



From mountain to sea

Fraserburgh

Developing Excellence in
Our North Coast
Communities

Report 2017/18

December 2018



Introduction

Fraserburgh has been one of Aberdeenshire Council's priority regeneration towns for a number of years. In 2016, the Council committed an additional £1.137m of funds over a five year period to invest in projects and programmes that help to make Fraserburgh a better place in which to live, work, visit, learn and play. This money needs to work hard – both in terms of helping to attract other funding, but also to deliver real, visible and meaningful change. Working in partnership with many other organisations we have already seen many transformational benefits and there is the potential to do much more.

Owned by the local Regeneration Development Partnership, the Vision and Action Plan that drives our approach to regeneration in Fraserburgh is both ambitious and wide ranging. Through three 'action themes' – the *economy*, the *environment* and *people, communities, health and wellbeing* – we will deliver against the following shared vision for Fraserburgh in 2021:

Fraserburgh is vibrant and open for business, a town which looks outward whilst also caring for its community. Deserving of a reputation for excellence as one of the UKs finest maritime towns, with a distinctive public realm of the highest quality, retaining a memory of place whilst creating new places to draw on the legacy of earlier generations. A town which places inclusion and enterprise at the heart of everything it does, developing an innovative and creative culture that empowers people.

Fraserburgh Enterprise Hub

Working in partnership with Elevator, one of Scotland's leading enterprise agencies, we are creating a new and bespoke Hub in Fraserburgh to offer support to new and existing enterprises and entrepreneurs from in and around the town. With funding from Aberdeenshire Council and the North Aberdeenshire LEADER programme, the Hub will be based in The Faithlie Centre in Saltoun Square, when it opens. The building is the flagship project being delivered by Fraserburgh 2021 and £2.6m of funding has come from Aberdeenshire Council, the Scottish Government, Heritage Lottery Fund and Historic Environment Scotland.



Comprising free to use supported workspace, high quality business advice, brokerage and signposting, the Hub will act as a springboard to local people thinking about starting or growing their own business. Whilst the Hub space is not yet ready, the project has started with the appointment of a business adviser based in Fraserburgh. For more information about how we can help you,

please contact Pamela Neri, Enterprise Manager on pamela@elevatoruk.com

Active Fraserburgh

Active Fraserburgh Week 2018 took place from 13th to 17th August. With the weather in our favour it was again an action-packed week of activity. Firm favourites such as surfing, skateboarding and a family fun run, which took place on Fraserburgh beach were well supported along with new activities such as cricket fun & kickboxing.

This year, Active Fraserburgh Week introduced more activities with a firm focus on health & well-being. NHS Healthpoint were available throughout the week to give advice on lifestyle choices and Grampian Cardiac Rehab Group offered a session specifically aimed at individuals recovering from or at risk of significant cardiac events. A yoga session aimed at people with Parkinson's disease raised awareness of this activity, which currently takes place on a monthly basis in Fraserburgh and how it can benefit people living with Parkinson's and their carers.



The week finished off with something different: 'The Highland Fames'. This mini pop-up opera featuring Sir Chris Hoy, Hanna Miley (played by actors!) and the famous Scottish Kelpies had audiences exhorted to join in with the singing and moves, finishing off with a pleasingly operatic twist!

Looking Forward

MORAY EAST OFFSHORE WINDFARM

We were delighted to hear the announcement in June from Moray Offshore Windfarm (East) Ltd (MOWEL) that Fraserburgh Harbour has been selected as the preferred port for the Operations and Maintenance base for this exciting 950MW offshore wind farm in the Outer Moray Firth. This news is of huge credit to the hard work of the Harbour Commissioners and their partners and will mean that Fraserburgh Harbour secures a long term commitment which will help to create the platform for future investment in delivering the Harbour's strategic masterplan.

The announcement from MOWEL will also provide a sustainable economic boost to Fraserburgh and the wider north east bringing with it new jobs and a commitment to nurture a local supply chain to help service the needs of the wind farm. We look forward to working with colleagues at the Harbour to help them to realise their plans over the coming years, helping to build on earlier regeneration investment into facilities such as the smaller vessel pontoons in the south basin.



This welcome news will also complement our ongoing attempts to attract more visitor accommodation into Fraserburgh, as well as our early thinking around improving the facilities and connections between key coastal assets from Kinnaird Head around to Tiger Hill beach. We are keen to hear your views and ideas on what could be done in these areas!

Budget Overview

This is how Regeneration funds have been used in Fraserburgh since the publication of our last Annual Report in 2016/17:

Project / Initiative	Council Regeneration Funds	Total Project Value
<i>Carried forward from 2016/17 Report</i>	£405,019	£3,963,450
Fraserburgh Enterprise Hub	£101,783	£251,333
South Links Intervention Through Sport	£27,000	£72,000
Fraserburgh Fitness Centre Expansion	£150,000	£616,500
Super Saturdays 2018-19	£62,637	£153,036
Active Fraserburgh 2018	£7,200	£11,200
Community CCTV Enhancement	£60,000	£70,000
Total	£813,639	£5,137,519

The full Action Plan and Annual Reports from previous years for Fraserburgh can be viewed at www.aberdeenshire.gov.uk/regeneration

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