

BANFF REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Sep-19

Status Key:	Complete (green)
	Action initiated: Delivery phase (blue)
	Action initiated: Development phase (yellow)
	Not started (red)

ACTION THEME 1 - DIVERSE ECONOMY					
AIM:	Building a more diverse and resilient business base and higher wage economy.				
OUTCOME:	Incomes are increased and the business base is increasingly diverse with more opportunities for growth.				
Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.1 More vibrant Banff Harbour and Marina	Provision of showers (green)	This was part of the Banff Harbour Business Plan to improve the utilisation of the harbour & marina. Showers completed and installed	Graeme McCallum		• Improved customer experience
	Marina 10 year celebration (green)	A celebratory event was held to help promote the harbour's contribution to the community. Complete.	Graeme McCallum	£5,603.00	Actual: • Events held (1) • No. of participants (300)
	Marketing (blue)	The website is 90% ready. Webcam & CCTV will be operational at Banff again in the very near future. A new Harbour Assistant is in post so work will start on producing newsletters again on a quarterly basis.	Graeme McCallum		Target: improved promotion and utilisation of the harbour by berth holders and visitors
	Ongoing Repairs (blue)	The scope of the repairs to the Railway Jetty expanded to include repairs to the East Pier and North Pier. BBAC approved funding of up to £1.5mil for the combined repairs. BBAC also approved the appointment of AMCO as principal contractor for the works through a direct award. AECOM's appointment has been extended to provide consultancy services in the design and supervision of the repairs to the East and North Piers as well as the Railway Jetty. A ground investigation was completed in March 2019 and the results of this will inform the detailed design of the repairs to the Piers and Jetty. Projected project start: June 2019 Projected project end: November 2019	Graeme McCallum		Target: harbour infrastructure improved and suitable for function of facility.

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.1 More vibrant Banff Harbour and Marina	Slipway Extension and Boat Hoist (blue)	<p>NESFLAG funding application successful for the Slipway Extension and Boat Hoist. Grant value £85,011.38, 38% of overall project cost. NESFLAG have confirmed the project should be completed no later than March 2020.</p> <p>The new Slipway was completed in September 2019. Options for the procurement of a boat hoist are still being explored.</p> <p>Project start: April 2019 Project end: March 2020</p>	Graeme McCallum	£137,500.00	<ul style="list-style-type: none"> • Leverage / match - public (£85,011.38) • No. of New products, processes or services enabled or supported (Target 1) • No. of historically significant buildings improved (Target 1)
	Compound Extension (yellow)	<p>Planning permission in principle is to be sought for carrying out the extension to the boat compound. Ahead of this, the Harbours team are engaged in clarifying land ownership around the adjacent public car park and are seeking to reclaim additional ground from Scottish Gas to maximise manoeuvrability within the existing boat compound.</p>	Graeme McCallum		Target:harbour efficiencies improved and better services for customers.

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.1 More vibrant Banff Harbour and Marina	Food provision / Harbour Events (yellow)	Consulted harbour users via questionnaire (44 complete responses via Sailing Club & Harbour Dept). Proposal to create an activity/entertainment programme with fortnightly events from early summer 2020 (to tie in with completion of capital works), involving local music, dance & other groups to create focus on marina/harbour area and drive whole-community involvement. Bookings made online. Creates a season-long programme of events for local community & visitors alike. An essential pilot to gauge further appetite for other initiatives and to provide essential data via pop-up refreshment providers to inform longer-term activities. (NB A highly complimentary project is to be explored involving Banff beach-based coastal activities, driven by local enquiries)	Suzanne Rhind / Jan Emery		Expected outcomes - create involvement of residents (all age groups) at marina area; provide more vibrant atmosphere for visitors (by sea & otherwise); encourage appetite for wider use of the marina and wider coastal leisure areas; gather data to inform development of adjacent/related activities and events
	Wi-Fi (yellow)	Work is ongoing to explore the potential to make wi-fi facilities available at Banff Harbour for users of the Harbour in order to improve the customer experience. The most economic option is likely to be potentially piggy-backing on current arrangements which might be in place already with Aberdeenshire Council.	Angela Keith		Target: improved customer satisfaction and increase in number of visiting boats.
	Silversmith Project Development (green)	Complete. The success of this phase led to the larger project below.	June Burnett / Jan Emery	£7,000.00	<ul style="list-style-type: none"> • Leverage / match - public (£203,540.11) • No of community projects/initiatives supported (1)

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.2 Develop new, niche craft and creative businesses: build on Banff's heritage	Silversmith Operational Support (blue)	Vanilla Ink (VI) welcomed a visit from HRH The Duke of Rothesay to The Smiddy on 29th April which also involved individuals who have participated in their Social Enterprise Programmes. VI continue to build valued relationships with new partners including NESCOL, Scottish Chamber of Commerce, Hammer Club (where they were a keynote speaker at their conference) as well as continuing to build on their excellent relationships with Historic Environment Scotland, Creative Scotland and Craft Scotland. Smiddy staff welcomed a number of overseas visitors for classes, including a small group from the US. Project start: July 2018 Project end: April 2020	June Burnett / Jan Emery	£42,750.00	<ul style="list-style-type: none"> • Leverage / match - public (£74,624) • No. of new jobs (2) • No. of potential entrepreneurs supported to be enterprise-ready (Target 6) • No. of participants 6 months between Jan - June 2019 136 (Target 80)
	Creative Banff (Yellow)	Discussions are underway with Creative Scotland and local and regional partners to look at how we can develop the concept of 'Creative Banff' - a place where creative businesses are attracted, supported and promoted to have a positive impact on the local economy. Links to LINA project.	Suzanne Rhind / Debbie Robertson		Target: increased visitors; improved skills and training opportunities; improving health and wellbeing; new business start-ups; new jobs
1.3 Town centre business support: 'Retail Plus 2'	Herald Best High Street Award (green)	Complete. This was a national promotional campaign for town centres.	Town Centre Project Officer	£300.00	<ul style="list-style-type: none"> • No. of marketing / promotional campaigns (1)
	Enterprise Challenge Fund (green)	Complete. This fund aimed to stimulate business collaboration. CAVA group has become organised and is developing. A successful promotional campaign led to 10,000 leaflets being disbursed and new visitors to Banff.	Town Centre Project Officer	£7,000.00	<ul style="list-style-type: none"> • No. of businesses supported (financial) (7) • No. of sectors supported (1 - retail) Increased visitors to Banff and awareness of unique asset of town
	Digital Open Days 2017 (green)	Complete. This project raised the profile of the digital sector generally.	Jan Emery		<ul style="list-style-type: none"> • No of events held (1) • No of Participants in Deveron event (Banff and Macduff) 560. (Of which, 320 were school-age attendees)

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
	CAVA (Blue)	CAVA is a group of town centre businesses formed from the Enterprise Challenge Fund that are working to market their small cluster of businesses. Supprt given to produce a leaflet and promotional articles.	Debbie Robertson	£1,426.50	<ul style="list-style-type: none"> • Leverage / Match - Public (£900) • No. of Businesses Supported (11) • No. of Sectors supported / developed (1) • No. of Marketing or promotional campaigns (3)
	Business Support Package (yellow)	A business support package is in development to follow on from the Enterprise Challenge Fund. Town Centre Project Officer is currently consulting with local businesses to asses needs. This will include work to support the Business Association.	Debbie Robertson		Target: improve business efficiency, skills and sustainability
1.4 Banff Digital	Business Skills (blue)	3 Business Gateway workshops have taken place in the last 6 months (Wordpress for Beginners, Business Start-up Marketing and Business Start-up Awareness), with 16 attendees. There is one further Core Programme workshop scheduled for this quarter on 23/09 in Wordpress for Beginners. 2 further marketing and Wordpress workshops are scheuded in Banff for Q3. The Digital Boost programme is now up and running and can offer workshops as well as 21 hours of digital tuition direct to businesses.	Debbie Robertson		<ul style="list-style-type: none"> • No of local consultations held (23) • No of participants (29) • No. of training events held (3) • No. of businesses supported - other (16)
	Focus on the Future Facebook Page (blue)	Set up in October 2017, the Facebook page shares Regeneration good news stories, along with other key town information.	Debbie Robertson		<ul style="list-style-type: none"> • No. of Facebook Page likes (330)
	Community Website (blue)	Volunteers continue to maintain the community elements of the Heritage Website - including Heritage stories, town events calendar and business directory.	Debbie Robertson		<ul style="list-style-type: none"> • No. of volunteers (5)

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.4 Banff Digital	Library Innovation Network Aberdeenshire (blue)	The LINA project led by RGU will provide workspace for freelancers and entrepreneurs in Banff library, connecting local businesses to RGU's network of mentors and alumni whilst offering training and support. RGU have secured funding for two Project Co-ordinator's from LEADER who are now in post and making contact with local businesses and organisations. Training for library staff has taken place and the feedback has been enthusiastic. A launch event will be held on 7th October in Banff, with delivery from the library starting that week. The library space has been re-branded to reflect the LINA project.	Suzanne Rhind		<ul style="list-style-type: none"> • Leverage / match - public - LEADER £22,243 Targets: • No. of new or enhanced community facilities supported (1) • No. of businesses supported (10) • No. of new products, processes or services enabled (3) • No. of new enterprises started (5) • No. of new jobs created (6) • No. of training events held (2) • No. of training places created (60) • No. of participants supported with training (60 - includes library staff and businesses)
	Digital Economy development (blue)	A scoping exercise has been completed exploring opportunities for digital project developments that benefit existing businesses, business start-up's and individuals through skills development. Key priority projects have been identified from this to progress initially. These include LINA and the opportunities this brings to explore relationships with digital businesses, pilot skills project with SDS and Banff Academy, hosting a Maker Fair in conjunction with InvestAberdeen/Skills Development Scotland, coding workshops and a ScotlandIS (the trade organisations for digital/tech sector) introduction/networking event to be held 6th November.	Suzanne Rhind		Target: business start-ups, new jobs, training places created, increased skills, partnership-working enhanced

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.5 Attract additional public sector jobs	(green)	The Office Space Strategy has now been agreed which considers consolidation of office locations in Peterhead, Stonehaven, Ellon and Inverurie. In Banff, consolidation is now complete at St Leonards and Banff Town House as well as Macduff Depot. The public sector generally is experiencing an issue with recruitment in outward locations such as Banff, which will continue to work against any progress that is possible.	Stephen Archer		Target: Increased employment opportunities
1.6 Add more value to food and drink products	Food and Drink project development (blue)	Food and drink event held at The Knowes on 28th May. Key speakers from ONE, ConnectLocal and VisitAberdeenshire exploring opportunities for food and drink sector. A SWOT analysis exercise identified skills/recruitment, networking and branding as key issues to address. Following on from this we are organising a learning and networking Business Familiarisation tour in conjunction with ONE during w/c 25th Nov. Scoping is underway into the potential to develop opportunities around seaweed. Discussions have been held with a variety of academics and industry leaders to understand this potential. The Scottish Assoc. for Marine Science have agreed to visit the Banff and Buchan coast in late Oct/early Nov to investigate this further. If there is potential a feasibility study will be required to look at this further. Developing links with food and drink businesses is ongoing including Macduff Distillery.	Suzanne Rhind		<ul style="list-style-type: none"> • No. of businesses supported - other (21) • No. of sectors supported (1)
	Heritage Trail Phase 1 (green)	This project aimed to engage young people in the heritage of their town and create digital content. Banff Primary were involved in writing and developing content which developed civic pride and gave an insight into digital skills. Complete.	Town Centre Project Officer	£700.00	<ul style="list-style-type: none"> • Leverage / Match - Public (£1400) • No. of young people engaged (50) • No. of New or enhanced Visitor activities supported (1) • No. of Marketing or promotional campaigns (9)

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.7 Banffshire tourism product development	Accommodation Audit (green)	This was to identify opportunities for additional accommodation. A Tourism accommodation audit and report was produced in 2017 covering the Whitehills to Gardenstown area including Banff and Macduff. It is difficult to get real occupancy data from local hotels as this is usually kept commercially sensitive. Visit Scotland prepare occupancy reports for accommodation types. The up to date reports were completed in November 2018. Recent addition of accommodation at the Knowes Hotel will contribute to filling unmet demand. Review the need for further data by March 2021.	Visit Aberdeenshire		<ul style="list-style-type: none"> • Accommodation Audits completed and additional accommodation was brought forward by the market

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.7 Banffshire tourism product development	Promotion & Publicity (blue)	Banff promoted via the Visit Aberdeenshire (VA) website and social media activity on Facebook, Twitter and Instagram. VA provide opportunities for businesses to advertise their products/services/businesses/deals & offers/competition prizes/events listings free of charge. In addition, where appropriate, specific businesses are invited to be a part of VisitAberdeenshire marketing campaigns dependent on theme/target market. In 2019, four overarching campaigns are being delivered to traffic to our inspirational website; Spring, Summer, Autumn and Winter. The campaigns focus on culture, heritage & events, touring & great outdoors, and food & drink, aligned to the Destination Strategy themes. Media visits, themed blogs, digital ads, social media ads, bespoke video edits, influencer visits, itineraries and prize draws all feature in our campaigns. We also develop and deliver campaigns in partnership with third party organisations. Recent examples include Loganair, Mackie's and ScotRail. To date, during 18/19, VA has invited 25 influencers to visit the region as part of either group media or solo visits and collectively the content they produced has reached an audience of 5.2 million.	Visit Aberdeenshire		VisitAberdeenshire Website: Towns and villages – Banff – 1,403 pageviews What to do – Great Outdoors – Coast'. 2,312 pageviews
	Events (blue)	Attendance by Banff businesses at 4 events: VisitAberdeenshire Tourism Conference, Food & Drink Tourism - Showcasing Local Produce, Travel Trade Masterclass and VisitAberdeenshire Influencers Networking Event.	Visit Aberdeenshire		Increased awareness of businesses and skills developed achieved through VA.
	Partnership Working (blue)	Ongoing dialogue and engagement between businesses in Banff and Visit Aberdeenshire (VA) through regular business meetings in Banff.	Visit Aberdeenshire		Target: improved tourism business network.

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.7 Banffshire tourism product development	Tourism Signage (blue)	Support given to Banff and Macduff Rotary to install tourist noticeboard in St Mary's Car Park displaying map and local information.	Debbie Robertson	£995.31	<ul style="list-style-type: none"> • Leverage / Match - Public (£995.31) • No. of community projects supported (1) • No. of consultations held (3) • No. of participants (10) • No. of new or enhanced tourist facilities supported (1) • Outcomes - tourists encouraged to dwell longer in the town; active travel options promoted in the town
	Heritage Trail Phase 3 (blue)	Development of a number of 'add on's to the website to make it more user friendly. Discussions to be held with Michelle Cameron around advertising the website more through maps, local newspapers and tapping into other local events within the area. Explore the opportunity with website developer to insert a 'tab' on the website where audio recorded stories where local dialect can be a feature. Stories to have a 'search' facility available so that stories can be easier accessed as they expand. Volunteer capacity building.	Debbie Robertson		Target: improving availability of local information to enhance visitor experience

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.7 Banffshire tourism product development	Wrack Woodland (yellow)	The project to achieve a greater level of Stewardship at Wrack Woodland is progressing. Various stakeholder groups, including the Banff & Macduff Community Council, the Friends of Duff House and the Banff Preservation & Heritage Society have all offered to provide volunteers to carry out lower level work. This group will be supported by the Community Woodland Trust, which is instructed by the Forestry Commission as part of their response to the owners application for Capital Grant funding. This all feeds into the overall Management Plan. There is on-going engagement with owners and forestry and neighbourhood stakeholders and local volunteer groups. A full Management Plan of the Woodland is nearing completion (owners commissioned own consultant). Only the completion of the consultation phase is awaited. The completion and adoption of this will trigger funding applications (capital and otherwise) via the Woodlands in and around Towns (WIAT) programme. Next progress meeting with operational stakeholders w/c 21 Oct 2019	Jan Emery		Expected outcomes- over long term, create a healthier woodland for the benefit of residents and visitors alike.

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.7 Banffshire tourism product development	Oor Watter's - Year of Coasts and Waters 2020 (yellow)	A working group consisting of officers from Harbours, Live Life Aberdeenshire Arts and Heritage, Regeneration and KIMO International has come together to look at celebrating the coast and waters around Banff and Macduff, as part of this year's EventScotland nationwide celebration. An event proposal has been developed and a funding application submitted to EventScotland; a decision is expected in October.	Jacqueline Bennett	£2,500.00	<ul style="list-style-type: none"> • £13,967.50 external match funding, £11,500 other council budgets • No. of sectors supported (5) • No. of new products, services enabled (3) • No. of new visitor activities (7) • No. of new or enhanced tourist facilities supported (1) • No. of marketing or promotional campaigns (1) • No. of events (7) • No. of additional visitors (8000) • No. of community events held (7) • No. of participants (122) • No. of young people engaged (90) • No. of volunteers engaged (12) • No. of volunteer hours (433) • No. of training events held (8) • No. of participants (80) • No. of training hours (48)
	Cruise project development (yellow)	The cruise readiness project progresses and Aberdeen harbour continues to take shape. Following the good feedback from the last workshop, a further workshop is to be planned prior to the cruise season beginning in 2020. This will continue on the theme of what the opportunity could mean for your business and the best route to market for your product.	Visit Aberdeenshire / Jan Emery		Target: Banff businesses connected with regional opportunities and increase income streams
1.8 Improve the area profile to attract professional staff such as doctors and teachers	Promotional Video (green)	The final video has now been produced and shared widely. It is available on the Invest Aberdeen portal.	James Welsh / Linda Hendry	£6,100.00	<ul style="list-style-type: none"> • No of promotional or marketing campaigns (2) • 2.4k views on YouTube since launch in May

Action / Objective	Project / Status	Update / Timescale	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
1.9 Reduce barriers to business success	Business Workshops (blue)	As outlined in 1.4 Business Gateway have made a continued commitment to deliver business workshops in Banff.	Debbie Robertson		Outputs as 1.4
1.9 Reduce barriers to business success	Planning Delivery Team (yellow)	Presentations given on Simplified Planning Zones (SPZ) to Development Partnerships in Macduff and Fraserburgh. Banff wasn't considered suitable given lack of allocated land and the extent of the conservation area. The government are currently reviewing SPZ including whether they could be utilised in conservation areas etc so may be worth a look again in the future.	David MacLennan		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
Total budget committed to date				£211,874.81	
Total budget				£435,000.00	

BANFF REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Sep-19

Status Key:

Complete (green)
Action initiated: Delivery phase (blue)
Action initiated: Development phase (yellow)
Not started (red)

ACTION THEME 2 - INFRASTRUCTURE AND CONNECTIVITY					
AIM:	Securing the regeneration and re-use of key sites and buildings and delivering the infrastructure capability to facilitate business and community success.				
OUTCOME:	Key sites and buildings are re-used/re-developed, leading to the transformation of the townscape, new local economic activity and the community develop an increased pride of place as a result.				
Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.1 Secure the regeneration and re-use of redundant property	Property Investment Fund (blue)	The Property Investment Fund has seen one successful Phase 2 grant awarded (£7,165) to a property at 15 Boyndie Street. Works are now complete, with the owner now operating an accountancy practice from the premises.	June Burnett		<ul style="list-style-type: none"> • Redevelopment of 1 property
	49-53 Bridge St (blue)	Following the completion of the funding package by NESPT, work has started on the restoration of 49-53 Bridge Street to see the creation of accommodation for those visiting the silversmithing workshop at the Smiddy. Having these properties completed will have a positive impact on Bridge Street and Low Street. The road has now re-opened and scaffolding has been removed. The roof, first fix plumbing, electrics, harling and rainwater goods are all complete, all services connected; stairs and windows to be fitted mid October. Project start: March 2019 Project end: 30 November 2019	NESPT	£125,250.00	<ul style="list-style-type: none"> • Leverage / match - public (£470,120) • No of community groups supported (1) Expected: <ul style="list-style-type: none"> • Redevelopment of 3 town houses; reduction of dereliction; • Improvement of footfall from creation of visitor accommodation; • Supports the silversmith project which aims to develop silver smithing as a revived trade.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.1 Secure the regeneration and re-use of redundant property	Bridge St and Lower Banff CARS Scheme (green)	The CARS Scheme ended on March 31st 2019. All works to the buildings are now complete, with the exception of 49-53 Bridge Street which Historic Environment Scotland has granted an extension for. A roofing apprentice was grant funded through the scheme.	Yvonne Clark		Leverage: Historic Environment Scotland (£500,000), £115,000 Aberdeenshire Council, owner contributions £62,019 No of grant aided buildings improved: 13 (of which) No of properties brought back into use from being vacant: 3
	Proactive planning approaches (blue)	During Banff CARS scheme repairs notices were prepared for 3 properties which resulted in necessary works being taken forward. Assistance has been given to several property owners within the CARS scheme to help with sourcing tenders and apply for funding. Support will continue to be given as required.	Debbie Burroughs		Included in above targets achieved.
2.1 Secure the regeneration and re-use of redundant property	Aberdeenshire Council Property Disposal Strategy: Winston House / Cape House (blue)	The conclusion of the Winston House sale was delayed due to both parties having to agree a new Title Boundary line. This has now been resolved and it is expected that the deal will conclude imminently. Cape House has been "under offer" for some time. The purchaser has experienced difficulties in securing funding due to technical issues. It appears these have now been resolved and we would expect to conclude by end October.	Allan Whyte		Expected: buildings redeveloped and re purposed.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
	The Vinery (blue)	In September 2018 an application for funding was made to Scottish Government for a community based restoration project at the Vinery, Airlie Gardens. Whilst the application was unsuccessful on this occasion, feedback noted that the project proposal did meet necessary criteria and an invitation was extended to undertake further development work and to resubmit the project. A first stage approval was received for RCGF funding in August 2019 and a second stage bid is due to be submitted by 11th October. Funding from the Town Centre Fund has enabled the appointment of a Design Team to progress plans for restoration and for an initial phase of repair and stabilisation to be undertaken. Banff and Buchan Area Committee have agreed the lease arrangements for the Vinery and garden grounds and have supported the project to the next stages.	Debbie Burroughs		<ul style="list-style-type: none"> • No. of historically important buildings improved (Target - 1) • No. of projects providing improved access to local green space or other natural amenity (Target - 1)
2.1 Secure the regeneration and re-use of redundant property	Aberdeenshire Council Property Disposal Strategy: Canal Park (blue)	Canal Park marketing concluded with a successful closing date in May 2019. Property and Legal Officers are currently progressing matters with the proposed purchaser.	Allan Whyte		

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.2 Promote an improved network of walking and cycling routes that are interesting, engaging and motivate frequent use	Heritage Trail Phase 2 (green)	The project aimed to develop interest with residents and visitors around Banff and improve interpretation of the towns heritage. 8 Interpretation Panels were installed in Banff and Macduff in November 2018. A website and 9 tours were developed and are being maintained by local volunteers. Listing for the heritage trail appears under the Banff town page, Macduff town page and touring by foot/bike/car sections of the VisitAberdeenshire website. Next steps will be discussions around PR and attracting more visitors to the tours.	Naomi Mason	£16,243.00	<ul style="list-style-type: none"> • Leverage / match - public (£14,514) • New or enhanced visitor activities supported (1) • No. of volunteers engaged (40) • No. of Marketing or promotional campaigns (10) • No. of website users: 4,524 • No. of page views: 22,523
	Banff and Macduff Integrated Town Travel programme - audits (yellow)	The Banff and Macduff Integrated Town Travel programme involving consultation and research on cycle paths/foot paths – locations of bike racks, seating, shelters and safer routes to schools has started. Capital costs of implementation will then be investigated and considered. Street audits from 'Living Streets' were carried out between November 2017, and January 2018, the data collected has been analysed and reports drafted.	Chris Menzies		Target: increased walking and cycling
	Electric Vehicle (EV) Charge Points (blue)	Actively progressing EV charge points for Banff. There are now 4 points in the lower Banff car park.	Chris Menzies		Target: Reduction in carbon emissions

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
	Banff and Macduff Integrated Town Travel programme - Development (red)	<p>Funding has been awarded via the Smarter Choices Smarter Places (SCSP) 18/19 programme to start looking at ITT2s in more detail. However, there have been some funding issues with Sustrans which has delayed delivery of some of the ITT1 schemes and as such set back the ITT2 programme which has really yet to start in earnest. The plan is still to approach consultants to start this process with a series of engagement events and this will then lead onto further works associated with development of a Masterplan document. At this stage it is still too early to know when the capital works will take place.</p>	Chris Menzies		Target: increased walking and cycling

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
<p>2.3 A947 road investment and improve connectivity and circulation between Banff and Macduff</p>	<p>A947 (blue)</p>	<p>The A947 Member Officer Working Group has met 4 times over the past year to inform and progress the A947 Action Plan. An analysis of accident statistics over the period of the route improvement work demonstrates a downward trend in serious collisions however there continues to be work undertaken to press towards a 'vision zero' for fatal and serious collisions. As part of the City Region Deal an update of the Aberdeenshire transport analysis model ASAM has been commissioned which will assess traffic flows following the opening of the AWPR and will inform the next stages of work on the A947 in pursuit of improving journey times and reliability. Once a preferred route for the A96 dualling is announced this will also give a clearer indication as to the likely impact on the southern half of the A947. Officers are drawing up proposals for some specific safety interventions on the route following an analysis of four junctions and the use of a new intelligent visual safety analysis programme assessment of the entire route.</p>	<p>Ewan Wallace</p>		<p>Target: Decisions influenced on route improvement and improved journey times and reliability.</p>

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.3 A947 road investment and improve connectivity and circulation between Banff and Macduff	Banff Bridge (blue)	The options appraisal study on the viability of a new pedestrian/cycle bridge over the Deveron to assess the deliverability of a bridge adjacent to the current Banff Bridge has now been commissioned. Transport consultants AECOM have been appointed to undertake the study which will explore where a new bridge could be built given the challenges of the location (topography, oceanography, land ownership and the historic status of Banff Bridge) and indicate the likely costs of a crossing. Officers continue to monitor the condition of the existing road bridge as part of the Bridges Inspection regime, acknowledging the need and desirability of a replacement road crossing as resources allow.	Ewan Wallace		The outputs and outcomes will be completed as the project progresses and outputs and outcomes can be delivered, completed and monitored by all the partners delivering aspects of the project.
2.4 Lower Banff Re-development	Options Appraisal (green)	Complete.	David MacLennan	£33,164.00	• Mini Masterplan completed for lower Banff
2.4 Lower Banff Re-development	Public Realm Improvements (blue)	Following completion of a Design Statement for Bridge Street public realm improvements and subsequent consultation, funding has been secured through the Scottish Government Town Centre Regeneration fund. Fairhurst has been appointed to continue detailed work on the scheme and a planning application has now been submitted.	David MacLennan		Construction to begin in 2020. Expected: improved public realm and attractiveness of streetscape leading to enhanced civic pride
	Deveronside (yellow)	The options appraisal has been completed and reported to Area Committee in February. Discussions are continuing for potential options for the site.	David MacLennan		Expected: building enabled to be redeveloped.

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.5 Ensure an adequate supply of marketable employment land	(blue)	<p>There remain no immediate plans to add to the supply of employment land in Banff and Macduff however future land opportunities may become available, including sites in Inverboyndie, Macduff and at Tannery Street, Banff.</p> <p>Aberdeenshire Council owned Employment land sites, of various sizes, are currently available at Tarlair Industrial Estate, Macduff. One site at Tarlair remains under offer.</p>	Allan Whyte		<p>Expected: increase in marketable employment land, new business investment and business start up.</p>
2.6 Apply town centre first principles	(green)	<p>This is a public sector initiative to monitor the impact of decisions taken through the council on the town centres of Aberdeenshire. The Town Centre First Principle was taken to the six Area Committees and approved by ISC in December 2016. It was launched in June 2017 and ambassadors have been nominated from each service. An Aldo training course was developed for relevant officers ahead of the roll out through all committees on the 1st November 2017. Work is now underway to embed the Principle into all strategies, policies and area plans.</p> <p>The council has achieved a COSLA Silver award for this work.</p> <p>The third phase of the Town Centre First Principle is currently being rolled out, discussions have begun with the Cohesive Communities group and the Community Planning Executive Board. The principle is continually being embedded into service policy as they are developed or renewed.</p>	Audrey Michie		<ul style="list-style-type: none"> • Policy approval at ISC 1 December 2016 • Training Module Complete • Guidance and Corporate Communication Strategy in place • Launch through committee 1st November 2017 • Plan in place by June 2018 for embedment of TCF into policies and strategies • COSLA Silver Award was granted in November • Presentation given by Chief Executive at the Place Leadership Conference in November

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
2.7 Improve housing quality and choice	Brownfield land development: Golden Knowes Road, Banff (blue)	Castlehill Housing Association are to be delivering 29 affordable units for social rent. Started on site in April 2019. Completion expected in April 2020. (Blue)	Elise Young		<ul style="list-style-type: none"> • Increase the supply of affordable housing (29 units)
	Brownfield land development: Ardanes Brae, Banff (yellow)	Redevelopment of site to create 3 units. Due to start on site in November 2019 with completion expected in April 2020. Work continues to identify new viable opportunities for delivering affordable housing.	Elise Young		<ul style="list-style-type: none"> • Increase the supply of affordable housing (3 units)
Total Budget Agreed to Date				£174,657.00	
Total Budget				£175,000.00	

BANFF REGENERATION VISION AND ACTION PLAN PROGRESS UPDATE
Sep-19

Status Key:	Complete (green)
	Action initiated: Delivery phase (blue)
	Action initiated: Development phase (yellow)
	Not started (red)

ACTION THEME 3 - PEOPLE AND COMMUNITY

AIM:	Health and well-being are fundamental to Banff's economic growth. Community momentum and cohesion will be improved with individuals confident to work together and inspired to celebrate their culture, their sense of place and make improvements to their career opportunities.				
OUTCOME:	Improved health statistics, increased community capacity and a stronger third sector with individuals and businesses improving productivity and pay so that average incomes continue to rise.				
Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
3.1 Health and wellbeing: key component of economic growth, develop innovation and aspiration within community and individuals	Deveron Centre (blue)	<p>Fitness & Exercise classes continue to be popular with over 60 classes currently taking place every week, and an area we're looking to develop still further.</p> <p>Also available are personal fitness exercise programmes as well as personal tailored nutritional plans.</p> <p>The centre played host to the Danish National Performance Gymnastic team at the end of March that culminated with a spectacular performance to just over 200 people.</p> <p>We're also working with NHS who are delivering COPD sessions at the centre. A member of staff will be qualified late October to provide a destination for the clients they are dealing with to continue their exercise after their sessions with the NHS physios are finished.</p>	Terry Parker		<ul style="list-style-type: none"> Last full year attendance figures for the centre (Apr18-Mar19) were 216,302, an increase of 13,876 on the previous year. Attendances since April 2019 to end of September 2019 is 113,039. This is an increase of 16,716 on the same period for 2018. Current membership figure is standing at 1249. <p>Outcomes - increased health and wellbeing, reduction in social isolation.</p>
	Meet the Maker (green)	A Historic Environment Scotland project which linked young people with craft workers to learn new skills was been run at Banff Academy. The work created was exhibited at Duff House.	HES/Banff Academy		<ul style="list-style-type: none"> No of young people engaged (22)

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
	TURF Fit's New events (green)	Events to engage the community in local developments. Complete.	Naomi Mason	£145.00	<ul style="list-style-type: none"> No of community events held (1) No of participants (82)
	Banff and Macduff Men's Shed (blue)	The group are now constituted, have held an AGM and have an active committee, with about 20 active members and over 50 members following them via Facebook. Currently working with Office Bearers who have submitted an Expression of Interest (CAT) in a Banff property. The group are operating from the Arches, North Castle St., till such time as a long-term facility can be secured. Application to be discussed at next CAT meeting 4/11/19.	Jan Emery / Roisin Daly		Target outcomes - improved health and wellbeing, new skills and confidence, increased strength of voluntary sector
	Poverty Intervention Project (blue)	Funding has been awarded by Fairer Scotland. Community Learning and Development have recruited a new member to the Community Development team who will be leading on this project to commence Sept 2019. The Local Learning Community Partnership will be supporting this project - funded till March 2022	Roisin Daly		<ul style="list-style-type: none"> Leverage / match - public - £45,000 Fairer Scotland Fund

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
<p>3.2 Strengthen local third sector organisations: enabling and motivating community groups to grow</p>	<p>Locality Plan (yellow)</p>	<p>The Locality Plan prepared on behalf of the Banff and Buchan Local Community Planning Partnership, is currently being developed through a cooperative process involving local residents, community organisations, and partner agencies in the voluntary, private and public sectors.</p> <p>Analysis of the most up-to-date data underway to determine emerging priorities as well as a review of partners' plans to identify the gaps to be addressed.</p> <p>Engagement exercises to give the public the opportunity to have their say on their key priorities began at the end of May 2019 using the Place Standard tool and remains open. The first of the workshops involving council services, public-sector partners and third sector organisations was held 6th June. The purpose of these workshops is to give consideration to key priorities and actions that have the most impact on socio-economic disadvantage as well as identifying any gaps or weaknesses in performance that create barriers. Further workshops and face to face engagement will continue. Once developed will continue to monitor progress on socio-economic performance in Banff and develop fit for purpose short-life projects where there is a need to provide the locality with the additional boost it deserves.</p>	<p>Debra Campbell</p>		<ul style="list-style-type: none"> No of community events held (1)

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
<p>3.2 Strengthen local third sector organisations: enabling and motivating community groups to grow</p>	<p>The Vinery (blue)</p>	<p>With a focus on social and community regeneration through growing and cooking, the project will deliver outcomes that improve skills and aspirations, improve mental and physical health and wellbeing and build community pride. Town Centre funding has been awarded for a phase one project to undertake limited repairs, appoint an architect and identify an operator for the building. Stage 1 of an application to a Scottish Government fund has been successful and we have been invited to submit a full application by 11th October. A Community Reference Group has been established to shape and inform the project. An operator scoping process has been undertaken and SAMH have been identified as the preferred operator. They bring a track record of enterprising delivery around mental health and growing as well as an understanding of Aberdeenshire. They are keen to utilise the garden assets whilst building work is ongoing to keep a positive momentum going. A community event will be taking in the grounds on 26th October to showcase the project.</p>	<p>Suzanne Rhind</p>	<p>£95,000.00</p>	<ul style="list-style-type: none"> • No of local consultations held (2) • No of participants (472)
<p>3.3 Local Innovation Fund: Develop social and cultural events</p>	<p>Project Development (yellow)</p>	<p>Scoping for the delivery of a local fund for community projects is underway following appointment of Town Project Officer. Opportunity to develop alongside the Poverty Intervention Project above.</p>	<p>Debbie Robertson</p>		<p>Expected outputs: no of volunteers engaged and capacity developed</p>

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
3.4 Enthuse, motivate, educate, support and above all raise attainment and aspirations	Banff Academy (blue)	Banff Academy was the most improved school in Scotland in 2017 and continues to make good progress. The Academy continue to build strong links with local employers through the Employer Engagement Board and have held succesful events, valued by pupils and businesses alike such as CV surgeries. Plans for 2019/20 include developing this further. Banff Academy has been selected to be part of a research project through the Wood Foundation looking at embedding employability into the school curriculum. They are currently recruiting for a f/t post to oversee this work.	Alan Horberry		Attainment levels are rising and the school has been recognised as an exemplar.
	Children's Parliament (yellow)	A joint project with the Children's Parliament is in discussion, this will look at Pride of Place, Sustainability and Food.	Debbie Robertson		• No of young people engaged (Target - 20)
3.5 In work career progression through career management	Key Worker (green)	Key Worker for the area established and running jobclubs and 1-2-1 sessions in Banff. Key Workers access NOMIS data which allows them to target specific areas or client groups.	Angie Millett		• No. of economically inactive participants supported with work-readiness skills (30)
	Employability Fairs (green)	An employability event / recruitment fair was delivered on 20 September 2017 led by SDS involving key partners of NESCOL, Job Centre Plus, Foyer and Citizens Advice Bureau. A follow-up took place on 27th March 2019 10am - 4pm in Macduff. This showcased employers, partner agencies and workshops.	Angie Millett		• No of community events held (2) • No of participants (120)
	Recruitment & Skills Fair 2019 (green)	Recruitment & Skills Fair held on 4th September at the Deveron Community & Sports Centre. 24 businesses / agencies in attendance.	Angie Millett		• No of community events held (1)
	Community Advice Hub (blue)	A new initiative utilising Banff library as a drop-in base for weekly advice such as CV writing, interview skills, job searches. In partnership with Aberdeenshire Voluntary Action and Citizens Advice. Starting 8th October.	Angie Millett		Target outcomes - improved health and wellbeing, new skills and confidence, in work career progression, imporved career management

Action / Objective	Project / Status	Update	Lead	Regen Budget Agreed	Key Outputs achieved & Expected Outcomes / Impacts from agreements made
Total Budget Agreed to Date				£95,145.00	
Total Budget				£100,000.00	