



From mountain to sea



Kincardine & Mearns Area Profile 2023



Area 759 km²
12% of Aberdeenshire

Population



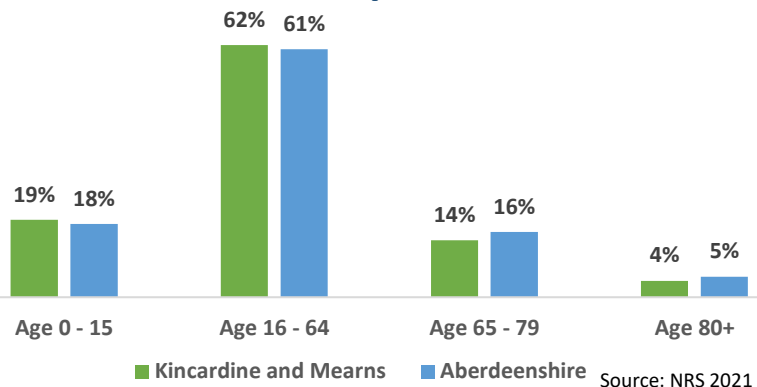
45,624 population 2021
262,690 Aberdeenshire

6% net increase 2011–2021
4% increase Aberdeenshire

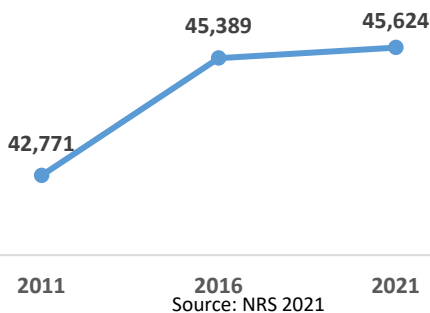
17% of Aberdeenshire's population

Source: National Records of Scotland (NRS) 2021

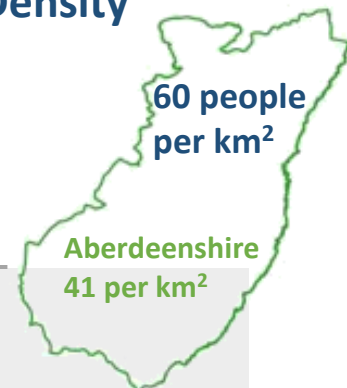
% Share of Each Age Group in Total Population



10 Year Trend



Population Density



Settlements with more than 500 people

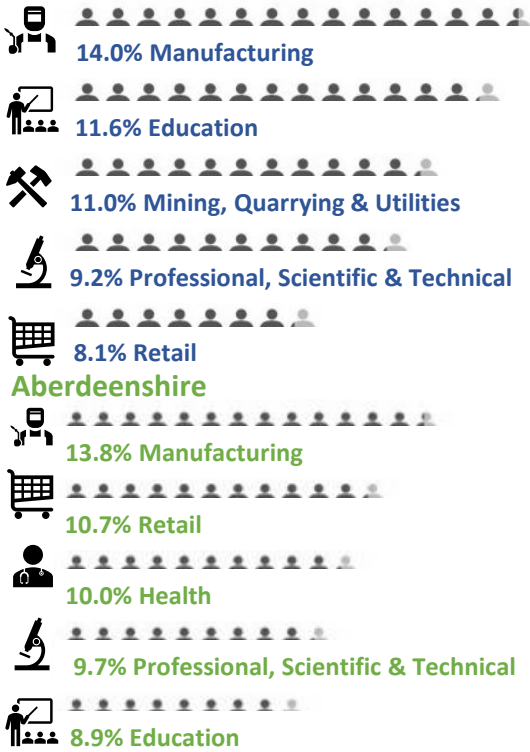
11,150 Stonehaven	3,140 Laurencekirk	910 Drumoak	620 Marywell
8,940 Portlethen	2,300 Inverbervie	850 Gourdon	520 Auchenblae
3,010 Newtonhill	1,130 St Cyrus	640 Johnshaven	

Source: NRS 2020

Economy

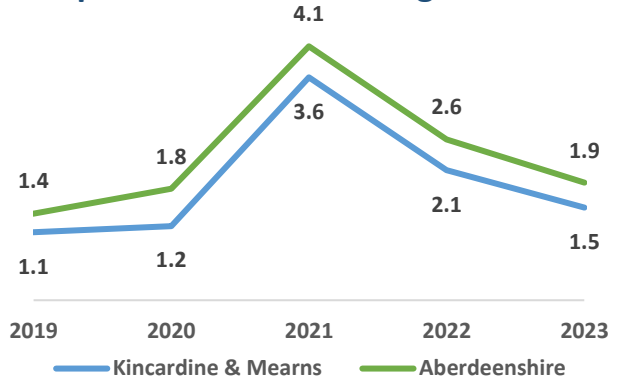


Employment: Top 5 Sectors 2021 (%)



Source: Business Register and Employment Survey 2021

Unemployment: Claimants as a Proportion of Residents aged 16-64



Source: ONS Data from January in each year.



Median Household Income 2022

£46,766

Aberdeenshire **£40,007**

Source: © CACI Limited 1996 - 2022 This report shall be used solely for academic, personal and/or non-commercial purposes.

Housing



Average House Price 2021



£248,496

Aberdeenshire **£222,671**

0% change 2016-2021

5% Aberdeenshire

Source: Scottish Government/Residential Properties Sales and Price

Top 4 Settlements for New Homes Built 2012-2021



Source: Housing Land Audit 2022

Housing Stock 2021



19,995

17% of Aberdeenshire's stock



8% increase since 2011

9% Aberdeenshire

Source: NRS, Dwellings by Council Tax Band

New House Building



973 new homes built 2017-2021

21% of Aberdeenshire's total



1,396 new homes projected 2022-2026

23% of Aberdeenshire's total

Source: Housing Land Audit 2022