

Networks of Wellbeing - Additional Information for Asset Transfer (Lease)

Following the re-design of Aberdeenshire Council's Community Mental Health Service in 2016/17, we have been wholly reliant on grant funding. We have been fortunate in that we have had an over 50% success rate in funding applications.

We are now in the position that we know we are secure with funding until September 2020 - and this does not include other successful funding awards or donations which still need to be allocated in the budget. This includes one donation of £20,000 from an anonymous benefactor along with other successful funding applications since we submitted our most recent budget to you.

Other grant sources that will be considered to establish longer term financial sustainability for Networks of Wellbeing Ltd will include:

The Big Lottery (we have been invited to re-apply to the medium and large grant awards)
Life Changes Trust (to be submitted by 5th July)
Esmee Fairburn
Henry Smith
The Allen Lane Foundation
Marr Area Partnership
Tudor Trust
Section 10 Scottish Government Funding
Local Windfarms
NHS Endowments, etc.

It is difficult for us to put a figure on the sums we would be seeking from each funder however we would anticipate applications in the region of over £100,000 across a 3 year period for each of the larger funders (marked *) and up to the limit for the small grant awards in line with project based activities.

We are also running a Just Giving event and, as included in the budget, looking at corporate sponsorship, donations and other fund-raising events over the coming years.

Given that Huntly serves an area within which lie identified SIMD pockets of deprivation and has the lowest household income across Aberdeenshire, all of our services are free at the point of delivery and so fund-raising in one form or another is, and will be, an ongoing task.

In addition to all of the above, NoW is fortunate enough to be able to call on an expanding pool of volunteers to support our operational work (currently in the region of 20 people - including a group of skilled artists who are working on a fund-raising project on our behalf). We are also supported by the University of Aberdeen with regards to our Counselling service (we are able, on occasion to offer student placements for those on the Diploma in Counselling Skills), and currently have 3 qualified counsellors as volunteers on our team. We support the Employability Service and Aberdeen Foyer when they seek volunteer placements for people looking to gain confidence in order to return to work, and are supported by the Community Payback team who have (and do) assist with various projects (including elements of work for the Bike Shack, allotments, and re-painting rooms in our current premises).

In the cash flow we supplied it can be seen that not all funding has been confirmed for 2021 and 2022. Questions were asked about 2 figures £60,240 (2021) and £87,601 (2022). If we were unable to raise 50% of that funding the impact on services would mean that we would require to reduce the number of services we could offer. We would, should this happen, expect that the organisation would generate sufficient funds to keep running from the base at West Park Street and to provide a level of support to the community. However with our current level of support and success in relation to fund-raising we anticipate that we could continue to provide a service from this location in the longer term. (Please note that a third of the £60,240 has been proffered to us in the form of an anonymous donation).

If, in a worst case scenario, the organisation were to cease to exist for any reason, we understand that the premises would revert to Aberdeenshire Council under the agreed term of any lease on the premises.

VISIT OUR '25 YEARS OF BELIEF' JUST GIVING CAMPAIGN HERE:
<https://www.justgiving.com/campaign/25yearsofbelief>

Fiona Alderson
Service Manager
Normal working hours - Monday to Thursday 9am to 4:00pm

Networks of Wellbeing Ltd
The Clashmach Centre
18 Steven Road
Huntly
Aberdeenshire
AB54 8SX
www.networksofwellbeing.org

Recognised by Inland Revenue as Charity No. SC021861. A charitable company Limited by Guarantee.
Registered in Scotland No. SC225268