



From mountain to sea

Privacy Notice – Parental Involvement and Engagement

The Data Controller of the information being collected is Aberdeenshire Council.

The Data Protection Officer can be contacted at Town House, 34 Low Street, Banff, AB45 1AY.

Email: dataprotection@aberdeenshire.gov.uk

Your information is being collected to use for the following purposes:

Processing of data collected from the Parental Involvement and Engagement Survey (PIE).

Parents and carers are by far the most important influence on children’s lives. Research shows that when parents are involved in their child’s learning, children do better at school and throughout their lives. We would like to get an idea of how you feel about your child’s school and to give you a chance to reflect on the partnerships you are experiencing.

The National Action Plan on Parental Engagement, as well as the National Improvement Framework (NIF) require evidence to ensure their aims are being delivered. The PIE Census aims to rationalise the collection of Parental Involvement and Engagement data by providing a set of questions all local authorities will be invited to ask in their respective areas. This should result in comparative data being collected and will be used to drive improvement at a local level and to help monitor the progress of national policies.

Questions will focus on the experience with the child’s / children’s school overall, therefore only one questionnaire per school will be issued to parents/cares with more than one child. The questionnaire is a result of work of a dedicated Content Group as well as comments we have subsequently received through involvement with policy stakeholder groups (comprising COSLA, Parental Involvement Officers from all LAs and parental representation organisations).

Completion of the survey is optional.

Your information is being collected by Aberdeenshire Council.

The Legal Basis for collecting the information is:

Personal Data		Special categories of personal data	
Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller)	x	Processing is necessary for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes	x



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Your information will be shared with the following recipients or categories of recipient:

Scottish Government, who may share the data with:

- Education Scotland in order for this agency to carry out its functions
- National Records of Scotland to carry out research relating to the national population census
- Academic institutions and organisations to carry out additional research and statistical analysis which helps inform policy development and contributes to improving outcomes for Scotland's people
- Other Public Bodies who require the data in order to carry out their official functions.

Your information will be transferred to or stored in the following countries and the following safeguards are in place:

Not applicable

The retention period for the data is:

To 2021 and subject to review thereafter.

Personal data may be stored for longer periods insofar as the personal data will be processed solely for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes subject to implementation of the appropriate technical and organisational measures required by the GDPR in order to safeguard the rights and freedoms of individuals. The data will be processed in line with this legislation.

The data collected by Aberdeenshire Council will also be analysed to inform improvement planning and provision of education through the Aberdeenshire PIE Strategy and Action Plan 2018-2021 and the Family Learning Delivery Plan.

The following automated decision-making, including profiling, will be undertaken:

Not applicable.

Please note that you have the following rights:

- to lodge a complaint with the Information Commissioner's Office (after raising the issue with the Data Protection Officer first);
- to request access to your personal data;



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- to object, where the legal basis specified above is:
 - (i) Performance of a Public Task; or
 - (ii) Legitimate Interests.
- to request rectification or erasure of your personal data, as so far as the legislation permits.