



## Privacy Notice – Parental Engagement Survey

The Data Controller of the information being collected is Aberdeenshire Council.

The Data Protection Officer can be contacted at Town House, 34 Low Street, Banff, AB45 1AY.

Email: dataprotection@aberdeenshire.gov.uk

Completion of the survey is optional and no personal identifying information about you will be collected.

Your information is being collected to use for the following purposes:

Processing of data collected from the Parental Engagement Survey. The Parental Engagement Survey will be used to inform the development of a new Parental Involvement and Engagement Strategy and Action Plan. It will help us identify key actions to include, particularly linked to parents' experience of school and education during Covid 19.

Your information is being collected by Aberdeenshire Council.

The Legal Basis for collecting the information is:

Personal Data		Special categories of personal data		
Task carried out in the Public Interest	х			

Your information will be shared with the following recipients or categories of recipient:

Your data will not be shared out with Aberdeenshire Council. Any results made public will not identify individuals.

Your information will be transferred to or stored in the following countries and the following safeguards are in place:

Not applicable.			





## From mountain to sea

The retention period for the data is:

Data will be held from 2022 until 2024 which is the end of the period of the new Parental Involvement and Engagement Strategy and Action Plan. And subject to review thereafter.

The data collected by Aberdeenshire Council will be analysed to inform the development of the new Aberdeenshire PIE Strategy and Action Plan 2022-2025.

The following automated decision-making, including profiling, will be undertaken:

Not applicable.

Please note that you have the following rights:

- to withdraw consent at any time, where the Legal Basis specified above is Consent;
- to lodge a complaint with the Information Commissioner's Office (after raising the issue with the Data Protection Officer first);
- to request access to your personal data;
- to object, where the legal basis specified above is:
  - (i) Performance of a Public Task; or
  - (ii) Legitimate Interests.
- to data portability, where the legal basis specified above is:
  - (i) Consent; or
  - (ii) Performance of a Contract;
- to request rectification or erasure of your personal data, as so far as the legislation permits.