

SWOT Analysis for permanent premises

Strengths:	Hub available to all when needed	Larger number of families supported	Increased storage facilities allowing additional age ranges to be helped
Weaknesses:	Small number of charity trustees	Inexperience in running a building	
Opportunities:	Partnership working with other local charities, businesses, and other organisations	To further grow and raise the profile of Bairnecessities	Increase volunteer base as we become more visible within our community
Threats:	Not being able to appoint member of staff due to lack of funds	Using Trustee time for building management instead of main purpose of charity	Deterioration of building and maintenance costs

Risk Register

Step 1: Risk Identification	Step 2: Risk Level		Step 3: Managing Risk		Step 4: Reviewed Level of Risk	
List of Possible Risks	Impact (H/M/L)	Likelihood (H/M/L)	Impact	Mitigation	Impact (H/M/L)	Likelihood (H/M/L)
Chairperson unavailable for a lengthy period	H	L	Breakdown of governance of charity	Appoint Vice Chair to take over if necessary	L	L
Not being able to appoint member of staff due to lack of funds	M	M	Planned growth of service stunted	Applying for funding from various sources Seek out further funding opportunities	M	L
Small number of charity trustees causing slowdown of expansion	L	M	Not able to fulfil 5-year plan	Planning for attracting new trustees. Promoting the charity on social media and other channels	L	L
Disengagement of volunteers due to lack of focus & clarity of purpose	H	M	Unable to run charity effectively and efficiently	Policies & procedures in place, volunteer agreements completed so job roles are clear, staff member appointed to support volunteers	L	L
Using Trustee time for building management instead of main purpose of charity	M	M	Not meeting the needs of beneficiaries	Looking to appoint a staff member to have this as part of their job.	L	L
Closure of building due to lack of building management experience	H	M	Reverse progress made on expansion plans. Breakdown of relationships with local organisations	Using Save the Children UK for their experience. Ongoing advice from Save the Children and Maud Village Trust	H	L
Building not fully utilised	M	M	Not providing the community hub we intend to provide	Relationships and support already built with numerous local organisations who would be keen to use the building.	L	L
Deterioration of building and maintenance costs	H	M	Negative financial impact & possible closure of building	Secured financial backing from Save the Children UK Continue partnership working with local organisations. Secure corporate sponsors.	H	L