

# What's Happening In....



## From mountain to sea



## Marr Area Profile 2023



**Area 2,956 km<sup>2</sup>**  
47% of Aberdeenshire

## Population



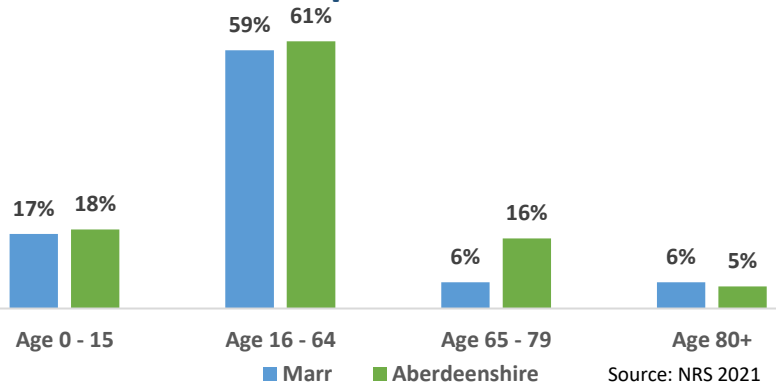
**38,935** population 2021  
262,690 Aberdeenshire

**2%** net increase 2011–2021  
4% increase Aberdeenshire

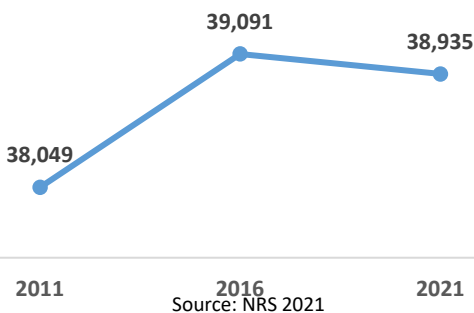
**15%** of Aberdeenshire's population

Source: National Records of Scotland (NRS) 2021

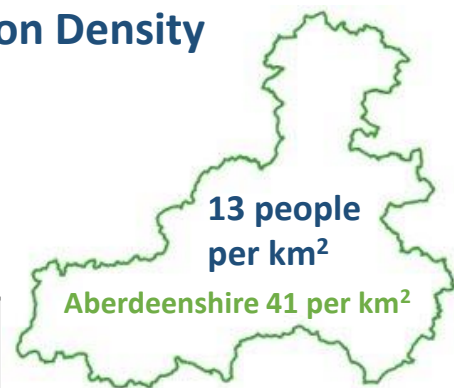
## % Share of Each Age Group in Total Population



## 10 Year Trend



## Population Density



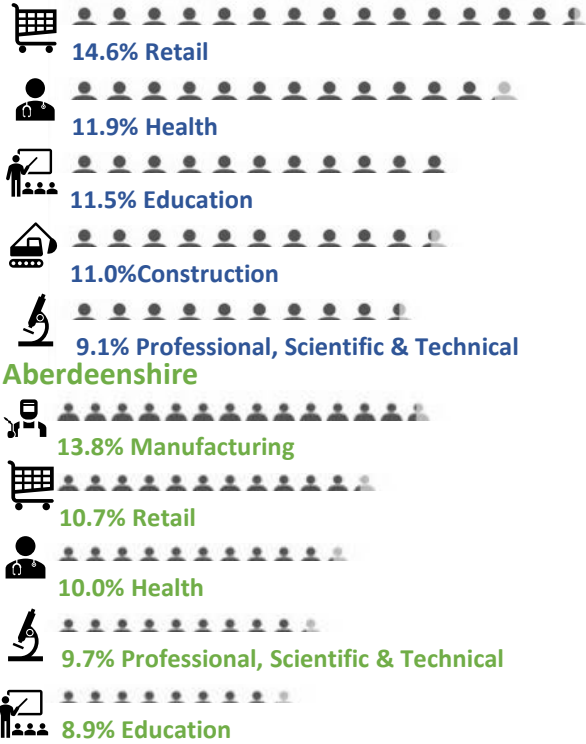
## Settlements with more than 500 people

<b>7,440</b> Banchory	<b>2,610</b> Alford	<b>690</b> Tarland
<b>4,550</b> Huntly	<b>1,430</b> Ballater	<b>520</b> Lumphanan
<b>2,920</b> Aboyne	<b>1,370</b> Torphins	

Source: NRS 2020

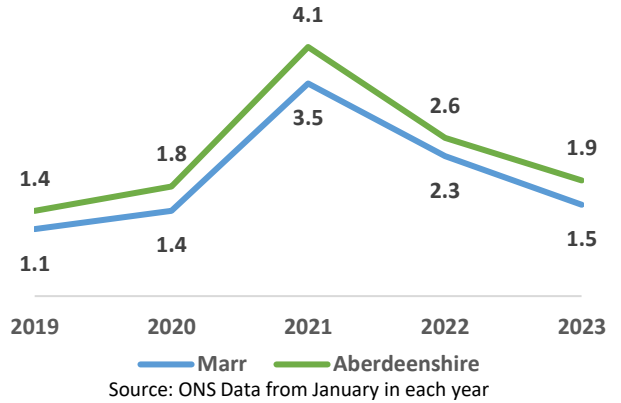
# Economy

## Employment: Top 5 Sectors 2021 (%)



Source: Business Register and Employment Survey 2021

## Unemployment: Claimants as a Proportion of Residents aged 16-64



## Median Household Income 2022

**£43,859**

Aberdeenshire £40,007

Source: © CACI Limited 1996 - 2022 This report shall be used solely for academic, personal and/or non-commercial purposes.

# Housing

## Average House Price 2021



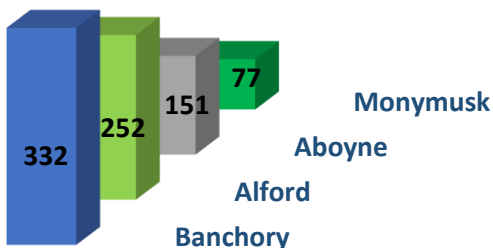
**£266,002**

Aberdeenshire £222,671

**8% increase 2016-2021**  
5% Aberdeenshire

Source: Scottish Government/Residential Properties Sales and Price

## Top 4 Settlements for New Homes Built 2012-2021



## Housing Stock 2021



**18,750**

16% of Aberdeenshire's stock



**14% increase since 2011**

9% Aberdeenshire

Source: NRS, Dwellings by Council Tax Band

## New House Building



**770** new homes built 2017-2021

16% of Aberdeenshire's total



**791** new homes projected 2022-2026

13% of Aberdeenshire's total

Source: Housing Land Audit 2022