

FRASERBURGH REGENERATION AND DEVELOPMENT PARTNERSHIP

VISION AND ACTION PLAN OCTOBER 2018 PROGRESS UPDATE

Fraserburgh 2021 Vision

Fraserburgh is vibrant and open for business, a town which looks outward whilst also caring for its community. Deserving of a reputation for excellence as one of the UKs finest maritime towns, with a distinctive public realm of the highest quality, retaining a memory of place whilst creating new places to draw on the legacy of earlier generations. A town which places inclusion and enterprise at the heart of everything it does, developing an innovative and creative culture that empowers people.

Glossary of Acronyms

AC – Aberdeenshire Council	VA – Visit Aberdeenshire
EMFF – European Maritime and Fisheries Fund	BCTP- Banff Coastal Tourism Partnership
NESCOL – North East Scotland College	MH- Macduff Harbour
BG – Business Gateway	STEM – Science Technology, Engineering and Maths
CPP – Community Planning Partnership	NHS – National Health Service
MMA- Macduff Marine Aquarium	SDI – Scottish Development International

KEY:

RED – Action not yet started.

YELLOW – Action initiated and ongoing development

GREEN – Action started and projects agreed.

Action Theme 1 – The Economy

Aim	A resilient local economy which attracts investment, supports a resilient business base, increases higher wage economy and creates employment opportunities.		Outcome: Fraserburgh has a resilient economy where local businesses are supported to develop, grow and diversify. Key sector experience is recognised and used to help grow business and attract new ones. Reduced barriers to entry have increased entrepreneurship and encouraged businesses to develop new products and markets and to add value to existing ones. Improved skills are applied to increase quality, productivity & diversity of products and services.		
Action	Objective	Action Update	Lead	Regen Budget agreed	Output Measure (XX) = Target
1.1	Growing Businesses & Enterprise (March 2018: Green)	<p>Funding from the North Aberdeenshire LEADER Programme (£149k) has been approved for the Enterprise Hub project, to be located in The Faithlie Centre in Saltoun Square when the building is completed. Match funding of up to £101k has been agreed by the Area Committee.</p> <p>The project has started and initially runs until June 2020 (time-limited by LEADER programme restrictions). Elevator are leading on the project and have recruited the Enterprise Manager who will be based from the Elevator Business Centre temporarily. The Hub will offer support for start-up and early stage businesses.</p>	Alastair Rhind	£101,783.44	Amount of Business Start Ups (12) <i>Enterprise Hub Target = 10</i> No Of Businesses Assisted (25) <i>Enterprise Hub Target = 50</i> Jobs Created - <i>Enterprise Hub Target = 20</i> Skills / Training participants - <i>Enterprise Hub Target = 150</i> Improved use of Social Media/ E Commerce Services within businesses (20 businesses) Increased Income Streams

		Fraserburgh Development Trust appointed the new Super Saturdays Co-ordinator in April 2018. Since then, 5 of the 6 events for 2018 have been delivered, which is on target. As with last year, Super Saturdays have agreed to partner with Frozen Fraserburgh (led by Rotary) for the December event which will take place in Fraserburgh Fish Market with a free Ice Rink and Snow Globe along with other festive attractions and fairground rides.	Gillian Bain	<p>£57,415.25 for 2018 and 2019.</p> <p><i>Reduced from</i> £62,637.25</p> <p>*See footnote for 1.5</p>	<p>780 hours of volunteer time so far – based on 5 events</p> <p>Average number of stalls 30 per event in 2018</p> <p>6-8 Businesses Assisted per event</p> <p>Increase in Footfall c. 75% on event days compared to normal Saturdays</p> <p><i>Number of Events Target = 12</i></p> <p><i>Number of additional visitors Target = 6000</i></p>
1.1.1	Merchat Cross Electricity (March 2018: Green)	Exploratory work has been carried out around the costs of upgrading and installing a new power supply at Saltoun Square to service local events etc. As a result of the significant costs involved the Fraserburgh Local Regeneration Group have decided not to pursue this project further at this time, and have received confirmation from the Environment Planner that it will have no short-term adverse impact on the public realm works. To be revisited at a future date.	Peter Fraser		Investment in town centre infrastructure and increasing capacity which is sufficient to accommodate future town centre events.
1.2	Skills & Employability (March 2018: Green)	The Here for You Centre continues to be well used by the community and progress is monitored on a regular basis. The project is funded by the European Social Fund	Annette Johnstone / Ewen Allardyce		<p>No of Individuals Involved (60) Jan 2017-Jan 2018:</p> <ul style="list-style-type: none"> - 7,828 total footfall - 1,283 new users

		<p>(ESF) and Fairer Scotland Fund monies to continue to deliver integrated services until December 2018. The Fraserburgh Development Trust has secured some additional funding to continue elements of the service for another three years.</p> <p>Total unique users has increased to 1,578. The centre relies on volunteer input with a total of 41 volunteers registered (including 11 currently active) plus 8 work placements.</p> <p>The centre has developed a new partnership with the Health 4 Work project with new funding from SG until March 2019.</p> <p>Action complete. See Outputs column for key data for period 1st January 2017 – 31st January 2018 and March – August 2018.</p>			<ul style="list-style-type: none"> - 3,667 volunteer hours <p>March 2018 – Aug 2018:</p> <ul style="list-style-type: none"> - 3,600 total footfall - 425 new users - 1,190 volunteer hours <p>No of local businesses involved (10)</p> <p>No of individuals moved into employment (15)</p> <p>Jan 2017-Jan 2018:</p> <ul style="list-style-type: none"> - 359 individuals supported with job search - 871 supported with digital coaching <p>March 2018 – Aug 2018:</p> <ul style="list-style-type: none"> - 286 supported with general advice - 328 supported with digital coaching
1.3	Brownfield Land (March 2018: Green)	<p>Plans for the initial phases of regenerating Kessock Industrial Estate have been agreed by Area Committee. Funding is ring-fenced in the Capital Plan for initial phases of demolition, clearance and reinstatement, work on which commenced in August 2018. Future phases will be subject to a satisfactory business case. No regeneration funds have yet been allocated to this project, however discussions are planned to determine whether some modest investment can add value to the</p>	Allan Whyte		<p>No Of Sites Improved (2)</p> <p>New Units made available (10)</p> <p>New residential units (35)</p>

		<p>'look and feel' of the overall site as early phases near completion.</p> <p>The Barbour's Garage site, a key town centre brownfield site is in the process of being developed by Grampian Housing. Work commenced on site in April 2017 to demolish the canopy area and address contamination. Remaining demolition followed by construction work due to start shortly. Plans were approved in April 2017 to develop 35 units which will be a mix of one and two bed apartments.</p>	Elise Young		
1.3.1	Property Development (March 2018: Green)	<p>A new Inward Investment team (InvestAberdeen) is in place in partnership with Aberdeen City Council. They will lead on developing a framework for attracting new investors. InvestAberdeen are supporting the Regeneration team in looking to reimagine the previous Hotel Prospectus.</p> <p>Fraserburgh Harbour are currently developing their long-term masterplan for future improvements. This is expected to be ready for consultation at the end of 2018. A cross-service group of Officers attended a meeting with the Harbour in September to better understand early aspirations.</p>	Alastair Rhind / James Welsh		New Hotel Investment
1.3.2	Transport Study (March 2018: Green)	NESTRANS alongside Aberdeenshire Council and Transport Scotland commissioned a study on strategic transport connections between Fraserburgh, Peterhead and Aberdeen in early 2015. On the back of the outcomes of	Paul Finch		<p>Investment in Transport Infrastructure</p> <p>Improvements to Transport options for the area</p>

		<p>this study, further work was commissioned by Nestrans (Feb 2017) to investigate a re-opened rail service between Aberdeen and Ellon and potential road upgrades on the A90 and A952. Reports were subsequently referred to City and Aberdeenshire Councils (inc. Area Committees) and Transport Scotland. On review of responses, the Nestrans Board (Feb 2018) resolved to:</p> <ul style="list-style-type: none"> • Commission further work on rail elements; • Enter into more detailed discussions with Transport Scotland on road schemes; • Integrate options into the City Region Deal Strategic Transport Appraisal (currently underway with initial outputs expected in Summer 2018). <p>At its meeting on 19 September, Nestrans considered a further progress report on the study. This included the results of sensitivity testing on the Aberdeen to Ellon rail link.</p> <p>It is also noted that the proposed Strategic Development Plan supports corridor improvements along A90(N) and A952, and continued investigation of rail links to the area.</p>			Improve connectivity of Fraserburgh
1.3.3	Affordable Housing (March 2018: Green)	An energy efficiency and behavioural monitoring study will be carried out by RGU for the new properties at Quarry Road /	Elise Young		Increase number of new affordable housing properties available in town centre (30)

		<p>Heritage Way. Before this can be completed, further configuration of the monitoring equipment is being undertaken. Initial results expected spring 2019. The development recently received a 'Distinction' award at the 2018 Aberdeenshire Architectural & Landscape Design Awards under the category 'Building Communities for the Future'.</p> <p>Barbours Garage site - Planning approved for development of 35 x 1 & 2 bed flats. Demolition of remaining building due to start soon followed by the construction work.</p> <p>Scalloway Park –Full Planning Permission Granted to convert former children's home into 6 flats for Social Rent. Final step is formal appointment of main contractor to commence work. This is expected within the next month.</p>			<p>Increase residential population of town centre:</p> <p>35 new flats on former Barbours Garage site; 6 flats on Scalloway Park.</p>
1.4	<p>Seafood Centre of Excellence</p> <p>(March 2018: Green)</p>	<p>Following the business case assessment of the proposed Scottish Seafood Centre of Excellence undertaken by SAC Consulting in 2017, Red Lynx Ltd have been appointed by the Council to conduct a brief 'sense check' of the SAC findings and conclusions to give a 'second opinion' as to whether SAC accurately and fairly reflected the SSCE vision to be currently unviable. This work is not funded through the Regeneration budget and is due to report shortly.</p>	Derek McDonald	£17,125	<p>Create Centre of Excellence in Fraserburgh</p> <p>New Businesses Supported (30)</p> <p>Additional People Trained (600)</p> <p>Regenerate & revitalise key sites in Fraserburgh</p>

		Since the appointment of Michael Sim as SSA Technical Training Consultant in June 2018, the SSA Training Centre project has been making good progress towards boosting the uptake of seafood industry training and operating standards across the industry. Work is also underway to create a new minimum operating standard for members.			New Incubator Businesses (10)
1.5	Total Budget agreed	£176,323.69			
		*Note: £18,009 for Action 1.1 agreed under <u>previous Regeneration Plan</u> was released since new Plan was adopted - £10k paid in February 2017 and the balance in July 2017. Figures not included in the Total stated above.			

Action Theme 2 – The Environment

Aim	Make Fraserburgh an inspiring and engaging place that secures the regeneration and use of key sites and buildings and where our environment is transformed to highlights local assets.		Outcome: Key sites and buildings are revitalised and maintained leading to a vibrant townscape. Fraserburgh is recognised as a destination town for visitors and tourists with a quality offering, encouraging increased visitor numbers and economic activity. Fraserburgh encourages pride of place and active citizenship.		
Action	Objective	Action	Lead	Regen Budget agreed	Output Measure (XX) = Target
2.0	Cleaner Fraserburgh (March 2018: Green)	Following a tender process in March 2017, local company 'Gutterz' were appointed to carry out a deep cleanse of town centre streets. Action Complete	Gillian Bain	£28,070 covering 2.0 and 2.0.1.	Improve sense of civic pride and ownership Improve vibrancy of town centre Improvements to appearance of buildings through gutter clearing (4) Improved appearance of areas (6 main streets, Saltoun Square Arcade and Cobbled Steps)
2.0.1	The Big Clean Up (March 2018: Yellow)	Street Cleaning are continuing to explore opportunities to add value to their service in the town. Daily maintenance is carried out in the town centre particularly after peak times, for example, lunchtime. Support is provided during town centre	Claire Loney	As 2.0 above	Improvements to Public Realm

		<p>events with the provision of additional bins and additional waste collections.</p> <p>The lanes are currently swept at least 6 times per year with a mechanical sweeper and the Council have equipment that will remove moss and weeds from tight areas which will be shared across the 'Shire but available for Fraserburgh.</p>			<p>No of properties within Conservation Area assisted (20)</p> <p>Improved Access to Litter Bins and noticeable improvements to appearance to town centre in terms of litter etc</p>
2.0.2	<p>Community Improvements</p> <p>(March 2018: Green)</p>	<p>A contribution of £50,000 (total budget £100k) was agreed to support the Community Planning Participative Budgeting Process (Your Voice Your Choice) with a particular emphasis on environmental improvements.</p> <p>22 groups were successfully funded through the YVYC process. Of the 22 groups all but one selected a regeneration outcome in their submission.</p> <p>The evaluation phase commenced over the summer and we have now received all of the project monitoring forms. This information is currently being collated and a report will be produced summarising the results.</p>	Debra Campbell	£50,000	<p>No of applications generated (10)</p> <ul style="list-style-type: none"> • 35 applications received <p>No of projects assisted (6)</p> <ul style="list-style-type: none"> • 22 projects supported <p>Increase Volunteer opportunities</p>
2.0.3	<p>Green Space access and improvements</p> <p>(March 2018: Yellow)</p>	<p>Fraserburgh Development Trust continue to improve facilities at the Community 'Secret' Garden (Alexandra Terrace), with a committed team of volunteers. Funding and donations have been used to provide</p>	Alastair Rhind / Gillian Bain		<p>Physical improvements to green space</p>

		<p>covered areas to allow use in all weather. Local schools, nurseries and care home regularly attend the garden. The Secret Garden recently held another successful Open Day to raise awareness of the garden and its benefits to the local community.</p> <p>Planned improvements to Kessock Industrial Estate which have now commenced, will also include soft landscaping and planting. A small community initiative is being planned for landscaping and planting behind the refurbished buildings in Saltoun Square.</p>			<p>An increase in number of visitors (+15%)</p> <p>Visitor Feedback</p>
2.0.4	<p>Improve beach facilities</p> <p>(March 2018: Red)</p>	<p>Early officer discussions with attractions at Kinnaird Head have led to considerations on providing an improved joint offer with this area and the main beach facilities. The Regeneration Development Partnership have been asked to define their expectations for the scope and breadth of any future project to ensure the best possible use of allocated resources.</p>	<p>Alastair Rhind / Gillian Bain</p>		<p>£x investment made</p> <p>Increase in footfall/ use of the area (+20%)</p> <p>Increase in economic spend in the area</p>
2.1	<p>Fraserburgh Tourism</p> <p>(March 2018: Green)</p>	<p>Support of £12,165 previously agreed to Fraserburgh Area Tourism Group – now Discover Fraserburgh Tourism Group - to develop their marketing strategy.</p> <p>A new vibrant and exciting website: www.discoverfraserburgh.com has been launched - to create a stronger digital presence and marketing materials. A</p>	<p>Gillian Bain with David McCubbin</p>	<p>*See footnote for 2.4</p>	<p>No of business assists (8)</p> <p>Increase in rankings for search engines and feedback based websites such as Trip Advisor</p> <p>Increase in visitor numbers (+25%)</p>

		<p>greater number of local businesses are now involved in promoting their services.</p> <p>The Group won a 2017 Aberdeen City and Shire Tourism Award (ACSTA) under the category: 'Working Together for Tourism'.</p> <p>Project now complete.</p>			Increase in economic spend
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2.2	<p>Regeneration of buildings and key sites</p> <p>(March 2018: Green)</p>	<p>A steering group has been formed made up of user groups and others with an interest in the future development of the JIC. Members of the steering group have drafted a ToR which will be finalised and adopted when the group next meet in October 2018. A party of officials from the Scottish Government visited the JIC in June to provide advice on a possible future bid to the SG Regeneration Capital Grant Fund.</p>	<p>Kevin McDermott / Sandra Ross</p>		<p>No of properties assisted (3)</p> <p>No of properties improved (6)</p> <p>£x investment made</p>
2.2.1	<p>Support for Fraserburgh 2021</p> <p>(March 2018: Green)</p>	<p>Fraserburgh 2021 was launched in March 2017 and will run until March 2021. This town centre regeneration project is funded by the Heritage Lottery Fund, Historic Environment Scotland, the Scottish Government and Aberdeenshire Council. Over a 5 year period, the scheme will invest £5.8m into the town centre through repair schemes to key buildings, public realm improvements and training & community schemes.</p>	<p>Ross McCleary</p>		<p>Improvements to public realm</p> <p>26 contractors and apprentices trained on stonemasonry and window restoration;</p> <p>288 hours of volunteer time;</p> <p>55 property owners engaged;</p> <p>14 property owners attending an information event;</p>

		<p>The flagship project, and first to begin work, involves the restoration of the Town House at Saltoun Square and adjoining derelict former Police Station. Work commenced on this site in May 2017. The project is anticipated to be completed in late 2018. The completed building will house the restored Council Chamber, Council office space and an 'Enterprise Hub' for use by start-up businesses.</p> <p>Ten other buildings are considered 'priority projects' and have substantial funding set aside for their restoration. These are prominent buildings which are in a poor state of repair and are mostly under-used, most notably the long-term derelict former John Trail Bookshop.</p> <p>The Council is currently in a legal process which would see it acquire the John Trail building for re-development and hope to see work begin on at least three more of these priority projects by the end of 2018/19. The rest are being developed and will see works carried out over the course of the Fraserburgh 2021 scheme.</p> <p>Other key projects which will be undertaken by Fraserburgh 2021 include public realm improvements, due to begin in early 2019, and a comprehensive scheme of training and engagement activities aimed at local contractors, students, school children and community groups. Many of these</p>			<p>20 student participants;</p> <p>Marketing, promotional and Educational materials around CARS area and ongoing maintenance of buildings within it</p>
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		<p>activities, notably training schemes teaching traditional building skills to local tradespeople, ran throughout 2017 and will continue into 2018.</p> <p>A trial scheme which will allow owners in multiple ownership buildings to access additional funding from the Council to cover their share of works is being developed. This would see those who cannot afford to cover their share being effectively loaned it with a charge put on the title deed to their property so that the money would be recoverable upon its sale. It is thought that this scheme will allow three priority projects to go ahead. It is being worked up in partnership with the Housing Service and could be expanded across Aberdeenshire if successful.</p> <p>The 'Mapping Fraserburgh' town trail is currently under development by Robert Gordon University. This consists of several walking tours of historic Fraserburgh, supplemented by an augmented reality mobile app. This exciting new technology will give users an interactive and engaging method of learning about the history of the town.</p>			
2.2.2	<p>Conservation Area Small Grants Scheme</p> <p>(March 2018: Green)</p>	The Small Grant Scheme was launched in March 2017 and closed in June 2017 due to unprecedented demand. It is hoped that a further budget can be found so that the scheme can be re-opened in future.	Ross McCleary		<p>No of properties assisted (40)</p> <p>No of improvements made (60)</p>

		<p>As of September 2018, one Grant Offer has been accepted and another one is very close to this stage. Two Small Grants projects are at the tendering stage and another two are being worked up towards this stage. It is expected that the first projects will be on site in Autumn 2018. Two Medium Priority projects are also close to the tendering stage.</p> <p>These projects include the replacement of inappropriate shopfronts with sympathetic traditional designs, the replacement of poor quality uPVC windows with appropriate and high quality timber sash and case units and the repair of surviving original windows.</p>			£x invested
2.2.3	<p>Property Investment Fund</p> <p>(March 2018: Yellow)</p>	<p>The Property Investment Fund was launched in Fraserburgh in spring 2016. Two phase 1 applications have been awarded.</p> <p>The scheme has awarded its first Phase 2 grant award to a Fraserburgh property - 20 Seaforth Street – for a ground floor conversion into a seafood restaurant (The Captain’s Table). The grant of £18,149.34 has been fully claimed towards an overall investment of c. £177k. The restaurant opened at the beginning of June and has been receiving good reviews on Trip Adviser and Facebook.</p>	June Burnett		<p>No of properties assisted (6)</p> <p>No of improvements made (10)</p> <p>£x invested</p>

		There remains interest in the Fund from a number of property owners, though no others are quite ready to move forward with an application at this stage.			
2.2.4	Hotel Investment (March 2018: Red)	Linked to 1.3.1.	Alastair Rhind		Investment made Increase in hotel facilities in Fraserburgh
2.3	Promote an improved network of walking & cycling routes that are interesting, engaging & motivate frequent use. (March 2018: Yellow)	<p>The Fraserburgh ITT Masterplan was reported and approved by the Banff & Buchan Area Committee in June 2018.</p> <p>Outline and detailed designs for the schemes in Fraserburgh have been developed and a funding application made to Sustrans to deliver Scheme 1 of the masterplan – ‘Maconochie Road to Town Centre’. This application is currently in the ‘Design Stream’ of Sustrans funding with the intention to work with partners to bring this to construction once the design has been approved.</p> <p>The walking map for Fraserburgh has also been reviewed and updated.</p>	Chris Menzies		<p>Increase in number of bike stands</p> <p>Increase in number of trips made by alternative modes of transport</p> <p>Change in attitude towards sustainable and active travel</p> <p>Increase in utilisation of routes</p>
2.4	Total Budget Agreed			£78,070	
		*Note: £12,165 for Action 2.1 agreed under <u>previous Regeneration Plan</u> was released since new Plan was adopted - Figures not included in the Total stated above.			

Action Theme 3 - People, Communities, Health & Wellbeing

Aim	To promote a healthy living culture in Fraserburgh building on the assets of our people and facilities.		Outcome: Fraserburgh is recognised as an excellent location for sports and leisure and residents enjoy an active and healthier lifestyle by 2021. Improved health statistics and community cohesion so the local community feels confident to participate in and contribute to the improvement of their town and develop a sense of civic pride..		
Action	Objective	Action	Lead	Regen Budget Committed	Output Measure (XX) = Target
3.0	Changing Perceptions (March 2018: Yellow)	<p>The Fraserburgh 2021 Facebook page has been created to promote all regeneration projects. During September 2018 the page had received nearly 1624 followers and had reached over 2,224 viewers with one post about Doors Open Day events in Fraserburgh.</p> <p>Fraserburgh was entered into the Great British High Street awards in their 'Rising Star' Category. Whilst the town was not short-listed this year, local business owner Jozefine Duthie of Dimensions has been short-listed for a High Street Hero Award. Jozefine is one of 3 finalists in Scotland and 12 for the whole of the UK. The winners will be announced Mid November.</p> <p>The 2017/18 Regeneration Annual Report is in preparation stages and will be circulated towards end of 2018.</p>	Gillian Bain		<p>Use of traditional media and social media to portray positive images of town</p> <p>No of positive likes</p> <p>No of column inches</p> <p>Each Facebook post reaching average 737 people in September 2018</p> <p>Page has attracted 54 new followers from August – September 2018</p> <p>Photos on the page are received well with an average of 514 people liking these.</p>

					Recent positive Campaigns on Fraserburgh2021 page have been for Active Fraserburgh Week and Doors Open Day.
3.0.1	New Facilities (March 2018: Green)	<p>Fraserburgh South Links Development Trust successfully secured a funding package of £1.2 million to develop and build a new sports facility including an athletics track, football pitch and all ability cycle track. Funding was secured from the Scottish Government Regeneration Capital Grant Fund, Sports Scotland and Aberdeenshire Council, LEADER, and Robertson Trust. Work on site commenced in May 2017 and the initial phases of development are almost complete. However the exceptional wet and then dry weather has caused unexpected delays in completing the infrastructure.</p> <p>The track is already well utilised for casual use and organised events. An additional Regeneration grant has been awarded to the SLDT to match fund Robertson Trust money to recruit a Co-ordinator for a three year period to help establish the facility. Funding from Viridor Landfill Fund has been secured to complete the equipment shed and additional toilet facilities.</p> <p>During the Frozen Fraserburgh Mini Marathon, a severely disabled young boy and his mother took part who was using his own all ability bike. During conversation</p>	Gillian Bain	£140k*	<p>£ x Investment made</p> <p>No of groups/ projects assisted (3)</p> <p>Since April 2018 (South Links):</p> <p>Hosted 50 Laps in May for local pre school nursery, Playbarn Too. Children aged 3 -5 ran 50 laps throughout the month of May to raise awareness and money for Cancer.</p> <p>Mini Marathon Fundraiser took place on 1 September 2018 as part of the Frozen Fundraising campaign. 42 children took part in the event. A final lap around the track saw another 23 parents take part also.</p> <p>600 participants in Coached Athletics & Running Sessions</p> <p>600 Individual Sessions</p>

		<p>with the Regeneration Officer, the mother commented that the track was a great place for her son to practice. The combination of the track and the tarmac path allowed him to practice on different surfaces and that her son was using the facility regularly to train for an upcoming road race.</p> <p>Regeneration funding has been awarded to support an extension of the facilities at Fraserburgh Fitness Centre to include competition standard squash courts. The Council supported this project with an application to the Scottish Government Regeneration Capital Grant Fund though unfortunately this was unsuccessful.</p>		£150k	200 Coached sessions by other groups (including football teams, school groups)
3.0.2	<p>Working with Existing Groups</p> <p>(March 2018: Green)</p>	<p>Active Fraserburgh Week was developed as a way to raise awareness of the range of sports/ activities within Fraserburgh and to encourage inclusive participation.</p> <p>People are an integral part of our regeneration programme and Active Fraserburgh Week 2018 introduced more activities with a firm focus on Health & Well Being. NHS Healthpoint were available throughout the week to give advice on lifestyle choices whilst Grampian Cardiac Rehab Association offered a session specifically aimed at individuals recovering or at risk of significant cardiac events. A yoga session aimed at Parkinson's disease sufferers raised awareness on how gentle</p>	Gillian Bain	<p>2017: £6,826</p> <p>2018: £7,107</p>	<p>Improve offering and range of health & well being activities within Fraserburgh</p> <p>Increase in number of new members taking part (+15%)</p> <p>Encourage opportunities for training to upskill volunteers (first aid courses, coaching courses etc)</p> <p>In 2018: 47 Activities 454 Volunteer Hours 768 Places booked 102 Sessions</p>

		exercise can benefit people living with Parkinson's and their carers.			
3.1.0	Health & Wellbeing Awareness (March 2018: Yellow)	Linked to action 3.0.2 above. Ongoing commitments from other services to promote healthy choices.	NHS in collaboration with Gillian Bain / Debra Campbell		Improve health & well being statistics Raise awareness and improve accessibility of services Decrease health inequalities Increase Life expectancy
3.1.1	Community Planning Collaboration (March 2018: Green)	Linked to Action 2.0.2 Your Voice Your Choice is a Participatory Budgeting project linked to National Health & Well Being Outcomes. NHS Integrated health and social care fund committed £50k to deliver a 'Your Voice Your Choice' project in Summer 2017 (matched with Regeneration funds). 22 local groups were successfully funded through the YVYC process. Evaluation is underway on the projects with early feedback suggesting that: <ul style="list-style-type: none"> • The PB process is seen as a good way to distribute money; • The process has increased awareness in the community of the services these organisations offer; 	Debra Campbell		Improvement in quality of Statutory Services Increase accessibility to Statutory services

		<ul style="list-style-type: none"> • The Big Vote day provided opportunities to network, raise awareness and offer support to each other; • Some groups have increased membership; • Some groups have recruited new volunteers. <p>Robert Gordon's University (RGU) Access Pathways activity is operating in Fraserburgh to encourage those who would not normally aspire to go to University to access a variety of university courses. This activity is focussed on looked after children and those for whom university would be a first generational commitment.</p>			
3.1.2	<p>Pride of Place</p> <p>(March 2018: Green)</p>	<p>Fraserburgh Junior Arts Society continue to host a monthly cinema, showing latest releases but at affordable prices to encourage a more inclusive community. The events are run by volunteers who have committed to host 10 cinema evenings throughout 2018.</p> <p>Audiences remain steady and there have been a number of sell out shows so far in 2018. Feedback from local restaurants indicate they are benefiting from the cinema events with increased numbers looking for earlier meals on cinema evenings. A recent sell out show resulted in one restaurant with 70 meal covers during</p>	Gillian Bain		<p>Increase in no of events (+6)</p> <p>Increase in numbers attending events (+50%) Create positive perceptions of Fraserburgh</p> <p>Improve Sense of Civic Pride</p> <p>Sell out evening cinema screenings in January, February, April and August 2018 – 220 per screening.</p>

		<p>5pm – 6.30pm and unable to take any more bookings. Another recently restaurant had an additional 20 covers from 5pm – 6.15pm as a result of cinema evening.</p> <p>The Royal Conservatoire of Scotland has now launched with a range of summer events which were well attended and received excellent feedback.</p>			<p>Benefits to night time economy with increased footfall at local restaurants on movie nights.</p>
3.1.3	<p>Volunteering (March 2018: Green)</p>	<p>There are various projects which are helping to develop volunteers and volunteer opportunities, for example Fraserburgh Movie Night have utilised 180 volunteers hours thus far in 2018 along with two new volunteers. Fraserburgh Movie Nights are contributing to the vibrancy of the evening economy in Fraserburgh with local restaurants benefiting from increased footfall.</p> <p>Volunteers are an integral part of the Super Saturday programme. These events allow volunteers opportunities to learn new skills including food hygiene and help with confidence building within the community. Over 1500 volunteer hours took place throughout the 2017 Super Saturdays with around 780 currently during 2018.</p> <p>The Here For You Centre has 11 active volunteers who assist with a variety of duties such as cleaning, translation and managing the reception.</p>	Gillian Bain		<p>Increase volunteer opportunities</p> <p>No of Volunteers taking part</p> <p>No of Volunteer hours</p> <p>Cinema Volunteers – 30 hours per event and 4 volunteers.</p>

		Active Fraserburgh is an example of a cohesive community where volunteers are key to the successful delivery of the project. Throughout the planning process, delivery of the event and feedback post event, 454 volunteer hours were committed in Active Fraserburgh Week 2018.			
3.2	Town Centre Community Safety (March 2018: Yellow)	A grant of £60k has been awarded to the Fraserburgh CCTV Working Group to deliver a modernisation and extension of the community CCTV system covering key town centre locations. The Group needs to raise an additional £10k in local funding to deliver the project.	Alastair Rhind / Cheryl Smith	£60k	Increased sense of safety Reduced insurance rates for businesses Reduction in petty crime/ vandalism
3.5	Total Budget Committed				£390,933
		*Note: An additional £10,000 towards the South Links project (Action 3.0.1) was committed from the <u>previous Regeneration Plan</u> for feasibility and project development costs - Figures not included in the Total stated above.			
1.5					£176,323.69
2.4					£78,070
	TOTAL FRASERBURGH – Themes 1-3				£645,326.69
	Theme 4 – Strategic / Management	Fraserburgh Regeneration Projects Evaluation (2017)			£15,840
	TOTAL FRASERBURGH				£661,166.69

Fraserburgh Vision and Action Plan October 2018 Progress update