



#### From mountain to sea

# Rosehearty Fraserburgh Macduff Gardenstown Strichen Mintlaw Maud BUCHAN Fyvie Cruden Bay

**Cruden Bay** 

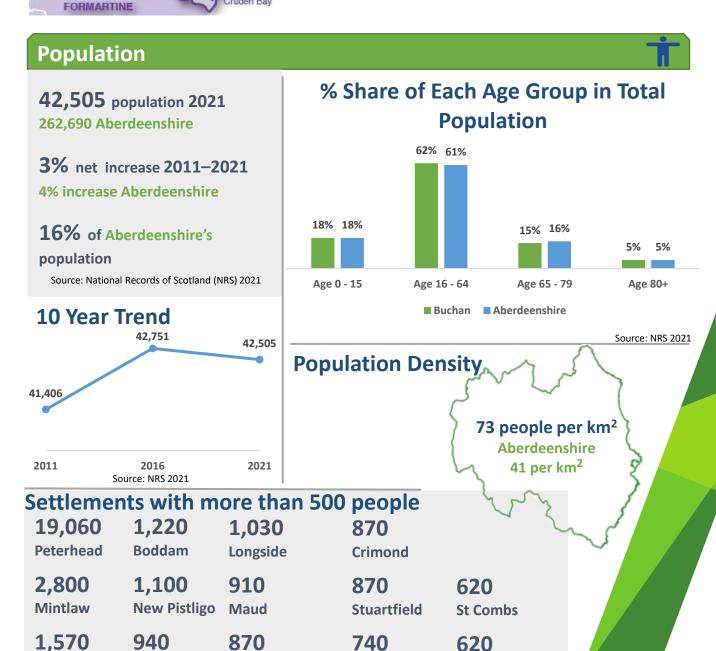
Strichen

#### **Buchan Area Profile 2023**



**New Deer** 

Source: NRS 2020



**Hatton of Cruden St Fergus** 

#### **Economy**





22.1% Manufacturing

11.0% Retail

8.6% Health

7.7% Education

7.7% Education

6.4% Construction

Aberdeenshire

...

13.8% Manufacturing

**10.7%** Retail

10.0% Health

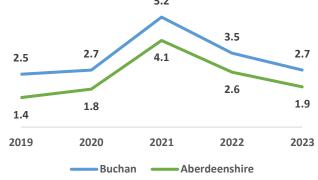
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9.7% Professional, Scientific & Technical

8.9% Education

Source: Business Register and Employment Survey 2021

# **Unemployment: Claimants as a Proportion of Residents aged 16-64**



Source: ONS Data from January in each year



#### **Median Household Income 2022**

£34,706

Aberdeenshire £40,007

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#### Housing



#### **Average House Price 2021**



£172,906

Aberdeenshire £222,671



8% increase 2016-2021

5% Aberdeenshire

Source: Scottish Government/Residential Properties Sales and Price

## Top 4 Settlements for New Homes Built 2012-2021



Source: Housing Land Audit 2022

## **Housing Stock 2021**



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20,408

10% increase since 2011

17% of Aberdeenshire's stock

9% Aberdeenshire

Source: NRS, Dwellings by Council Tax Band

## **New House Building**



762 new homes built 2017-2021

16% of Aberdeenshire's total



**864** new homes projected **2022-2026** 

14% of Aberdeenshire's total

Source: Housing Land Audit 2022