
FRASERBURGH BEACH AREA VISION & MASTERPLAN NEWSLETTER



WINTER 2023 NEWSLETTER

This newsletter is to help keep you, as the local community, up to date with the progress of the Fraserburgh Beach Area Vision & Masterplan project. In this newsletter we will:

- Update on engagement and ideas from sessions in 2022
- Highlight upcoming events and ways for you to get involved

PROJECT BACKGROUND

This newsletter is to help keep the local community and interested parties up to date with the progress of the Fraserburgh Beach Area Vision & Masterplan project. In 2022, Kevin Murray Associates and Aberdeenshire Council worked closely together to engage with locals about ways they use the beach, their perception of the beach, and what they would like to see at the beach in the future to help develop the vision and masterplan.

Information about past engagement events, the main outcomes from those events in 2022, and upcoming events in 2023 can be seen throughout this newsletter. We encourage you to stay involved in the vision and masterplan project by signing up for future events this year! Please contact fraserburghbeach@aberdeenshire.gov.uk to reserve a place or for more info.



ENGAGEMENT IN 2022

Fraserburgh Regeneration Partnership workshop	September
Meetings with local businesses in the beach area	September
Local surveys launched, approximately 830 responses	October/November
Public community drop-ins, approximately 85 attendees	October
Public community drop-ins, approximately 45 attendees	November
Fraserburgh academy & schools workshop	November
Nescol information stand	November
Primary school surveys, approximately 150 responses	November
Christmas events information stand	November

HEADLINES FROM ENGAGEMENT IN 2022

From the past engagement in 2022, we used the information gathered at each event and compiled to create a series of headlines that summarise what locals and interested parties wanted for Fraserburgh Beach.

The headlines can be seen below, which summarise the aspirations of the detailed responses received through public and youth engagement, information stands, surveys, and meetings.



PLAY

Year round interactive play for all ages and ability.

ACCESSIBILITY

Wider scope for wheelchair access to get to and from the beach and beach facilities.

PUBLIC FACILITIES & USES

Practical approach for enabling enjoyment of outdoor activities.

SAFETY PROVISIONS

Measures to be taken surrounding night-time activities and traffic management.

BUSINESSES/ACTIVITIES

Scoping for a night-time economy, entertainment, and prioritising community space.

HISTORY, CULTURE, & ART

Ensure references to the natural environment and history of the beach and the town.

MAINTENANCE

Ensure that the area is well maintained and managed into the future.

STAGE 2 COMMUNITY DESIGN WORKSHOPS

The next stage in the process is to run a series of design workshops. The key ingredient to the success of these is you taking part!

What you need to bring:

- Ideas you have for the beach

That's it. Our aim is to create a welcoming and enjoyable session, where you will work in groups with a member of the design team. To make the most of time, we are dividing this process up into two blocks. Block 1 is about getting as many ideas or solutions as we can onto paper. Block 2 is about refining these and getting a sense where consensus lies.

Join the design team to work together on this next stage of the beach area masterplan. Working in a short burst of activity, these should be fun and exciting events.

VENUE: DALRYMPLE HALL, 13 SEAFORTH ST, FRASERBURGH AB43 9BD

CONTACT: FRASERBURGHBEACH@ABERDEENSHIRE.GOV.UK TO BOOK A SPOT

BLOCK 1 - SKETCH

With all the ideas we have, we now want to put as many of them together to create different creative plan ideas for beach and waterfront. No need to be able to draw, but you are welcome to!

THURSDAY, FEBRUARY 23

PM SESSION 7:00 PM - 9:00 PM

FRIDAY, FEBRUARY 24

AM SESSION 10:00 AM - 12:00 PM

PM SESSION 1:30 PM - 3:30 PM

BLOCK 2 - DECIDE

This block will be about prioritising specific ideas and narrowing down towards a preferred approach to the beach area vision and masterplan.

THURSDAY, MARCH 16

PM SESSION 7:00 PM - 9:00 PM

FRIDAY, MARCH 17

AM SESSION 10:00 AM - 12:00 PM

PM SESSION 1:30 PM - 3:30 PM

Attending a session in both Block 1 and 2 will give you the best experience, but everything will be made clear throughout sessions if you can only attend one.