to create the conditions under which the SSCE can be developed.</p>	Derek McDonald	£17,125.00	<ul style="list-style-type: none"> • Raise profile of Fraserburgh as fishing and processing hub • Improve resilience to sector shocks • New businesses supported - 30 • Additional Training Places - 600 • New Incubator businesses - 10 • Regeneration of key sites

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Total budget committed to date				£176,323.69	
Total budget				£433,000.00	

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ACTION THEME 2 - THE ENVIRONMENT					
AIM:	Make Fraserburgh an inspiring and engaging place that secures the regeneration and use of key sites and buildings and where our environment is transformed to highlights local assets.				
OUTCOME:	Key sites and buildings are revitalised and maintained leading to a vibrant townscape. Fraserburgh is recognised as a destination town for visitors and tourists with a quality offering, encouraging increased visitor numbers and economic activity. Fraserburgh encourages pride of place and active citizenship.				
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2.0 Cleaner Fraserburgh	Deep Clean - town centre (Green)	Following a tender process in March 2017, local company 'Gutterz' were appointed to carry out a deep cleanse of targeted town centre streets. Project started and Ended : May 2017	Gillian Bain	£28,070.00	<ul style="list-style-type: none"> • Improved appearance of areas (6 main streets, Saltoun Square Arcade and Cobbled Steps) • A number of business and property owners followed suit and cleaned areas around their properties • Improve sense of civic pride and vibrancy of town centre • Positive feedback from residents, business and visitors • Improvements to appearance of buildings through gutter clearing

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2.0.1 The Big Clean Up	The Big Clean Up (Blue)	<p>Street Cleaning are continuing to explore opportunities to add value to their service in the town. Daily maintenance is carried out in the town centre particularly after peak times, for example, lunchtime. Support is provided during town centre events with the provision of additional bins and additional waste collections.</p> <p>The lanes are currently swept at least 6 times per year with a mechanical sweeper and the Council have equipment that will remove moss and weeds from tight areas which will be shared across the 'Shire but available for Fraserburgh.</p> <p>Environmental Health are working with the Area Manager's team to explore options to reduce the nuisance of gulls. First stage is to increase education roll-out.</p>	Claire Loney		<ul style="list-style-type: none"> • Improvements to public realm • Improvements to property aprons in conservation area • Improved access to litter bins and reduction in litter
2.0.2 Community Improvements	Your Voice Your Choice (Green)	<p>A contribution of £50,000 (total budget £100k) was agreed to support the Community Planning Participative Budgeting Process (Your Voice Your Choice) with a particular emphasis on environmental improvements.</p> <p>22 groups were successfully funded through the YVYC process. Of the 22 groups all but one selected a regeneration outcome in their submission.</p> <p>The evaluation phase is underway having now received all of the project monitoring returns. This information is currently being collated and a report will be produced summarising the results.</p>	Debra Campbell	£50,000.00	<ul style="list-style-type: none"> • Match Funding of £50k from Health & Social Care Partnership • 35 Applications received from local groups • 22 projects supported with funding following a public vote. Each received between £500-£10,000 • 1770 public votes cast on-line • 155 votes cast on the 'Big Vote Day' • Increases public understanding of the work of local groups • Encourages community engagement and local decision-making

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2.0.3 Green Space access and improvements	Glover Japanese Garden (Yellow)	A project has been initiated which will see the redevelopment of the gap site at 15 Commerce St, Birthplace of renowned c. 19 th Industrialist Thomas Blake Glover, co-founder of Mitsubishi Heavy Industries. This will include design and construction of a Japanese garden on the site and involve school students in design of promotional material, as well as a wider PR campaign and interpretive material. It will provide a much-needed focus for tourism generally (in particular the stream of Japanese tourists visiting Fraserburgh to pay homage to Glover), and engage the community with one of its most famous sons.	Alison Simpson / Alastair Rhind	£25,000.00	<ul style="list-style-type: none"> • Total project value £50k. Match Funding from F2021 project and owner of Glover Fish Bar • Focal point for Japanese and other visitors • Promote links with the Glover legacy • Community and Schools Engagement • Enhanced tourism offer for Fraserburgh
	Secret Garden (Green)	Fraserburgh Development Trust continue to improve facilities at the Community 'Secret' Garden (Alexandra Terrace), with a committed team of volunteers.	Gillian Bain		<ul style="list-style-type: none"> • Resource for rehabilitation for those on community service • Health benefits • Green area in otherwise built up part of the town
	Other	<p>Planned improvements to Kessock Industrial Estate which have now commenced, will also include soft landscaping and planting.</p> <p>A small community initiative is being planned for landscaping and planting behind the refurbished buildings in Saltoun Square.</p>	Alastair Rhind		

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2.0.4 Improve Beach facilities	Beach Regeneration Project (Yellow)	<p>A workshop event, hosted by the Regeneration Development Partnership, is planned for 30th April 2019 to start to develop a vision and priorities for making better economic use of the beach, including how it connects with the town centre and other attractions. A series of projects will be developed from this event and future consultation. Save The Date invitations have been issued with formal invitations to go out early April.</p> <p>The new tenants of the beach café take residence on 1st May and have ambitious plans for the future of the café.</p>	Gillian Bain		<ul style="list-style-type: none"> • Increase in investment and economic benefits of natural asset • Increase diversity of activities and footfall • Promote better connectivity between beach and town centre / other attractions
2.1 Fraserburgh Tourism	Discover Fraserburgh (Green)	<p>Support of £12,165 previously agreed to Fraserburgh Area Tourism Group – now Discover Fraserburgh Tourism Group - to develop their marketing strategy.</p> <p>A new vibrant and exciting website has been launched - to create a stronger digital presence and marketing materials. A greater number of local businesses are now involved in promoting their services.</p> <p>The Group won a 2017 Aberdeen City and Shire Tourism Award (ACSTA) under the category: 'Working Together for Tourism'.</p> <p>Project now complete.</p>	Gillian Bain		<ul style="list-style-type: none"> • Awards (1 achieved) • No of business assists (target 8) • Increase in rankings for search engines and feedback based websites such as Trip Advisor • Increase in visitor numbers (+25% target) and economic spend
	# Fraserburgh 48 (Blue)	<p>Discover Fraserburgh digital project to encourage people to spend 2 days (48 hours) in Fraserburgh rather than the current average of 24.</p> <p>Project started January 2019. 12 month project</p>	Alastair Rhind	£5,000.00	<ul style="list-style-type: none"> • Match Funding from Visit Scotland - £15k • Private match - £10k • Businesses assisted - 30 • Increase in visitor numbers (+25% target) and economic spend

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2.2 Regeneration of buildings and key sites	JIC Project (Yellow)	A steering group has been formed made up of user groups and others with an interest in the future development of the JIC. Terms of Reference have been agreed and the group is planning a series of project visits to gain ideas about options. The first of these, to Maud, took place in January. Work continues to gather data and evidence to support the business case for a future development project.	Kevin McDermott / Sandra Ross		<ul style="list-style-type: none"> • External funding expected - £1m+ • Support for community groups • Community service provision
2.2.1 Support for Fraserburgh 2021	The Faithlie Centre (Blue)	<p>Fraserburgh 2021 was launched in March 2017 and will run until March 2021. This town centre regeneration project is funded by the Heritage Lottery Fund, Historic Environment Scotland, the Scottish Government and Aberdeenshire Council. Over a 5 year period, the scheme will invest £5.8m into the town centre through repair schemes to key buildings, public realm improvements and training & community schemes.</p> <p>The flagship project, and first to begin work, involves the restoration of the Town House at Saltoun Square and adjoining derelict former Police Station. Work commenced on this site in May 2017. Despite various problems, the project is anticipated to be completed in late 2019. The completed building will house the restored Council Chamber, Council office space and an 'Enterprise Hub' for use by start-up businesses.</p>	Ross McCleary		<p>Projected to end of 2019:</p> <ul style="list-style-type: none"> • Completion of The Faithlie Centre • Regeneration of key site in town centre • New service centre for Council

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2.2.1 Support for Fraserburgh 2021	Priority Projects (Blue)	<p>Ten other buildings are considered 'priority projects' and have substantial funding set aside for their restoration. These are prominent buildings which are in a poor state of repair and are mostly under-used, most notably the long-term derelict former John Trail Bookshop.</p> <p>The Council has recently completed a legal process to acquire the John Trail building for re-development. It is expected that development work on this project will begin in 2019 along with the delivery of at least three more of these priority projects. The rest are being developed and will see works carried out over the course of the Fraserburgh 2021 scheme.</p> <p>Other key projects which will be undertaken by Fraserburgh 2021 include public realm improvements, due to begin in mid-2019</p>			<p>Projected to end of 2019:</p> <ul style="list-style-type: none"> • Completion of 5 Priority projects • Advanced stage of development for remaining 5 Priority Projects, including John Trail • Public realm improvement scheme underway
	F2021 Missing Shares Project (Blue)	<p>A trial scheme which allows owners in multiple ownership buildings to access additional funding from the Council to cover their share of works has been developed is being rolled out over early 2019. This will see those who cannot afford to cover their share being effectively loaned it with a charge put on the title deed to their property so that the money would be recoverable upon its sale. It is thought that this scheme will allow three priority projects to go ahead. It is being worked up in partnership with the Housing Service and could be expanded across Aberdeenshire if successful.</p>		£52,467.00	<ul style="list-style-type: none"> • Enable 3 Priority Projects to proceed which otherwise would have been undeliverable

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2.2.1 Support for Fraserburgh 2021	Community Engagement (Blue)	<p>F2021 is also delivering a comprehensive scheme of training and engagement activities aimed at local contractors, students, school children and community groups. Many of these activities, notably training schemes teaching traditional building skills to local tradespeople, ran throughout 2017 & 2018 and will continue into 2019.</p> <p>The 'Mapping Fraserburgh' town trail is currently under development by Robert Gordon University. This consists of several walking tours of historic Fraserburgh, supplemented by an augmented reality mobile app. This exciting new technology will give users an interactive and engaging method of learning about the history of the town.</p> <p>Three Tourist Guide training courses based on the planned walking heritage walking route and run by the Scottish Tour Guide Association will take place in 2019 and 2020. These will be aimed at local heritage organisations and tourism businesses.</p>			<p>Projected to end of 2019:</p> <ul style="list-style-type: none"> • 42 contractors and apprentices trained on stonemasonry, roofwork and window restoration • 398 hours of volunteer time • 84 property owners engaged • 398 hours of volunteer time • 23 property owners attending information events • 250 student participants • 8 tour guides trained • Marketing, promotional and educational materials around CARS area and ongoing maintenance of buildings within it

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	2.2.2 Conservation Area Small Grants Scheme (Blue)	<p>The Small Grant Scheme was launched in March 2017 and closed in June 2017 due to unprecedented demand. It is hoped that a further budget can be found so that the scheme can be re-opened in future.</p> <p>As of February 2019, five Grant Offers have been made, with two of these projects nearing completion. An additional three are very close to being developed sufficiently to make a grant request. It is expected that all eight of the projects will be completed in 2019.</p> <p>These projects include the replacement of inappropriate shopfronts with sympathetic traditional designs, the replacement of poor quality uPVC windows with appropriate and high quality timber sash and case units and the repair of surviving original windows.</p>	Ross McCleary		<p>Projected to end of 2019:</p> <ul style="list-style-type: none"> • 8 Properties assisted • £120,365 invested in property improvements
2.2.3 Property Investment Fund	PIF (Blue)	<p>The Property Investment Fund was launched in Fraserburgh in spring 2016. Two phase 1 applications have been awarded. The Captain's Table (20 Seaforth Street – awarded £18,149.34 towards total costs of c. £177k) opened in June 2018 and is doing well and receiving positive reviews.</p> <p>The John Trail project is likely to apply for PIF support for phase 1 and 2 and there is interest from another business owner, however the PIF programme is to be reviewed as other interest has slowed up in recent months.</p>	Nick Brown / June Burnett		<ul style="list-style-type: none"> • No. of Properties assisted - 6 (3)
2.2.4 Hotel Investment	Hotel Investment (Red)	Linked to 1.3.1 and 2.2.3	Alastair Rhind		

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2.3 Promote an improved network of walking & cycling routes that are interesting, engaging & motivate frequent use.	Fraserburgh ITT Masterplan (Blue)	<p>The Fraserburgh ITT Masterplan was reported and approved by the Banff & Buchan Area Committee in June 2018.</p> <p>Outline and detailed designs for the schemes in Fraserburgh have been developed and a funding application made to Sustrans to deliver Scheme 1 of the masterplan – ‘Maconochie Road to Town Centre’. Design proposals are now with Planning. Community Links bid being made for delivery in 2019/20.</p> <p>The walking map for Fraserburgh has also been reviewed and updated. Now looking at a Treasure Trail Map for Fraserburgh.</p>	Chris Menzies		<ul style="list-style-type: none"> • Increase in number of bike stands • Increase in utilisation of routes • Increase in number of trips made by alternative modes of transport • In 2017, cycle levels have increased in Fraserburgh South Park, Lochpots, Rosehearty and Fraserburgh Academy schools • Walking frequency has increased from around 15% walking 5 days a week in 2017 to around 70% in 2018 • Change in attitude towards sustainable and active travel
Total Budget Agreed to Date				£160,537.00	
Total Budget				£305,000.00	

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ACTION THEME 3 - PEOPLE, COMMUNITIES, HEALTH & WELLBEING

AIM:	To promote a healthy living culture in Fraserburgh building on the assets of our people and facilities.				
OUTCOME:	Fraserburgh is recognised as an excellent location for sports and leisure and residents enjoy an active and healthier lifestyle by 2021. Improved health statistics and community cohesion so the local community feels confident to participate in and contribute to the improvement of their town and develop a sense of civic pride.				
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3.0 Changing Perceptions	Social Media (Blue)	<p>The Fraserburgh 2021 Facebook page has been created to promote all regeneration projects. The page still continues to attract interest with 1650 followers at February 2019.</p> <p>The Enterprise Hub have established their own Facebook page and F2021 is sharing their posts - with each post on this topic engaging an average of 700 people and the post about the 'Meet the Buyer Event' for Moray East Offshore wind reached 2300 people. The link to the most recent annual report on regeneration reached 766 people in January.</p>	Gillian Bain		<ul style="list-style-type: none"> Fraserburgh 2021 Facebook page currently has around 1650 followers and continues to attract more followers Recent positive Campaigns on Fraserburgh2021 page have been for Fraserburgh Enterprise Hub, Moray East Offshore Wind Farm Events and the Annual Regeneration Report.

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3.0 Changing Perceptions	Printed and other Media (Blue)	<p>The 2017/18 Regeneration Annual Report has been circulated via Aberdeenshire Council Website, Fraserburgh 2021 page and paper copies distributed to various locations including Fraserburgh Library and Fraserburgh Community & Sports Centre.</p> <p>There was significant positive coverage in local media for the Frozen Fraserburgh Events in December. Waves Radio attended both the Fraserburgh Late Night Christmas Shopping Event and the Frozen Fraserburgh event in the fish market with a live broadcast highlighting the event, talking to business owners and visitors and encouraging people to attend. Positive press coverage was provided by The Fraserburgh Herald and Press & Journal of the events.</p> <p>Press coverage around the CCTV project has helped with the local fundraising efforts.</p>	Gillian Bain		<ul style="list-style-type: none"> • Live Radio Broadcasts on Waves Radio for Town Centre Christmas Events and for the CCTV project
	Awards (Green)	Fraserburgh was entered into the 2018 Great British High Street awards in the 'Rising Star' category. Whilst the town was not short-listed on this occasion, local business owner Jozefine Duthie was short-listed for the 'High Street Hero' award - one of only 3 finalists in Scotland and 12 for the whole of the UK.	Gillian Bain		<ul style="list-style-type: none"> • Improved perception of Fraserburgh and town centre retail offer

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3.0.1 New Facilities	South Links Sports Development (Green)	<p>Fraserburgh South Links Development Trust successfully secured a funding package of £1.2 million to develop and build a new sports facility including an athletics track, football pitch and all ability cycle track. Funding was secured from the Scottish Government Regeneration Capital Grant Fund, Sports Scotland and Aberdeenshire Council, LEADER, and Robertson Trust. Work on site commenced in May 2017 and is now almost complete.</p> <p>Additional funding from Viridor Landfill Fund has been secured to complete the equipment shed and additional toilet facilities. The track is already well utilised for casual use and organised events.</p>	Gillian Bain	£140,000.00	<ul style="list-style-type: none"> • Leverage £1,047,809 from various sources • 200 Coached sessions by other groups (including football teams, school groups) • 600 participants in Coached Athletics & Running Sessions • Mini Marathon Fundraiser took place on 1 September 2018 as part of the Frozen Fundraising campaign. 42 children took part in the event. A final lap around the track saw another 23 parents take part also.
	South Links - Co-ordinator (Blue)	<p>An additional Regeneration grant has been awarded to the SLDT to match fund Robertson Trust money to recruit a Co-ordinator for a three year period to help establish the facility. The job description is being finalised and it is hoped to have this position filled for Spring 2019.</p>	Gillian Bain	£27,000.00	<ul style="list-style-type: none"> • Leverage £45,000 from Robertson Trust and SLDT own funds • New jobs created 1 • No of community events held 5 • No of young people engaged 50 • Volunteer hours 500 • No participants obtaining new or enhanced qualifications 10 • No of economically inactive participants supported with work-readiness skills 10

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3.0.1 New Facilities	Fitness Centre (Yellow)	<p>Regeneration funding has been awarded to support an extension of the facilities at Fraserburgh Fitness Centre to include competition standard squash courts. The Council supported this project with an application to the Scottish Government Regeneration Capital Grant Fund though unfortunately this was unsuccessful.</p> <p>Ongoing discussions have been taking place with the Centre to identify possible ways of securing the additional finance to enable the project to proceed. The Fitness Centre remains committed to the project.</p>	Alastair Rhind	£150,000.00	<ul style="list-style-type: none"> Total expected project cost £616,500 Increase in footfall 12,600 No of community events held Groups benefitting from enhanced facilities 12
3.0.2 Working with Existing Groups	Active Fraserburgh 2017 (Green)	Active Fraserburgh Week was developed as a way to raise awareness of the range of sports/ activities within Fraserburgh and to encourage inclusive participation.	Gillian Bain	£6,826.00	<ul style="list-style-type: none"> Total project cost £8,100 No of participants - 763 120 sessions run No of volunteer hours - 497
	Active Fraserburgh 2018 (Green)	<p>People are an integral part of our regeneration programme and Active Fraserburgh Week 2018 introduced more activities with a firm focus on Health & Well Being. NHS Healthpoint were available throughout the week to give advice on lifestyle choices whilst Grampian Cardiac Rehab Association offered a session specifically aimed at individuals recovering or at risk of significant cardiac events. A yoga session aimed at Parkinson's disease sufferers raised awareness on how gentle exercise can benefit people living with Parkinson's and their carers.</p> <p>Discussions are at an early stage on how to develop cross service working with projects such as Active Fraserburgh Week so these can continue to be delivered.</p>	Gillian Bain	£6,907.93	<ul style="list-style-type: none"> Total project cost £11,200 No of participants - 768 No of activities held - 47 (102 sessions) No of volunteer hours - 454

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
3.1.0 Health & Wellbeing Awareness		Linked to Action 3.0.2 above	NHS / Gillian Bain / Debra Campbell		
3.1.1 Community Planning Collaboration	Your Voice Your Choice (Green)	See 2.0.2	Debra Campbell		
	RGU Access Pathways (Blue)	Robert Gordon's University (RGU) Access Pathways activity is operating in Fraserburgh to encourage those who would not normally aspire to go to University to access a variety of university courses. This activity is focussed on looked after children and those for whom university would be a first generational commitment.	Debra Campbell		<ul style="list-style-type: none"> • No of community events held • No of participants
3.1.2 Pride of Place	Fraserburgh Junior Arts Cinema (Blue)	<p>Fraserburgh Junior Arts Society continue to host a monthly cinema, showing latest releases but at affordable prices to encourage a more inclusive community. 2018 saw audiences remain steady and FJAS have committed to host these cinema evenings again throughout 2019. Demand for the venue is high which has caused some variation to the dates Fraserburgh Movie Nights will be held in 2019.</p> <p>The Fraserburgh Movie Nights continue to support the night time economy within Fraserburgh with local eating establishments continuing to benefit from additional footfall on these evenings.</p>	Gillian Bain		<ul style="list-style-type: none"> • Sell out evening cinema screenings in January, February, April and August 2018 – 220 per screening • 30 volunteer hours per event • 4 volunteers

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Output Targets & Expected Outcomes / Impacts
3.1.3 Volunteering		<p>There are various projects which are helping to develop volunteers and volunteer opportunities.</p> <p>Fraserburgh Movie Night have utilised almost 300 volunteers hours in 2018 along with two new volunteers. Fraserburgh Movie Nights are contributing to the vibrancy of the evening economy in Fraserburgh with local restaurants benefiting from increased footfall.</p> <p>Volunteers are an integral part of town centre events. These events allow volunteers opportunities to learn new skills including food hygiene and help with confidence building within the community. Over 2170 volunteer hours contributed to the Super Saturday & Frozen Fraserburgh events in 2018.</p> <p>A new Fraserburgh Men Shed Group is in the process of being established with the group actively seeking volunteers to act as office bearers for the group. NESCOL have agreed to support the group by providing access to equipment and expertise.</p>	Gillian Bain		
3.2 Town Centre Community Safety	CCTV Enhancement Project (Blue)	<p>Phase 1 of the installation has been completed. This covers the replacement of old cameras in existing locations around the town centre and harbour – including at the Bus Station, Charlotte Street / College Bounds and at Dee Jays night club as well as at the foot of Kirk Brae overlooking the Balaclava. This phase also includes the upgrade to the 'back office' system and software for the whole scheme. Over £1,500 in public and private donations has been achieved to date.</p>	Alastair Rhind	£60,000.00	<ul style="list-style-type: none"> • Up to £10k raised locally • Fully modernised CCTV camera system in key town centre locations • Existing camera locations enhanced and new cameras added • Supports safer communities agenda and provides additional confidence in using the town centre, particularly the evening economy • 4 Volunteers engaged
Total Budget Agreed to Date				£390,733.93	
Total Budget				£399,000.00	